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| **Participant Number:** | **Q6: Missing info** |
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|  | If didn’t know location you wouldn’t know how near or closer - distance |
|  | Timescales - now "now" |
|  | Place to go - a safe dry spot |
|  | Clear action |
|  | Wouldn’t know what to do - what should I take/bring with me if flooding or evacuation - additional information in msg rather than having to go and find the info (esp if 1000 people calling the number) |
|  | Issuing authority isn’t important |
|  | Date and timestamp |
|  | Location - GPS that told you how far/close you were to the area impacted |
|  | Personalised messages per mast - eg mast A between 2-5 miles from your location mast 5 evacuate now |
|  | Flood. Here. Run - short and to the point- there is a lot of text on the message. |