|  |  |  |
| --- | --- | --- |
| Group | Candidate | Comments |
| 3 | 308 | Time & duration of the alert |
| 3 | 308 | Severity |
| 3 | 308 | Location & route to avoid |
| 3 | 308 | What not to do / safety tips |
| 3 | 327 | Severity / danger to life / property |
| 3 | 327 | Area affected |
| 3 | 327 | Timeframe |
| 3 | 327 | Suggested actions |
| 3 | 327 | Nature of emergency (eg flood) |
| 3 | 324 | Severity of flood: depths, extent, risk to property / life |
| 3 | 324 | Flood timing - how soon to react |
| 3 | 324 | Location / proximity to my current location / home location |
| 3 | 313 | What my next move should be |
| 3 | 313 | How to ensure we stay safe. What precautions to take |
| 3 | 313 | How severe is the flood |
| 3 | 313 | Who to call in case of an emergency |
| 3 | 310 | How it may affect me |
| 3 | 310 | Severity |
| 3 | 310 | Flash flood or because of excess standing water |
| 3 | 323 | Places to avoid in the area / road closures |
| 3 | 323 | Severity - need to evacuate? |
| 3 | 326 | Location (1) |
| 3 | 326 | Time (2) |
| 3 | 326 | Probability (3) |
| 3 | 326 | Flooding type (4) |
| 3 | 326 | Link to map (5) |
| 3 | 326 | Flood warning! |
| 3 | 316 | Emergency Alert! |
| 3 | 315 | When / time |
| 3 | 315 | The category of risk - eg yellow or red |
| 3 | 315 | Depth of flood expected |
| 3 | 319 | what level of flood emergency / whether to evacuate |
| 3 | 319 | clear message - identifies area(s) of risk |
| 3 | 319 | Whether there are storms |
| 3 | 319 | Where to avoid |
| 3 | 319 | amount of rain |
| 3 | 319 | What to do next / what is advised |
| 3 | 304 | Clear identification of area at risk |
| 3 | 304 | Level of risk |
| 3 | 304 | what steps should be taken next |
| 3 | 304 | Where to get more advice / information |
| 3 | 306 | Safety measures to take |
| 3 | 306 | Something to verify the warning as real |
| 3 | 306 | other areas that will be affected |
| 3 | 303 | 1) "It's a flood emergency message, evacuate your area as soon as possible" |
| 3 | 303 | 2) It should be an official message or from a local governing body or council |
| 3 | 303 | 3) Environmental hazardous scenarios; climate change isues to improve our earth's climate |
| 3 | 305 | Most important: the meaning of Severe - Is my life at risk or not? |
| 3 | 305 | Suggestions on what I should do |
| 3 | 328 | Severity of the flood |
| 3 | 328 | Estimate of a time frame |
| 3 | 328 | Where it has already affected |
| 3 | 328 | suggestions for what to do |
| 3 | 323 | Specific area flooded / at risk - eg north / east / town centre etc |

|  |  |  |
| --- | --- | --- |
| 3 | 309 | Event severity and proximity |
| 3 | 309 | areas to head for (eg head towards an area with lower risk / severity) - use NESW as well as location names |
| 3 | 309 | Capital letters for the most important information |
| 3 | 309 | Automatically recognised number like texts from providers (eg O2uk rather than 07…) |
| 3 | 309 | how long the hazard will affect the area |
| 3 | 309 | How soon the hazard will occur |
| 3 | 330 | Instructions |
| 3 | 330 | Time of the alert (hour and minute) |
| 3 | 330 | emergency numbers |
| 3 | 330 | Affected area |
| 3 | 324 | Source of flooding - pluvial / fluvial / tidal |
| 3 | 318 | General advice eg seek higher ground |
| 3 | 318 | Safe areas |
| 3 | 318 | Area affected |
| 3 | 318 | Timescale |
| 3 | 331 | There's a massive flood about to happen |
| 3 | 331 | Get appropriate clothing |
| 3 | 331 | Emergency |
| 3 | 331 | Warning the assistance team for disabled people |
| 3 | 320 | Make sure it is clearly an alert - start with Flood Alert |
| 3 | 320 | when the flood evet is expected to occur - how long we have to prepare |
| 3 | 320 | Specific area most at risk |
| 3 | 320 | Intensity of event |
| 3 | 312 | Intensity of event |
| 3 | 312 | Specific area of the event |
| 3 | 312 | What to do |
| 3 | 312 | Duration of emergency alert |
| 3 | 308 | Short message but effective (not too long to read) |
| 3 | 302 | Action that should be taken |
| 3 | 302 | Area at risk |
| 3 | 302 | When is it likely to happen |
| 3 | 302 | Severity |
| 3 | 302 | Where to go - nearest place of safety |
| 3 | 314 | Numbers to text / call is there is an emergency |
| 3 | 314 | Flood location (centre) |
| 3 | 314 | What (not) to do |
| 3 | 314 | (Wider) area affected to an extent when people need to react |
| 3 | 314 | Heading - "Alert!" / "Warning!" - to catch my attention |
| 3 | 314 | How severe is the flood - water-level (waist / knee / ankle) |
| 3 | 307 | (For disabled & vulnerable people) You are at risk of flooding, we are sending assistance |
| 3 | 307 | Area restricted due to flooding |
| 3 | 307 | Danger Area: Danger Keep Out |
| 3 | 307 | Emergency Message: Caution. You are in a high risk flood area, please be aware of your surroundings |
| 3 | 317 | Severity / alert type |
| 3 | 317 | Recommendations on what to do |
| 3 | 317 | Warning / alert duration |
| 3 | 317 | Area at risk eg Town names etc |
| 3 | 332 | 1) the place that is at risk |
| 3 | 332 | 2) possible safe places |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 3 | | 332 | | 3) Extent of the risk / threat | |
| 3 | | 325 | | 1) Area of the looding | |
| 3 | | 325 | | 2) Flooding severity | |
| 3 | | 325 | | 3) Estimate of the time of when the flood starts / ends | |
| 3 | | 325 | | 4) Evacuation points | |
| 3 | | 311 | | Proximity to my postcode | |
| 3 | | 311 | | Location of flooding. Actual extent | |
| 3 | | 311 | | Predicted speed of changes to event | |
| 3 | | 311 | | Danger likelihood. Some sort of rating | |
| 3 | | 311 | | Where to find more info | |
| 3 | | 311 | | When to expect an update to the message | |
| 1 | | 112 | | Whether it's safe to stay at home or evacuate to a safe zone via unaffected roads / areas | |
| 1 | | 112 | | The urgency of the situation (ie whether there's time for essentials to be packed to help those affected for the aftermath) | |
| 2 | | 217 | | Expected time and duration | |
| 2 | | 217 | | The level of risk | |
| 2 | | 217 | | Exception plan | |
| 2 | | 217 | | Possible impact | |
| 2 | | 217 | | Areas are involved | |
| 2 | | 223 | | Severity | |
| 2 | | 223 | | Timescales | |
| 2 | 223 | | Timescales | |
| 2 | | 223 | | Action to take | |
| 2 | | 223 | | Where to get more information | |
| 2 | | 210 | | Good message would tell me how long I had before I need toleave my house / building | |
| 2 | | 210 | | Who to call if you needed help assisting someone who might be disabled | |
| 2 | | 210 | | How bad the flooding is predicted to be | |
| 2 | | 203 | | Some kind of proof it's not a hoax | |
| 2 | | 203 | | Recommended action / safe zone | |
| 2 | | 203 | | Affected areas | |
| 2 | | 215 | | Area affected - where will be flooded? Area specific severity | |
| 2 | | 215 | | Timescale of event - how log to evacuate? - how long will it last | |
| 2 | | 215 | | Travel disruption - flooded roads & train lines etc - timescales of delays | |
| 2 | | 205 | | Suggested precautions | |
| 2 | | 205 | | language like "urgent, "alert", "danger" | |
| 2 | | 205 | | Timeframe - how long we are at risk for | |
| 2 | | 225 | | Probably road closures | |
| 2 | | 225 | | Timeframe | |
| 2 | | 225 | | Other nearby areas affected (breadth of the flood) | |
| 2 | | 225 | | How long it is expected to last | |
| 2 | | 202 | | Area | |
| 2 | | 202 | | Advice | |
| 2 | | 202 | | Timecales | |
| 2 | | 220 | | Estimated time of impact, or an amount of time people have to prepare | |
| 2 | | 220 | | Approximate location of the event | |
| 2 | | 220 | | Severity of the event | |
| 2 | | unknown 2a | | Area impacted & risk areas | |
| 2 | | unknown 2a | | Instructions ?? Leave to follow regarding safety | |
| 2 | | unknown 2a | | Contact details from institutions with more information etc | |
| 2 | | unknown 2b | | Override section for how long it stays on the screen. Don't read out URL. | |

|  |  |  |
| --- | --- | --- |
| 2 | unknown 2b | Moved out of are(a) - how do we get info for safety |
| 2 | 221 | Information on if I need to evacuate - if so, where would be safe |
| 2 | 221 | Services available which can help |
| 2 | 221 | Postal code of the area which are and aren't affected |
| 2 | 211 | Range of areas affected? |
| 2 | 211 | Helpline number |
| 2 | 211 | Escape route |
| 2 | 212 | Colour warning |
| 2 | 212 | Ward or postcode affected |
| 2 | 212 | Possible projected water measurement - eg 3" of rain |
| 2 | 212 | Links to How-to guides eg what to do in said emergency |
| 2 | 212 | Helpline details |
| 2 | 208 | Preparation recommendations |
| 2 | 208 | Total area at risk |
| 2 | 208 | Dates & times |
| 2 | 208 | Source of warning |
| 2 | 226 | 1) Warning - make it obvious that the audience needs to pay attention |
| 2 | 226 | 2) What the warning is about - flooding |
| 2 | 226 | 3) How bad is the warning - eg stay vigilant / evacuation pending / not allowed in area etc |
| 2 | 226 | 4) What is affected eg region, town, streets |
| 2 | 201 | Helpline |
| 2 | 201 | Severity level |
| 2 | 201 | Closest evac / safe area |
| 2 | 204 | Urgent or warning message to begin |
| 2 | 204 | Timescales (eg expect to flood within the hour) |
| 2 | 204 | Area specifics (where exactly will flood) |
| 2 | 204 | Help numbers - who to contact for more info |
| 2 | 230 | Is there a threat to life |
| 2 | 230 | Do I need to leave my home? |
| 2 | 230 | Will the fire brigade / army / police etc be coming? |
| 2 | 230 | What help is available? Eg refuge, supplies |
| 2 | 230 | Who can I contact for more info? Eg Floodline? |
| 2 | unknown 2c | the possible source of the issues |
| 2 | unknown 2c | if all the exits for emergency will be available while receiving warning |
| 2 | unknown 2c | who will be the leaders to help the crowd get away |
| 2 | unknown 2d | Location of risk (as precise as possible) |
| 2 | unknown 2d | Where the risk is from(eg local river or other water source) |
| 2 | unknown 2d | Approx time of risk |
| 2 | unknown 2d | How serious do the EA assess it as? |
| 2 | unknown 2d | Who I should inform? |
| 2 | 213 | Location affected |
| 2 | 213 | Time, how long will the risk last |
| 2 | 213 | Short, to the point |
| 2 | 213 | Safety measures to take |
| 2 | 228 | The severity of it |
| 2 | 228 | What time it will happen |
| 2 | 228 | The preparations you may need to take |
| 2 | 228 | Numbers to call in case of emergency |

|  |  |  |
| --- | --- | --- |
| 2 | 219 | Location of the area at risk & time |
| 2 | 219 | Bold opener to alert the people at risk |
| 2 | 219 | The severity of the flood |
| 2 | 219 | Advice on what to do if the risk becomes reality |
| 2 | 219 | Contacts of services or helplines to aid people affected |

1 125 content illegible

1 108 landmarks or google maps - good but NOW must do this

1 107 no answer given

1 106 no answer given

1 105 no answer given

1 104 no answer given

1 111 no answer given

1 110 no answer given

1 109 no answer given

1 101 no answer given

1 120 partner with maps to provide visual areas affected; Android & IoS has emergency info available on lock screen. use this?

1 119 no answer given

1 117 no answer given

1 116 no answer given

1 115 no answer given

1 114 no answer given

1 113 location

1 126 streamlined to make it easier to read in an emergency

1 124 no answer given

1 122 no answer given

1 121 no answer given

1 112 no answer given

1 130 no answer given

1 129 no answer given

1 128 no answer given

1 127 no answer given