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| **Participant Number:** | **Q6: Missing info** |
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|  | Safe area or where to go |
|  | Lacks simplicity uses more technical terms like overtopping |
|  | Traffic advice if routes are already or likely to be blocked - alternative routes |
|  | Prioritising information in content of message - timing of impact, less important info could be in the linked |
|  | Reminding people not to panic |
|  | Risk to life could cause people to panic |
|  | Message isn’t missing anything - all is useful and anything else can be linked to |
|  | A lot of the content isn’t needed - spring tides, tidal surge |
|  | Would it say this isn’t a test? (No but immeadiate action would be in bold) |
|  | Worry about indiscriminately sending everyone the same message - wouldn’t be relevant to all that receive it |
|  | Needs to be more specific - the area covered is very large |
|  |  |
|  | Social media |
|  | Hull Daily Mail do publishes everywhere (but maybe not well) could we work with them to publish info |
|  | Local buy and sell pages |
|  | Community pages |
|  | Would timing impact the validation. I.E 2am would buy and sell be online? |
|  | Would EA site/SM be updated and showing the info 24/7 |
|  | FB - police FB page |