

THE UNIVERSITY OF HULL

**The Role of Information and Communication Technologies in Sociopolitical and  
Ethnoreligious Conflicts in Nigeria 2006-2014**

Thesis submitted for the Degree of  
Doctor of Philosophy (PhD)  
In Media, Culture, and Society  
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by

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## **Dedication**

*To Him in whom all things are possible, be the glory, the honour and power now and forever more. This thesis is dedicated to the memory of my father, Dr Atanda Olayinka Olabode, who would have been joyful to see me trail his path as a scholar. Always grateful for the pastoral care, love, encouragement and support you showed me.*

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## Abstract

Conflict has been an integral part of Nigerian political life and has served as a catalyst for a progressive Nigerian society. From the precolonial era to the current period of democratization, conflict has also been a means through which dissident movements have influenced government policies, reform and change. The media served as a tool for dissident movements who use the medium to communicate or as a means for archiving their goals. Yet, in spite of the widespread presence of mainstream media, the uses of the media for conflict mobilizations experienced some limits especially those involving state control, monopoly and other socio-political and economic drawbacks. Since the transition to democracy in 1999, the country has witnessed a surge of conflict. This conflict has been influenced by new Information and Communication Technologies (ICTs), which emerged alongside the transition. The study explores two kinds of conflict emerging in Nigeria: sociopolitical and ethnoreligious. Although, there have been many studies considering the impact of ICTs on social movements emerging especially within western scholarship, so far, few discussions offer a cross-comparison of both dynamics of conflict about the role of new ICTs in Nigeria. The thesis draws on three case studies: Occupy Nigeria, Boko Haram, and the Movement for the Emancipation of the Niger Delta (MEND). These cases provide a lens for examining conflict mobilization among movements in Nigeria. The study draws on the Cyberconflict framework, which harnesses the elements of the resource mobilization, media and conflict theories used to understand computer mediated conflicts across the globe. The study employs a qualitative paradigm. This includes both primary and secondary data collection techniques (semi-structured interviews, a synthesis of audio-visual and textual data online and analysis of existing research). A thematic analysis

guides the method used to map an understanding of the role of ICTs during conflict mobilization of the three movements. In considering the role of new ICTs in conflict mobilizations the findings contribute to existing knowledge by bridging the gap in the literature on digital activism as a field of study, the examination of ICTs in three political movements of various ideological underpinnings in a single country, and in a developing non-Western context. The findings correspond to the sociopolitical and ethnoreligious components of the Cyberconflict, but also reveal outcomes crucial to the Nigerian national context

## Table of Contents

<b>Dedication</b> .....	i
<b>Acknowledgements</b> .....	ii
<b>Abstract</b> .....	iii
<b>CHAPTER 1 CONTEXTUALIZING THE STUDY</b> .....	1
1.1 Introduction .....	1
1.2 Research Objectives .....	6
1.3 Research Questions .....	6
1.4 Thesis Outline .....	8
1.5 Rationale and Justification of Research .....	11
<b>CHAPTER 2 MAPPING THE POLITICAL ECONOMY OF MEDIA INDUSTRY AND ICT INFRASTRUCTURAL DEVELOPMENT IN NIGERIA</b> .....	14
2.1 Introduction .....	14
2.2 Socio-Economic and Political Historical Context.....	16
2.2.1 The Post-Military Era .....	24
2.3 The Media and Communication Environment.....	35
2.4 ICTs and Digital Infrastructure Development.....	44
2.5 Conclusion .....	50
<b>CHAPTER 3 THEORETICAL AND EMPIRICAL EXPLORATIONS, TECHNOLOGICAL ACCOUNTS OF CONFLICT AND ANALYTICAL FRAMEWORK</b> .....	52
3.1 Introduction .....	52

3.2	Contextualizing Debates on ICTs and Conflict .....	52
3.3	The Cyberconflict framework.....	56
3.4	Social Movement Theory and Cyberconflict.....	59
3.4.1	Mobilizing Structures and ICTs.....	63
3.4.2	Framing Process and ICTs.....	82
3.4.3	Opportunity Structure and ICTs .....	93
3.5	Limitations of ICTs for Conflict.....	102
3.6	Conclusion .....	109
CHAPTER 4 METHODOLOGY OF THE STUDY .....		111
4.1	Introduction .....	111
4.2	Between Positivism, Pragmatism and Constructivism .....	111
4.3	Qualitative vs. Quantitative Paradigm .....	115
4.4	Qualitative Paradigm and Data Collection Techniques .....	121
4.5	Research Design and Approach: The Case Study Method .....	123
4.6	Interviews as a Research Technique .....	125
4.6.1	Selection of Case Studies.....	128
4.6.2	Constructing the Interview Questions.....	131
4.6.3	Identifying Participants.....	132
4.6.4	Administration of Interviews .....	137
4.7	Secondary Data, Audio-visual and Textual Data Online .....	140
4.8	Exploring the Delphi Method/ Thematic Approach .....	144

4.8.1	Analysing Data .....	147
4.9	Ethical Considerations and Sharing Ethically.....	158
4.10	Conclusion .....	160
CHAPTER 5	THE ROLE OF ICTS IN PROTEST MOBILIZATION IN OCCUPY NIGERIA	162
5.1	Introduction.....	162
5.2	Origin of Occupy Nigeria.....	164
5.2.1	Organisation and Evolution in Leadership of Occupy Nigeria.....	167
5.3	Framing Issues and the Uses of ICTs.....	177
5.3.1	Occupy Nigeria’s Core Framing Tasks .....	190
5.4	Political Opportunity Structure: Bypassing State Limitations During Occupy Nigeria.....	198
5.5	Effect of ICTs on Mobilization and De-mobilization in Occupy Nigeria .....	217
5.5.1	ICT Uses and Impact Created.....	239
5.6	Conclusion .....	247
CHAPTER 6	THE ROLE OF ICTS IN THE BOKO HARAM CONFLICT.....	252
6.1	Introduction .....	252
6.1.1	Origins of Boko Haram and Evolution in Leadership.....	254
6.1.2	Boko Haram’s Hierarchical Leadership Structure.....	259
6.2	Boko Haram’s Grievances .....	264
6.2.1	Sociopolitical, Economic and Cultural Motivations.....	264
6.2.2	The Politics, Ethnicity and Religious Grievances .....	273



6.3	Ideology, Framing Issues and Strategy .....	277
6.4	Boko Haram’s Core Framing Tasks.....	284
6.5	Situating Boko Haram’s Islamism .....	291
6.6	Modus Operandi and Targets .....	294
6.7	Bypassing state limitations: Influence of ICTs on Boko Haram’s Tactical Repertoires .....	297
6.8	Network style of Boko Haram, ICTs as a Resource .....	302
6.8.1	ICTs as a Resource .....	302
6.8.2	A Resource for Mobilization and Propaganda.....	303
6.9	Countering Boko Haram .....	317
6.10	Conclusion .....	322
CHAPTER 7 THE ROLE OF ICTS IN THE MOVEMENT FOR THE EMANCIPATION OF THE NIGER DELTA (MEND) CONFLICT.....		324
7.1	Introduction .....	324
7.2	Origin and Evolution of MEND.....	324
7.3	Membership and Ethnic Affiliation .....	331
7.4	Impact of ICTs on Framing Issues, Ideology and Strategy in MEND.....	333
7.5	MEND’s Core Framing Task .....	334
7.6	MEND’s Religious Undertones .....	342
7.7	Situating MEND in a Global Resistance.....	345
7.8	MEND’s Network Style: ICTs, and the Internet as a Resource for Mobilization and Recruitment .....	346

7.9	Conflict Resolution and Governmental Co-optation .....	354
7.10	Conclusion .....	356
<b>CHAPTER 8 RE-CONCEPTUALIZING THE ROLE OF ICTS IN CONFLICT MOBILIZATION</b>		
<b>358</b>		
8.1	Introduction.....	358
8.2	Applying the Cyberconflict Framework to the Three Case Studies .....	360
8.3	Beyond the Framework, the Specificity of the Nigerian Context.....	368
8.4	Future Directions and Developments for Research .....	370
<b>Appendix.....</b>		<b>373</b>
<b>Bibliography.....</b>		<b>378</b>

## Table of figures

Figure 2:1 Distribution of main ethnic groups in Nigeria .....	16
Figure 2:2 Levels of freedom and rights.....	26
Figure 2:3 Poverty increase between 1980 and 2010 .....	31
Figure 2:4 Poverty levels across different regions.....	31
Figure 2:5 Africa top 10 internet countries-November 2015 .....	47
Figure 2:6 Internet penetration chart for selected African countries .....	47
Figure 2:7 Internet Uses and Mobile phone subscription in Nigeria 2000-2011.....	49
Figure 4:1 Data collection techniques explored in the study.....	122
Figure 4:2 List of interviews with individual participants in Occupy Nigeria.....	139
Figure 4:3 A selection of data analysis approaches.....	148
Figure 5:1 The Margins for Increase in Oil Prices 1973-2012.....	167
Figure 5:2 The communication flow and consensus chart of Occupy Nigeria Abuja..	174
Figure 5:3 Occupy Nigeria protestor carrying placard with a slogans/ hashtag.....	179
Figure 5:4 Rising tweets on each day of protest.....	215
Figure 5:5 A trajectory of Occupy Nigeria tweets from January 3 – January 9 .....	226
Figure 5:6 Rural and urban mobile penetration in Nigeria.....	233
Figure 6:1 Rising trend of poverty in Nigeria from 1980 to 2010.....	269
Figure 6:2 Poverty levels across the six geopolitical zones in Nigeria .....	270
Figure 6:3 Boko Haram Twitter account before it was taken down by Twitter .....	302
Figure 6:4 Alleged dead Shekau, Leader of Boko Haram circulated online .....	320

## CHAPTER 1 CONTEXTUALIZING THE STUDY

### 1.1 Introduction

In the last decade, recent conflict events across the globe have heightened the need for a reconsideration of our understanding of conflict. In the present context, conflict stands for activities of social movements and insurgency movements (encompassing radical and non-radical movements). Conflict movements employed sit-ins, strikes, demonstrations, various occupations and armed conflict, tactics they use to show dissent, outrage and grievance within society. Not only has conflict become the crux of debate within political, media and scholarly circles, the thrust of such discourse has focused on the impact of networks of Information and Communication Technologies (ICTs) on the new waves of social movements, civil society, and insurgency movements across the globe. For the current study, ICTs which Diamond (2010), referred to as Digital-ICTs broadly refer to ‘the computer, the Internet, the mobile phone, and countless innovative applications for them, including “new social media” such as Facebook and Twitter’ (ibid., p. 70) and YouTube. These technologies offer access to information and increase the sociopolitical and economic autonomy of individuals to take part in governance.

Drawing on conflict within global civil society, a new wave of sociopolitical and ethnoreligious conflict is emerging within cyberspace and is facilitated by ICTs. Conflict movements in Nigeria have also actively engaged in contentious activities. Traditionally, contentious activities have been a crucial element of Nigerian politics, one that has shaped the political environment through the different phases of the Nigerian political history. Specifically, conflict served as a machinery for keeping an eye on the institutions of

governance, with civil society, the media, social movements and independent activists as major protagonists, as will be seen Chapter Two.

In the last decade, the growing wave of sociopolitical and ethnoreligious conflicts renewed interests for a consideration of dissident movements in Nigeria. Given this, the focal point of the present study is to show to what extent ICTs are influencing conflict mobilization in present-day Nigeria. The literature in this area identifies two perspectives. One school of thought argues that access to ICTs, such as mobile telephony, (SMS), email, web 2.0 and social media networks have influenced political action in favour of the dissenting groups. Other scholars challenge this position as too simplistic and over exaggerated, thereby overlooking the prospects of the oppositions' (in this case the state) influence on and/or control over the same tools of ICTs (Morozov 2011; Diebert *et al.* 2008; Walker 2007).

Historical precedence has shown that several limitations exist (especially those created by the state) that impinge on the uses of traditional mainstream media for conflict mobilization. Four instruments, the structure of ownership, monopoly, coercion and censorship, are used by governments to restrict access to traditional mainstream media. The unfair balance rests on movement actors during contentious events. The potential of the tools especially for communication and advocacy can produce limited results. As will be seen in Chapter Two, over the years, these limitations on mainstream media and the uncondusive political environment promoted a repressive atmosphere. As a result, there was a decrease in citizen participation in politics and a decline in the use of traditional mainstream media by the public and civil society for conflict and oppositional politics in Africa's largest economy.

Following the technological revolution that emerged with the 1999 transition in Nigeria, a shift in the nature of conflict activities is also emerging in Nigeria. The present study identifies two strands of conflict emanating in Nigeria during the period of consideration: sociopolitical and the other ethnoreligious. Access to new ICTs is stimulating social reform and affecting the nature of participation, planning, organisation and conflict mobilization. By examining the role ICTs play in conflict movements activities, this study will show how civil society organisation, social movements and insurgency groups use ICTs to impel social reform and change in Nigeria.

Although, there has been scholarly discussion about the potential impact of ICTs when employed by activist networks during protests (Castells 2012; Garrett 2006; Karatzogianni 2006, 2009, 2012, 2013; Kavada 2010, 2013, 2015; Morozov 2011), the reality is that far too little attention is paid to support these claims in the context of low-income earning countries. It is with this in mind the study aims to explore the role of ICTs in the Nigerian context. This study is also significant for several reasons. First, it is worthy to mention that the notion technological activism, digital activism and cyberprotests is a developing area in the African context as in the Nigerian case. Similarly, there is no study that considers the role of ICTs in the activities of sociopolitical and ethnoreligious conflict movements of this thesis in a single study in Nigeria. Thus, the three case studies (Occupy Nigeria, MEND and Boko Haram) contribute to knowledge by bridging the gap in the literature in digital activism as a field of study, the examination of ICTs in three political movements of various ideological underpinnings in a single country, and in a developing non-western context. Second, by considering the role and influence of ICTs and the internet on the mobilising structures of political conflicts in Nigeria, this study highlights the major barriers impeding the uses of new media. This will be useful for understanding

the challenges confronting dissident communities in their struggles for social reform, resource control, revolution and political change in Nigeria and beyond. Third, the findings of this thesis could prove useful to civil society as a guide for understanding the uses of ICTs for conflict.

As will be seen in the review in Chapter Two, the discourse on the role and effect of the internet, ICTs and other digital online media on the mobilizing structures of conflict groups is contextualized from two broad perspectives. The first group (internet centrists and cyber utopians) promotes the view that new ICTs, the Internet and social media have become a catalyst for sociopolitical reform, change and a medium that has influenced political conflicts against the state. The other school of thought, led by Morozov (2011) in more contemporary times, on the contrary argue that ICTs are impeded by authorities i.e. (the state) who have increasingly become experienced in their uses of ICTs. Using similar technologies, authorities can regulate and/or control the free flow of information. The research question does draw from the literature review, but in particular, from the Cyberconflict framework developed by Karatzogianni (2006). This includes a consideration of the role of ICTs on, (a) Mobilizing structure, (b) Opportunity structure and (c) The framing process of conflict movements and activist's repertoires during contentious activities against the Nigerian state.

Although there are different conceptual tools that could be employed for analysis, most of this fall short of explaining protests and conflicts in computer mediated environments (CMEs), the digital and virtual dynamics of protests and conflicts are left out. The framework provides a strong case for examining political conflicts within computer-mediated environments by harnessing components of resources mobilization, media and

conflict theories in understanding the role of ICTs. A number of factors informed the choice of the Karatzogianni (2006) Cyberconflict framework s for this study. First, as mentioned earlier, the Cyberconflict conceptual framework examines two kinds of conflict, sociopolitical and ethnoreligious. When put side by side with the Nigerian case studies as Chapter 4, 5, and 6 will reveal, the conflict movements selected for this study display the sociopolitical and ethnoreligious characteristics of Cyberconflict. The budding conflict mobilizations in Nigeria is consistent with attributes identified in Cyberconflict theory.

Equally significant about Cyberconflict is the interconnection between ICTs and dissident movements which the current study considers in the Nigerian context. Because the Cyberconflict theory harnesses the features of different theoretical models it bridges the drawback of using one analytical framework, which would fail to address other important facets of new social movements. For instance, unlike other analytical models that may be limited to explaining civil society or social movements, the Cyberconflict frame explores these groups and other movements as in the case of insurgency movements. The Cyberconflict framework considers the digital culture, motivations and other characteristics of modern movements.

While it may not always be the case that ethnoreligious conflicts are violent and sociopolitical non-violent in their orientation, in this case, these qualities are useful for understanding the three case studies. It will become clear in the empirical chapters that conflict movements in the ethnoreligious example take an ‘offensive’ posture. In that they explore violence and other insurgency strategy in their confrontation with ‘social adversaries over the control of a social field’ (Cohen 1985: 689). The sociopolitical



movements on the other hand, take on a more defensive orientation 'against the state and the market economy' (ibid., p. 664), whilst largely exploring non-violent protests strategy.

## **1.2 Research Objectives**

The aim here is to examine the interplay between ICTs, and conflict movements in Nigeria. In particular, the role of these tools during protests and how it contributes to political participation and mobilization. The subject about the role of ICTs for conflict mobilization in Nigeria is one that is emerging within mass media communication research and political communication studies. Nevertheless, most studies in this area (Dibua 2005; Doukhan 2012; Elkaim 2012; Gould 2012; Abimbola 2011; Adesoji, 2010) have so far, engaged one part of conflict. For instance, an examination of ethnoreligious groups or a consideration of sociopolitical movements as independent case studies. In this study however, I harness both dynamics of conflict to advance cross-comparisons across the three case studies as (see chapter 8). The use of the Cyberconflict conceptual framework to understand ethnoreligious and sociopolitical conflicts is the first of its kind in Nigeria.

## **1.3 Research Questions**

This thesis addresses one general question. The question which ties to the overall objective of the study investigates the role of ICTs in conflict mobilization of sociopolitical and ethnoreligious movements in the period under consideration in Nigeria. This question is designed to reflect and address elements of the (Karatzogianni 2006) Cyberconflict conceptual framework. This enables a consideration of:

- The role of new ICTs in the organization and mobilising structures of conflict movements.
- The role of ICTs in the framing processes of movement actors.
- The role of ICTs in the political opportunity structure.

The questions and probes are designed according to the categories above to facilitate our understanding of how ICTs, facilitate conflict mobilization in Africa's most populous country. For instance, how are these new technologies of communication used and for what purposes? These questions are timely, given the increasingly growing and constantly evolving dissent, conflict and protest in the country to which the three case studies are particularly noteworthy. Although the study considers movements with different orientations, the interconnections and links between them will be discussed through the thesis as appropriate and will be drawn together in the conclusion especially by focusing on their uses of ICTs, emergence, motivations, ideologies, goals, success (if any) and failures.

The study employs a qualitative case study method. The study applied different research techniques to the case studies given their different orientations. For Occupy Nigeria, semi-structured interviews are the primary data collection technique, in addition to secondary data, including online news and media sources. In the ethnoreligious contexts a desk research technique is used involving secondary data including online media sources, audio-visual and textual data online and a consideration of existing research on the movements. Finally, the thesis draws on thematic analysis to map out an

understanding of the data generated from the sociopolitical (Occupy Nigeria) and ethnoreligious cases (Boko Haram and MEND).

#### 1.4 Thesis Outline

To therefore provide a lucid exploration of the subject of the present study, the analysis that follows is captured in eight chapters. Drawing on the Cyberconflict framework identified below, any consideration of conflict movements starts with an examination of the environment of conflict, which allows for an assessment of conflict in both online (virtual) and offline (real) spaces; draws on elements of social movement and mobilization, conflict and media theories (Karatzogianni 2006: 88).

Accordingly, in relation to the environment of Cyberconflict (CC), the Karatzogianni (2006) framework puts forwards the reversal argument that ethnoreligious Cyberconflicts represent loyalties of hierarchical apparatuses while Sociopolitical Cyberconflicts are empowering network forms of organisation. Furthermore, actors engaged in ethnoreligious CC need to operate in a more *network* fashion, if they are fighting network forms of terrorism or resistance while actors in sociopolitical CC need to operate in a more *organised* fashion and more conscious of the rest of their hosting network, if they are to engage with the present global political system.

Secondly, the CC framework looks at Sociopolitical Cyberconflicts and the impact of ICTs on (a) Mobilising structures (network style of movements using the internet, participation, recruitment, tactics, and goals) (b) Framing Processes (issues, strategy, identity, the effect of the internet on these processes) (c) Political opportunity structure

(the internet as a component of this structure) (d) Hacktivism. For ethnoreligious Cyberconflicts the focus is on (a) Ethnic/religious affiliation, chauvinism, national identity (b) Discourses of inclusion and exclusion (c) Information warfare, the use of the internet as a weapon (hacking), propaganda and mobilizational resource (d) Conflict resolution, which depends on the legal and organisational framework, the number of parties and issues, the distribution of power, and the content of values and beliefs

The third aspect of the CC framework considers media components which include (a) analysing discourses (representations of the world, constructions of social identities and social relations) (b) control of information, level of censorship, alternative sources (c) Wolsfeld: Political contest model among antagonists: the ability to initiate and control events, dominate political discourse, mobilise supporters and (d) media effects on policy (strategic, tactical, and representational).

Following this rationale, Chapter Two sets out a discussion on the political and communication environment. The discussion considers the political landscape, media landscape, and the development of ICT infrastructure from a historical perspective. The aim is to situate modern conflict in Nigeria within broader historic influences. The discussion examines structural factors underpinning conflict and serve as basis for understanding the discussions in the empirical chapters.

Chapter Three reviews relevant debates on the role and uses of ICTs in conflict movements activities, the conceptual premise of the Cyberconflict framework and reflects on the effect of ICTs on sociopolitical and ethnoreligious components of the framework. Chapter Four sets out a methodological appraisal. The aim here is to provide a step-by-

step guide of the research design, from the research questions and fieldwork to the data analysis. The appraisal enables the justification and validity of the research and is carried out against the backdrop of relevant literature to support the choice of approach.

Chapter Five sets out a discussion on the first case study, which is the Occupy Nigeria movement. This chapter explores the role of ICTs in the mobilising structures, opportunity structure and framing during the January 2012 protest. To achieve this, the discussion here also takes heed of the review undertaking in Chapter Two against the backdrop of interview data collected during fieldwork. Chapter six takes on the second case Boko Haram. The Boko Haram chapter undertakes a discussion on the role of ICTs in the movement's action. To achieve this, the discussion considers the mobilization, opportunity structure, and framing activities of the movement and other parts of the ethnoreligious Cyberconflict framework. Similarly, in Chapter Seven, the study examines the Movement for the Emancipation of the Niger Delta (MEND) against the backdrop of the role and uses of ICTs during the movement's conflict. The ethnoreligious and sociopolitical elements of the Cyberconflict framework provide tools for the discussion in this chapter. Finally, in Chapter Eight, the study will set out a conclusion by summarizing key findings across the different chapters, considering any comparable characteristics across the three cases (Occupy Nigeria, Boko Haram and MEND). This chapter concludes with limitations and possible suggestions for future research.

## 1.5 Rationale and Justification of Research

The rationale of the present study is not to consider, historically, the entirety of cases of conflict since Nigeria's transition to a democratic culture in 1999. Certainly, this period which spans over a decade and half is too broad to consider each individual case of conflict in the present context of study. In particular, because many conflicts have appeared between 1999 and the time of completing the research underlying this thesis. Besides, the challenge of getting enough data in the time frame needed for such study will present a herculean task. Neither does this study simply focus on a random sample of conflicts between 1999 and 2014. Instead, the study selects three cases based on certain factors. These include the structural dynamics of conflict movements and comparable features across the three cases. These are: The Occupy Nigeria Movement, the Movement for the Emancipation of the Niger Delta (MEND) and Jama'atu Ahlis Sunna Lidda'Awati Wal-Jihad (People Committed to the Prophet's Teachings for Propagation and Jihad) popularly called 'Boko Haram'. These movements belong to the two broad categories of conflict (sociopolitical and ethnoreligious). Before discussing the choice of the selected movements, it is noteworthy to understand why the period between 1999 and 2014 is crucial and why this is significant for the current research.

As stated earlier, a discussion underscoring conflicts since democratization in 1999 goes beyond the scope of this thesis. Thus, since the focus is on the role of ICTs in conflict movement activities in Nigeria, drawing on Karatzogiani's (2006) framework it was relevant to try to contextualise conflict alongside the development of ICTs in Nigeria. In this regard, the period following 1999 is significant. First, because this period marked Nigeria's transition to democratisation (Curson 2009; Obadare 1999, 2006; Human Rights

Watch 2003, 2010). Second, this period, especially between 1999 and 2009 marked significant advances in developing ICTs and other communication infrastructure in Nigeria (Human Rights Watch 2003). ICT development especially in the telephony sector emerged alongside the democratic transition. Thus, any discussion on the role of ICTs in conflicts in Nigeria must consider the highlighted period.

Further, the MEND conflict emerged within this period of democratic transition in 2004 and has lasted over a decade and is ongoing at the time of writing. The government introduced an amnesty program in 2009, which saw the movement actors laying down their arms. Since the deal in 2009, sporadic activities of the group have persisted. The second case involving Boko Haram emerged long before MEND, but more attention will be placed on the period between 2009 and 2014 in the present context. The choice of this period hinges on the fact that this period reflects the core events of the movement, as, the movement originally burst into international spotlight in 1999. At this time, there were crucial changes in the structure of the movement especially in terms of leadership and strategy. The third case study involving Occupy Nigeria Movement in comparison to the other cases emerged more recently in January 2012 and lasted for 18 days but with crucial legacies for subsequent civil society and movement actions in Nigeria. Although, Occupy Nigeria movement has roots going back to 2011 when civil society actors sort ways to challenge government's plan to remove the oil subsidy, yet their actions were insignificant until 2012.

Here, both movements (MEND and Boko Haram) are examples of ethnoreligious movements with sociopolitical undertones, while, Occupy Nigeria movement is an example of a sociopolitical movement. The actions of these movements have had a far-

reaching implication significant on the political environment in the country, on government policies and development as the closing chapter will reveal. Overall, the three movements are the most illustrative examples of conflict movements within the current democratic transition period in Nigeria the study considers. A consideration of these movements reveals similarities and differences, and shows the impact of ICTs on conflict since democratization.

Also, while Occupy Nigeria is considered as a social movement that emerged both nationally and spread across Nigerian diasporic networks, as well as links to Occupy Wall Street, MEND and Boko Haram are comparable in that they showcase regional interests and struggles. The activities of both movements are distinctly restricted to particular regions (Boko Haram in the North while MEND in the Niger Delta region). Occupy Nigeria, on the other hand represented a general Nigerian national interest. This is not an uncommon character of modern social movements of this nature. The other two movements, Boko Haram and MEND lasted for a fairly longer period and continuing at the time of writing. This is also symptomatic of ethnoreligious movements.



## CHAPTER 2 MAPPING THE POLITICAL ECONOMY OF MEDIA INDUSTRY AND ICT INFRASTRUCTURAL DEVELOPMENT IN NIGERIA

### 2.1 Introduction

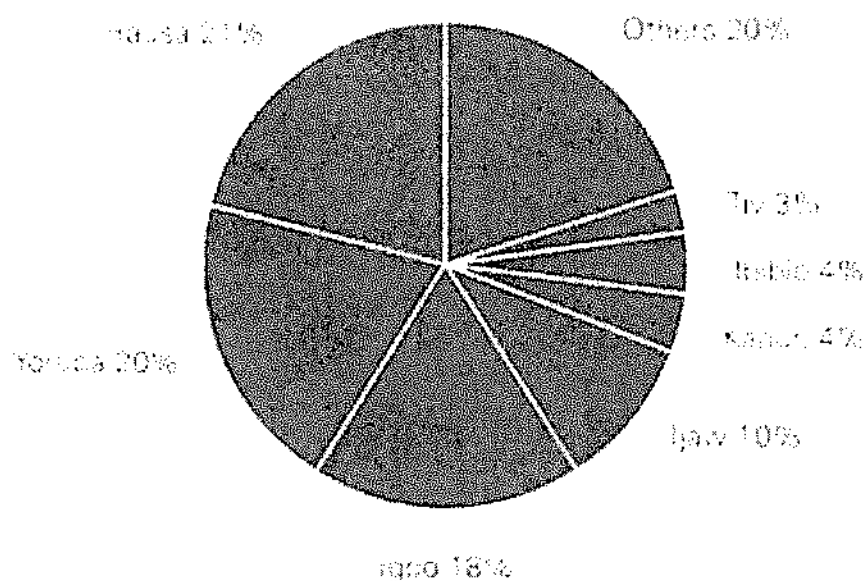
Any discussion on the subject of conflict against the backdrop of ICTs (whether new or old) would be incomplete without an account of the environment of conflict. Such discussions must consider such dynamics as the political, socioeconomic, media and technological environment within which conflict takes place. The chapter takes a historical approach to understand the political economy of communications in view of conflict in present-day Nigeria. This chapter consists of four parts. First, this chapter set out an empirical discussion on the political and economic landscape. The chapter then engages in a discussion on the media and communication environment. The next section sets out a discussion on the development of digital and technological communication infrastructure. The final part concludes by summarizing the key arguments of this chapter. By engaging discussions on the political environment of conflict, I lay the foundation for understanding the factors that underpin the dialectics, dynamics and motivations of dissenting communities, social movements, civil society and insurgency movements in Nigeria. The focus is on those sociopolitical and ethnoreligious undertones, which serve as a catalyst for conflict in Nigeria.

To start with, the large population, ethnoreligious diversity, the vast natural resources that include oil and gas are some of the characteristics that have placed Nigeria on an international spotlight since independence in the 1960s. These features have also been a

major cause of internal conflict and have therefore played an important role in attracting bad press, tensions, political debate and scrutiny from Nigerians and non-Nigerians across the globe. The last population census in 2006 put the Nigerian population figures at about 140 million (National Population Commission 2006: 5). However, different indices including, the World Barometer, and the World Factbook put the current population as at 2016 roughly above 180 million, making the country Africa's largest and most populous nation. Nigeria's population spreads across 36 states including the Federal Capital Territory, with approximately 250 ethnic groups divided across six regions (National Bureau of Statistics, 2012).

The structure of Nigeria's multilingual diversity encouraged the use of the English Language as the official language in Nigeria. Thus, English is the official language used to communicate within formal gatherings and occasions, in schools, offices and other similar activities. Nonetheless, if one is to follow a structure of the most dominant languages widely spoken by Nigerians daily, pidgin English (a localised Nigerian form of Creole) closely follows the English language in its uses on a day-to-day basis (National Population Commission: 2002). Drawing on the National Population Commission report, Hausa, Yoruba and the Igbo ethnic groups account for about sixty percent (60%) of the total Nigerian population and represent the dominant section of the country's population. This ethnic dominance is reflected in the country's first three republics since it gained independence in 1960. During this period, political power revolved around the three dominant groups in the country until the fourth republic when in 2010 (the incumbent president at the time) Dr Goodluck Jonathan emerged as president from an ethnic minority group.

Figure 2:1 Distribution of main ethnic groups in Nigeria



Source : National Population Commission, 2002. Available at : <http://africanmediainitiative.org/wp-content/uploads/2015/10/AMDI-Report-Nigeria.pdf>

## 2.2 Socio-Economic and Political Historical Context

The formation of what has come to be known as Nigeria is a product of an amalgamation of two independent colonies under British control as far back as 1914. These colonies included the northern and southern protectorates. The Hausa-Fulani ethnic group were dominant in the northern region that they had occupied, while the Yoruba ethnic group dominated the southern region. The amalgamation was problematic right from its birth through the pre-independence period, the military dictatorships, to the subsequent civilian-led governments that followed the independence in 1960. The major problem was the merger of two distinct and independent colonies. These colonies had different cultures, norms, religion and political practices that was unique to their existence. The merger therefore created ethnic and political tension between the diverse groups. Fabiyi (2014) explained that the amalgamation caused mixed feelings about whether the move

was a huge mistake. According to him, the amalgamation resulted in an entrapment within the same country of ethnicities that would not have considered a union with one another. Nonetheless, the merger served the purpose of its creators, fulfilling and serving the interests of the colonialists at the time, which was to gain full control in their administration both in a socio-economic and political sense (Olusegun and David 2012: 6). The large population that emerged because of the amalgamation is one reason for the multi-ethnic and religious diversity that resulted in what is today Nigeria.

Since gaining independence in 1960, the country's socio-economic and political history has revolved around conflict of ethnic, religious, socioeconomic and political dimensions. These have become intertwined with the political culture of Nigeria. Before 1963, when Nigeria gained full independence and became a republic (the 1960 independence declaration was partial), there was a united anti-colonial struggle that was led by civil society organisations. These included student organisations, women associations, youth movements, activists, workers (professionals and unskilled) (Momoh 1996: 154). Similar to other colonial territories, resistance and protests characterised the pre-independence period discussed further in the following paragraphs. As in the struggles of the pre-independence era, the post-independence period experienced similar conflicts. The political struggles of the post-independent Nigeria period can be seen through the lens of the four republic transitions between 1960-1979, 1979-1983, 1993-1999 and 1999- the present era. The republics represent the different periods of transitions and regime change from independence. Not only does the different period represent political transitions between regimes (military or civil), it also reflects key moments of conflict, resistance and protests in Nigerian history.

Following the political transition from colonial rule to independence, the newly independent Nigeria mirrored the political system of the colonial era, taking both form and shape of the British parliamentary system. The belief among political commentators and liberal scholars across the globe was that of optimism that the newly created democracy will thrive in Nigeria. Ihonvbere and Vaughan (1995) argue that the optimism was fuelled by the emerging Nigerian Western schooled elites, rising urbanisation, the many natural resources embedded in the country and the growing consumer culture. The high-hopes served as a major sign of the Nigerian democratic mood at the time.

However, the much-shared optimism of a prosperous democracy was short-lived. Political differences and socio-economic drawbacks continued to serve as a motivation for conflict. Oduko (1987) explained that early effort to build a democratic political entity, one that will reflect the multi-ethnic diversity of the Nigerian state resulted in conflict, intertribal distrust, and religious tensions. Nolutshungu (1990) argues the post-independence era became marred by extreme ethnic and regional rivalries with successive conflict between political parties, regions and other elements interested in power. There was a political dilemma of who or which ethnic groups would qualify to spearhead governance of the new democracy following the 1960 independence. This problem represents one issue that has thrived in the four decades since the colonialist gave up power. This issue continues to threaten peace and stability in contemporary times as will be seen throughout the rest of the thesis and demonstrated in the concluding chapter. For one, Nigeria has never been united by ethnicity and, without a political resolve, power continued to revolve around the three dominant ethnic groups given their prevailing percentage of the total population. Minority groups have been relentless in expressing

their outrage while there have been tensions between the three dominant groups (Rose and Auwal 2014: 89).

Perhaps the most significant conflict during the first republic (1960-1979) was the Biafra conflict that lasted from 1967 to 1970. The Biafra conflict or more aptly, the Nigerian civil war (because the conflict became a full-scale Nigerian crisis) is an illustrative example of the distrust, ethnic tensions and rivalry that characterised the post-independence period (Anugwom, 2000; Diamond, 1983; Korieh 2012; Okpaku 1972; Uche, 2008; Perham 1970). The conflict represented the sociopolitical struggle for ethnic leadership and political inclusion. The tensions also expose struggles for dominance among the three dominant ethnic groups, the Eastern bloc dominated by the Igbos and the coalition of the predominant Northern Hausa-Fulani and the South-Western Yorubas. In view of the growing ethnic and political rivalry, the South-eastern block (mainly Igbos) made attempts at secession from the new Nigeria. This resulted in a bloody civil war lasting about three years (Somide 2001: 19-30). During this conflict about 2 million members of Biafra which represented the predominantly Igbo Eastern region were estimated to have died (Somide 2001; Rubinstein 2014; Uzokwe 2003). One can safely argue that the dreadfulness of the Biafra war further inspired mistrust, suspicion and division, between the Eastern region and the North.

Together with the brewing ethnic tensions as epitomized in the Biafra war also came religious distrusts, suspicions and conflict which became predominant in the Northern region as will be seen in chapter 6. A notable example of the religious crisis in the post-1960 independence period is the Maitatsine conflict between 1980 and 1985. The Maitatsine was a radical insurgency and jihadi movement with anti-state and anti-

establishment political orientation led by Mohammed Maruwa. The post 1999 transition period has seen a sharp rise in ethnoreligious conflicts from recurrent clashes between Muslims and Christians in Kaduna State and Jos, Plateau State to the conflict led by Boko Haram in the last decade and half which in many respects is similar to the Maitatsine. Discussions on the Boko Haram movements is held in Chapter 6 of this study. Nonetheless, it is noteworthy to mention that some of the ethnoreligious conflicts including the Boko Haram has traits that predate contemporary times. In other words, the activities of the groups and indeed other conflicts that has roots in Northern Nigeria are symptomatic of the general tensions that emerged since the amalgamation and has stayed in post-independent Nigeria to contemporary times.

The parliamentary style adopted at independence experienced irregularities. According to Gould (2013), these irregularities emerged because of grievances in the leadership of the country. He argued that during the period leading to independence in 1960, the country was governed by the British, the Northern elite, and their coalition partners. Following independence in 1960, the northern upper-class and well to do continued to dominate the political scene. Thus, despite the democratic system in place, elections were marred by fraud with the lot falling to the Northern elite. The growing Northern political control had created a general feeling of frustration among individuals and groups who aspired to inclusion in governance and top leadership positions in the country. The Eastern bloc's displeasure and grievance towards the growing control of the North led to calls for secession, which ended in conflict at the time with important historical continuities in the present age. For instance, over four decades, since the Nigerian civil war, the ethnic divides still pervade, with the resurgence of a Biafra agitation resurfacing

around issues of neglect, exclusion and marginalisation in 2015. Their goal remains to fight for self-determination (see Attoh: 2015).

The leadership struggles that followed independence paved the way for the military to interfere with the democratic structure that was in place. Diamond (1988) explained that the military seized power under the guise of a failing constitution and growing ethnic and regional hostility. The new democracy abruptly ended in a bloody coup exactly six years after independence in 1966. These events left a permanent impression on the nation's politics, as it gave room for the military to exact influence and hold sway of power in much of the country's history. Notultshungu (1990) noted the negative impact military incursion had on 'the possibilities of alternative forms of mobilization and representation of interests' in Nigeria (*ibid.*, p. 80). Following the coup d'état in 1966, the government remained under military rule for the next three republics between 1966 and 1999 with brief spells of civilian rule between this period. As Ojo (2009) aptly put it, 'anti-colonial struggles, crisis, coups, counter-coups, and a thirty-month agonizing civil war between 1967 and 1970' (*ibid.*, p. 2) characterised the Nigerian political landscape. The different military regimes that held power between 1960 and 1999, neither achieved success in promoting ethno-religious cohesion, nor did they achieve economic growth (see Lewis 1996; 79-103).

The period between 1993 and 1999 is of particular significance, especially for political, civil liberties and media freedoms. According to Olukotun (2002), this period is the most gruesome and hideous in the Nigerian political history for repression of the media, popular dissent, civil liberties, freedom of expression, and the press (*ibid.*, p. 317). The lack of socio-political, economic development, contests for political power, ethnic and



religious divides served as a catalyst for civil society conflict. The conflicts were mostly led by the Nigerian Labour Congress (NLC), the umbrella organisation representing trade and worker's union. Their grievances were channelled against issues of governance, human rights, the economy, democracy, poverty and the increasing levels of corruption. The conflicts (protests) that ensued was greeted by stiff repression from the military regime. Protests emerging from civil society, pro-opposition media, political activists and other non-institutional groups were greeted by resistance and repression from the military (Amuwo, Bach, and Lebeau, 2001; Olukotun, 2002; Ihonvbere and Vaughan 1995; Lewis 1996). For example, the regime sought different means to inhibit all legitimate forms of communication and expressing dissent through legal and illegal means including censorship. On the one hand, laws were enacted to circumvent freedom of expression and the use of coercion became a central approach of the military.

For instance, in separate accounts Olukotun (2002a), and Ihonvbere, and Vaughan (1995) argue that contentious activities were at the time hampered by the arrest of civil society actors, murder, and assault on newspaper houses, independent activists and opposition figures. Also, the dictatorial regime put a ban on traditional labour groups and other civil society actors, such as the Nigerian Labour Congress (NLC), and the Nigerian Bar Association (NBA), the National Association of Nigerian Students (NANS), Women in Nigeria (WIN), and the Academic Staff Union of Universities (ASUU). In the 1990s, the consensus was that Nigerian political situation degenerated into a form of military dictatorship, ignoring the arrangement of prior military governments between 1970 and 1980, in favor of coercion and state violence (see Lewis, 1996 cited in Olukotun, 2000b: 137-138). The general mood of the military regime is by no means a surprise, as it conforms to the general attitude of the military towards civil society dissent in autocratic

systems. For instance, Breuer (2012) explains that under dictatorial regimes organising and mobilizing political protest is more complicated since the dictatorial regimes employ persecution, repression and manipulation to shut down dissent.

In the face of repression, Olukotun (2002b) pointed out that civil society pressed on, often relying on alternative communication platforms to communicate dissent. For instance, the hostile situation towards media freedoms, civil liberties, and political rights led to several underground press and a pirate radio station, 'Radio Kudirat' emerging. Civil society actors, opposition forces, activists and independent activists worked together to establish and operate the underground media organisations from unknown destinations. Although a local pirate radio station, a 2015 Immigration and Refugee Board of Canada report explained that Radio Kudirat broadcast worldwide on shortwave frequency. The clandestine media had a local (national) and global reach. 'It was in this context that ... the media, drawing on a tradition of activism ... invented a guerrilla tactics to oppose the military' (ibid., p. 318).

The stiff opposition meted on activists and the media by the dictatorial regimes did not dissuade the media in Nigeria from fulfilling their role as the 'watchdog' in society, including, as (Odugbemi and Norris 2010) pointed out, providing checks on various sectors of society, and the leadership whether private or in public capacity. This is in addition to the media's role of safeguarding public interest against low-level performance, corruption and against misinformation and propaganda. While the media is an avenue of contestation to dominate political discuss, the state under the dictatorship exerted its leadership by enforcing control on the media. However, activists (Professor Wole Soyinka, General Alani Akirinade to mention but a few notable actors) continued to show

resilience by confronting the state and disclosing the corrupt practices of the dictatorial government using the underground channels. Subsequently, following the death of the military head of state in 1998, and the general elections that followed in 1999, a democratic government emerged.

### **2.2.1 The Post-Military Era**

In 1999 political system's change to a democratic culture has become important as a milestone in Nigerian political history. Besides the transition to a democratic culture, the 1999 transition marks the longest uninterrupted civil rule the country has enjoyed since gaining independence in 1960 (Olukotun, 2004; Ojo, 2009; Nitya, 2011). As with the 1960 independence, the transition to democracy in 1999 brought feelings of joy, high expectations and renewed hope of a better society. According to Jega (2015), hopes and expectations that the new government would ensure better governance that would satisfy the necessities and desires of ordinary Nigerians. Yet, there were also doubts in Nigeria and abroad on whether the principles of a liberal democracy would be enjoyed, strengthened and consolidated by the new administration. For instance, a 1999 The Economist report explained that the new president (Olusegun Obasonjo) will face a difficult task and questioned whether the president was up to the task (The Economist 4 March 1999). The mixed reaction is by no means a surprise in light of the autocratic attributes and the tendencies experienced during the military regimes, especially between 1993 and 1999.

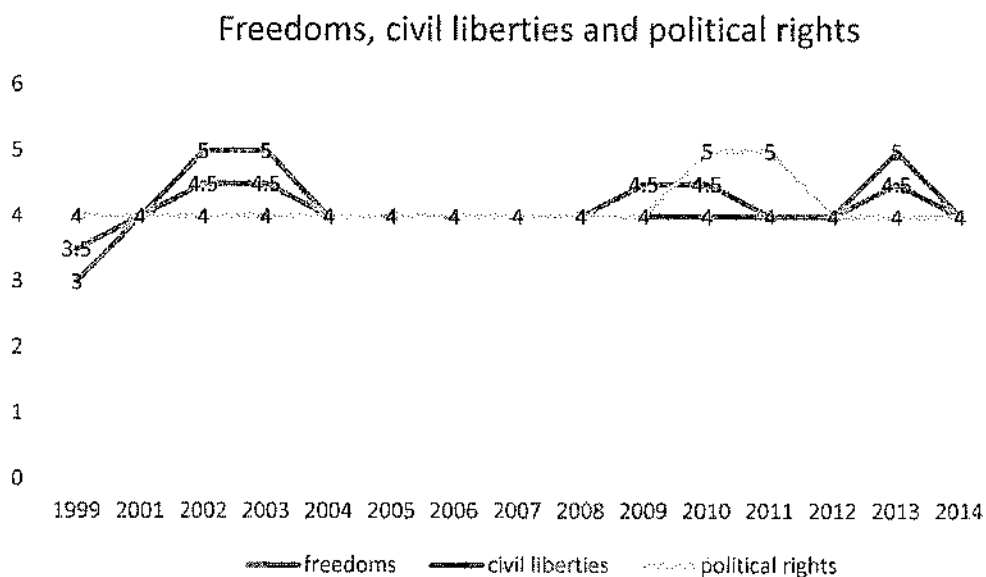
The new democratic regime began to demonstrate an indication of socio-economic and political reform, epitomised by the degree of openness, participation, civil liberties and media freedoms. The Human Rights Watch report for 2003 revealed that advances in

'freedom of expression and civil liberties were among the immediate gains of Nigeria's transition to civil rule' (p.2). The new political terrain encouraged citizen participation and engagement through elections, and free association. The government led transformative initiatives with spells of development in different sectors especially in the areas of ICTs (mobile phone and telecommunications). For Nolutshungu (1990), despite the optimism for development heralded by the transition, the reality often motivated the deepest doubts about the chance of any monumental progress either in development or democracy. For one, this point is significant especially when considered against the backdrop of subsequent decrease in the standard of living, widespread insecurity, unemployment, ethnoreligious and sociopolitically motivated conflicts that continued to weaken the Nigerian democracy ethos. The principle of a liberal democracy rooted in the ideology of civil liberties, and political rights, (see Ryan 1993; Bratton and Walle, 1997) continued to decline in the country's nascent democracy.

It appears that some of the tendencies of the post-military regimes continued, although in a subtler form. For instance, following the transition, there have been alleged cases of assault, arrests, and torture of activists, journalists, and protesters. These actions have followed attempts by consecutive governments to subdue political protests and popular dissent, thereby employing anti-democratic attributes (Freedom House, 2009, 2011, 2012; Human Rights Watch 2003, 2005, 2007, 2008, 2009). Similarly, under the democratic dispensation, the pace of development has been rather slow, owing to the deficiencies of good governance and inadequate structures to promote the democratic ethos. The 2012 Freedom House index report (the organisation surveys civil liberties, political rights democracies across the globe) corroborates the point on the pitfalls in governance in Nigeria.

The 2012 report scored Nigeria 4.5 for media freedoms and civil liberties representing a below average score and gives a low view of the country's democratic status. The score proves that not much has changed in the country over one decade of democratisation. In fact, the index further revealed that media freedoms and civil liberties decreased between 2011 and 2012, in comparison with previous years. The chart below (Freedom House) between 1999 and 2014 shows the low levels of freedoms and unpopular perception on political rights since the transition. These rights (civil and political rights and media freedoms) have remained below average with little development.

Figure 2:2 Levels of freedom and rights



Source: Based on Freedom House data from 1999 to 2014. Available from <https://freedomhouse.org/report/freedom-world/2015/nigeria>

In the Freedom House 2014 report on press freedom, the seminal organisation attributes scores using three variables, the legal environment, the political environment, and the economic environment. Out of 100%, Nigeria again scores an average point of 51%,

which underscores the unstable and partially free atmosphere for media freedoms. On democratic gains and losses in democracies across the globe, the Freedom House 2014 report also portrays a Nigeria with a negative perception for democratic gains. The trend reveals a situation with minimal or no change. Drawing on a point made by Bratton and Walle (1997) the low level of change in the Nigeria may be connected to the recycling leaders, which is a common trend in Africa and across the globe.

For instance, the 1999 elections witnessed a former military Head of State, General Olusegun Obasonjo contest and win the general elections on the platform of the People's Democratic Party (PDP), therefore returning to head the state as a civilian president. Olu Falaye, the 1999 presidential candidate of the opposition party, the All Peoples Party and Alliance for Democracy set the tone with his famous phrase 'a soldier in civilian disguise.' The PDP's electoral victory was greeted by widespread claims of electoral malpractice and fraud. Even so, the phenomenon was repeated in the 2003 elections when the retired general, now president Olusegun Obasonjo was again elected for another four years. This was yet another event that created significant debate and protests both abroad, and across Nigeria. Although, the electoral dissent (as in this context) in Nigeria revolves around the issue of electoral malpractice and fraud, in addition, one can argue that such grievance is accompanied by elements of ethno-nationalist struggles among different ethnic and religious groups.

In the Transparency International Corruption Index for 2012, which scores different countries on corruption between 0 (very corrupt) to 100 (very clean), Nigeria and other countries, Azerbaijan, Kenya, Nepal and Pakistan achieved a rating of 27. Demonstrating a poor and below average perception for corruption. This position has remained the same

with slight changes in the last decade and half. For instance, the 2013 index reflected a decrease from 27 to 25 ranking 144 out of 177. Three years in a row, the trend continued to reflect a below average score for Nigeria's, corruption index. The instability in governance and government's failure to tackle corruption, opened a window of opportunity for sociopolitical protests, conflict and crime which is the subject of the empirical chapters.

A second cluster of issues involves an increasingly growing surge of radical insurgency conflict (including terrorism-related insurgency), and other sociopolitical crisis, which has left the country in constant turmoil. Indeed, the last decade has witnessed a huge trend of militant and insurgency related conflict (Boko Haram, MEND) that has further deepened the sociopolitical, ethnic and religious divide in the country. This has undermined the frail Nigerian democracy and other aspects of business and life in the country. Therefore, the full potential of democratization has not been achieved. This is not to suggest that there have not been notable democratic achievements. The point is that the process of has been short-lived due to instabilities that in turn continue to fuel a new form of sociopolitical, ethnic and religious conflict epitomised in continuing dissent and protests widespread in Nigeria (see discussions in the empirical chapters 4-6).

In the past, sociopolitical protests focusing on economic issues, such as oil price increases, and political problems, such as election abnormalities have been championed by labour unions and pro-opposition media. Following the democratic transition in 1999, more of such groups have emerged including social movements, women movements and youth organisations. In theory, the current political system is open to freedom of expression, civil and political rights including the press. Nevertheless, the political

environment for traditional media and civil society action remains uncondusive. As well as the government's direct and/or indirect interference with the political rights described earlier, other challenges can be credited to insecurity concerns associated with insurgency activities. For instance, a major event in 2011, as reported by Freedom House, was the murder of a journalist by the radical Islamic group, Boko Haram (Freedom House. 2012 :1).

Before going further with the discussion on the media environment, it is relevant to consider the socioeconomic environment as important in the sociopolitical trajectory of protests and conflicts in Nigeria. In fact, the two are interconnected. In their seminal piece, 'Can Nigeria's nascent democracy survive?' Ojo and Adebayo (2006) explained there is a causal link that exists between the economy and a democracy. These theorists believe that a 'broad-based economic prosperity sustains democracy, whereas widespread poverty and ignorance undermine it' (ibid., p. 2). Although, Nigeria is Africa's biggest economy, yet, in practice, key indices, reveal alarming rates of poverty and lack of development. Agriculture is one source of income for many Nigerians, given that more Nigerians live in rural areas compared to urban areas. Farming and other similar agricultural related activities are normal practices in such areas. Nonetheless, developments in the oil industry negatively affected the agricultural sector. 'In the 1960s, agriculture accounted for 65-70% of total exports; it fell to about 40% in the 1970s, and crashed to less than 2% in the late 1990s. The decline in the agricultural sector was largely due to rise in crude oil revenue in the early 1970s' (Olajide et al. 2012: 105). Beyond agriculture, the country has other natural resources including gold, limestone, tin and columbite among others that remain mostly underexploited (Gabriel, O. et al 2015).



Nigeria has relied largely on exploration of petroleum right from the 1950s. Petroleum later became the mainstay of the Nigerian economy. According to the Nigerian National Petroleum Corporation website, the Nigeria oil industry ranks sixth in the world for its producing capacity and the largest in Africa. According to Onigbinde (2015), petroleum accounts for about 80% of Nigeria government revenue. Over the years the heavy reliance on the oil industry further dented any prospects for developing the agricultural sector. In spite of the enormous wealth that came with oil and gas exploration, the country remains largely poor because of corruption in the industry. Also, the growing levels of corruption and failing institutions of governance negatively affected the economy and by implication the standard of living of the average Nigerian. For instance, a 2012 BBC report stated that poverty rose to nearly 61% with over a 100 million people living on less than \$1 a day (BBC 13 February: 2012). One commentator explained that 'Nigeria's oil wealth and the revenue derived from the industry over the decades have not manifested in improving infrastructural development, wealth generation, poverty reductions and appreciation in living standard for the majority of Nigerians (Luqman and Lawal, 2011: 60). They explained that

The failure of economic policies in Nigeria have manifested in stagnation of the nation (*sic*) economy, over-dependence on a single commodity for export and revenue, the neglect of the agricultural sector, decaying infrastructure and poor delivery of social services... compounded by mirage (*sic*) of other problems ... the crisis of political instability and the horrendous level of corruption... These challenges have given rise to a steady decline in virtually all indexes of human development in Nigeria over the years.

Figure 2:3 Poverty increase between 1980 and 2010

Year	Poverty Incidence (%)	Estimated Population (Million)	Population in poverty (Million)
1980	27.2	65	17.1
1985	46.3	75	34.7
1992	42.7	91.5	39.2
1996	65.6	102.3	67.1
2004	54.4	126.3	68.7
2010	69.0	163	112.47

Source: 2012 National Bureau of Statistics (NBC) report Nigeria. Available at: <http://www.nigerianstat.gov.ng/pdfuploads/Nigeria%20Poverty%20Profile%202010.pdf>

Figure 2:4 Poverty levels across different regions

Zone	Food Poor	Absolute Poor	Relative Poor	Dollar Per Day
North Central	38.6	59.5	67.5	59.7
North East	51.5	69.0	76.3	69.1
North West	51.8	70.0	77.7	70.4
South East	41.0	58.7	67.0	59.2
South-South	35.5	55.9	63.8	56.1
South west	25.4	49.8	59.1	50.1

Source: 2012 National Bureau of Statistics (NBC) report Nigeria. Available at: <http://www.nigerianstat.gov.ng/pdfuploads/Nigeria%20Poverty%20Profile%202010.pdf>

Besides relying largely on the oil sector, the discovery of the oil also provoked a new form of resource control with vested interest only in the hands of a few controlling the means of production. In other words, the oil and gas sector continued to be largely monopolised by elites. This is symptomatic of the capitalist system, where the rich enjoy more benefits and dominance due to their economic advantage. The unequal spread and distribution of such resources and the benefits accrued in concert with weak governance

structure have subsequently become another source of conflict in contemporary Nigeria. According to Charles Soludo, a former Governor of the Central Bank of Nigeria, the principles of democracy have not been consolidated in Nigeria. For him, this is because the economic numbers did not add up. 'Democracy and indeed any form of government must deliver tangible economic benefits to the generality of the citizenry to be credible and sustainable' (Soludo 2005 cited in Adebayo and Ojo 2009: 3).

To better encapsulate the points raised, several factors continue to underpin the conflict that have evolved over the last decade and half in Nigeria, the principal of these dynamics can be contextualised broadly in terms of sociopolitical shortfalls, ethnoreligious divides and socio- economic drawbacks. The significance of these categories for conflict is demonstrated in the empirical chapters. These three dynamics are interconnected and may not be necessarily separated. For instance, a bad state of the economy in itself could be a vector provoking sociopolitical tension and ethnoreligious divides. An illustrative example of the interplay between these dynamics is clear in the events surrounding President Goodluck Jonathan's emergence as Nigerian President.

Following the completion of the two-term tenure (eight years) of the president Olusegun Obasanjo (between 1999 and 2007), of Yoruba descent (one of the dominant and/or major tribes), power transferred through elections to President Umaru Musa Yar Adua, of the Hausa/ Fulani descent. President Yar Adua succeeded the former under the flagship of the People's Democratic Party PDP. As with his predecessor, Yar Adua electoral victory faced dispute and criticism among political commentators at home and abroad. Yar Adua's death in 2010 gave room for the Vice President, Dr Goodluck Jonathan from the

South-south geopolitical region to emerge constitutionally as president of Nigeria through succession.

One can safely suggest the penetration of the (so called) minority South-south ethnic group created an inclusive space for 'the others' i.e. (those who had been formerly excluded from the presidential politics) to be part of the political process. On the subject of ethnic minorities, over the years, issues of representation, participation and inequality have generated debate, and conflict within the polity (see Suberu 1996: 66-79). For instance, the scuffle for equality and representation is well reflected in the struggles of the people from the Niger –Delta, who for many years had engaged the state through a series of radical conflict, protests, militancy and insurgency. This will be the thrust of Chapter Six of the study. With an incumbent vice-president Goodluck Jonathan, who hails from the region, relative peace was brokered between the insurgents and the government. Jonathan's ascension to the office of President brought about more stability in the region. This represents a hallmark event given that for the first time, the office of the President was now occupied by an ethnic minority. Nonetheless, the dominant ethnic groups (especially the Northern region) greeted the development with mixed feelings. Aye (2012) explained that Goodluck Jonathan's emergence in 2011 was marked by disbelief in more than a few quarters (*ibid.*, p. 106).

To further demonstrate the issue of ethnic and cultural tensions, following the death of President Yar'adua, a large section of the Northern part of Nigeria believes that a northern candidate should have been sought to complete the tenure of the late President was also from the North. On the one hand, one could also trace some elements of sentiments of bias and ethnicity. On the other hand, the argument of some northern critics is based on a

constitution clause that is unique to the ruling People's Democratic Party (PDP). The clause provides for a zoning and rotation of power. Enshrined in Article 3 (C) of the party's constitution, the clause states inter alia that 'The Party shall pursue these objectives by ... adhering to the policy of the rotation and zoning of party and elective public offices in pursuance of the principle of equity, justice and fairness'. This implies that power will be shared on a rotational basis among the different geopolitical regions. A condition that would violate and undermine the provisions enshrined in Section 146 (1) of the constitution of the Federal Republic of Nigeria which states that; 'The Vice President shall hold the office of President. If the office of President becomes vacant by reason of death or resignation, impeachment, permanent incapacity or the removal of the President from office for any other reason in accordance with section 143 of this Constitution' (Constitution of the Federal Republic of Nigeria 1999 s 146 (i). The concept of rotation of power enshrined in the constitution of the People's Democratic Power unveils strides to promote political inclusiveness and equal representation between the different geopolitical zones. But at the same time reproduces ethno-nationalist tensions and struggles for political participation.

This explains the outrage, insistence and contestation of the North faction of the PDP to continue to hold on to power following the death of the former president. Clearly there is a conflict between the Nigeria constitution and the PDP constitution. Despite this conflict, one would reasonably expect that where party constitution conflicts with the constitution of the federal republic of Nigeria, the former would be set aside. More so, the conflict continues to expose deeply entrenched ethnic and religious divides within Nigeria, one that predates the present situation. Nigeria had never been unified along ethnic and religious lines and this has been one of a crucial motivation for conflict in the country's

four republics since independence. The idea of zoning political power has both positive and negative consequences. With a zoning policy, political power would be shared between the different zones on a turn by turn basis. That way, members of each zone will wait for their turn to take on public office. Nonetheless, the zoning of political power in itself could also undermine fair play in that the process does not necessarily mean that every section of society within the different states that make up each zone would be adequately represented. As such, certain sections of society may still be underrepresented particularly where one ethnic group is dominant in the region.

### **2.3 The Media and Communication Environment**

In the debate on the struggles for sociopolitical, democratic, ethnic and religious emancipation, the mass media have played a crucial role. From the pre-colonial era and independence to the present democratic regime, the platform of the media has had a significant role in society. The media has played a crucial role in promoting discussion, providing information, serving as an independent check on government, and serving as the public eye. For example, for conflict, the media has the potential of boosting communication, interaction, promoting diverse opinions and perspectives. It is, therefore, no surprise the media has been a major tool of contestation between various political contenders across the globe (Gamson and Meyer 1996; McAdam et al. 1996). The media serves as a vector carrying opinions that could influence sociopolitical change, resistance and propaganda.

The unstable political landscape that characterised much of the Nigerian political history played a key role in shaping the economy of communications and the media in Africa's most populous nation. In discussing the constraints on mass media policies in Nigeria

Mogbejume (1991) succinctly identifies three factors that have shaped the economy of media and communications in Nigeria. These are constitutional instabilities, constant political complexities and the pattern of media ownership. These factors continue to decide the fate of the mass media in contemporary Nigeria.

The constant political flux had an effect on the structure of the media, ownership and monopoly in Nigeria. The mass media here refers to traditional media that is print, newspapers and magazines including electronic broadcast media, i.e. television and radio. On the one hand, the current sociopolitical climate played a significant role in advancing the media in Nigeria. At the same time, the socio-economic dynamics have also been influential in shaping the media. Unsurprisingly, given the predominantly authoritarian political system in pre-democratic Nigeria, the state monopolised almost all mass media and channels of communication. Private media was mostly under scrutiny and censorship. These allowed the state to control public knowledge broadcast through the media. At the same time, it allowed the government the platform to exert its influence and propaganda. The media and communications sector remained a critical subject because of state control and censorship. State control of the media can be traced as far back as the colonial era, at post-independence, the tradition continued through the military dictatorships to the few spells of civilian regimes (see. Agbaje 1992; Sani 2014; 6256; Bush 2008).

Media monopoly at the time allowed for a one-way pattern of communication whereby, communication was controlled by the ideologies and perceptions of the state. For instance, Adeleke (1988) explained that although, Iwe Irohin, the first newspaper printed in Abeokuta Ogun State had a missionary background, nevertheless it was a political weapon for the articulation, propagation and defence of imperialist ideologies in the

Yoruba-dominated region of South-western Nigeria. It served to reinforce colonialist ideologies between 1859 and 1867 when the pioneer Newspaper collapsed. Ibrahim (1997) argued that Iwe Irohin was principal to mobilizing the minds of the masses to recognise and accept capitalist principles and tradition.

The mass media continued to enjoy similar forms of repression and suppression during successive governments in post-independent Nigeria. This is particularly true throughout the first three republics period, which was characterised by military dictatorship coups and counter coup d'états. In the face of the repressive environment, the media during this time adapted an activist-like culture, exposing the ill deeds of state actors and bad governance, which made the dictatorial regimes uncomfortable and more aggressive. Before 1992, when the Nigerian Broadcasting Commission, NBC Decree 38 was promulgated, 'all legal and constitutional instruments in force in the country effectively made broadcasting an exclusive preserve of the federal and state governments' (Oketunmb 2006: 3). Decree 38 brought about liberalization of broadcast media in Nigeria, which in essence meant that private individuals could now own their own broadcast media from 1992. Before 1992, government (military and civilian) exercised significant control over information flow through its regulations and censorship.

The Nigerian government's struggles to control information and communications media platforms, shows the importance and power of the media as a tool and resource. In particular, the significance of the media for shaping public opinion and the implication for stimulating protests and conflict, when harnessed as a resources for social change and engineering. This explains why the different regimes explored different options, regulation and force to control the media. The media in Nigeria have been at the forefront



of ensuring government accountability by mounting surveillance to monitor government's activities to stem an inherent disposition towards excesses (Oseni, 1995: 3). The contestation over the tools of communication also displays the importance of the communication machinery of every generation for advancing change. The printing press enjoyed both private and public ownership patterns right from the historical foundations of the Nigerian media in contrast to electronic broadcast media. Nonetheless, as in the case of its electronic counterpart, Olukotun (2002) explained the printing press, especially those that were critical of the activities of the state were subject to censorship and repression from the state.

This form of government opposition to the press was prevalent in the 70s and mid-80s. For example, some newspapers, Newbreed was shut down in 1977 by the government, the Tribune was also closed down in 1984, and Newswatch was censored in 1988. Among others, these newspaper organisations were affected due to their critical stance towards the government. Not only were printing press media shut down individual journalists and media personnel were also harassed (Olukotun 2002: 324). For instance, according to the Press Reference Online (no date), Minere Amakiri, a reporter with the Nigerian Observer was detained in 1971 for an article he published on the plight of teachers and the ills of education system. Similar actions of the government during this time had wide-reaching implications for the entire industry and civil society. The repressive measures imposed directly and/or indirectly made it difficult for the press to fulfil its responsibilities.

As a tool and resource, both civilian and military regimes and civil society exploited the media to propagate their cause and for their personal gains and benefits. Oduko (1987) explained that the media were used and abused by politicians to manipulate and win

supporters in elections. Some of the popular titles were owned and founded by the same politicians. The Concord Group is a classic example. Founded by Moshood Abiola, it was employed principally to advance its owner's candidature, party's political interest and agenda. State control on other media platforms was an instrumental factor and motivation for setting up such news media.

The motivation for the suppression of dissent and the media was in view to controlling debates on government activities in a society. This also served as a catalyst for conflict. For instance, different decrees were promulgated to regulate the activities of the media and civil society. Examples of such decrees are the Offensive Publications (Proscription) Decree No. 35 of 1993 and the Newspapers Decree No. 43 of 1993. According to Ojo (2008), the latter is arguably the most oppressive media laws promulgated in Nigeria. Section 7 of the Decree makes it a crime, carrying a punishment of a fine of N250,000 or imprisonment for a period of 7 years or both for a person to own, publish or print a newspaper not registered under the Decree. Besides the media regulations, media operators were also subject to other decrees not directly targeted at the media. 'Some of the general decrees used against journalist are the State Security (Detention of Persons) Decree No. 2 of 1984 as amended and the Treason and Other Offences (special Military Tribunal) Decree No. 1 of 1986' (ibid., p. 202).

Olayiwola (1991) explained that it was the general belief of civilian and military regimes that free dissemination of information and communication could constitute a threat to the state. Therefore, they promulgated decrees to restrain the press. Therefore, a few independent media (especially the press) outlets that surfaced during this time did so at their peril, given that any publication the regime considered a threat attracted strict

sanction from the state. The period leading to the 1999 democratic transition is of particular significance. A Human Rights Watch (2003: 3) report found that this period was characterised by a ruthless suppression of dissent. Similarly, Joseph (1997) corroborated that this period was marked by arbitrary arrests and detentions, extrajudicial killings, harassment of journalists, democratic activists, and arson attacks on media houses. The perceived treat of the media to the state which Olayiwola mentioned earlier, particularly for exposing the ills of the government served as the main motivation for the hugely repressive attitude of the authorities.

For instance, Abiola, the 1993 presidential candidate under the Social Democratic Party (SDP) was arrested and later died in detention. The National Union of Petroleum and Natural Gas (NUPENG) and the Natural Gas Senior Staff Association (PENGASSAN) were proscribed. Also, pro-democratic activist Wale Osun was detained in 1995, and Ken Saro-Wiwa, a media practitioner and activist was arrested and later killed in 1995. The same year, newspapers houses were closed down including the Guardian Nigeria, Concord group and the Punch, The Concord Group owned by Abiola, a former presidential candidate in the 1993 general elections. Yet, despite the repressive environment, civil society actors and media stakeholders remained determined in their protest for sociopolitical and economic reform (Olukotun 2002a: 317).

The exclusive preserve held by the state and federal government over broadcast media ended in 1992 following a decree that brought about liberalisation of broadcast media by the Ibrahim Babangida's regime. The decree also established the National Broadcasting Commission (NBC), whose mandate is to regulate both public and private broadcasting and issue licences in Nigeria. The NBC replaced the Nigerian Television Authority

(NTA), which was born out of decree 24. By this decree, the NTA took over all existing broadcast stations founded by state governments at the time. In 1979, the return to democratic rule and the introduction of the constitution set aside the decree and paved the way for all parties i.e. the government, state governments and private individuals to own broadcast media. However, right of ownership of such media was at the discretion of the President. According to the National Broadcasting Commission, the emergence of the NBC in 1992 led to the issuance of radio, television and cable broadcast licenses to individual operators for the first time in the history of broadcasting in Nigeria in 1993.

In his work on the deregulation of the broadcasting industry in Nigeria, Enemaku (2003) argues that liberalising the broadcast sector became essential as the state-owned media failed to satisfy the communication and information needs of civil society adequately. Although, from 1992 onwards private operators could gain broadcast license, the full benefit of liberalisation was not immediately evident until the transition to democracy in 1999. The return of military dictatorship between 1993 and 1999 extended repression of media freedoms and political rights. One can safely suggest that the transition to democratic rule 1999 had a positive influence for private media ownership. As one would reasonably expect, the political environment was less repressive after 1999, in contrast to the military dictatorship eras.

Liberalisation of broadcast media allowed for more private ownership of broadcast media in Nigeria thereby ending the long years of monopoly enjoyed by federal and state government. In the aftermath of the liberalisation, there have been developments in private, independent broadcast media in Nigeria. As at 2010, Ariye recorded the most recent figures for broadcast media organisations, 13 independent television broadcast

media operators, while there were roughly 22 private radio stations broadcasting across the country and beyond with more media outlets emerging (see Ariye 2010: 415-423). Although these are small numbers, it is not a surprise, especially when considering the cost of owning and running such forms of media. Private media operation in Nigerian broadcasting was greeted with the optimism that the independent media will provide a platform for genuine and independent news to develop while encouraging a free atmosphere for pluralistic views and civil society to engagement with political actors. Although the availability of privately owned broadcast stations lessened government monopoly and manipulation of media channels for propaganda, nonetheless, several factors continue to challenge the smooth functioning of private outlets.

Taking a cue from this point, Olukotun (2004) explains that the regulatory atmosphere in which privately owned broadcast media now functioned, foil their effort of being critical in character. This point is crucial, especially when set against the backdrop of sanctions that continued to meted against some private broadcasting media outlets between 1999 and 2005, under the auspices of the NBC. Some privately owned broadcast houses had their licence suspended for acting in a nonpartisan manner, and in opposition to the government. For instance, following the 2005 Belleview plane crash in Nigeria, the perceived propaganda in the reportage of state-owned broadcast media of the event surrounding the crash, prompted a counter-reportage by some privately owned media stations. An example of this was the African Independent Television (AIT the privately owned broadcast media outlet with national and international reach). AIT sought to set the record straight by broadcasting real images and details on the wreckage. This was received with mixed feelings from the government and it resulted in their licence being suspended.

Eventually, because of protests from the media and civil society, the government subsequently retracted its decision. Besides the illustration above, there have also been spells of confrontation and intimidation of media practitioners, media organisations and vendors. A classic example of these in recent times is the recent raid carried out by the Nigerian Army in June 2014 on newspapers outlets and media houses. The army had claimed that it was a routine exercise based on intelligence report of suspected transport of bombs by Boko Haram through the newspaper distribution chains. Again, acts by the security agents were protested by media and civil society. According to a BBC report, ‘newspapers said their delivery vans had been searched, and vendors questioned across the country, and copies of the papers destroyed’ (BBC news online 7 June 2014). The general belief among civil society actors was that the government was making attempts to repress and censor the media. Such forms of subtle or direct control on the media has negative effects on broadcasting. For instance, it could affect the quality of reportage, communication and output of broadcasters, who, for the fear of sanctions and coercion may tread with caution and impose self-censorship.

The National Broadcasting Commission (NBC) and other media regulators that existed before the NBC enjoyed government funding and reported directly to the president. According to the NBC website the president must personally approve recommendations and applications for licences. Under the NBC’s category, ‘obtaining licensee’, the document reads: ‘the application is processed by the Commission, recommended through the Honorable Minister of Information, to the President and Commander-in-chief of the Federal Republic of Nigeria for further consideration’ (National Broadcasting Commission). What this means is that despite the broadcast liberalisation, some control is still administered by the government, although indirectly through its set up media

regulators. Adeleke (1988) expounded that since the state and a few capitalists own the media, they bring to bear significant levels of influence on the cultural workmen who are supposed to follow strictly and comply with the philosophical inclinations of their owners.

These forms of control continue to weaken the constitutional provisions for freedom of expression and press freedom. One could reasonably assert that the politically unstable atmosphere and the patterns of ownership have been too rigid to allow the media to fulfil their responsibilities in society. Besides, the nature of old media under both private and public ownership, does not allow interactivity for political communication, citizen engagement and participation to thrive within civil society. Much of the use of the media under successive regimes has been one-sided, in favour of the state, which puts civil society and other non-state actors at a disadvantage. Adeleke (1988) argued that with the structural limitations of old media, the masses are expected to 'accept docily' whatever the authorities say (*ibid.*, p. 47). Ultimately, the influence of the state on the media, epitomised largely through the regulations and the repressive political atmosphere, the four republics of Nigeria's political history witnessed decreasing trust and reliance on old media under both public and private ownership.

#### **2.4 ICTs and Digital Infrastructure Development**

The challenges faced by traditional mainstream media, especially with the limitations of accessibility to civil society, low citizen engagement and participation dramatically changed with ICT development. The ICT revolution occurred concurrently with the transition to democracy in 1999. Interestingly, the last few years in Nigeria have witnessed an array of protests and rising conflict engineered by non-state actors including

civil society and insurgency movements. The crucial thing to note is that new ICTs (the internet, social media, mobile phones and other tools) are playing a huge role in conflict mobilizations and other spheres of life in Nigeria. ICTs are gradually reversing the covert and overt limitations meted on traditional media during the pre-democratization period. According to a 2012 Freedom House Report, the online media has fairly been free from such limitations as censorship. The Internet in concert with the rise of ICTs and other social media networks has brought significant advances in transforming political communication in particular, by advancing socio-political change and democratic reforms. These advances especially as it relates to conflict are discussed in Chapters 4, 5 and 6.

Nigeria like other countries on the African continent did not immediately tap into the benefits of the technological innovation. In Nigeria, the benefits of new ICTs began to be felt in the aftermath of the democratic transition in the fourth republic from 1999. This period also marked the boom of mobile telecommunications and other ICTs. At this stage, the Nigeria digital infrastructure and ICT environment has undergone a gradually but steady growth and development with significant strides since the 1999 democratic transition. However, the sociopolitical and economic climate of the instability of the time emerged as a major obstacle. For instance, access to such ICTs was limited to those with means i.e. the political and economic elite. The economic inequality meant that only the rich and powerful in society could afford the luxury at the time, re-enacting the digital divide and digital inequality debate about access to ICTs (Hilbert, 2010, 2013; Mossberger, 2003; Hassani 2006). As a result of the socio-economic gap, doubts emerged on the potential of new media technologies as tools for democracy, social reform and political change. The concern raised was whether any genuine transformation is possible



without a shift in the long-standing digital gap (Obadare 2006: 95-96). This limitation meant the masses remained at a disadvantage, since their economic background impeded them from enjoying the benefit of the innovations of ICTs.

At first, there was a steady increase in the rise of Cybercafés, which was the first point of access to the Internet for Nigerian dissidents across various cities in Nigeria at the time. Again, a major obstacle was the expensive tariffs that cybercafé owners charged and connections were slow. The subsequent introduction of Internet access by mobile phone service in 2004 dramatically increased access to the Internet and its users in Nigeria (Freedom House 2012: 1-2). As at June 2000, following the transition, the Internet World Statistics (IWS) recorded an estimate of about 200,000 Internet users. By June 2015, IWS recorded over 92 million Internet users in Nigeria, which represents roughly over 51% of the total population which demonstrates that there have being significant developments between 2000 and 2015. Nigeria remains the hub for Internet use in Africa as figure 2.6 below shows. With a surge in mobile phone use in the last ten years, the Open Society Foundation (2012: 17) report reveals that mobile phones are the primary medium of Internet access in Nigeria. A Global Post (2012) reported that 70 million Nigerians had mobile phones and used Twitter and Facebook.

Figure 2:5 Africa top 10 internet countries-November 2015

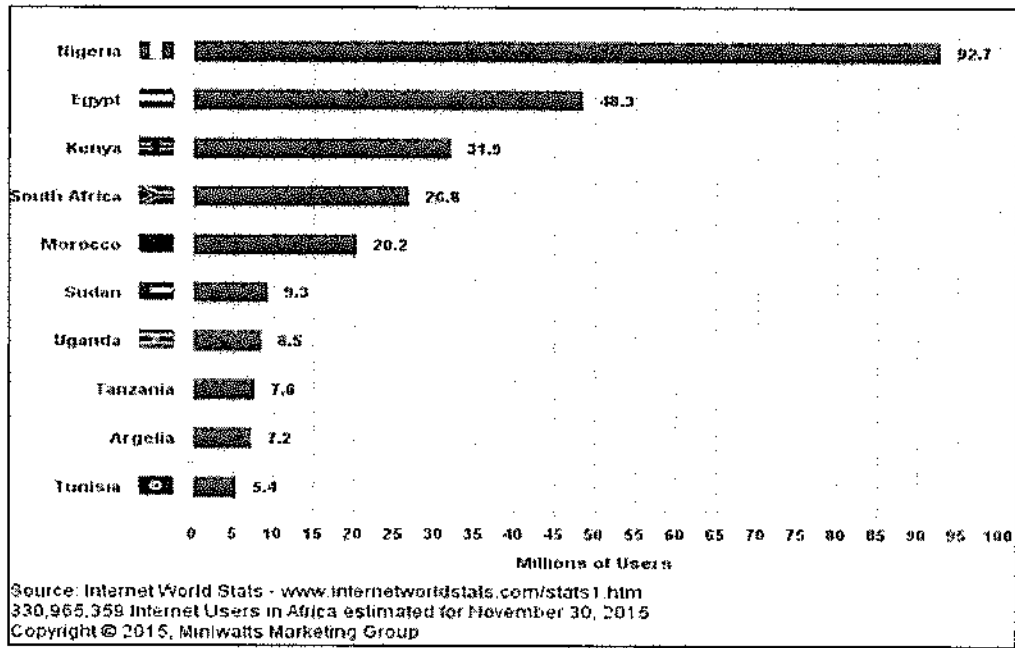
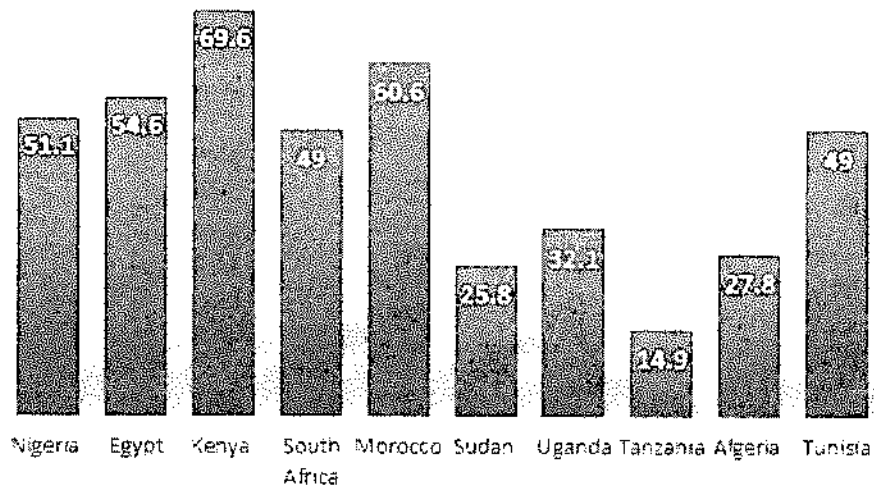


Figure 2:6 Internet penetration chart for selected African countries



Source: Based on Internet World Starts 2015 report. Available At:  
<http://www.internetworldstats.com/stats1.htm>

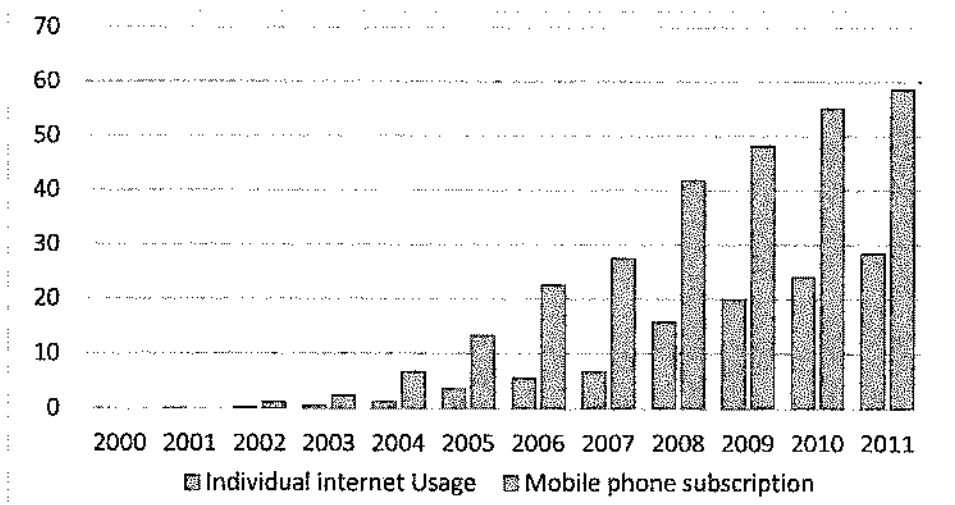
Government's radical reforms in this area, especially introducing the Internet on mobile phones opened new platforms of communication for civil society, activists and individual political groups. With this, these groups can communicate dissent and advocacy aimed at impelling socio-political and economic development. Unlike traditional media, which has had covert and overt control before 1999, the state has not been able to exact similar patterns of censorship and control over online media. On the use of ICTs and online media, Karatzogianni (2006) explained that the avenue provides new opportunities for political actors once denied access to traditional mainstream means to punch above their weight.

Consequently, civil society and conflict groups in Nigeria have been taking advantage of ICTs (especially through the mobile cellular technology) for political communication and technological activism i.e. (communicating dissent, political mobilization, and whistle-blowing and for mobilizing civil society) among other uses. With the uses of ICTs especially for facilitating mobilization and collective action the decrease in advocacy and dissent that resulted from the repressive period is being replaced with a positive spirit and opportunities to participate in political action in Nigeria. 'It is now much easier than in the pre-internet age to make information available online that would otherwise have been censored by traditional media. Hence, the general rise in whistle-blowers targeting classified information, rumours, and sometimes innuendoes' (Open Society Foundation, 2012: 41).

As the empirical chapters will demonstrate, dissident movements using ICTs, have become more aware of the privileges afforded by access to information provided through the Internet and ICTs. To this extent, there is a new wave of resistance, protests and

conflict brewing in cyberspace and within society in real-time. The technological revolution in contemporary Nigeria opened a new paradigm to civil society groups together with other political protests groups, including insurgency groups to bypass the restrictions of traditional mainstream media. Also, they can exploit online media and digital platforms as resources and weapons for the struggles for sociopolitical change, democratic reform and political communication in Nigeria. There have been a steady resistance and protests both in the online space and off-line spaces, with some form of interconnection between the former and the later. What is particularly significant, is how new media technologies are shaping the nature of conflict, in ways that were previously impossible.

Figure 2:7 Internet Uses and Mobile phone subscription in Nigeria 2000-2011



Source: International Telecommunications Union (ITU) data on Nigerian Internet usage and mobile subscription from 2000-2011.

The steady growth of the internet in Nigeria as the report of the International Telecommunication Union (ITU) shows in figure 2.7 is also crucial for understanding user activity and penetration over the years. It further shows a trajectory of a gradual shift from traditional mainstream media to online media by civil society in Nigeria. The on-

going shift to ICTs has influenced a move towards convergence among traditional mainstream communication media. At least, all major newspaper organisations also own an online version of its newspapers, and the electronic broadcast media including television and radio.

## **2.5 Conclusion**

The sociopolitical and economic drawbacks of the Nigerian history unveil the dynamics that underpin the dialectics of contentious activities emergent in contemporary Nigerian society. Indeed, Nigeria's unstable political history has been reflected in the precolonial era and the colonial days to the brief spell of the civil rule at independence, dictatorial regime that followed to the current democratic dispensation. As demonstrated in this section, the mass media has been at the centre of contestation between civil society on the one hand and the opposition (in the case the state and/or government) on the other. The lot fell in favour of the state, given its ability to exercise control over traditional mainstream media, using both legal instruments and illicit means (by using force, arrests, and torture).

The impact of repression was felt directly within civil society. Contentious activities, protests, rallies, demonstrations, and conflict increasingly declined in the period leading to the democratic transition in 1999. In fact, there were no major contentious activities between 1993 and 1999 during a period characterised by the most repressive military dictatorship in the Nigerian political history. The wave of extrajudicial killings, arrests, torture increased, shutting down civil society and sending many activists, media stakeholders, pro-opposition forces into exile for been too vocal and critical of the government (Olukotun 2002a, 2002b). One example of a political commentator who

embarked on exile at the time is Professor Wole Soyinka, the Nobel Laureate in literature often described as Nigeria's national conscience. Interestingly, in exile many Nigerians in the diaspora continued their advocacy, research on which I have conducted elsewhere (Olabode, forthcoming).

For fear of censorship, many media houses became the mouthpiece of the state carrying government propaganda and activities. As a result, they deviate from their role as the 'watchdog' of society. To this end, Nigerian conflict groups (civil society, social movements, and insurgency movements) are seizing the opportunity availed by ICTs and other communication paraphernalia in contemporary Nigeria for advocacy. The empirical chapters from 4 to 6 will address these in view of the use and role of ICTs during conflict and other issues. This chapter has, by means of a historical lens traced the political economy or communications in Nigeria. Ultimately, the unstable political history, and economy are a prelude for modern conflict in the Nigerian society. The motivations for conflict in modern Nigeria can be captured under three categories: socio-political, ethnoreligious and economic dimensions. The next (Chapter Three) set out the conceptual premise of the Cyberconflict framework, considering debates on the use of ICTs by sociopolitical and ethnoreligious conflict movements.

## **CHAPTER 3 THEORETICAL AND EMPIRICAL EXPLORATIONS, TECHNOLOGICAL ACCOUNTS OF CONFLICT AND ANALYTICAL FRAMEWORK**

### **3.1 Introduction**

The conclusion from the previous Chapter (2) revealed a shifting trend from old media to new ICTs in terms of general uses of the platform, but, more specifically for conflict mobilizations in Nigeria. Following on, this Chapter presents a review of the various empirical debates on the intersection between ICTs and contemporary conflicts. First, the chapter contextualizes the debate on technological forms of conflicts. It then establishes the conceptual premise and concepts the thesis will draw from, in particular from the Cyberconflict conceptual framework put forward by Karatzogianni (2006; 2015). It then identifies limitations for conflict movements using ICTs. The discussion in this chapter is particularly crucial for subsequent understanding of the notions of conflict using computer-mediated forms of communication (CMC) in the Nigerian context.

### **3.2 Contextualizing Debates on ICTs and Conflict**

Information and communication technologies are broadly considered in terms of those communicative tools and machinery of that allow for a two interaction between two or multiple parities at different ends of a particular spectrum. This includes computers, the Internet, mobile phones, and countless innovative applications for them, including “new social media” such as Facebook and Twitter (Diamond 2010: 70). Over the years such communicative tools have become integrated into the activities of conflict movements. The intersection between ICTs and conflict attracted various terminologies, from notions of technological activism, and digital activism to online activism, cyber protests, cyber

activism and Cyberconflict (See. McCaughey and Ayers 2003; Laer and Aelst 2010; Sandor. 2003; Meier 2011; Van de Donk 2004; Karatzogianni 2006). While these terminologies are employed to imply conflicts facilitated by the use of ICTs, the Internet and other everyday social media networks, in the present context, the study will draw on the Cyberconflict concept. The concept of Cyberconflict describes forms of protest emerging from real life settings, but are then transferred to cyberspace and/or vice versa (from cyberspace to real life everyday setting). According to karatzogianni (2006), there are two forms of Cyberconflict emerging in contemporary times, (sociopolitical and ethnoreligious conflicts), these are the types of conflict considered in chapter 4, 5 and 6 in the Nigerian context. Using Cyberconflict also helps to clear the ambiguities between peaceful protests and militarised insurgency conflicts. Both dimensions are no new phenomenon, considering that such conflicts have been on the increase across the globe since the beginning of the 21<sup>st</sup> century (see Karatzogianni 2009. 2013, 2015; Kavada, 2006, 2013, 2015; Garreth 2006; Meire 2011; Morozov 2011).

Nonetheless, such practices (uses of technologies during conflict) have a long history going back to the advent and development of various communication media technologies i.e. (electronic and print media). An illustrative example as demonstrated in the previous chapter are struggles of the Nigerian media and civil society. Given the role of the media as a watchdog of society, they pressed for sociopolitical and economic reforms from the colonial era and various military regimes, to subsequent civilian regimes. In this regard, the media served as catalysts for change and reform in Nigeria. Traditional communication media, in particular, the printed press and radio were innovatively employed by media outlets and independent activists for advocacy and activism especially in the republic period between 1993 and 1999. The media advocacy, civil



society activism during that period caused uneasiness on the part of the military leadership and contributed to the eventual pressure on the government to relinquish power. It is this perception that informed Grosheck's (2010) exposition that advances in technologies of communication have made the tools crucial instruments of democracy (ibid., p. 142).

For Schudson (1999) the importance of communication tools for democracy dates as far back as the printing press and the role the medium played in enhancing democratic movements of the past. The same applies to similar communicative technologies of the past. For instance, radio was perceived as a potential tool for enhancing independence and development as far back as 1899. Susan Douglas, a historian wrote about radio in 1899, she explained that 'It was not at all clear how, or even if, corporations could own or manage [it]. It seemed that [this medium] might be the truly democratic, decentralised communication technology people had yearned for, a device each individual would control and use whenever he or she wanted, without tolls' (Cited in Hargittai, 2001: 51). Douglas shows optimism about the potential of the radio as a democratic platform, free from the autonomy of the state at the time. Radio was perceived as returning autonomy to the people, as an empowerment tool and a liberating technology.

Consequently, the notion of conflict movements (which include social movements and radical insurgency and militant movements), utilizing new ICTs, the Internet and other everyday social media as a resource or tools in contentious politics can be articulated as an extension of a long tradition of technological activism. The use of ICTs in conflict scenarios has been constantly amplified by the development of new technological innovations of communication media. Over the years, this development of ICTs, (such as cell phones, email, and the World Wide Web) continued to attract discussion amongst

various theorists on the role played by these technological innovations in conflicts. The discussion on the role of ICTs in conflict have incrementally developed especially in the wake of the last decade where ICTs have either served as resources or weapons of warfare in conflicts and protests from Europe and the Arab world to other part of Africa. For example, in the Arab world the last decade has been characterised by computer mediated conflicts in Bahrain, Syria, Lebanon, Libya, Tunisia to mention but a few countries where dissidents challenged authoritarianism (Meier 2011; Morozov 2011; Castells 2012; Karatzogianni, 2013; Kavada 2015).

Despite these developments and their perceived effects on the nature of conflicts, a critical survey of the empirical evidence, journals, literature and ongoing discourse reveals different paradigms on the subject. As will be demonstrated, empirical evidence has revealed that ICTs are playing a crucial role as tools for conflict movements in their struggles with the state, while, at the same time, state authorities are increasingly using ICTs in conflict scenarios. The state can now more than before curtail the activities of conflict movements using ICTs, the internet and social media to achieve their goals. It is therefore crucial to assess the role of ICTs, the Internet and other everyday social media networks during conflict, especially in view the framework and recent movement activities across the globe (from Asia and Europe to the Middle East and Africa). This will provide the basis for understanding how these tools are empowering new forms of collective action and the role ICTs play in the activities of civil society actors, social movements, independent activists and other armed insurgency conflict.

### **3.3 The Cyberconflict framework**

The Cyberconflict framework in its original form, was developed as an analytical approach for examining conflicts aided by ICTs, and/or occurring in virtual space, during the pre-social media era (pre Facebook 2004, YouTube 2005 and Twitter 2006) of digital media development. In other words, the framework considered conflicts that were transferred from real life settings to cyberspace and vice versa between 2000 and 2005 (Karatzogianni 2012: 3). Nevertheless, it subsequently proved useful for understanding conflicts in the social media era. The notion of Cyberconflict is situated within the principle of computer-mediated communication CMC (Karatzogianni 2006: 94). The thrust of the framework is rooted in a consideration of how ICTs are used as either resource or weapon in both online and offline propaganda wars by the state and conflict movements (Karatzogianni 2012: 1). The Cyberconflict approach situates the discourse on conflict around two broad categories of conflicts that occur in the global landscape: sociopolitical and ethnoreligious.

The former, i.e. sociopolitical protests can be explained in terms of political action against authorities. In this context, the protagonist is usually social movements, civil society and radical insurgency groups. While the antagonists are the state and/or institutions that represent the state. Sociopolitical Cyberconflicts encompasses such conflicts or political protests as in the case of anti-globalization, anti-capitalist and anti-war movements (social movements) and the role of ICTs and the internet in their mobilization processes. The struggles of such movements are usually characterised by sociopolitical and economic inequalities, and abuse of civil and political rights. The Zapatista movement of Mexico, the anti-globalization and Occupy Wall Street movements are classic cases that provide illustrative examples of sociopolitical Cyberconflict.

The Zapatista movement emerged in the state of Chiapas in southern Mexico. This movement typically exemplifies a group motivated by socio-economic and political grievances. According to Taylor and Jordan (2004), the Zapatista movement actors demanded for health, welfare and citizen rights during the uprising. But what is equally crucial is that the Internet provided the impetus for communicating their grievances. 'In this struggle, the Internet functions as a medium through which the demands for these rights and the struggles around these 18 rights can be communicated' (ibid., p. 94). The struggle started originally as an insurrection guerrilla warfare style but rapidly mutated and jump-scaled into a mediatised conflict. Following the commencement of the North American Free Trade Agreement (NAFTA), which introduced the free trade zone, Zapatista movement actors occupied a part of the Chiapas region in Mexico in protest. The intervention of the army forced movement actors to retreat into the rainforest. Karatzogianni (2006) argued that movement actor's innovative engagement with media tools to the extent that the Mexican authorities were compelled to negotiate to evade the conflict mutating into a full-blown war. Jordan (1999), corroborating this point explained that the Zapatistas were only able to achieve such degree of success owing to the unimpeded flow of information which the internet champions. For Ronfeldt et al. (1998), the innovative uses of new media at the time was unconventional especially when set against the backdrop of the norm (in regard to tactical repertoire) during such kinds of conflict. Movement actors used media tools and the internet to mobilise Mexican civil society to participate in the struggle of the movement for social, economic, and political change, while calling on the international community to observe the conflict. (ibid., p. 2-3).

A decade later, the Occupy Wall Street movement (OWS) like the Zapatista movement is another seminal example of a sociopolitical movement. Also while Zapatista mutated between radical and non-radical conflict strategies, Occupy Wall Street emerged more or less as a peaceful movement. Occupy Wall Street emerged in 2011 in New York in response to what protesters believed was socioeconomic inequality and the dominance of a few hands who controlled the means of production. According to the Occupy Wall Street website, the struggle was against 'the corrosive power of major banks and multinational corporations over the democratic process, and the role of Wall Street in creating an economic collapse that has caused the greatest recession in generations' (Occupy Wall Street: 2011). What is however crucial about this movement is their innovative uses of ICTs, the internet and contemporary social media tools. The uses of everyday networked social media (Facebook, Twitter) played a role in this movement in concert with various physical occupations that were staged by dissidents. Movement actors combined both online and offline tactics in their mobilization making it easy for them to communicate with each other and circumvent limitation (Castells 2012: 171-178; Kavada 2015).

For the other kind of protest or conflict which Karatzogianni (2006) identifies as ethnoreligious Cyberconflict - as the name suggests, these are mainly ethnic, religious and/or culturally motivated associated groups in conflicts with the state or opposition movements. In the Cyberconflict contexts, such contestation is carried out in virtual spaces, as they are in everyday real-life setting (Karatzogianni 2006: 5). The idea is that similar to their sociopolitical counter-part, the struggle could occur in real life settings and have a spill over into cyberspace and vice versa. It is crucial to state that the use of the phraseology 'ethnoreligious' does not necessarily mean that the struggles of such

movements are on the whole ethnically and/or religiously motivated. While such affiliations exist, the interests, struggles and motivations of such movements could also be socio-political and/or economic.

Israeli v Palestinian, Indian v Pakistani conflicts are good illustrations of ethnoreligious Cyberconflicts. In the first two cases, the conflict was essentially carried out in cyberspace with either sides engaging in reprisal cyberattacks. Websites of both parties in each individual case were targeted with defacements, denial of service (DOS) attacks thereby limiting the uses of ICTs. For instance, in the India vs Pakistan case, perceived Pakistani intelligence operatives had taken over the Indian Army's only website, posting alleged images that depicted torture of Kashmiris by the Indian security operatives (ibid., p. 348). A short while after, the Pakistanis responded by defacing 600 websites and temporarily took over government and private computer systems (ibid., p. 348). Although, their actions were mostly virtual, it represented a spill over from offline conflict.

### **3.4 Social Movement Theory and Cyberconflict**

As noted earlier, in articulating the role ICTs play in sociopolitical movements and since majority of the conflict movement including ethnoreligious movement employ these tools as resources to facilitate their activities, both conceptual models put forward by Garret (2006) and Karatzogianni (2006) employ the resource mobilization theory to understand the emergence, expansion and consequences of social movements. In other to explain development social movements, resource mobilization looks at three distinct yet, interrelated dynamics which include the mobilizing structure, opportunity structure and framing process. Both karatzigianni (2006) and Garret (2006) incorporate these elements in their frameworks to understand the effect of the dynamics above on movement

activities in computer mediated environments. Karatzogianni (2006), therefore considers of the effect ICTs and corresponding applications have on the mobilizing structures, opportunity structures and framing processes of conflict movements. Before going into an examination of these using the Cyberconflict conceptual framework, a brief consideration of the motivations of contentious movements is crucial.

As early as the 1960s, in view to grasping the full understanding of factors that motivate the activities of conflict movements, one school of thought came up with what (Breuer 2012) described as ‘traditional grievance or relative deprivation models’ (Block, Haan and Smith 1968; Braungart 1971; Fendrich, and Krauss 1978; Gurr 1970; Lewis and Kraut 1972; Thomas 1971). The underlying assumption held by this school of thought is rooted in the belief that certain psychological attributes inspire social resistance, political activism and contentious activities. Corroborating this point, Muller and Jukam (1983) explained that individuals participate in acts of civil disobedience, or political violence are dissatisfied about certain things within a given polity. ‘The underlying psychological mechanism at work is that unfulfilled material expectations cause anger, frustration and resentment that manifest themselves in an individual propensity to protest’ (Breuer 2012: 4).

In addition, the relative deprivation theorist also extended the psychological perspective. They argue that dissent emerges as a product of twin factors; accelerated social change, mobilization of new groups into politics and a political atmosphere filled with unfulfilled economic anticipation and/or a failed institution of governance (Huntington, 1968: 4). Although, this point stresses the importance of material grievances, contemporary studies of the same phenomenon have given more consideration to emotional drives which border

on societal expectations (Aminzade 2001; Goodwin, Jasper, and Polletta 2001; Jasper 1998; Jasper and Poulsen 1995; Oliver and Johnston 2000). From this perspective, Breuer (2012) explains that moral indignation may serve as a catalyst for contentious activities within a given society. In essence, individual action is determined by an emotional response to an uncondusive state of affairs. Intense 'reactive emotions such as anger, moral outrage, or confusion' could be the stimuli and mobilizing factors in the same scenario (Jasper and Poulsen 1995; van Laer 2011).

The attributes captured by both schools of thought are crucial in the context of contemporary conflict in Nigeria especially when considering the underlying factors and motivations for contentious activities. In reality, as demonstrated in various cases, while undoubtedly, new ICTs have opened up vistas of opportunities for communication and conflict mobilizations, there are still constraints on the capacity of dissenting groups to channel their motivations and dissent into collective action. In particular, due to government monopoly and their direct or indirect hegemonic influence over the mass media, as seen in authoritarian systems. As Breur (2012) succinctly puts it, within such contexts, the government controls the national narrative through a blend of censorship, intimidation and persecution to suppress information on economic failures, human rights violations, corruption or any other issue which may negatively reflect on the state (*ibid.*, p. 5). Ultimately, the mobilization of dissent and participation is weakened not curbed.

The rational choice approach to contentious activities, unlike the other previous perspectives reduces the importance of emotions and grievances in the dynamics of political protests in favour of subjective, independent or personal beliefs. For instance, Tullock (1971) asserts that the notion of grievances is non-consequential to the choice



individuals make to participate in contentious activities especially where such a person or individuals have personal interests. In this context, participation is essentially a product of individual judgements and more so, based on the benefit or importance of such activity to each participant. In other words, individuals are more likely to participate in an event based on the benefits to them. A major drawback of the rational choice approach is that like the other perspectives described it falls short of explanations of conventional impact and uses of ICTs, everyday social media and the internet on the mobilization of social resistance among dissenting communities. More so, the rational choice approach is also deficient because it predicts 'excessive abstention', in other words, the model contests the existence of protests (Breuer 2012: 5), whilst the reality is that empirical evidence continues to demonstrate the existence of protest, and conflict across the globe (ibid., p. 5).

Following the Resource Mobilization Theory perspective, Dalton and Van Sickle (2005) argue that rich and less restrictive societies offer a more encouraging atmosphere for contentious politics and political protests to flourish. Although different theories have attempted to explain why dissidents of particular communities participate in conflict, as used by a number of studies including Garret (2006) and Karatzogianni (2006) the RMT helps to demonstrate how new ICTs fit 'largely within the resource mobilization perspective as one means for aggregating grievance, building networks and communicating strategies for opposition to the regime (Breuer 2012: 6). The Cyberconflict theory takes this further by harnessing the components of the RMT, media and conflict theory in view of the effects of the internet, ICTs and social media. What follows is a brief discussion on the intersection between ICTs and the components (mobilizing structure, opportunity structure and framing process) of the resource

mobilization theory. What follows is a discussion of the role of ICTs in Cyberconflicts looking through the components of the framework.

#### 3.4.1 Mobilizing Structures and ICTs

Mobilization is an essential element of conflict movements whose core objective, is best explained in terms of formation of networks encompassing groups of individuals who share a common goal (Caramani, 2014: 269). Usually, these goals will include to organise, and mobilise political action within a community with the specific aim of enforcing socio-political, and economic reform or change through collective action (ibid., p. 269). McCarthy (1996) explained that RMT is employed to articulate how mobilising structural forms develop, how they are selected, combined, and adopted by social movements activists. Mobilization structure, therefore, refers to a deliberate attempt by an individual, group or movement to put in place a system to facilitate conflict.

According to McCarthy, (1996) such mechanisms include social structures and tactical repertoires. Another commentator explains that the mobilization structure is targeted at creating movement's structures, preparing and carrying out conflict actions (Rucht cited in McAdam 1996: 186). From Brown's (2000) point of view, the process entails one actor gaining the support of another thereby enhancing their resource during conflict. It is the mechanism drawn to facilitate citizen engagement in view to drawing a passive group into a contentious political event (cited in Karatzogianni 2006: 59). The literature suggests that ICTs and corresponding technologies play a role in the mobilising structures, likewise in the opportunity structure and the framing process of movements as will be demonstrated in succeeding paragraphs. As pointed out by Karatzogianni (2006), the role played by ICTs is encouraged by the open, decentralised, non-hierarchical nature

of new social movement (NSM) which makes them ideal for internet communications. To fully assess the role of ICTs, the Internet and corresponding applications of social media networks on the nature of mobilization, the Cyberconflict framework further divides mobilization structures into sub-categories including organisation, participation levels, recruitment, tactics and goals.

In relation to participation levels, there is a positive correlation between ICTs and participation levels during conflict events. In other words, ICTs plays a crucial role in increasing participation levels in both socio-political and ethnoreligious conflicts. The literature and empirical evidence have demonstrated how in the technological revolution era, the relatively low cost of participation owing to the availability of ICTs have had an effect on participation levels during conflicts (Karatzogianni 2006; Kavada 2012; Della Porta and Mosca, 2005; Miere 2011; Diani 2000; Garrett 2006). Participation here is explained in terms of the level of support, physical involvement and engagement in movement activities. With modern ICTs and the Internet conflict movements are able to more effectively create and manage a decentralised network which allows those who are connected to virtual networks to communicate dissent, resistance and carry out advocacy whilst also mobilising a cyber or real life community of dissidents (Karatzogianni 2006: 61). According to Karatzogianni (2006) political organisations that are vast and resource-rich including, being well connected to party and government politics may rely on internet based communications mostly to strengthen and lessen the cost of already established communication practices (p. 61).

Speaking further on the effect of low cost of ICTs on participation levels, the effect is felt more by smaller conflict movements with limited resources and less money. New ICTs

have proven effective for such groups especially in the attempt to mobilise and organise individuals to participate in their struggle for change. Ordinary citizens are empowered to surf the web, manage sites, find information, and contribute to political discourse on issues that affect them. The process is less complex and technical than traditional mainstream media except of course in cases of very low literacy and digital exclusion. Shirky (2008) explained that besides the cost lowering effect of ICTs, the tools advanced by these new innovations make them better, more productive for innovative uses and more flexible, and easier to manoeuvre in comparison to traditional communication media (television/ radio/ newspapers). Consequently, more conflict groups have found an alternative ground to be included in the political process by organising collective action prior to which, only richer, more powerful and formal organizations could afford the tools (Shirky 2010b).

Boncheck (1997) also advocates that the decreased costs of communication and coordination of ICTs encourage group formation, recruitment, retention and at the same time movement effectiveness is enhanced. In regard to recruitment, conflict movements are benefiting from the lower cost of ICTs. Just as new ICTs have employed ‘millions of new consumers, ICTs present an important recruitment mechanism for social movements—one that is not addressed in the traditional literature’ (Meier 2011: 38). For instance, from the Tunisia revolution of 2010, 2009 Iceland protests and Egyptian revolution of 2011 to the 2011 Indignados in Spain, and the 2011 Occupy Wall Street protests, ICTs played a crucial role in the mobilization and recruitment of participants throughout the affected countries. In these countries social media applications including Facebook, Twitter, YouTube, were deployed innovatively by movement leaders to make calls for action, provide and distribute information, which in turn provided impetus and

the desired drive for citizen participate in the events. In Tunisia for example, movement actors disseminated videos of protests and police brutality over the internet and made calls to action in strategic locations around the country (Castells 2012: 23). There was an immediate response to the calls to action, with solidarity formed and protestors staging various occupations across the country (Ibid., p. 23).

In Egypt as in the Tunisian case, the tremendous outpouring of citizens to the streets and the protests that led to the occupation of Tahrir square cannot be detached from the use of ICTs, the internet and social media. In the Egyptian revolution various solidarity networks were also formed around social media to build momentum for the revolution. Notable among such networks on social media include the Facebook group which amassed about 70, 000 followership and the Facebook group 'We are all Khaled Said' (Ibid., p. 54). Abroad, networks of solidarity were formed online by Egyptians to support Egyptians at home, from the 'Voice of Egypt Abroad,' to the 'Egyptians Abroad in Support of Egypt,' and 'New United Arab States' (Eltantawy and Wiest 2011: 1217). These networks of solidarity formed in real life (offline), subsequently transferred to online networks, with dissidents physically occupying various strategic areas. Protesters used ICTs and online media to generate support for the movement by circulating audio-visual images of police harassment. A point in case was the murder of a protestor who had circulated an audio-visual material exposing police exploitation (Iskhandar 2010). According to Castells (2012), the Facebook groups and several other groups that emerged online during the uprising called for their sympathizers and supporters to join in the protest. Movement actors called on dissidents to protest in front of the Ministry of Interior and show dissent against the inhumane activities of the Egyptian security operatives. For the fear of government surveillance, other movement actors, circulated pamphlets

anonymously educating dissidents on how the authorities were monitoring their online activities, dissuading them from using online media and using the same platform (leaflets) to provide information on planned protests (see Black 2011).

ICTs have also played a crucial role in the empowerment of forms of engagement with the state and among networks. It is not particularly surprising that civil society groups, social and movements and other conflict movements (insurgents) have a long-standing role in engaging the government through political debate, raising public opinion, and advocacy, 'many are new and exist because the Internet has facilitated the interaction and organization of like-minded citizens' (Howard 2010: 140). At the same time, Mario Diani (2000) reiterates that as a result of the affordability of new ICTs, a large base of inactive publics in society are provided a low-intensity space in cyberspace for them to interact, thereby reinforcing their sense of collective identity and loyalty with particular movements (Cited in Meier 2011: 38). In a different account, Howard explained,

The disruptive use of ICTs in repressive environments is no longer the unique provenance of isolated, politically motivated hackers. It is instead deeply integrated with contemporary social movement strategy and accessible to computer and mobile phone users with only basic skills: it is a distinguishing feature of modern political communication, and a means of creating the élan that marks social change.

(Howard 2010, 11)

Another interesting point to observe in connection with mobilising structures, and the role of ICTs, is that the latter inspires the formation of communities in cyberspace, one which is reflective of real life settings. Besides the reduced cost of participation which is crucial for conflict movements using ICTs, Garrett (2006) also describes the promotion of collective identity and creation of community in what can be described as the role availed by ICTs during conflict. In this context interaction between activists, resistance and protest movements are fostered 'through automated mailing lists that distribute announcements, online discussion forums such as chat rooms, message boards, text/instant messaging, and links to the web ring of affinity groups with like-minded objectives, (Chen et al. 2008, 135). This point connects with the strategies of conflict movements, and aptly reflect the practices of protesters during the Arab uprisings, Occupy Wall Street and other examples cited in previous paragraphs. For instance, in the 2009 Iranian election contestants and opposition parties were said to have employed Facebook to create a sense of community and inclusion for their followers (Howard 2011, 41). The high tariffs that normally come with subscription to mainstream communication media (Television/ Radio and Newspapers) makes them expensive and mostly unaffordable for individual activists, civil society and social movements to afford such media in concert with other issues like media affiliation and censorship. For instance, the cost of running and managing 'Radio Kudirat' contributed to the subsequent demise of the erstwhile radio station (Olukotun 2002: 326). Similarly, as demonstrated in chapter 1, repressive environments (dictatorial regimes) where media freedoms are suppressed, access to such media would be even more difficult.

Moreover, some studies conjecture that ICTs and web 2.0 make it possible to harness and connect transnational networks (Elin 2003: Brainard and Siplon 2000). Although some

theorists have contended this perception, for Hampton (2003) even everyday social networks providing only feeble connections encourage contentious politics and political protests (Garrett 2006, 209). According to Karatzogianni, (2006) ICTs may not necessarily alter the very logic of collective action, however, they affect the structure of political mobilizations. With networks, Tormey (2004) demonstrated that the onus is on engagement. Networks encourage the formation of momentary associations, coalitions, agreements, and interaction between proponents in a conflict. In his words, 'a network consists of chains of allegiance and intersection or what are sometimes called nodal points; where there is convergence for the purpose of acting in support of some group or cause (ibid., p. 159).

A sense of community in a contentious political situation is a particularly significant factor, without which, some participants, independent activists and individuals will feel insecure to partake in political protests. This is re-echoed by Meier (2011) who explained that 'social ties' is an essential feature for 'recruiting and catalysing a movement engaged in high-risk activism' (p.46). The importance of this element in the mobilization process is not unconnected to the idea that individuals would be more likely to demonstrate loyalty to and join particular movements with an existing personal connection like friends and families who are already members of such movements or cause (Meier 2011: 46). Gladwell's (2010) seminal study of an Italian terrorist group of the 1970s 'Red Brigades' revealed that 76% of participants enlisted into the movement had a friend who was in the group prior to their involvement. Moreover, the literature suggests that 'collaborative communities never get off the ground without a core group of leaders who establish the vision and community values, help manage group interactions, championing the cause, and attract more people to the ecosystem' (Tapscott and Williams 2010: 301).



The role played by ICTs in the tactical repertoire of conflict movements during the mobilization process is another 'key issue to focus on when analysing mobilization structures in NSM' (Karatzogianni 2006: 62). Thus, the question is whether or not the presence of ICTs has altered popular tactics of protest movements and how new media is revolutionising these. The tactical repertoire is conceived in terms of how (the mechanism employed) political dissidents 'mobilizing supporters, neutralizing and/or transforming mass and elite publics into sympathizers' (Zald, McCarthy and Gamson 2009: 19). For some the notion of tactics of movements being influenced by new ICTs is not particularly a new phenomenon. Instead, it is perceived as a continuation of a normal trend. For instance, in reference to contentious activity that resulted in the information revolution that was heralded by the printing press, one commentator explained that the innovation of the printing press played a crucial role in the intellectual and political chaos in Europe which ended in the 1600s (Shirky 2008: 73). In addition, Ronfeldt and Varda (2008) asserted that 'the printing press and later technologies, like the telephone and radio, did not prevent new and ever worse forms of autocracy from arising' (p.12).

In modern times we have seen across different context how ICTs and playing different roles in mobilisation. Howard (2011) in reference to Kyrgyzstan's Tulip Revolution of March 2005 explained that mobile phones were again used to organise activists to join the protests at key moments, helping democratic leaders build a social movement with sufficient clout to oust the president. Kuwait's women's suffrage movement was much more successful in 2005 than it had been in 2000, in part because it was able to use text messaging to call younger protesters out of school to attend demonstrations (ibid., p. 3). In Egypt, Tunisia and Kazakhstan dissenting movements that were affected by state repression (censorship) simply transferred their online activities to servers in other

countries. While, latest polls in Turkey and Malaysia revealed the role of blogging in cementing democratic organizations. Some opposition candidates who used blogging as an integral element of their strategy during the campaign trail triumphed over candidates belonging to the government of the day who downplayed the potential of the online tools (See Howard 2010; Miere 2011).

Rheingold (2003), and Shirky (2010) in separate accounts also commented on the role of ICTs during the conflict that resulted in the ousting of President Estrada of the Philippines in what has come to be known as a 'Coup de Text'. This is an illustrative example of how numerous text messages were employed innovatively in mobilizing both public opinion and protests that subsequently led to the ousting of the president (Cited in Meier: 2011). The benefits of ICTs (mobile phone in this case) was felt strongly such that using the medium of text messaging for advocacy and to galvanize support impelled the political upper-class (the ruling elite) to act in desired ways that the dissenters intended. Another interesting scenario illustrated by Rheingold (2003) and Shirky (2010) in supporting the idea that ICTs play a seminal role in the political landscape is in reference to the Madrid bombings of 2004. The literature suggests that the protests in Madrid were largely organized through the uses of text messaging SMS. The effective use of the medium eventually accelerated the exit of the Spanish Prime Minister at the time.

Half a decade after the SMS organizing and advocacy, the emergence of social media network applications once again demonstrated a continuous drive by social movements and activists to adopt newer technologies of communication and the applications that accompany them to enhance their conflict mobilizations. In Moldova, Shirky (2010) explained that immense protests were organised and coordinated through the use of SMS

and contemporary online media networks, including Facebook and Twitter, following the purportedly rigged elections in 2009. As in the example above, individuals and activists have a habit of reverting to digital online media and communication paraphernalia to express their grievances and organise political protests. More so, because of the failing trust in traditional mainstream media due to limitations (imposed and/or inherent) on the medium. During the Madrid protests in 2004, the now widely predominant technological innovations and social media networks were not in as much force at that time. These explain the reason for the widespread uses of SMS (via mobile phones) in the Madrid conflict. The paradigm is changed five years later in the event of the Moldovan protests. The presence of everyday social media, new ICTs in concert with web 2.0 was largely reflected in the protests. The Moldovan protests were epitomised by the use of social networks like Facebook and Twitter together with SMSs, which engendered large participation and the mobilization of a massive conflict in the country.

More recently, the events surrounding the Arab Uprisings further affirmed the notion of the perceived role of ICTs and online media networks as a resource and weapon for contentious politics. In his article on the 'Twitter revolution: how the Arabs spring was helped by social media', Kassim (2012) found that social networking was pivotal to activist roles during the conflicts. In the 'Cyberconflict analysis of the "Arab Spring" uprisings,' Karatzogianni (2012) reveals that 'digital networked everyday media and social media networks were used in creative ways to connect the protest both internally and externally... and to plan and accelerate protest mobilizations' (p. 2). Indeed, these digital networks were particularly crucial in Jordan, Yemen, Egypt and Tunisia, where Facebook, and Twitter were prominent during the protests. This point is echoed by one commentator who was involved in the Arab Spring. He explained that they used Facebook

to schedule the protests, Twitter to coordinate and YouTube to tell the world about an Arab Spring Uprising from Egypt (Shearlaw 2016 citing Rashed 2011). His statement reflects how social movements utilise ICTs and other online media for advocacy, protests, resistance and activism. Karatzogianni's (2013) citing the Arab Social Media Report (2011) explained that during the period following January to April, the use of social media networks like Facebook within the Arab region tremendously increased and on some occasions the use of such platforms doubled the normal trend.

This position is succinctly captured by Haung (2011) in his exploration of the peak usage of Twitter and Facebook in the region at the time. Huang found that almost all Egyptians and Tunisians interviewed argued that they used Facebook to plan protests or disseminate information in view to creating awareness about the events. In Egypt, Libya, and Bahrain, tweets relating to protest were found to be the most prevalent tweets coming from the Arab region during the period (between January and March 2011) of revolt (see Haung: 2011). Essentially, Facebook and Twitter contributed to the call to action and the day to day activities of the movement. Haung (2011) explained that among the bulk of roughly 200 individuals surveyed during the uprising, 88% Egyptians and 94% Tunisian's explained that they became aware of the protests as a result of information shared through social media. This outstripped information that was been obtained from other traditional mainstream sources 63% in Egypt, 83% in Tunisia and from other global media sources, 57% in Egypt and 48% in Tunisia (ibid). The awareness generated by ICTs reflects the increasing shift from traditional mainstream media (television, newspapers and radio) to new ICTs and the growing importance of ICTs. As one would expect in contentious situations as in the present case, the affected governments attempt to repress information by blocking social media sites during the uprisings, *indicative of the perceived influence*

*of ICTs*. Such attempts failed and added momentum to the protests as people became more active, especially in finding alternative ways to communicate and organise their activities (Huang 2011; Beaumont 2011; Channel 4 News 25 February 2011; Howard et al 2011).

Nonetheless, as Kassim referring to the Arab Uprising pointed out, social media did not stimulate cause. However, it was pivotal in facilitating the revolution. Ultimately, these theorists advocate the view that ICTs and corresponding everyday social media networks offer an alternative channel for mobilizing political protests, communicating dissent and impelling social change in dictatorial and democratic settings. For instance, Hands (2011) explained that in response to widespread protests in Iran in 2009, following allegations of electoral fraud, the 'Twitter Blog', on Monday 15 June 2009 suspended its planned closure for maintenance. This decision was informed by the perceived role that was played by Twitter in facilitating communication and protest events at the time. As the New York Times revealed, Iranians were blogging, posting to Facebook and mostly coordinating their protests on Twitter (Stone and Cohen 2009 cited in Hands 2011). Social media facilitated instant broadcast of events including reportage of,

Unrest, street protests and images of youth thronging the streets, chanting demands for election results to be fairly recognized and taking on the phalanxes of armed police, were, were flashed around the world. The tagline of the story, in tune with increasing awareness of the social networking phenomenon of Twitter, was the notion that this was a radically new kind of protest, coordinated online in real time and producing a new kind of collective intelligence.

(Hands 2011: 1)

The benefits of ICTs cut across protest and insurgency conflict movements. Despite the repressive attitude of the Chinese authorities towards media freedoms, Yang (2009) found that 82% of 129 civil society organizations surveyed in China were at the time connected to the internet including 65% hosting their personal website. As a result, he asserted that the increasingly growing presence of the ICTs and internet connectivity expedite the activities (including interactivity) of the surveyed civil society groups. This is a crucial factor for dissident movements that emerged to challenge authoritarianism in the Arab world, since the affected 'countries were in different stages of digital development' (Karatzogianni: 2013). It could be argued that the burgeoning digital infrastructure in the affected Arab countries further inspired conflict mobilizations. However, in this work on the Arab spring uprisings, Karatzogianni (2013) already points to structural factors, such as neoliberal adjustment policies, precarious labour processes, the role of the military, the fragmentation of grievances, ethnic cleavages, weak support for regimes as the actual causal factors for revolutions, and at the same time the uprisings failed to affect social change, and resulted in most cases in only regime change. The role of technology is somewhat limited where the military is strong for example and the role of women in the political culture remained in several of those countries unchanged.

Speaking further on the benefits of ICTs for mobilization, Howard (2010) argues that ICTs have played a seminal role in the organization of radical youth movements who by employing innovative protest tactics were able to destabilise dictatorial regimes. A good example of this can be seen in the Arab Uprisings that moved from Tunisia, and Egypt, to Libya, Jordan, and Bahrain to mention but a few. The Arab uprising provides an

illustrative example of how interconnection between ICTs, social movements and protests informed system change in the Arab world and North Africa between 2010 and 2012. Arquilla and Ronfeldt (2001) shed more light on the discourse, explaining that new tactics exploited by protest movements display 'several shared characteristics that derive, at least in part, from their reliance on loosely coupled networks of individuals and groups, which are made more feasible by new ICTs' (p. 2). Furthermore, Tilly (1978) demonstrates how it takes such macro-historical factors as the rise of the nation-state and the emergence of new communications technologies to engender novel forms of protest. The benefit being that the new protest approach and innovative uses that come with the new ICTs can easily catch the state off guard, thereby creating a severe political effect in comparison to popular protest tactics (cited in Nikolayenko, 2009: 9).

Empirical studies have shown how the qualities of new ICTs and web 2.0 (including speed and swift nature) have made them suitable for mobilizing publics. As Garrett (2006) explained, with these qualities the tools can be harnessed to produce a swarm like effect, by taking multiple actions at the same time in different locations. Leizerov (as early as 2000) suggested that ICTs have the prospect to enhance the flow of political information. Consequently, ordinary individuals in society who have access to smartphones and similar technologies are more likely to get access to the internet and the benefits it affords for participation. The Internet has always been seen as holding the potential to correct the decreasing political participation culture and declining civic engagement prevalent in societies due to stiff opposition and repression from the state (Ayres, 1999; Barber 1998; Shirky 2010; walker 2007). The 2010 riots in London provide a classic example of the point above. Meier (2011) explained that student protestors employed Google Maps through their mobile phones in London to coordinate and organise their activities. This

savvy use of technology has been tagged 'cyberactivism' in that the combination of both tools (ICTs and the application) facilitated on the go tactical mapping for protest swarming (Meier 2011: 51). Consequently, we can assert that there is an effect of ICTs and corresponding applications on the tactical repertoire and conflict movements, independent activists, and movements engaged in contentious activities. This benefits can be attributed to both violent and non-violent movements alike. As a result of these benefits, there is an increase in citizen engagement and participation in politics (directly and indirectly). As Howard (2010) explains, states where internet tariffs are cheap have witnessed a surge in the usage of the platform, including a significant increase in the number of political groups who now rely on the Internet to map and execute their activities. In his own words, 'some groups are long-standing contributors to civic discourse; many are new and exist because the Internet has facilitated the interaction and organization of like-minded citizens' (p. 140).

In addition, the literature and empirical studies have enlisted Hacktivism and Electronic Civil Disobedience as other cases that demonstrate the role ICTs and other online media applications play with regards to tactical repertoire of conflict movements and of independent activists (Meier 2011; Karatzogianni 2006). The definition of hacking and hacktivism is subject to individual understanding, ideological and legitimacy discourses, and context specific (Karatzogianni 2006: 215). Taylor (1999) succinctly captures the context-specific difference in the interpretation of hacking, a novice may have an exaggerated meaning of the expression, often tied to a negative belief of vicious uses of ICTs among computer experts. On the other hand, Taylor explains that computer enthusiasts may conjure up linked images in the theatrical and superficial drama in the



movies and other modern genres. For the computer systems analyst, the term may denote programming that strictly relies on a depth of skills and professionalism.

The final school of reasoning, following Taylor's explanation are computer security industry experts, to whom the phrase hacking may set the pointers in the direction of contempt usually associated with 'electronic vandals' (see Taylor 1999: xii). Indeed, the interpretation of hacking has progressed from the professional programming uses to a more contemporary meaning affiliated to unlawful computer incursion or meddling (Taylor 1999: 13-14). It is this part of illegal computer incursion and meddling that this study draws on, and has been the subject of both sociopolitical and ethnoreligious Cyberconflict and warfare across the globe. Following this trail, 'electronic vandals' or better still hackers, have exploited ICTs and the internet as a means of resistance. 'The concept most commonly used to connect IT and the military is information warfare. What this means is that the object of conflict is no longer territory or resources, but information' (Karatzogianni 2006: 224). This could involve unauthorised intrusions and actions of parties in a conflict engineered to exploit, corrupt or destroy the enemy's information and its functions in view to achieving information superiority (Crumm 1996; Fedrickson 2002 cited in Gupta and Sharma 2009; Meier 2011; Karatzogianni 2006). Although, much of the work of a hacker is illegal and unauthorized, nonetheless, Karatzogianni (2006) pointed out that in the present day and age, hacking, for its protagonists, has become an instrument used to fight for clearer political goals.

The more societies depend on ICTs, Denning (2000), Reilly (2003) and Edwards (1998) argue that the more the potential for ICTs to be employed for such disruptions grows. Over the years we have seen other dimensions to conflict and protest. For instance,

conflict movements adapting cyberwarfare tactics involving Electronic Disobedience and Hacktivism in both developed and developing societies in their struggle for socio-political and economic reform and/or change. Prominent examples of ICT/ cyber-based conflicts range from the United States v China and Israel v Palestine to the Indian v Pakistan and the Kosovo v Serbian cyber-attacks. These cases involved adherent/ loyalties of both sides protesting engaging each other via disruption to each other's computer systems, electronic defacements, electronic denial of service and dissemination of propaganda during the conflicts (Karatzogianni 2006: 154-160).

In the Serbian case, in 1998, hackers affiliated to the Serbian terrorist movement were believed to have hacked Kosovo's websites. The Crna Ruka (Black 42 Hand) as they were known, posted images containing Serbian nationalist symbols in both English and Serbian: 'welcome to the Web page of the biggest liars and killers... Brother Albanians, this coat of arms will be in your flag as long as you exist' (BBC Online 25 October 1998). In a similar fashion, following failed reconciliation and negotiation deliberations in 2000, Palestinian and Israeli hackers engaged in a cyber-warfare, causing service disruption, defacements and denial of service attacks on each other online services. Similarly, in the Indian vs. Pakistan case, 'sympathizers on both sides of the Kashmir conflict (in northeastern India) used cyberattacks to disrupt each other's computer systems and to disseminate propaganda' (Karatzogianni, 2006: 341-353)

Conversely, it is not only non-violent groups (social movements, civil society) that have demonstrated the role ICTs play in their tactical repertoires. The same theory can be applied to the tactics of radical and/or insurgency movements. According to Karatzogianni (2006) in modern times, the majority of radical movements depend on the

internet to enlist new members. 'Terrorist groups rely increasingly on the internet chat rooms, more anonymous than traditional websites' (p. 160). Kavada (2010) also argues that communication in cyberspace is interactive, anonymous and offers a global platform. These characteristics fit succinctly into the covert strategy of militant (terrorist and insurgency) groups. The effect of ICTs and web 2.0 on the structure of such movements is therefore felt strongly and can be seen in the increasingly growing presence of insurgency-related websites, over the last two decades. Gabriel Weimann, an Israeli professor at the University of Haifa, in his research on terrorist-related websites moved from his initial finding of 12 to over 4, 500 as at 2004 (cited in Karatzogianni 2006: 160). This figure would have doubled today (Mantel 2011: 129). For instance, by 2009, Mantel (2011), citing Gabriel Weimann explained that 7,000 sites were being monitored. The platform advanced by cyberspace offers radical groups a suitable option to fulfil their objectives. In essence, the web provides a haven for adherents of the insurgency to conceal their identities, carry out multiple actions across multiple locations, and in doing so catching the state off-guard and escaping state sanctions.

The other dimension to the point above is cyberterrorism which essentially involves 'computer-based attacks intended to intimidate or coerce governments or societies in pursuit of goals that are political, religious or ideological' (Denning 2001). In addition, Denning explains that such attacks should be damaging enough or unsettling enough to instigate terror and anxiety tantamount to what is applicable in real life acts of radical insurgency. This could be seen in the cases which could result in death or those capable of causing physical harm, electrical blackouts, plane crashes, water pollution, including other socio-political and economic losses. Note that although the above context referring to cyberterrorism is capable of physical consequences that would usually result in conflict

between affected communities in both offline and online circles, the action taken is nonetheless, in virtual space.

ICTs also play a crucial role in safeguarding movement actors, in particular, by helping to avoid unnecessary exposing of themselves to security apparatuses of the state prosecuting the war against the dissidents. For instance, Karatzogianni (2006) explained that adherents of radical tactics seldom use their personal computers, instead they are found operating from cyber cafes and other discrete options available to them. The seemingly shapeless structure of the web and 'disregard for national boundaries and ethnic markers fits exactly with bin Laden's original vision for al-Qaeda, which he founded to stimulate revolt among the worldwide Muslim ... community of believers' (p.161). The September 11, 2001 attackers were believed to have methodically employed the internet to organise the 9/11 attacks. This has also become a common practice among insurgency movements and terrorist organisations since the 9/11 attacks. Mantel (2011) explained that the attackers use the internet to research flight schools and to organise their activities (p. 140-141). A former head of the CIA counter-intelligence unit argued that 'Internet communications have become the main communications system among al-Qaeda around the world because it's safer, easier and more anonymous if they take the right precautions, and I think they are doing that' (cited in Karatzogianni 2006: 161)

Going by this ideological disposition and reasoning, it can be hypothesized that ICTs, the Internet and everyday social media provided a relatively cheaper avenue for activists and political movements to mobilise, and for citizen participation and engagement in political discourse in the Nigerian context of contentious activities.

### 3.4.2 Framing Process and ICTs

The framing process is the second element in the development of social movement along which the Garrett (2006) and Karatzogianni (2006) conceptual frameworks examined the relationship between ICTs and conflict movements. To be clear, Garrett (2006) defines the framing process as a deliberate effort to construct, broadcast and challenge the narrative repertoire used to portray a dissenting movement. Accordingly, Zald (1996) argues that the principal aim of the framing process may not be unconnected with the need to validate the claims upheld by protestors and encourage or inspire collective action via ethnically shared values (Cited in Garrett 2006: 4). As demonstrated in chapter 2, in conflict scenario there is always a contest between parties in the conflict to dominate the media in which case the government and those belonging to the highest class in society to whom (Howard 2010: 103) tagged 'cultural elites' may enjoy more control.

The scenario above means an exclusion of the vast array of publics from their rights to partake in debates and shape public opinion during conflicts. However, with the present structure of new ICTs, individuals are contesting and shaping public discussion using ICTs and platforms availed by the internet. As one commentator explained, 'now there are mechanisms ... allowing ... contrasts and divergence of opinion (Howard 2010: 103). Howard made this inference about the widespread presence of web 2.0 and new media tools like mobile phones. Consequently, both the elite and the general public can influence public opinion enjoy the freedom of unmediated communication in the web 2.0 era. The public and dissenting communities can now set the record straight, setting the agenda for public discourse and news media, when the need arises. Accordingly, frames (framing) are those particular 'metaphors, symbolic representations, and cognitive cues used to render or cast behaviour and events in an evaluative mode and to suggest alternative

modes of action... Symbols, frames, and ideologies are created and changed in the process of contestation (Zald 1996: 262).

Conflict groups can connect established cultural frames to specific concerns, make clear and boost a frame that bears on such concerns, and by implication increase the scope of political protest groups to incorporate more participation and perceptions through the process of 'frame bridging', 'frame amplification' and 'frame extension (Karatzogianni 2006, 151). The media are the centrepiece of such operations, hence the competition among the parties in a conflict for the platform. With the limitations usually imposed by the state on traditional media, the interesting thing to note is that ICTs, have made it a lot easier for the framing processes highlighted above to be achieved, having taken the monopoly of media institutions from the hands of a few in society. In other words, contemporary social movements can more readily, using the tools provided by new ICTs, amplify their cause, shape public opinion, counter opposing narratives in the media and engage in propaganda. 'Now there are mechanisms for at least allowing some contrasts and divergence of opinion. The Internet and mobile phones, in some modest respects, have freed public opinion from being narrowly constituted as the opinion of a small elite' (Zayani 2008 cited in Howard 2010, 103).

Castells (2011) describes a process he tags 'mass-self communication' and in his most recent work on 'Networks of Outrage and Hope' (2012) 'autonomous communication'. Both concepts are used in a similar way to affirm that the individual activist and social movement actors, relying on the decentralised nature of web 2.0 have more autonomy and control over the communication process. As such, they can initiate and self-direct their messages to their target audience free from most restriction. Ultimately, the

alternative platform afforded by new communication technologies is crucial for the participation of these actors in public discourse and propaganda. Ultimately, that one-sided dominance is lessened by the availability of ICTs corresponding applications of web 2.0.

Drawing from McAdam et al. (1996), Karatzogianni (2006) succinctly sums up the essential constituents of the framing process. The framing process involves, (1) the cultural tool-kit available to would-be insurgents; (2) the strategic framing efforts of movement groups; (3) the frame contests between movement and other collective actors – principally the state, and countermovement groups; (4) the structure and role of the media in mediating such contests; and (5) the cultural impact of the movement in modifying the available toolkit (McAdam et al. 1996: 19 Cited in Karatzogianni 2006: 150). In the Nigerian case, the most important thing to note is the role played by ICTs and the in particular the internet during the Occupy Nigeria protest and how dissidents used the tools to construct their narratives. Also, bypassing traditional mainstream media limitations, contesting the language of the media and the state were crucial components of the framing process during the January protests.

For Snow and Benford (1988), the whole framing process involves a purposeful construction and preservation of meaning by movement actors directed towards other parties, in this case the state and multinational oil companies. It is not only movement actors that benefit from the framing process, the antagonist equally benefits from the process. In essence, both sides in a conflict whether it is the state against conflict movements or one movement against another, strides are made to shape and control the perception on the actors in the conflict. Thus, drawing from Snow and Benford (1988)

the framing exercise allows for an interpretive process that involves a creation of meaning. The objective has been 'to mobilise potential adherents and constituents to garner bystander support, and to mobilise antagonists' (ibid., p. 198). In essence, such frames are meant to make the targeted public act in such ways as desired by the protagonist. Accordingly, Bedford and Snow (2000) argue that collective action frames represent a set of principles and meanings that enthuse and appropriate or justify the activities and advocacy of conflict groups.

Benford and Snow (1988) and Snow and Benford (1992) also extend their perception, arguing that there are two essential categories of framing, which are: a) the core framing tasks which ties to the action-oriented function of such frames and b) are those shared, discursive processes that attend to the core framing tasks and thus produce collective action frames. To illustrate their point, Benford and Snow (2000) explained that collective action frames emerge as dissidents in a conflict try to identify the issues and apportion blame, proffer an alternative cause of action and provide the necessary stimuli for individuals to act. Accordingly, Snow and Benford (1988) classified this process as diagnostic, prognostic and motivational framing. For Klandermans (1984) framing activities boil down to two objectives: a) consensus mobilization and b) action mobilization. 'The former fosters or facilitates agreement whereas the latter fosters action, moving people from the balcony to the barricades' (Benford and Snow 2000: 615).

Benford and Snow (2000) described 'motivational framing' as another dynamic in the framing process of movements. Like the phraseology sounds, this characteristic has to do with the frames used by movement leaders to motivate individuals to act on the issues identified by the movement. As Benford and Snow argued, this third phase 'provides a



'call to arms' or rationale for engaging in ameliorative collective action, including the construction of appropriate vocabularies of motive' (ibid., p. 617). The central idea of the motivational framing can be attributed to the desire to stimulate response and effect change having fulfilled the other criteria of the framing tasks. One can assert that there is a trail of interconnectivity between the three dynamics. In essence, the three cannot be separated. In order to understand the motivational framing dynamic and how movement actors engage in this activity during conflict, Benford (1993) describes four basic types of lexical tools of motive exploited by such actors; severity, urgency, efficacy, and propriety (cited in Benford and Snow 2000: 617). As will be demonstrated in the empirical chapters, the idea is that if harnessed effectively, such frames as described by Benford and Snow above hold the potential of being persuasive and mobilizing in terms of grabbing the support of activists, sympathizers and bystanders and revitalizing and upholding their membership.

Still on framing, in chapter 2 it was demonstrated that a major drawback with traditional mainstream media is with regards to the capacity for the state to covertly and/or overtly enforce censorship which can undermine the framing process, and public opinion on particular events (Best and Wade 2005, 78). Groshek (2010) further explained, despite the predominant presence of mass media tool, the media (in particular state-run media) are known to align with the ideological disposition of the state, whilst non-state media enforce self-censorship depending on the level of state influence. These limitations pose significant challenges, considering that the mass media are articulated as the principal machinery through which frames are broadcasted and reframed (Karatzogianni 2006: 68). For Gitlin (1980) and Ryan (1991), a further implication of the hegemony of the cultural elite is that the authorities and those in high class in society would exploit the 'status quo'

for propaganda and to propagate more of their ideologies through the mass media at the expense of ordinary citizens in a society.

However, conflict movements can now bypass these limitations to participate in political discourse and shape public opinion from different alternative points aided by the innovative uses new ICTs, and through what has been described as 'horizontal communication networks and mainstream media to convey their images and messages, these increases their chances of enacting social and political change – even if they start from a subordinate position in institutional power, financial resources, or symbolic legitimacy' (Castells 2011: 302). For instance, Morozov (2011) argues that instead of advocating the view that everyday social media networks like Facebook was mainly employed as a tool or resource for mobilising political protests in Morocco which engendered the democratic process at the time, on the contrary, the tools' major influence may be attributed to its role in 'pushing the boundaries of what could or could not be said in the conservative society' (p. 212).

New ICTs and corresponding innovative uses that come with them have a considerable effect on the framing process during political protest and on the nature of dissident movements, civil society groups and other protests groups, as in the case of insurgency or terrorist movements. These tools allow for activists and protestors to respond to and correct misconceptions on movement activities. In doing so, these actors can innovatively bypass the rigors of state scrutiny through the alternative channels provided by ICTs. Similarly, as it has been demonstrated through empirical studies and in literature, the medium allows for the creation of a common understanding and shared identity among the membership of such movements. Also, a direct effect of ICTs on the framing process

is the crop of citizen-based media and/or the rise of citizen journalists, which includes activists and ordinary individuals using social media to broadcast news, images during particular events or a given phenomenon, thereby shaping public opinion on the event in question. As a direct consequence, Garrett (2006) makes clear that activists who provide information in a format that is easy-to-use and easily verified are ... likely to have their views and interpretations presented alongside those forwarded by elites' (citing Ryan 1991, 223; Vegh 2003).

To be sure, activists using the Internet in repressive states have been able to frame how local events have been reported and discussed. In Iran, the Mousavi opposition leveraged ICTs precisely because he was barred from accessing state-run television and newspapers.

(Meier 2011: 75)

In addressing the London European Forum (ESF) of 2004, Kavada (2013) considered the growing importance of the internet and its uses in the Global Justice Movement (GJM). Her finding further sheds some insights into the significance of the internet for the activities (organisation and communication) of conflict groups. For instance, in addressing the communication culture, a commonly shared trait and character can be seen in their use of email lists. According to Kavada, the Horizontals employed the email list as a means to deliberate on their grievances. Similarly, Kavada (2010) in her examination of the GJM explained that the use of email list helps movement actors to maintain divergence, diversity, and individual autonomy. Beyond conflict mobilization which is aided by the internet including the uses of email list by dissident movements, an added

advantage is that the same tools facilitate communicative cultures of dissident movements, by giving them a free-hand to shape their communications internally and externally. Kavada (2012) explained that these new media tools allow movement actors access to networks and a channel to transmit their messages to the members of pre-existing social networks.

‘I really like these words of Chairman Mao “The world is ours, we should unite for achievements. Responsibility and seriousness can conquer the world and the Chinese Communist Party members represent these qualities.” These words are incisive and inspirational’. —Bo Xilai, Communist Party chief (Page: 2011). The extract above represents the Chinese ‘red texting’ example mentioned in the previous paragraph. Morozov (2011) explained that thirteen million mobile phone users in the city of Chongqing received the above text message that was disseminated by the city’s communist party’s secretary Bo Xilai. The message was subsequently re-sent six million times by dissidents. The well-composed text message and the uses of mobile phone technologies to disseminate it does not exist in a vacuum. According to Morozov (2011), Bo Xilai, had been at the centre of speculation of higher political interests within the party. Going by the speculation, one can argue that the text may have been composed with the intention to garner publicity, or at least legitimate his intentions.

Conflict movements irrespective of their orientations exploit ICTs innovatively to construct or craft various forms of identities around the notion of ‘us against them’ or ‘us versus them’. For instance, in reference to the Israeli-Palestinian Cyberconflict, which involved elements of hacktivism (hacking as a form of resistance, protest and retaliation) ‘we see the use of national symbols when hacking websites, such as the Israeli flag,

Hebrew text and even a recording of the Israeli national anthem on the Hezbollah home page. This explicitly urges us to look at issues of national identity, nationalism and ethnicity' (Karatzogianni, 2006: 378). Interestingly, the use of ICTs in ethnoreligious Cyberconflict is further translated into some form of warfare. Essentially, this included both parties, as in the case of the Israelis and the Palestinians, sending threat and/or intimidating emails to the 'other' and spreading information on how to destroy the opponent's website.

There was a similar scenario in the Indian vs. Pakistan cyber conflict. There was an extensive use of the internet, in this case as a propaganda mechanism and weapon. Propaganda in the sense that the internet was used to manipulate and shape public opinion, albeit negatively on both sides. For instance, Karatzogianni (2006) explained that the Indian military's website 'was set up as a propaganda tool, and hacked pictures of alleged tortures of Kashmiris by Indians were placed on the site, in a similar propaganda tactic' (ibid., p. 198). Similarly, as a warfare instrument, the internet was exploited to send viruses to the opponent. An illustrative example of this was when Indian hackers spread the Yaha worm to execute denial of service attacks on Pakistani websites in 2003 (ibid., p. 158-159). The Yaha worm was allegedly sent as a retaliation to similar Pakistani cyberattack which included defacement of Indian websites. 'Yaha.Q attempted to launch a Denial-of-Service attack against five Pakistani sites, changing user settings on infected machines and containing a number of messages directed at Pakistani hackers, other virus writers and an anti-virus researcher' (ibid., p. 158-159).

In the Indian vs Pakistani ethnoreligious Cyberconflict, actors tailored their discourse and messages in a manner that will attract sympathizers, build a sense of community and a

shared grievance. Actors carefully build frames around the issue of inclusion and exclusion. According to a BBC 2008 report, a supportive Indian sympathizers statement reads, 'A whole-hearted salute for my brothers fighting for our country with a religious maverick enemy' (Nuttall 1998; Karatzogianni 2006). '[W]e wish that our Muslim brothers given the right to choose, as was promised them...' (Cited in karatzogianni 2006: 379). A similar practice is observable in the Kosovo-Serbia case. 'We will hate China forever and will hack its sites' (US-China), 'Down with Japanese militarism, Kill all Japs' (China-Japan), 'Welcome to the web page of the biggest liars and killers, Long Live Serbia' (ibid., p. 379). The kind of frames used in the first example demonstrates a sense of belonging (inclusiveness) on the part of Indian sympathizers who use online media to show support for the activities of Indian hackers. In relation to the issue of national identity and the notion of exclusion and inclusion, religious themes are employed by actors. This use of religion displays the movements' religious affiliation and can be an instrument delineating its membership structure. Individuals outside such groups are by this token restricted from joining. Similarly, the use of frames or themes such as 'brother' and 'our country' in the text, draw on the notion of collective identity and solidarity. Collective identity in the sense of their ethnic and religious affiliations. For instance, 'brother' is not used in the genetic sense. In the Serbia-Kosovo case and US-China contexts different adjectives are used to construct and embed discourses of national identity, and themes relating to the 'other'.

The first scenario is the Indian vs. Pakistani ethnoreligious Cyberconflict, while the second scenario captures the US-China and Kosovo-Serbia conflicts. In all these cases we can see how the internet can be very instructive in shaping identities of communities in contention, the uses of the platform to create narratives that demarcate such identities,

create the other, propaganda, and also instigate notions of national identity although in these cases, the notion of national identity is embedded within a chauvinistic perspective. Various frames and phrases are the unit of analysis, given that the discourse is embedded in the language used. Essentially, one can see a trait in the role played by the internet and ICTs on the conflict mobilizations of the ethnoreligious movements, as seen in the cases above especially in terms of web 2.0 its capacity for creating new forms of conflict online. A more recent scenario can be seen in the speech and discourse of members of the Islamic state, in particular, the spokesperson who intelligence agencies have tagged Jihadi John. These groups have exploited the benefits of the internet to construct their identity, 'us vs. them' notion and propaganda. The following is a transcription of a video posted by ISIS and published by Daily Mail Newspaper online in which Jihadi John speaks before murdering his victims.

I am back Obama, and I am back because of your arrogant foreign policy towards the Islamic state, because of your insistence and continuous bombing of the Islamic state ... despite our serious warning. You Obama has yet again for your actions ... another American citizen. So as far as your missile continues to strike our people our knives will continue to strike the neck of your people. You have entered this evil alliance with the Americans against the Islamic State to back of and leave our people alone ... You have been at the forefront of the aggression against the Islamic state, and you have plotted against us and gone far out of your way to find reasons to interfere in our affairs. Today your military is attacking us daily in Iraq, your strikes have caused casualties amongst Muslims, you are no longer fighting against an insurgency, we are an Islamic army and a state that has been accepted by a large number of Muslims worldwide so effectively any

aggression towards the Islamic state is an aggression towards Muslims from all works of life who have accepted the Islamic caliphate as their leadership. So any attempt by you Obama to deny the Muslims their right of living in safety under the Islamic caliphate, will result in the bloodshed of your people

(Webb: 2014)

In the passage above, religion is mentioned, thus establishing the religious affiliation hypothesis, also the use of phrases like the Islamic state is suggestive of a form of national identity perhaps with some inclination towards self-determination drawing upon principles of international law. Other include 'Islamic caliphate' (national identity/ ethnic/ religious affiliation), the phrase 'we are an Islamic army and a state that has been accepted by a large number of Muslims worldwide', 'our people' (indicative of collective identity and solidarity). 'Obama' is constructed as the 'Other' also symbolic of Americans, the West and perhaps Europe.

Given the widespread uses of ICTs by conflict movements during recent conflicts in Nigeria, namely the Occupy Nigeria, Boko Haram and MEND, ICTs, the Internet and everyday media were instrumental in constructing, and broadcasting activists' frames to a global audience, whilst also, it was used as a means to set the record straight, as Chapter 5 utilising these insights, demonstrates in great detail.

### 3.4.3 Opportunity Structure and ICTs

The opportunity structure is another factor in the development of movements that is believed to connect the notion of ICTs and other online media applications to political



movements. In this context, the opportunity structure is considered in terms of those dynamics that either enhance or hamper the activities of dissident movements and the media in the event of a contentious political situation. These factors are crucial for dissident communities, political protest movement and activists to consider for any successful and effective coordination of contentious activities. This is important since these dynamics form the basis for the events that take place during contentious political situations (Garrett 2006: 17). McAdam (1996), classifies four such dynamics to be considered by movement actors, including whether or not the political system is accessible to extra-institutional actors (civil society organisations, social movements and other political protest movements), the unity or division among elitist groups, the existence of elite supporters or allies and the power of individual states to impede political activities such as protests and demonstrations through repression and/or suppression of dissent (Cited in Garrett 2006: 17-18). The opportunity structure can be further divided into sub-categories to enable a succinct understanding of the perception being advocated here. The Garrett (2006) framework, describes two main categories that include the political structure and the economic structure within a given political environment, which can either facilitate or constrain movement activities.

Garrett (2006) explains that each country's opportunity structure is shaped by alliances and events and activities taking place in other countries and worldwide. As such a particular phenomenon in a country can be linked or attributed to past events or similar activities happening elsewhere. The ability of one conflict activity influencing another can be seen in the spread of the Arab uprisings from Tunisia to the countries in the Arab league. In Meier's (2011) seminal work on 'Liberation Technologies' he describes a process of 'information cascades'. Following Meier's analysis, the assumption is that

each individual actor, relying on the annotations of others, alter their personal information to opt for the same option as the other. ‘Less formally, an information cascade demonstrates the power of peer pressure— many individuals will choose actions based on what they observe others doing’ (Drezner 2010 40: Cited in Meier 2011: 61). Meier (2011) however explained that the process of information cascade can be affected by other events such as an external shock (natural disasters and elections).

The media has been the link connecting society to global/ transnational events, which as suggested, influences activities taking place in other national contexts. In another perspective Karatzogianni (2006) posits that media spotlight, for instance, also provides support for the activities of contentious movements, and makes such movements, and/or its political actors involved, key stakeholders in the struggle for political reform and social change. What this suggests is that ‘the opening and closing of media access and attention is a crucial element in defining political opportunity for movements’ (Karatzogianni 2006: citing Gamson and Meyer 1996: 285). In a similar trail of thought, Kielbowicz and Scherer identify three ways through which the media influence the activities of dissident movements; they argue that the media serve as a principal channel for getting to a particular target audience, in view to acquiring their support and mobilizing them to participate in contentious activities; the media also serve as a link between various movement networks and stakeholders, whilst also serving as a psychological base to elicit support for movements (cited in Karatzogianni 2006: 69). It is impossible to detach the media element when discussing the political opportunity structure. ‘The media form a component of the political opportunity structure with both structural and dynamic elements’ (Karatzogianni 2006: 69). Also, they suggested that the media is crucial in that it forms an avenue for a competitor to contest their claims during contentious events

(Karatzogianni, 2006 citing Gamson and Meyer, 1996: 289). The implication is that the public are left to make or create their meaning of the events, judge and decide what side to support.

The idea is that the media is that channel which society employs to measure political activities and events. This could have the effect of influencing a community to support certain campaigns, advocacy or stimulate the desire to participate in protests and conflict in a contentious atmosphere. It is not a surprise therefore that the medium is subject to contestation between, on the one hand, dissident movements who want to exploit the medium for mobilizing support for advocacy, disseminating information, and exposing state excesses, whilst on the other hand, we have the state who also want to exploit the avenue for the same purpose. Both sides' uses of the media is centred on propaganda. Consequently, McAdam, McCarthy and Zald (2006) argue that the media becomes a platform that supports extra-institutional actors in one context, whilst in another enhance the activities of institutional actors (Cited in Karatzogianni 2006: 69).

As it has been documented in literature and empirical evidence further confirms, in both dictatorial and democratic settings, the state has always demonstrated the capacity for repression in different ways, from regulations and decrees to extreme use of force including, kidnap, murder, imprisonment, destruction of properties and through other coercive means in doing so they inhibit the opportunity structure for political participation, public opinion and contentious activity. Nonetheless, it is believed that new ICTs are changing the paradigm by influencing the opportunity structure of movements engaged in contentious activities. For instance, Ayer (1999) asserts that ICTs, in concert with universal economic practices, promote transnational cooperation, the collective

action including in contentious situations. Such activity arguably, 'influences national-level political opportunity structures' (cited in Garrett 2006: 18). Also, given the transnational nature of ICTs, Schulz (1998) and Vegh (2003) explain that dissident movements have better opportunity to discover major 'elite allies' and divided state elites and their global equivalents.

Sequel to the point above, Scott and Street (2000) and Kidd (2003) also suggest that new ICTs, especially the internet, offer individuals, movements and groups in contentious politics an approach to communication which principally defies the rigors of regulation usually imposed upon mainstream media by the state. As an alternative platform new ICTs offers movement actors room to control the general flow of information and monopoly over their political communication (Cited in Garrett 2006: 18). For instance, the interconnected and interactive nature of new ICTs offer an alternative platform to circumvent the limitation meted on other mainstream channels. As a result, Garrett (2006) explained that if these factors are put into context, it becomes difficult to thwart a communication from reaching its destination 'by controlling the data flow across an arbitrary node on the network' (p. 18).

As may have been observed, the majority of the discussion so far has tended to focus on the impact of ICTs on social movement and civil society mobilization relying on the resource mobilization models. The Cyberconflict framework successfully integrates elements of the RMT in its consideration of the impact of new communication technologies. The preceding discussion is a deliberate effort to treat each dimension of the Cyberconflict framework independent of the other to enable a detailed analysis. The three inter-related variables used in understanding the impact of ICTs on the modus

operandi of socio-political movements are also crucial for our understanding of how groups in the ethno-religious dimensions mobilise and organise their activities. This includes boosting participation, recruitment tactics, framing issues and identity. In addition, the framework helps us understand the opportunity structure which can aid or limit activities of such conflict movements in the ethno-religious dimension, in particular the effect of ICTs, the Internet and everyday social media on those processes. 'This type of political activity is not sufficiently explained by social movement theory. Instead, an approach is needed that is capable of capturing the sources and nature of the ethno-religious conflict, as well as its global context' (Karatzogianni 2006: 165).

While the sociopolitical elements of the Cyberconflict framework are useful for understanding the activities of ethno-religious movements with regards to conflict mobilization, framing and opportunity structure Karatzogianni (2006) also identifies certain dynamics that can aid our understanding of ethno-religious movements, their motivations, issues and challenges. Again, these elements may not be necessarily limited to the understanding of ethno-religious movements, the elements of both socio-political and ethno-religious movements in the Cyberconflict framework are intertwined and are crucial for considering the general workings of conflict movements. As the name suggests ethno-religious Cyberconflicts are mainly ethnic, religious and/or culturally motivated groups in conflicts with the state or opposition movements. Interestingly, sociopolitical movements could also demonstrated such identities and affiliations. In the Cyberconflict contexts, such contestation is carried out in virtual spaces, as they are in everyday real-life setting (Karatzogianni 2006: 5). The idea is that similar to their sociopolitical counterpart, the struggle could occur in real life settings and have a spill over into cyberspace and vice versa. It is crucial to state that the use of the phraseology 'ethno-religious' does

not necessarily mean that the struggles of such movements are on the whole ethnically and/or religiously motivated. While such affiliations exist, the interests, struggles and motivations of such movements could also be socio-political and/or economic.

The Israeli v Palestinian and Indian v Pakistani conflicts are good illustrations of ethnoreligious Cyberconflicts. In the first two cases, the conflict was essentially carried out in cyberspace with either sides engaging in reprisal cyberattacks. Websites of both parties in each individual case were targeted with defacements, denial of service (DOS) attacks thereby limiting the uses of ICTs. For instance, in the India vs Pakistan case, perceived Pakistani intelligence operatives had taken over the Indian Army's only website, posting alleged images that depicted torture of Kashmiris by the Indian security operatives (ibid., p. 348). A short while after, the Pakistanis responded by defacing 600 websites and temporarily took over government and private computer systems (ibid., p. 348). Although, their actions were mostly virtual, it represented a spill over from offline conflict.

The Cyberconflict framework also integrates those dynamics that facilitate or inform our understanding of ethnic and religious (ethnoreligious) conflict groups. One such quality is the issue of ethnic and religious affiliations, the idea that groups engaged in this paradigm are usually tied to ethnic and or religious orientations. Karatzogianni (2006) makes an astute point that such conflicts are usually founded on concerns of ethnic, religious and national attraction embedded in a robust sense of identity. According to her, 'ethnic affiliation provides a sense of security in a divided society, reciprocal help, and protection against neglect of one's interests by strangers. Ethnic divisions reaffirm rather

than undermine fixity and closure' (Ibid., p. 170-171). Essentially, this component of the Cyberconflict framework can be said to provide an incentive and motivation for member and participation in such movements of dissent or resistance. For Horowitz, '[i]n deeply divided societies ethnicity - in contrast to other lines of cleavage, such as class or occupation - appear permanent and all-encompassing, predetermining who will be granted and denied access to power and resources' (cited in Karatzogianni 2006: 171). The implication for the present context is that such identities are enhanced by the uses of ICTs, the Internet and social media networks as they are today, which could lead to the stability and cohesion of such conflict groups (Ibid., p. 171).

The other tools useful for our understanding of the ethnoreligious Cyberconflict include a discourse of inclusion and exclusion, how groups in this paradigm use the internet as a tool for propaganda and mobilization and conflict resolution resource. The diagram below provides a detailed summary of components of both dimensions of the Cyberconflict framework in view of the impact of ICTs. The discourse of inclusion and exclusion is embedded around the construction of identities of contentious movement. Conflict movements are used deliberately to capture both sociopolitical movements and ethnoreligious movements, because conflict as a term cuts across both dimensions of protest and resistance.

To sum up the discourse between sociopolitical and ethnoreligious movements in relation to ICTs, the Cyberconflict framework argues that actors in socio-political Cyberconflict need to function in a more systematized/ cognizant manner, i.e. (more organised fashion) especially if such actors will be productively or positively engaged with the present global political system or segments of the polity. 'Conflict resolution will only be possible when

hierarchical apparatuses become more networked, and rhizomatic groups become more conscious of the rest of their hosting network' (Karatzogianni 2006: 202-203). Karatzogianni argued that 'actors in ethnoreligious Cyberconflict need to operate in a more networked/ multitudinal fashion, if they are fighting network forms of terrorism or resistance, or they are clandestine networks attempting to influence the global political environment' (ibid: p. 202).

The ethnoreligious component also has a third dynamic, the conflict resolution. This feature attempts to consider how the internet can be used as a mechanism for resolving crisis and conflicts. (ibid., p. 380). By extension, this can also apply to the socio-political component of the framework. In this context, Karatzogianni argues that the onus rests on 'community-based diplomacy, interfaith dialogue (which reflects the importance of exchanging ideas reflecting the common beliefs of different religions), and building a positive relationship as a platform for resolution' (ibid., p. 380).

However, the thrust of the debate here is about the impact of the internet, ICTs and other every day online media networks on the processes and conflict resolution dynamics above. The final section considers the media component of the structure. Essentially, this takes a look at the internet as a platform for (a) analysis discourses of representation, construction of social identities and social relations (b) assessing controls of information, level of censorship and alternative sources (c) ability to create and dominate public discourse and (d) media effects on policy.



### 3.5 Limitations of ICTs for Conflict

The state has not been muted in its reaction to the technological revolution and the role of ICTs in conflict scenarios. Given this, one can posit that a number of limitations still exist that could curtail the crucial role played by ICTs for conflict movements. Morozov (2011) explains how states too can exploit new ICTs for propaganda purposes and as a vector for coercing the population under the guise of patriotism and with a view to quell or attract support from dissidents. As the literature demonstrates, 'non-democratic regimes heavily regulate the use of new ICTs as means new to disseminate propaganda' (Meier 2011:84). Howard (2010) argues that in such countries, new media technologies are closely regulated, if not banned or directly owned by ruling families or administered by the state. This effectively excludes other sources of cultural and political authority from any mechanism of disseminating news, information, or other cultural content (Howard 2010: 122). On the uses of new ICTs and social media for propaganda by the states, China's text messaging also known as 'red texting' and Saudi Arabia's usage of ICTs and online media to brand itself as the centre of Islam are few, but illustrative examples of how states are adjusting to new communication technologies, and their role and response to the technological struggles (Morozov 2011: Howard 2010 Cited in Meier 2011: 84). Similarly, in the Saudi Arabia example in the previous paragraph, Howard (2010) asserts that the monarch uses ICTs to safeguard its hegemony over politics and the economy.

In his seminal piece, *'The net delusion: How not to liberate the world'*, Morozov (2011) attempted to draw a balance between the discourse of whether or not, the benefit of the internet and ICTs in relation to conflict has gone more in favor of the public at the expense of the state. Drawing attention to the one-sidedness of such propositions that ICTs favor

dissidents, which he tagged 'cyber-utopianism', he argued that such perception constitutes a 'naïve belief in the emancipatory nature of online communications that rests on the stubborn refusal to acknowledge its downside' (ibid., p. xiii). This oversight in considering the response of authorities in both dictatorial and transitioning democracies created a lacuna since these regimes also enjoy access to the same communication technologies. 'Cyber-utopians did not predict how useful it would prove for propaganda purposes, how masterfully dictators would learn to use it for surveillance, and how sophisticated modern systems of internet censorship would become' (Morozov 2011: xiv). Also these technologies do not necessarily necessitate greater involvement but may help facilitate it. Meier (2011) postulates that in the event where the usage of a certain tool (ICT) turns out to be extreme or aggressive, 'challengers' (the state/ opposition) can be deprived right to use such resources. Alternatively, particular features of that medium can be customised to make it obscure to its users.

Most cyber-utopians stuck to a populist account of how technology empowers the people, who, oppressed by years of authoritarian rule, will inevitably rebel, mobilizing themselves through text messages, Facebook, Twitter, and whatever new tools that come along next year.

(ibid., p. xiv)

Contrary to the widespread 'utopianism' on the emancipatory role played by ICTs and the internet, many states (governments/ authorities) have developed technologies and found ways to clamp down on protesters (Morzov 2011; Ronfeldt and Varde's 2008; Meier 200). An example that is illustrative of how these technologies can serve as

propaganda tools for the state can be seen in the Green Movement protests in Iran. The Green Movement protest as it was widely called was a conflict that emerged in Iran following the 2009 electoral victory of President Mahmoud Ahmadinejad. Protesters called for the removal of Ahmadinejad. Morozov (2011) explained that few months after calm had returned to the streets, the Iranian authorities constituted a team of cybercrime experts with the mandate to fish 'insults and lies' on the Iranian websites. A search emerged spearheaded by security service for photos and videos in cyberspace especially on social media networks to identify individuals who participated in the protests. As at December 2009, Raja News believed to be a pro-government source, published several photos of protesters. Consequently, some of the highlighted participants in the photos were identified and arrested. According to Morozov (2011), Facebook and e-mail personal information of Iranian protesters in the diaspora were scrutinized while protesters at home were dissuaded from using any social media networks.

Also, Garrett (2006) paints a scenario whereby, under the circumstance where protesters rely on mobile phones to mobilise the public for contentious activity, cutting off mobile phone service would interrupt their attempt to mobilise or communicate with each other. For example, a 2011 Guardian report online during the Egyptian revolt stated that the Egyptian authorities blocked social media websites in an effort to curb the unrest (Arthur 2011). Obviously, the government was responding to the effect of the social media on the mobilization and organisation of the protests. According to the report, Twitter confirmed the social media obstruction put on affected sites was intermittent. Sites affected by the intermittent cut-off included Twitter and Facebook. Arthur (2011) explained that online media handles registered within Egypt could not be reached from abroad including Google, YouTube, Hotmail, Baidu, a Chinese search engine and a proxy service – which

provided a platform for individuals to bypass restrictions all perceived to have been blocked at the time. The implication for Egyptian dissenters who relied on social media in particular would have been obvious, mainly inability to communicate with each other. The tools are only useful to the degree to which individuals and movement actors have access. This point is particularly a crucial drawback for the political opportunity debate. Garrett (2006) argues that authorities can sustain control over the flow of information by 'altering network protest in an information society architecture such that all information travelling to and from the Internet must pass through controlled gateways, or firewalls, providing a mechanism for screening messages already on the network' (ibid., p. 19-20).

An illustrative example is seen in the Chinese context, whereby this strategy is employed by the state to check communication between individuals and activists. For instance, Hermida (2002) argued that while China endorses the internet as a tool for economic uses including advancing the communist governments agenda. The government has made frantic efforts to suppress the internet as a platform for free information and debate. The 'Great Red Firewall' tag in view of the China's blocking of access to external websites such as Google, the country's physical control of lines that connect China's internet with the worldwide system to the outside world and the authorities use of internet filters, (software that can obstruct access to particular web addresses) to restrict accessibility are few notable examples of the government's efforts to silence the medium. According to Karatzogianni and Robinson (2014), the above scenario is archetypal of key occasions in China. They explained that the repressive environment produces a widespread feeling of 'disempowerment, an inability to protest, and even an existential gap between the regime and any possible opposition' (p.7). Yet, it can be hypothesised that despite the massive clampdown on media freedoms, the internet, new ICTs and other everyday social media

networks have helped independent activists and conflict movements across the globe to circumvent and bypass the rigors of state regulation and censorship on both private and public mainstream media. These tools arm dissidents with multiple alternative access points for gaining information and disseminating information about ongoing movement activities.

In another event, in May 2010, given the increasingly growing response of the public to social media networking, Facebook was banned by the government in Vietnam. Subsequently, in view to monitoring and curtailing the activities of its citizens, Morozov (2011) explained that the authorities launched their social networking site 'GoOnline', 'staffed with three hundred computer programmers, graphic designers, technicians and editors' (ibid., p. 156). Unlike Facebook where individuals or as in the present context activists would often deploy pseudonyms to conceal their original identities (although there is contestation with Facebook cracking down on 'fictional' users, Roughneen (2010) explained that users of the Vietnamese social media application have to register with their official ID information. That way, authorities can keep track of content and activities of users on the site. This action by the state also points to their recognition of the role and effect of new media technologies.

The Vietnamese authorities have a rich history of repression and suppression of popular dissent, with traditional mainstream media been the mouthpiece of the state, jailing of pro-democracy activists, and writers. The anti-social media campaign is therefore not a surprise. Besides banning Facebook, Mediashift (2013) records a clampdown against bloggers who disapprove of state policies and programs using DDOs attacks and other regulatory means. In furtherance of its tightened grip on the media, a BBC (2013) report

revealed that in 2013 a new regulation came into effect restricting communication on Twitter and Facebook to exchange of personal information. Although, what constitutes personal information could be debated, the general understanding is that the government wants to curb publication on the web that could be critical of the state and as such be damaging to the image of authorities. In most state scenarios and especially in the developing countries mobile phone technologies are the main source of access to the internet, for activists and protesters given the high tariffs charged by cybercafé operators. While mobile phones can be crucial for mobilizing protests due to the alternative access point it affords for access to the internet (Morozov: 2011) contends that little has been said on the challenges that come with mobile activism.

Ultimately, digital activism (using ICTs for or to protest) comes with advantages as demonstrated in the cases above and other examples as in the 1998 Indonesian protests which led to the ousting of the incumbent government, the 2001 revolution in the Philippines which led to the ousting of President Estrada, and the Ukrainian protest of 2004 where the uses of text messaging, the internet and social media contributed to some form of emancipation or liberation. Even so, digital activism and protests largely relying on new technologies, virtual space or cyberspace has its drawbacks and weaknesses. In the cases, demonstrated so far, state hegemony, propaganda, censorship and surveillance has proved to be a major barrier confronted by civil society and social movements. Belarus, China, Azerbaijan, and Moldova further provide an illustration of how the state can impede the uses of mobile networks under circumstances it deems politically necessary. For instance, in the Belarusian case, Morozov (2011) during the purportedly failed color revolution in 2006, the authorities shut down mobile networks of protesters and/or demonstrators who had assembled in the open area which obstructed their capacity

to network and communicate with each other within and outside the region. The Belarusian conflict emerged as a response to the electoral victory of President Alyaksandr Lukashenka, which was highly contested by the opposition in 2006 (see Marples 2006: 351-361). The authorities' denied claims that networks were shut down, arguing that the widespread uses of mobile phones and their corresponding applications during the conflict put unusual strain on the networks which affected mobile network services (Morozov: 2011). Correspondingly, in 2009 the Moldovan officials shut down mobile networks in the central square of the Moldovan capital. This factor inhibited communication and interaction between activists involved in the revolution which was facilitated by Twitter.

Stepanova (2011) commenting on the 'Arab Uprisings' identified another limitation in the role played by ICTs, the Internet and other everyday social media networks are agents of change and liberation. Drawing on her viewpoint, certain structural dynamics can also undermine such uses of the tools. For instance, going by the belief that ICTs are catalysts for protests, third world countries 'would be excluded from social media activism by default owing to underdevelopment and lack of internet access, such as Iraq and Afghanistan or other countries such as Myanmar and Somalia' (Karatzogianni 2013: 9). Despite the structural inadequacies in low-income earning countries, Stepanova revealed that in both scenarios, i.e. countries with high internet access like Bahrain with an estimated 88% of its population using online media (web 2.0) a rank above the United States, and in such countries with a relatively low level of access to the internet, like Yemen, still mass protests were experienced. (Stepanova 2011 cited in Karatzogianni 2013: 10). Karatzogianni makes an astute point that 'in cases with low levels of exposure the cell phones, tweets, emails, and video clips were used to connect and transmit protests

to the world. Different ICTs were used in different ways, and social media did not outmatch satellite or mobile communications' (ibid., p. 10).

For Khonder (2011), the perceived role of ICTs, the Internet and its accompanying applications are over generalized. The commentator argued that some social media networks and web 2.0 were indeed instructive resources during the Arab Spring, however, mainstream media played a seminal role in disseminating the events to a global audience, which spurred support for the revolution within the international community (Khonder 2011: 677). This is not in any way a motivation to undermine the prospects of ICTs. In reference to the wave of conflicts that swept through Middle Eastern countries between 2011 and 2012, Saletan (2011) succinctly captures this argument. His findings revealed that (a) ICTs do not guarantee revolution, due to certain factors like poverty that hinder access to new media technologies. Also, education, technological know-how and other socio-economic and political factors impede access and usage of communication media. (b) The internet can be a vector of repression, (c) there are similar characteristics between offline and online crowd dynamics (d) states could employ the online media to identify and resolve conflicts.

### **3.6 Conclusion**

This section, using literature, empirical accounts and the Cyberconflict conceptual framework examined the role of ICTs in conflicts. It identified two kind of conflicts existing side by side, sociopolitical and ethnoreligious movements and demonstrated the crucial role played by ICTs in the activities of such movements. The core argument here was whether or not movements benefit overall from ICTs as tools and resources during conflicts or state actors limit them too much. In both contexts of conflict there is no doubt



that ICTs have radically changed the way movements actors approach conflict. Such tools of communication have become integrated into the activities of conflict movements and are playing a crucial role in aiding and facilitating mobilization but also communication and interaction. Nonetheless, state governments and respective authorities are deploying new technologies as tools and resources for propaganda. There are several limitations that can impede the uses of new media, from issues of accessibility and digital gaps to the ability of authorities to block networks, the use of legislations to impose restrictions albeit indirectly and the use of coercion. These dynamics still pose significant issues and challenges for dissident movements. These debates and contexts would be very crucial for our understanding of conflict activities in the Nigerian contexts. It also went further to consider the conceptual premise, in particular, the Cyberconflict conceptual framework that succinctly captured the debate on the effect of ICTs on the activities conflict movements. This model allows for a consideration of these groups from multiple perspectives, by harnessing the components of RMT, conflict and media theories respectively. Following on from the discussion offered in this chapter and the previous chapters, the next chapter (4) describes and justifies this thesis research methodology.

## CHAPTER 4 METHODOLOGY OF THE STUDY

### 4.1 Introduction

In this chapter, I provide an account of the methodological approach that guides this research. The aim here is to justify the choice of method used and provide the processes and procedures involved in the research phase. In order to provide a lucid account, therefore, this chapter is divided into three sections. To start with, the first section sets out a brief discussion on the epistemological and ontological underpinnings guiding the direction of the chosen method. After which, the chapter considers the qualitative vs quantitative research dichotomy and the data collection instruments. The aim here is to identify and justify the choice of approach. The following section, then considers the research phase involving the steps and procedures undertaken, from the selection criteria of cases, and identification of the participants, to interview questions, sampling and administration of interviews. The final section provides a discussion on secondary sources (audio-visual and textual materials online), thematic analysis, ethical considerations and concludes with a summary of the chapter.

### 4.2 Between Positivism, Pragmatism and Constructivism

There are diverse philosophical underpinnings that guide the research methodological paradigm, from positivism and pragmatism to constructivism to mention but a few. These underlying parameters generally shape the methodological approach employed by the researcher from research design to analysis of data and can be served as a window for understanding the direction and findings. For instance, it has been argued that the

positivist (positivism/ post-positivism) approach is inclined towards the quantitative paradigm (Guba and Lincoln, 1994; Tsoukas, 1989 cited in Perry 2000: 119) as compared to the qualitative paradigm that ties to the constructivist approach (Perry 2000: 119). In contrast with the constructivist approach, positivism is based on the idea that knowledge should be amassed through measurable and observable facts. The positivist approach has a scientific foundation and is statistical in its orientation, hence, its association to quantitative analysis. This approach (positivism) is rooted in the 'deterministic philosophy', which attempts to determine the relationship between causes and effect, with the former being the catalyst of the later (Creswell 2014: 7). The positivist's ultimate end goal is to test theories, using observation and measurements (O'Leary 2004: 5). This enables the researcher a platform to critique and refine particular theories using numeric and statistical standards to measure and survey opinions among others.

For the constructivist, the aim is towards understanding a given phenomenon. As such, it employs participants' meaning (drawing on the knowledge of participants) in the form of an in-depth consideration of their personal experiences and narratives of a given phenomenon or events in society. For one, this could be useful for generating various analytic frameworks and theoretical dimensions. Also, it can be very useful for verifying theory and justifying established empirical research. The belief among proponents of this approach is that reality is comparative in the sense that the finding of a given study is reliant on the perspective of the researcher [s] (Baxter and Jack 2008: 545). Although, the notion of objectivity is not side-lined, it is apparent that the notion of subjectivity (individual interpretation of events) takes precedence for these schools of thought (see Miller and Crabtree 1999: 10). Searle (1995) demonstrated that the social creation of truth is what constructivism is based upon. Crabtree and Miller (199) noted that the benefit of

the constructivist approach is that it encourages a close association between the participants (the researched) and the researcher by empowering participants to narrate their experiences. This allows the researcher to (a) articulate a participant's assessment or interpretation of reality (b) recognise the intrinsic motivations of the activities of the researched (Lather, 1992; Robottom & Hart, 1993).

The pragmatic approach does not specify any commitment to a particular research paradigm. Instead, it employs all available research design or designs possible to understand the given phenomenon. According to Creswell (2014) this paradigm employs mixed methods research given that the researcher naturally draws from elements of both the quantitative and the qualitative approaches. 'Individual researchers have a freedom of choice. In this way, researchers are free to choose the methods, technique and procedures of research that best meet their needs and purpose' (ibid., p. 11). Ultimately, this approach favours the researcher who determines the direction of the research design, methods and the researchers' decisions are informed by the sole need to provide answers.

Pragmatists agree that research always occurs in social, historical, political and other contexts. In this way, mixed methods studies may include a postmodern turn, a theoretical lens that is reflective of social justice and political aims... pragmatism opens the door of multiple methods, different worldviews, and different assumptions as well as different forms of data collection and analysis.

(Creswell 2014: 11)

Having suggested the following descriptions and comparison between constructivism, positivist and pragmatic paradigms, what is the implication of these paradigms in this present context? An understanding of this paradigm is critical to comprehending the drive behind the general reasoning, choice of research design and the processes leading to new knowledge (Schwandt, 2001; Carter and Little 2007; Kaplan 1964). More importantly, the paradigm that underpins a given research serves as a window into the strategies of interpretation. O'Brien, (1993) makes an astute point that irrespective of the methodological tool employed empirical research void of theoretical orientation is not possible. In other words, although a theoretical orientation guiding a study may not be explicitly stated, nonetheless, the choice of a subject of study is in itself indicative of certain assumptions and questions, which will not be unconnected to a certain conceptual framework. The two (theory and methodology) cannot be separated.

The present research aims to understand the role/ use of ICTs and corresponding applications of the Internet, and social media during conflict mobilizations in contemporary Nigeria. It will be apparent that the present study draws on the constructivist (interpretive) / pragmatist paradigms. The Cyberconflict conceptual framework provided the basis for the inquiry being explored in the Nigerian case. This will provide the basis for juxtaposing notions on the role and uses of ICTs by contentious movements in the Nigerian context. Ultimately, since the constructivist views knowledge as the construction of the researcher, the use of mixed method and data collection approach fits quite succinctly with the constructivist/pragmatist principle as it provides a platform for knowledge to be generated as determined by the researcher, based on the perspective of respondents. Similarly, this approach gives the participant the opportunity to stamp their signature (opinions and perspectives) on the research, whilst also giving

the opportunity to the researcher to gain and discern new knowledge and hypothesis from an event in concert with other multiple sources which adequately fits into the qualitative orientation of this thesis.

### **4.3 Qualitative vs. Quantitative Paradigm**

The question of how research is designed, and structured is an essential component of the research process. Even more crucial is the issue regarding how the researcher intends to collect relevant data that will provide answers to the research questions. Alternatively, in the case of a statement of problem, the choice of approach can also influence how the researcher is able to resolve the issues. This process can be considered the fundamental foundations of research (the how and why) and that is where the methodology is crucial. The methodology prescribes a set of principles and guidelines as to the approach through which the research objective will be attained. Bryman (2012) explained that the assumption and perceptions of how research should be carried out affect the research process.

There are two methodological paradigms of inquiry in social science and humanities research: the qualitative and quantitative paradigms. Quantitative methods deal with quantity, an evaluation or interpretation of events using numeric measurements and statistics. Janićijević (2011) expressed that quantitative researchers use measurement to obtain knowledge. The researchers in the quantitative paradigm expose trends and patterns in an event by establishing a relationship between statistical values (Janićijević, 2011; Pandey 2009; Žydziumaite, 2007). The advantage of the quantitative research approach is that it provides a platform for capturing a large proportion of a study population. Besides, the size of the study population, Janićijević (2011) further argues

that the approach also affords a platform for generalization and quantification of results. The shortfall of this approach, however, is that data analysis is mostly reduced to evaluation of numbers through questionnaires, and surveys. The numeric values and statistics form the bases for hypothesis and the generalization that Janićijević referred to earlier. The qualitative paradigm is the direct contrast of the quantitative approach. Denzin and Lincoln (1998) explained that the qualitative approach as a tool of inquiry is multi-method in nature, the approach involves a natural way of deducing, or understanding a phenomenon. Woods (2015) explains that the qualitative approach is issues oriented. The approach involves descriptive connotation of an event using a narrative approach. The thrust is on interpretation in context. Creswell (2013) makes a crucial point,

Qualitative research begins with assumptions and the use of interpretive/theoretical frameworks that inform the study of research problems addressing the meaning individuals or groups ascribe to a social or human problem. ... Qualitative researchers use an emerging qualitative approach... the collection of data in a natural setting sensitive to the people and places under study, and data analysis that is both inductive and deductive and establishes patterns or themes. The final written report or presentation includes the voices of participants, the reflexivity of the researcher, a complex description and interpretation of the problem, and its contribution to the literature or call for change.

(ibid., p. 44).

In essence, as Pandey (2009) suggests, with the qualitative research approach, the researcher is able to investigate a given phenomenon in its real life setting, while also providing the basis for understanding different people's perception and interpretation of the subject of study. 'Qualitative research involves the studied use and collection of a variety of empirical materials-case study, personal experience, introspective, life story, interview, observational, historical, interactional and visual texts that describe routine and problematic moments and meanings' (Denzin and Lincoln 1998: 3). The method is interpretive since it encompasses an exploration of in-depth understanding from the population of study. It therefore allows the researcher to explain events in the context of their existence (Woods 2015: 76). While both paradigms (qualitative v quantitative) can function independently, yet, depending on the subject of inquiry the two paradigms can be harnessed (mixed methods) to yield specific results (Creswell and Plano Clark 2007; Blake 1989; Greene, Caracelli, and Graham 1989, Rossman and Wilson 1991). The use of mixed methods is also a common practice in research, but it is the researcher's decision to choose the methods, informed by the aims and objectives of the study.

The last decade has witnessed a surge in contentious activities involving conflict movements across the globe, from civil society and social movements to insurgencies and violent militancy. In view of these conflicts a number of studies have attempted to explain the subject of conflict in connection to ICTs, the Internet and social media using various approaches. While some explore a wholly qualitative or quantitative paradigm, others harness the components of the two paradigms to achieve their aim. For instance, Lui (2012) employs a wholly qualitative paradigm in his analysis of how Chinese dissidents use mobile phone to engender change in politics and democracy. Lui's research therefore employed a multiple case study approach and draws on participant observation, and



interviews as the principal technique for data collection. In a different study, Miere (2011) harnesses quantitative and qualitative analysis in examining whether ICTs empower states as against civil society or vice versa. The approach unites statistical findings with the findings from a qualitative approach in a comparative discussion of multiple case studies. For the researcher, the main objective is ensuring that the approach is appropriate for the domain and purpose of inquiry (Janwoski and Wester 1991: 46).

Dabbs (1982) argued that the notion of quality also embodies the subject of what, when, how, and where of a given phenomenon including its essence and environment. (Berg 2001: 3). Revealing the significance of the qualitative approach (Berg: 2001) explains that qualitative approach is useful for unearthing meanings, concepts, definitions, characteristics, metaphors, symbols and descriptions of events. Also, Berg (2001) argued that some events cannot be communicated, represented and expressed by using statistical or numeric data.

The current study aims to explore in depth meanings of events, which would yield comprehensive understanding. In order to achieve this aim, the inquiry engages social research in considering attitudes, personal experience and opinions of individuals, Jensen's point above on the 'how' and 'what' and 'why' will serve as a guiding principle in exploring the phenomenon conflict in the Nigerian context. The study investigates role and use of ICTs for conflict mobilization by Nigerian movements. In particular, based on selected protests in the last decade, it looks at the uses and influence of the ICTs on the general workings and mobilization of sociopolitical and ethnoreligious movements. To achieve this, the research takes into cognizance on the one hand, the role and benefits of new ICTs (in particular mobile phones, the internet and social media) whilst on the other

hand, online multimedia applications of everyday social media networks, and how these technologies are used by movement actors to mobilise and engage in contentious activities in Nigeria. It is noteworthy to state that the generalisability of research on the role of new ICTs during conflict in the Nigerian context is problematic. More so, the discussion offered in this study will draw a cross comparison between the sociopolitical movement and ethnoreligious movements under examination (see Chapter 7). This makes the present study crucial, especially in terms of contributing to existing knowledge in the literature on protests and conflict in Africa's largest economy.

Therefore, since the research question guides the methodology and determines the direction of an instructive research, the present investigation will be rooted solely within a qualitative methodological perspective. This will enable the current research to gain deep insights into the phenomenon being investigated. Although, the quantitative paradigm is equally a useful tool of investigation, the essence of using the qualitative method as Anderson et al. (1998) explain is that the paradigm allows for a more in-depth exploration of perceptions that could facilitate an understanding of the phenomenon being explored. In the case of quantitative methods, despite its significance, the understanding of a given phenomenon may be limited to and/or dependent upon measurements and numeric calculations (Niglas 2010; Bergs 2001; Carter and Little 2007: 1316) which fall short of the required depth the present study aims to achieve.

Counting occurrences in itself unveils trends and traits emergent within certain paradigms or events and can be explanatory. For Dabbs (1982) there is no distinction between the two methods (cited in Berg, 2001: 2). Berg (2001) explains that within the discipline of social sciences, the quantitative paradigm has often been accorded more reverence. The

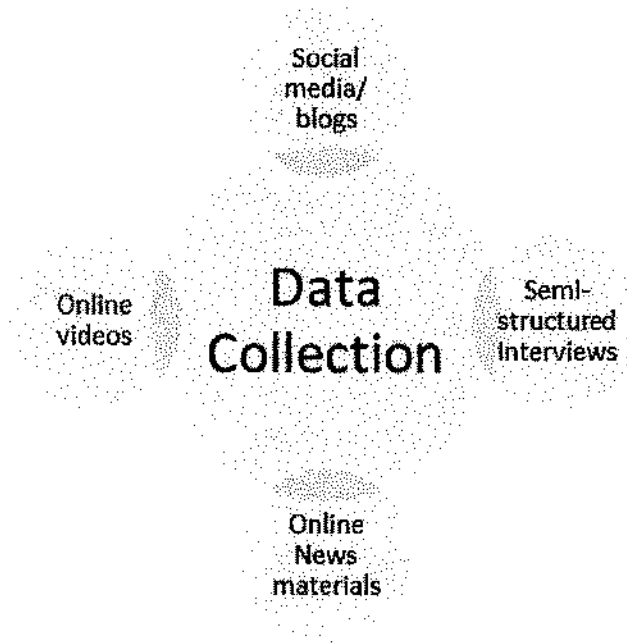
elevation of the quantitative over qualitative in some quarters is connected to the belief that the quantitative paradigm is scientific in nature and objective. From their viewpoint, numeric calculations can generate precise and accurate evaluations (ibid: 2001: 2). The belief is that the figures don't lie and can be easily verified. Creswell (2013) argued that the research following a qualitative paradigm will have to spend a comprehensive period in the fieldwork area. The research will also be saddled with the complexities associated with data analysis, including writing extensive narratives to demonstrate diverse perceptions by following a form of social research that does not have fixed procedures. (ibid., p. 49).

Besides the demand on time which Creswell pointed out as a challenge, other crucial issues the qualitative researcher faces include: reliability, validity, especially due to the inability to measure data and a probability of bias both from the respondent and the researchers; perspective and interpretation of data (see Fisher and Stenner 2011; Wood 2015; Merriam 2009). On the question of reliability and validity of qualitative research output, one can argue that the information or data that is generated from respondents is novel and the researcher can check the validity and reliability by probing respondents and digging deeper into the responses and perspectives offered by respondents. As it is the intention of the present study to understand the intrinsic attitudes, motivations, and the causes and processes of conflict mobilizations in relation to ICTs emerging in Nigeria, quantitative methods, including surveys and questionnaires fall short of providing an in-depth explanation of the dynamics of sociopolitical and ethnoreligious movements under examination. Consequently, a qualitative paradigm is employed.

#### **4.4 Qualitative Paradigm and Data Collection Techniques**

In view of the qualitative paradigm, and nature of the study, which harnesses both sociopolitical and ethnoreligious movements in one study, a single data collection technique will fall short of the desired expectations due to certain factors including variations in the structural dynamics, and orientations of the different case studies. As such, the study harnessed a multiple but interrelated data collection approach under the qualitative paradigm to fully achieve methodological proficiency, rigor and relevance in a process Denzin (1978) explains as triangulation. Berg (2001) argues that triangulations enables the researcher to combine numerous lines of sight, the implication being 'a better, more substantive picture of reality; a richer, more complete array of symbols and theoretical concepts and a means of verifying many of these elements' (p. 4). In the present context, the use of mixed techniques is mainly to bridge the gap created by the structural differences between the movements, which include issues of accessibility and security concerns. Secondly, the mixed method approach ensures rigor and replication of perspectives, especially in the second case study (ethnoreligious movements).

Figure 4:1 Data collection techniques explored in the study



In the first case involving Occupy Nigeria, the study undertakes a combination of ethnographic interviews and non-participant observation as the principal data collection technique. Although, there are different ways to administer interviews including email, and telephone interviewing, the interviews were administered face to face in the field to fulfil some the characteristics of ethnographic interviewing. For instance, one to one interviews in the field enabled the researcher to contextualise the issues raised by respondents against the backdrop of their natural settings. Hammersley and Atkinson (1995) considered ethnography in terms of participation. However, this is not necessarily in terms of being actively involved with the activities of the studied group. More specifically, as in this case, Hine (2000) explains the approach enabled the researcher to benefit from the interactive characteristics of ethnographic research that allows the researcher to not only observe (as a non-participant observer) the phenomenon and the

context within which the event happens, but also, the researcher is able to interact with participants in view to gaining much deeper insights into certain characteristics exhibited by the researched population. Besides the ethnographic interview approach, the discussions and perspectives of participants are also considered alongside secondary sources including audio-visual material broadcast by dissidents and the media through online media during the protests. As one commentator noted,

The data of qualitative inquiry is most often people's words and actions, and thus requires methods that allow the researcher to capture language and behaviour. The most useful ways of gathering these forms of data are participant observation, in-depth interviews, group interviews, and the collection of relevant documents.

(Maykut & Morehouse, 1994: 46)

#### **4.5 Research Design and Approach: The Case Study Method**

Having chosen the qualitative paradigm, the researcher determined the case study method as the best approach that expresses the technique explored in the study. Besides case studies, there are other qualitative research designs. For instance, we have the biography, phenomenology, ethnography, and grounded theory research designs. However, for the sake of the present study the focus is on the case study approach. Case studies have a rich history of being well explored and embedded in clinical research (Crowe et al., 2011) and widely used in social science research (Amerson, 2011; Creswell, 2013; Crowe et al., 2011). According to Creswell (2013) the scope of the case study method also extends to legal, and political science research. The whole concept of the case study approach is rooted in an empirical investigation of a contemporary occurrences or events within their

real-life contexts, particularly in scenarios in which boundaries between phenomenon and context are not evident (Yin 2014: 16). From another perspective, case studies as an approach are useful for examining issues in real-life settings, a current case or numerous cases in a time frame, using, in-depth data collection techniques (Creswell 2013: 97). Yin (2014) explained that the case study approach is most relevant in scenarios where the researcher seeks to answer the 'why' and 'how' questions, the researcher has limited control over behavioural events and depending on the currency of the event or phenomenon.

Baxter and Jack (2008) identified different types of case study research designs. Drawing from their theorization, a case study can be explanatory. According to Yin, (2003), the explanatory case study provides answers to studies that attempt to expound on causal links in real-life conflicts between two parties. For Yin, the usefulness of the explanatory design hinges on the difficulty of other methods like the survey or experimental strategies to provide deep insights into the intricacies and complexities of real-life issues. According to Yin (2003) 'In evaluation language, the explanations would link program implementation with program effects' (cited in Baxter and Jack 2008: 547).

Besides the explanatory case study design, other types of case studies include the exploratory design. Yin (2003) explained that this type of research design explores circumstances in which the case evaluated provides no clear or particular set of outcomes. There is also the 'intrinsic' case study approach, which helps the research to better understand a given case, 'instrumental' case study design which sheds insights into an issue and could be instrumental in redefining a given theoretical framework. Furthermore, and particularly crucial for the current study, Yin (2003) identified the descriptive and multiple case study designs. Yin explained that the descriptive approach is used to provide

a lucid account of a phenomenon and the context in which such exists, while the multiple case study provides a comparison platform for the research to engage in a cross comparison between different cases under examination. For Yin (2003) the objective of the multiple case study is to duplicate findings across the case examined. The research can then be able to predict parallel occurrences across the cases or inconsistent findings across the cases and in reference to theory. Hence, the present study draws on the multiple case study and descriptive methodological designs. The choice of the research design approach is informed by the nature of the case studies.

#### **4.6 Interviews as a Research Technique**

Interviews have been a crucial means for collecting data under the qualitative paradigm. Brenner and Brown (1985) explained that the interviews as a technique for collecting data differ appreciably in research. In essence, there are different types of interviews that the research can employ as part of the research design. This includes the structured, semi-structured and unstructured interview techniques. Lussier (2009) explained that the structured interview works in a manner such that all interviewees are asked the same questions from a pre-planned list, while the unstructured interview is the direct opposite of a structured interview. In the unstructured context, there is no list of questions or pre-planned list of topics (*ibid.*, p. 240). The third interview technique, the semi-structured interview falls in-between the first two. Here, the researcher has a list, but does not necessarily follow the list to the letter and will often ask unplanned questions and probe responses (*ibid.*, p. 204). The researcher's choice of a particular interview technique for a study depends on the objectives, goals and what the research aims to achieve.



For the purpose of this study, semi-structured interviews constitute the main technique of inquiry in concert with other mixed methodological systems (under the qualitative approach) in order to ‘increase accuracy of research findings’ (Gilbert, 2008: 127). The choice of the semi-structured interview is because it conforms to the overall aim of collecting in-depth perspectives of participants. As a consequence, interviewees are able to also tell their stories. Another benefit for the researcher is that the semi-structured interviews enabled a series of probes, which helped to yield clarity on issues put forward by interviewees. Interviews can be administered in a number of ways, but the more familiar approaches include face to face and/or one to one interviewing, others include conventional approaches like mailed or self-administered questionnaires, email and telephone interviews (Denzin and Lincoln 2003: 48) and more recently video-conferencing interviews. That said, the different techniques are harnessed in order to manage and fully maximise the potential of the method. The benefit of using various techniques is that it helps to manage the challenges of insufficient data, and lack of accessibility to a study population. The interview technique has its benefits and challenges (Onwuegbuzie 2004; Denzin and Lincoln 1998; Creswell 2013). For instance,

- Interviews avail the benefit of generating in-depth narrative of the researched area, thereby leading to greater insights and new ideas
- The nature of the interview is such that it can be flexible and adaptive and tailored to fit personal circumstances
- The interview will also allow the interviewer to probe the interviewee

- Interviews as a data collection technique in research has gained a positive reception within the social science and academia.

Yet, from another perspective, the interview method also comes with certain challenges.

For instance,

- The process can be time consuming and usually require a lot of time to collect the amount of information required to fulfil the project unlike other methods like questionnaire which could simply be administered to participants and feedback received in a short time.
- Also the interview method can be expensive and labour intensive
- The politics of accessibility to key figures of a study population and/or theme of study could make it difficult to get certain participants for the interview
- In a situation whereby such a participant agrees to be interviewed, the quality of data collected by the researcher could be affected by bias, if the researcher does not manage the situation effectively
- It is usually difficult to take notes in circumstances whereby the interviewee objects to be recorded and/or taped while the process of transcribing the data collected is usually very tedious (see Arksey and Knight 1999; McCracken 1988; Brenner, Brown, and Canter 1985; Oppenheim, 1996, and Cohen, et al. 2000 cited in Al-Majeeni 2004: 167).

#### 4.6.1 Selection of Case Studies

Having identified the objective of the study being, a consideration of the role of ICTs in conflict mobilization in Nigeria, this served as the initial starting point of the research phase. The choice of subject is informed by crucial changes in the nature of conflict mobilizations in Nigeria since the democratic transition emerged and especially in the wake of the technological revolution which emerged concurrently. A study of conflict in computer-mediated environments in the Nigerian context is useful for understanding the general workings of movements engaged in conflict, and the uses or influence of ICTs on groups engaged in conflict in Nigeria. Undertaking this study provides a platform to contribute to knowledge by bridging the gap in the literature in digital activism as a field of study, the examination of ICTs in three political movements of various ideological underpinnings in a single country, and in a developing non-Western context.

In order to obtain a succinct understanding of the dynamism of conflict in Nigeria, two types of conflict were identified between 2006 and 2014: one sociopolitical and the other ethnoreligious. Since, the study considers conflict movements that take root in both sociopolitical and ethnoreligious dimensions, a multiple case study approach (see Yin and Moore 1988; Yin 1994; Yin 2009), in concert with a descriptive method provides a platform for a lucid description of events and a comparison across the different cases. The choice of the multiple case study approach is informed by a consideration of three movements (Occupy Nigeria, Boko Haram and MEND), with distinct orientations. The method provides a platform for a cross comparison between the three cases under examination. By comparing the three cases, the researcher is able to identify common trends, generally shared traits and differences between the different cases being studied.

This approach enables the researcher the platform to consider a 'contemporary phenomenon within its real-life context' (Yin 2009:18).

While Nigeria has a huge population, and an enormous geographical landscape, the idea of multiple cases, helps to avoid over generalization of conclusions. One case study will not be sufficiently representative of the huge population of Nigeria, especially where questions of 'why' individuals use ICTs, their motivations or 'how' new ICTs are being deployed to mention, but a few issues that will arise in the course of the following chapters. As such, the multiple case study design addresses such complexities and divergence, which will in turn ensure replication of finding and comparison across contexts. Ultimately, by considering cases of ICT mediated protests (radical and non-radical), happening concurrently, engineered by different movements, within a different geopolitical setting in Nigeria, the study is able to provide cross-comparative conclusions. Hence, the multiple case study research approach espoused here is crucial for an informed explanation of computer-mediated forms of conflict in Nigeria.

The focus of the present study is on contemporary cases of conflict (as at the time of writing in 2015) in Nigeria, which could be traced as far back as protests that have evolved since the transition to democracy in 1999, a period which spans over a decade. For the present study, it will be a herculean task to consider all cases of conflict that have emerged within this period. Since the study's focus is on sociopolitical (non-violent) and ethnoreligious (mostly violent militancy and insurgency) related conflict movements, the choice of the study was the most contemporary cases of conflict to reflect both dimensions of conflict within the time frame. Occupy Nigeria movement provides an example of a sociopolitical movement. While, Jamā'at Ahl as-Sunnah lid-Da'wah wa'l-Jihād (People

Committed to the Prophet's Teachings for Propagation and Jihad), popularly known as Boko Haram and The Movement for Emancipation of the Niger Delta (MEND) are examples of ethnoreligious movements.

The selection of these cases was guided by some criteria. First, these cases represent novel, most recent and ongoing cases of conflict. All three cases occurred between 2006 and 2014 and some are ongoing. More importantly, these cases specifically demonstrate computer mediated forms of conflict and demonstrate the use of ICTs during the mobilization, and organization of contentious activities within the period being examined. It is noteworthy to note that these cases represent mediated forms of conflicts, however there are also differences in terms of their orientation. The latter two cases (Boko Haram and MEND) take on a violent militancy and insurgency orientation, the former (Occupy Nigeria) takes on a peaceful social movement type of orientation. Yet, one could observe common trends and comparative dynamics across the three cases. Chapter 7 addresses the cross comparative dynamics across the three cases. The contemporary nature, currency and on-going activities of some of these cases provided a platform for an examination of the issues in their real life context.

Having identified the semi-structured interview method as the most appropriate technique, selected case studies, and the next step is the actual interviewing, which allowed the researcher to obtain in-depth opinion of participants. The semi structured interview only applied to the sociopolitical case study involving Occupy Nigeria and served as the principal data collection mechanism. The researcher therefore embarked on fieldwork. Interviews were undertaken in Nigeria, where the perceptions and opinions of individuals who participated in the January 2012 Occupy Nigerians protest were

collected. What follows is a description of the processes involved in the Interview phase of the data collection.

#### 4.6.2 **Constructing the Interview Questions**

As highlighted earlier, one of the benefits of the semi-structured interview method is that unlike the unstructured approach, it allows the researcher to develop a set of questions that mostly serve as a guide for the interviews. A second benefit, unlike the structured approach, is that the researcher can often probe the interviewee on certain interesting points that could yield novel findings. For the present study, the research questions were broken down into sets of interview questions, to serve as a guide for the interviewer and a means for facilitating the interviews. The interview questions were informed by the Karatzogianni 2006 Cyberconflict conceptual framework. In particular, the questions were constructed based on the sociopolitical components of the framework. Note that the sociopolitical component of the Cyberconflict framework considers the effect of ICTs on the mobilising structures, opportunity structures and the framing activities of conflict movements. To facilitate adequate coverage of the different facets of conflict movement activities, the interview question is categorised according to the sociopolitical dynamics mentioned earlier.

There were three main sections: First, the mobilization section with questions about the role of ICTs during conflict mobilization of the Occupy Nigeria movement. Section two takes on the opportunity structure, with questions on the political opportunities for contentious activities and the role of ICTs on such opportunities for bypassing censorship, shaping public opinion to mention a few. The third section involved the framing activity of the movement. Here, questions were raised about the role of the media (traditional

mainstream) and the role of ICTs in countering the narrative of the state and the media. The list of questions under each section served as a guide for facilitating the interviews and a useful means for organising the data both for transcription and analysis. At different intervals a series of probes were introduced as a means of eliciting deeper insights from interviewees of issues raised. These probes were later captured under the relevant sections. Ultimately, the essence of the interview question guide and the series of probes that followed was to ensure that interviewees touched on crucial areas of the study. In order to build rapport with interviewees following phone conversations, each interview commenced with an introduction, which provided the interviewees with a brief data on the researcher, the research and the structure of the interview.

#### **4.6.3 Identifying Participants**

For the first case study (Occupy Nigeria movement), which employed interviews chiefly as the main data collection techniques, a total of 9 semi-structured expert interviews were conducted between November 2013 and January 2014 during fieldwork in Nigeria. These included face-to-face interviews with the exception of one interview, which was obtained through E-mail. Although, the interview population may seem small, nonetheless, (Mark 2010) explains that this is not an uncommon characteristic with qualitative studies. As Mark (2010) the explanation there is a point where more data does not necessarily produce more information. More so, the in-depth nature of semi-structured interviews means that as in the current context, the researcher can collect a rich and comprehensive information about the phenomenon under study. The interviews were in-depth, critical and allowed the researcher to probe interviews to ensure clarity and justification of opinions. The interviews lasted between forty minutes to about an hour each. Given the scope, effectiveness and impact of the government's policy change, which resulted in the

Occupy Nigeria movement protest in January 2012, the outrage that ensued started from Nigeria with Nigerians as its main protagonists. These included a culmination of both formal and loose civil society groups, Nigerian workers, independent activists, students and various other civil society organisations including the clergy from different religious settings, and ordinary men and women. As such, this study carefully identified and selected key civil society actors and activists who participated in the protest. For one, these actors were selected based on their role and their level of participation in previous protests and contentious activities.

In order to achieve rigor and reflect the diversity of the Occupy Nigeria movement, selected participants included a traditional member of Labour Congress. The Nigerian Labour Congress represents a coalition of 43 professional workers Unions. The selected member of the Nigerian Labour Congress actively participated in the protests, using ICTs to mobilise and influence public opinion. The Labour Union has a rich history of being at the epicentre of political protests, collective action and political action in Nigeria and beyond. Members of the union played a seminal role in the Occupy Nigeria protests in January 2012, including organising strike actions, boycotts and participating in the negotiations with the government. Besides, participants are also drawn from other civil society organizations with elements and characteristics of contemporary social movements. These organisations and individuals also have a rich history of involvement in political struggles in Nigeria, dating back to the anti-military and democratic struggles in Nigeria. Their involvement contributed to the emergence of the present democratic culture. To reiterate, through respondent driven sampling, participants were selected based on the role they played prior to, during and after the Occupy Nigeria protests, their uses of ICTs and their expert opinions given their rich antecedent of participating in



collective action and protests. Participants were drawn from the United Action for Democracy (UAD), Medical and Health workers Union of Nigeria (MHWUN) and the Joint Action Front (JAF). While participants were drawn from these organizations, nonetheless, they spoke independent of the organizations they represent, narrating their roles in the Occupy Nigeria protests, why they participated and role of ICTs. Other participants included independent activists, including journalists, as well as ordinary Nigerians.

Due to confidentiality reasons and the need to fulfil ethical considerations, names and identity of participants are anonymised. Nonetheless, the availability and validity of these documents, including recorded audio documents could be attested to by the researcher in any case. These methods have gained wide reception and legitimacy within social science and humanities research (see. Denzin and Lincoln 2003: 48). That said, these different techniques were harnessed to manage and fully maximise the potential of the method being explored. For instance, initial communication with participants was done via telephone and email, subsequently participants were met individually having agreed a date and time to be interviewed. The availability of various techniques helped to manage the limitations. As part of the data collection process, and to effectively manage the data elicited from participants during the interview, note-taking practices in concert with audio recording were employed, given prior consent of participants.

To locate participants, the snowball sampling and Respondent-Driven Sampling (RDS) was adopted as a principal instrument. As we may already know, the identification of participants in the protests and conflict can be a difficult task, given the sensitive nature of their contentious activities. Even more difficult is getting access to key or principal

actors within such networks. Both techniques Snowballing and the RDS bridge the gap by providing an alternative and easier way to access difficult to reach research populations in society and key movement actors (Heckathorn, 1997, 2002; Salganik and Heckathorn, 2004; Wejnert, 2009; Wejnert and Heckathorn, 2008). In Nigeria like any other political setting democratic or dictatorial, citizen participation and engagement in contentious activities (protests and conflict) comes with high risks. In the past, we have seen how the state uses its security apparatuses to witch-hunt civil society activists. In particular, through arrests, detention, torture and even extra-judicial killings which became prevalent instruments used by the authorities as a repercussion for dissent and conflict especially during the military dictatorships.

In environments of conflict, one can reasonably expect that actors can become difficult to access especially in an attempt to get them to speak on issues relating to their activities. By this token, civil society activists, including other conflict movement actors in the present are qualified as hidden population due to their usual hesitation to expose their identities (Heckathorn 1997: 174) for fear of scrutiny from the state. In the Nigerian context, there was a general reluctance among some participants to have a discussion about individual roles during the protest, for the fear of exposing their identities. The Respondent-driven sampling (RDS) therefore provided a platform for bridging the difficulty of accessing key civil society and movement actors who participated in the Occupy Nigerian protest. RDS is similar to other chain-referral methods like the Snowball sampling approach. The central idea is that one informant who is an insider of a particular conflict movement volunteers or is recruited by the researcher. The informant becomes the link to other members of the movement unknown to the researcher. According to Heckathorn (1997), the RDS contrasts the Snowball sampling in the sense that the later

relies on an incentive for participation. The RDS advances two incentives for the participant. For one, the interviewee's benefit from being interviewed, and secondly, the interviewee has the leverage of suggesting, nominating or recruiting other key participants in the study (ibid., p. 178). In the Nigerian context, the researcher set out a criterion to avoid interviewees from suggesting participants that could divert the research direction. For one, interviewees were properly briefed on the research direction, including the aims and objectives of the study. Secondly, interviewees were requested to suggest participants based on the role played by such participants in the Occupy Nigeria movement.

The RDS approach is also crucial for the Nigerian context due to the huge population of participants that attended the January 2012 protests. While a number of participants contacted declined to be interviewed, out of the few that offered to be interviewed an initial participant in the protests was identified who served as an informant. The informant was chosen based on his involvement in the protests in Abuja. This informant later produced the contacts of other key participants. The informant being an insider means that he had the necessary link, individual relationship, inter-organizational relationship and trust of other participants, which the researcher leveraged upon. This leads to the criterion sampling, which best explains the scenario between the informant and his links to other participants. In the criterion sampling, the researcher selects his interview population based solely on their involvement in the event. As Creswell (2013) theorized, 'the criterion sample works well when all individuals studied represent people who have experienced the phenomenon' (P. 155). The benefit of relying on eyewitness accounts for the study is that it can guarantee that the researcher obtains first-hand information, which further impacts positively on verification of facts and validating claims.

The informant and interviewees were then interviewed as part of a process to check the accuracy and clarity of the proposed interview technique. Prior to this, an informal interview was carried out with four other volunteers to ensure that the research questions were clear. Having interviewed the first interviewee, he was also given the opportunity to suggest other key actors in line with the objectives of the study. The process is repeated with other interviewees. The main interview comprised of participants identified by the informant and others suggested by interviewees who met the criteria for the study. The research benefited from the trust and bond formed between the informant (as an insider) and some other participants in the Occupy Nigeria movement protests. The recommendation from the insiders (informant) made it easy for participants to offer access and bond with the researcher. More so, some of the participants interviewed also suggested other key participants in line with the direction of the research.

#### **4.6.4 Administration of Interviews**

Interviewees were then asked to then confirm their details which including names, vocation and age group. This was followed by some questions to confirm participant's involvement in the conflict (in particular the Occupy Nigeria protest), their uses of ICTs, (which once and for what purposes). Having established their familiarity with ICTs, the next session involved the three sections structured according to the framework. The Interviews were conducted in Abuja, the Federal Capital Territory, and the seat of power. The choice of Abuja is for a number of reasons, (a) although, the uprising spread across major Nigeria cities, (Ilorin, Ibadan, Lagos, Kano, Kaduna to mention a few) Abuja represented the main centre. The Capital, also serves as a miniature Nigeria with a good representation of the diverse population and culture and religion that embodies the spirit of the country. (b) The main negotiations between dissidents, civil society and the

Nigerian government took place in Abuja and (c) the concentration of key civil society organizations, social movements and their head offices. It is noteworthy to state that political commentaries on the Occupy Nigeria movement were collected and studied. These included blogs, social media and in particular various online news media reports. This was helpful, especially for providing sufficient information to respondents, clarifying issues and probing their response during the interviews. The in-depth nature of semi-structured interviews meant that the researcher was able to probe the perceptions of the interviewees on the role of ICTs during conflict in computer-mediated environments.

In the long run, the semi-structured interview approach gave interviewees a free hand to narrate and demonstrate their experience and opinions freely, with regard to varied facets of ICT uses for collective action and political protests. During the fieldwork in Nigeria, the researcher only had the opportunity of interviewing participants once. As such, it was crucial for the interviewer to use the avenue to probe interviewees on the main issues by asking a series of sub-questions and rephrasing some questions to validate claims made by interviewees. The series of probes that followed fell within the confines of the interview guide which was structured according to the Cyberconflict framework. Depending on the participant and in order to ensure that they understand the issues, the interview questions were seldom asked word-for-word. The original questions were employed as a general guideline for the thesis.

Figure 4:2 List of interviews with individual participants in Occupy Nigeria

Sno.	Name of Participant	About Participant	Date and Location of interview	Reason for interviewing
1	Interviewee 1	Educationalist/ and civil society activist.	Face to face interview, 11th December 2013, Abuja	Participated in both online and offline mobilization of the Abuja Protest
2	Interviewee 2	Journalist and Activist	Face to face interview, 17th December 2013, Abuja.	Actively participated in the Occupy Nigeria online mobilization during the protests.
3	Interviewee 3	Veteran activist, Lawyer/ civil society actor	Face to face interview. 20th December 2013, Abuja.	Participated in the Occupy Nigeria protest, spoke at rallies and contributed to online media (audio-visual) commentaries during the protests and social media.
4	Interviewee 4	Official of the Labour Union	Face to face interview, 11th January 2014, Abuja.	Participated in the online mobilization of Occupy Nigeria protests. Contributed to online media commentaries during the protests including social media.
5	Interviewee 5	Official of social movement organisation, member of Labour Union	Face to face interview, 6th January 2014.	Veteran activist, participated in the Occupy Nigeria protest. Member of the Labour Civil Society Coalition and striking committee. Participated in the negotiations with the government during the protests. Contributed to online media commentary including on social media
6	Interviewee 6	Individual participant	Face to Face interview, 11th January 2014, Abuja	Civil society activist, participated in the occupy Nigeria protest. Contributed to online media commentaries during the protests. Actively participated in online and offline mobilizations
7	Interviewee 7	Civil society actor/ civil rights activist.	Face to face interview 15th January 2014, Abuja.	Participated in the Occupy Nigeria protests. Actively involved in the online mobilizations during the protests and contributed to online media commentaries.
8	Interviewee 8	Veteran Activist, educationist, conveyer of social movement and civil society organisation. Member of Labour Union.	Face to face interview 15th January 2014, Abuja.	Activity participated in the Occupy Nigeria protests, member of the Labour Civil Society Coalition and striking committee. Contributed to online and offline media commentaries in both local and global media and social media.
9	Interviewee 9	Student	Email interview 29th April 2014, Online.	Participated in the demonstrations, rallies and occupation in Lagos.

#### **4.7 Secondary Data, Audio-visual and Textual Data Online**

While interviews accounted for the main data collection source for the Occupy Nigeria case study, it also draws on secondary data, including audio-visual and textual material online mainly as mediums to back-up the discussions from the interviews. This was also crucial since there was widespread uses of online media during the January 2012 conflict. Therefore, data was collected from the occupy Nigeria social media platforms including Facebook and Twitter, YouTube videos postings of the movement as well as those published by news media (in this case, Sahara Reporters) and Nairaland the Nigerian online media platform. Data collected for the Occupy Nigeria case study serves as a representative sample of texts reflecting postings produced the movement, activists and ordinary individuals who participated in the protests. Like Facebook and Twitter, the platform provides an avenue for discussions and communication between individuals across the border. Yet, the forum mainly targets Nigerians. As at 2016, the website of Nairaland online recorded roughly over 2 million members. The social media forum was created and managed by Seun Osewa, a Nigerian. Nsehe (2013) in a Forbes report explained that ‘for perspective: In Nigeria, Nairaland gets more visits than Wikipedia’.

Nairaland, like Facebook and Twitter pages and groups created by Occupy Nigerian was crucial for understanding the Occupy Nigeria discourse during the protests. The choice of these platforms is based on the fact that postings are principally made by Nigerians either at home or abroad and as such reflect the socio-political, economic and ethnic discourses characteristic of Nigerians. Social media is particularly useful for understanding the framing activities of conflict movements. While, news sources may represent the predispositions of the media outfits, online news media materials were

carefully selected based on their online presence, political commentaries on the Occupy Nigeria movements at it unfolded and the balance of opinion epitomized by the active voice of occupy Nigeria activists and that of the authorities. A total sample of 73 postings were collected from occupy Nigeria Facebook page and another Occupy Nigeria Community page. Deferent themes were then identified in line with the research questions using the thematic analysis approach, the process is discussed in subsequent sections of this chapter.

For the second case study involving Boko Haram and The Movement for the Emancipation of the Niger Delta (MEND), the study principally relied on secondary data and some primary data online sources. These includes online textual and audio-visual materials available on the movements online. The main source of data collection included a selection of online news reports from mostly Nigerian online news media and a few global media sources online (see figure 4.2). The choice of mainly Nigerian media sources was based on the fact that the media organizations are based in Nigeria and they provided a diverse array of perspectives, interviews and opinions on the movements. This included commentaries from movement actors, the government, civil society stakeholders, security experts, and ordinary Nigerians.

More so, media reports examined also provide up-to-date information and insights into the activities of the concerned movements. In total, five Nigerian newspapers online were Identified and selected for analysis. Two were selected, Vanguard Nigeria and Premium Times based on a simple google search in which, for instance Vanguard Nigeria and Premium Times Nigeria came top in the list among Nigerian online news sources in regard to specified themes. For instance, in search for the theme ‘Boko Haram news’, the



aforementioned online media appeared in the top of news items on the subject. The interactive approach of the two sites which allows for commentaries and a forum for discussion among participants also informed the choice of the sites. In addition, the researcher had followed political commentaries on the two movements on the two sites since 2012. Across these five online media portals, 75 reports focussing on the Boko Haram and MEND were selected and examined to cover the period between 2006 and 2014. This specific time frame was chosen to reflect the structural dynamics in the origins, development and advances of the respective movement and due to a number of important events that took place in these periods, most importantly the mutations in the movement's tactics and strategy.

Figure 4:2 A selection of data collection online news media surveyed

Main Online Nigerian Newspapers	Major Global media Online
Premium Times Nigeria (Online)	BBC News (online)
Vanguard Nigeria (online)	The guardian UK (online)
Sahara Reporters (online)	New York Times (online)
Daily Times Nigeria (online)	Global Bulletin (online)
The Nigerian Guardian (online)	And others

In addition, the study collected other audio-visual data online, including documentaries and political commentaries on the ethnoreligious movements. These were mainly YouTube videos produced by the two movements. These were also primary sources. Primary in the sense that information available on those sites contained first-hand

interviews and commentaries provided by the movements actors unmediated. The videos were collected over a six-month period and included 20 videos. Each video was listened to and crucial segments that captured the essence of the research questions were transcribed and subsequently employed during the thematic analysis. The decision to collect data from some other news sites (local and global) was predicated on their appearance in discourses of other studies on the movements. Also, the representation of surveyed opinions of movement actors and indigenes of the conflict areas captured in their commentaries and the need to balance the views offered in the main sources.

The data collected also comprise of journal entries and publications on the movements published by Nigerian and global researchers. The study's consideration of existing literature was with a view to offering fresh insights and perspectives on the conflict movements. Harnessing all these sources provided a platform for validating claims and replication in line with the principle of triangulation. Journal publications on the movements provide relevant data for cross comparison across the groups, yet there is a general discrepancy on the origins the ethnoreligious movements. The data generated and discussions that follow will attempt to shed new insights and perspective on the three movements, especially in view of the role of ICTs, the internet and social media in relation to the general workings of the conflict movements examined. In this context, the ethnoreligious components of the Cyberconflict framework informed the analysis of the secondary data. The data collection technique used in the case study is sensitive to the peculiarities and structural dynamics of each case, in the sense that since the study considers both radical and non-radical political protest groups, the technique deployed is dependent on the case study and other socio-political considerations. For instance, whether the political environment was conducive enough at the time for data collection.

Put differently, the case study determined the data collection instrument employed. The next section provides a general discussion of the analysis of data collected.

#### **4.8 Exploring the Delphi Method/ Thematic Approach**

The Delphi technique was considered in undertaking the semi-structured interviews with the broad spectrum of Nigerian civil society activists who participated in the Occupy Nigeria protests and employed ICTs, the Internet and social media applications. According to Evera (1997), this technique allows the researcher to mine the opinions and perceptions of respondents in a deductive process that will generate hypotheses, allowing the researcher to infer such hypotheses beyond the scope of direct observation alone (52). In the current thesis however, while analysing the data, the study also draws on the Delphi method as a means to present crucial opinion and perceptions of interviewees, which in some cases are reported verbatim. With this approach in mind and given the other case studies of MEND and Boko Haram, the study adopts thematic analysis against the backdrop of software assisted computer technology, for coding and structuring the research documents for the analysis. Over the years, several social researchers employing qualitative approach have employed such software. In this case, NVivo was employed as the principal technology assisted software.

The use of computerised software packages to aid data analysis is not a new phenomenon in research. In fact, these systems have benefitted researchers within the quantitative paradigm for some decades. For instance, software packages like the statistical analytical tool SPSS have been used by researchers as an analytic tool to measure surveyed opinions of participants in quantitative research living out qualitative research. However, in more recent times, software packages for data analysis within the qualitative paradigm have

also emerged, greatly impacting the way and manner through which qualitative researchers make sense of their data and fieldwork notes. According to Bazeley and Richards, (2000) these tools have become recognised and integrated within research in academia.

Although, these software packages have been developed with the researcher in mind, it is noteworthy to clearly state that the role of computer assisted programs and or better still CAQDAS, as it is popularly called, in research, is limited to facilitating the data analysis process in contrast to such software doing the data analysis in itself. In other words, 'such software does not carry out the analysis for you - unfortunately, this is still the domain of humans, who must inject their imaginative reflection into the data' (Bryman 2002: xix). Nonetheless, the software enables the researcher to be familiarised with the data, while also providing a platform for the researcher to adequately organise, store and structure his data. Much of the analytic responsibility relies on the interpretation, creativity and knowledge of the researcher.

In the context of the present study the NVivo software, which has become the most popular qualitative assisting data software and developed by QSR International was employed strictly to organise and structure the data in a process of identifying and coding the data collected during the data collection process. This process applied to both interviews conducted with Occupy Nigeria actors, other materials collected and in the two other cases, Boko Haram, and MEND. The analysis process began with an initial process of transcription following the interview sessions with respondents. The next step was to import into NVivo all the transcripts. The same process was applied to the other

case study, although, in this context, there was no need for transcription, online news materials were simply imported into the software.

The software was particularly useful for storing transcripts, while also serving to organise initial views, concepts and thoughts in the various interviews. The process involved a systematic creation of nodes and sub-nodes or better still categories that reflect new trends, and associations within the transcriptions. Memos are also used to store important ideas that could influence the final analysis or serve as a link to important ideas. Interestingly, the tools also provided a platform for editing and proofreading materials and documents that had been imported. The software also facilitated an in-software transcription of video files imported into the package. In other words, once the video was imported into the software, while listening to the video one could also target specific segments within the video and transcribing them.

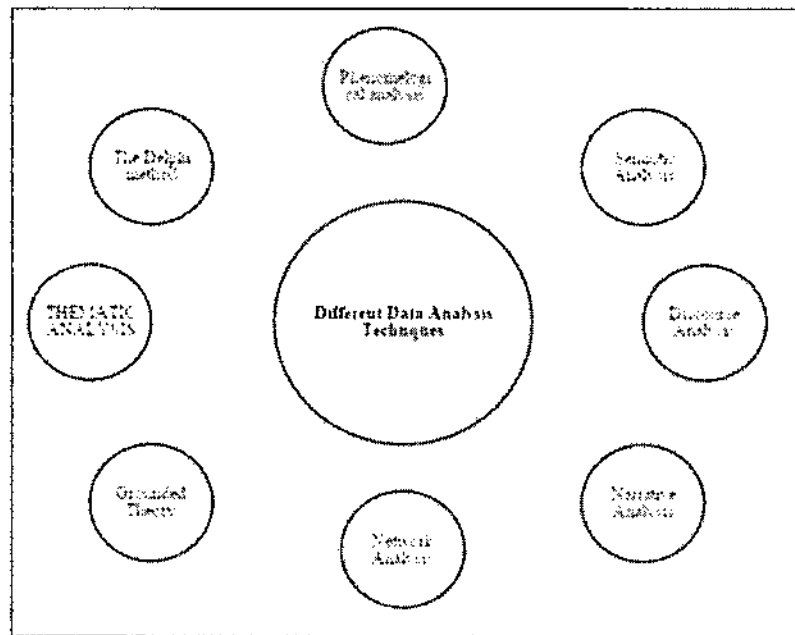
By documents and materials, this chapter refers to data that have been imported into the NVivo software for the purpose of analysis and coding. In the present context, imported documents included interviews, videos, and news articles and political commentary on blogs as shown in the diagrams below. These documents, with the exception of the interviews, which require transcription and computer imputation are usually in the form of 'rich text files' or 'proxy representing files' which made it easy to simply upload such files into the software directly from the internet site. Each interview and document are imported into NVivo independently. Similarly, with online texts, the researcher capture and import web pages and their content directly into the software using a feature in NVivo 'NCAPTURE'. Having collected all the data in software, the interactive interface allowed for various tasks to manage the document including editing, proofreading, copy and

pasting between documents, folders and files. Most importantly, the benefits for storage, and its assistive mechanism for coding and making sense of data. The thesis benefited immensely from this process. Nevertheless, much of the analytic construct are a product of independent thought, reflection, personal construction and in-depth interpretation of events based on the data. In other words, the researcher plays a central role in dissecting the components of the data in a view to revealing new ideas and thoughts.

#### 4.8.1 **Analysing Data**

In order to grasp the intrinsic ideas embedded within the data, researchers harness the components of specific qualitative analytic tools and or established methods of analysis (see figure 4.3). In this case, a thematic analytical framework succinctly fits into the objective of the current study and is therefore employed in the computerised software to provide an interpretation of the data collected across the sociopolitical and ethnoreligious case studies. The essence of an analytic tool in a methodological context is for the researcher to make sense of the data, likewise the relevant audience. Before going on to establish the systematic procedures of the thematic analysis, especially as employed in the current study, first it is useful to establish what exactly the concept of thematic analysis entails. According to Greg, (2011) and Bryman (2012) thematic analysis is one of the most explored forms of analysis within social research. It is a process through which the researcher identifies recurring patterns, themes, topics and relationships across data collected during fieldwork for final analysis (Braun and Clarke 2006: 79).

Figure 4:3 A selection of data analysis approaches



The researcher, through a careful reading of data collected during fieldwork will be able to identify the most important themes that make up the data. The entire process revolves around what has been described by Holloway and Todres (2003: 347) as ‘thematising meanings’ (Cited in Virginia and Victoria 2006: 4). In other words, the extraction of themes and their meanings from data gathered during a research process. The process ‘minimally organizes and describes your data set in (rich) detail’ (Braun and Clarke 2006: 79). In terms of the process and procedures involved in the thematic analysis, it is difficult to delineate this approach from other analytical approaches to data analysis (Boyatzis 1998; Ryan and Bernard 2000; Attride-Stirling 2001; Tuckett 2005). In fact, Ryan and Bernard (2000) argue that the thematic approach follows similar practices with other analytical frameworks like grounded theory and phenomenology. The crucial point is that the different frameworks all pursue coding in view to identifying unique characteristics across studied texts. The thematic approach nonetheless focuses on identification of themes.

Thematic analysis is not linked to any established theoretical framework as it can be employed within different frameworks. For instance, in terms of method, thematic analysis can be connected to the essentialist method, realist, constructivist or contextualist approaches, all which share the commonality of reporting experiences, meanings and the reality of events and the way in which individuals make sense of such events (Braun and Clarke 2006: 81). Yet, Braun and Clarke (2006) explain that it is vital that the theoretical position of a thematic analysis is clear-cut, as this is all too often left unspoken. In this context, the study draws on the constructivist paradigm. ‘Any theoretical framework carries with it a number of assumptions about the nature of the data, what they represent in terms of the ‘the world’, ‘reality’, and so forth. A good thematic analysis will make this transparent’ (ibid., 81). For the present study, the analysis draws on Braun and Clarke’s (2006) 6-phase guide to performing thematic analysis (see. Figure 4.4 below).

Figure 4.4: Braun and Clarke’s 6-phase guide to performing thematic analysis

Phase	Description of the process
1. Familiarizing yourself with your data:	Transcribing data (if necessary), reading and re-reading the data, noting down initial ideas.
2. Generating initial codes:	Coding interesting features of the data in a systematic fashion across the entire data set, collating data relevant to each code.
3. Searching for themes:	Collating codes into potential themes, gathering all data relevant to each potential theme.
4. Reviewing themes:	Checking if the themes work in relation to the coded extracts (Level 1) and the entire data set (Level 2), generating a thematic ‘map’ of the analysis.
5. Defining and naming themes:	Ongoing analysis to refine the specifics of each theme, and the overall story the analysis tells, generating clear definitions and names for each theme.
6. Producing the report:	The final opportunity for analysis. Selection of vivid, compelling extract examples, final analysis of selected extracts, relating back of the analysis to the research question and literature, producing a scholarly report of the analysis.

According to Braun and Clarke (2006), in order to fully the processes involved in thematic analysis, the researcher must make certain decisions. For instance, the researcher must identify what counts as a theme for the study been undertaken. The decision on what



counts as a theme may be guided either by the research question, problem statement or by even a given theoretical framework. Similarly, the researcher must establish whether the themes generated would provide a rich picture of the data set, or a thorough interpretation of one particular aspect of the data. Also, whether the process will be an inductive or theoretical in nature, the epistemological orientation (in the present case constructivist) and finally, a firm grip of the questions of qualitative research from the research question(s) and interview questions to the questions that guide the coding process in the analysis. These insights provided a useful guideline from the data collection to the actual analysis of the various documents collected for the study.

The analysis here refers to the process of reporting findings, juxtaposing findings with the literature, questions and conceptual framework. This process cuts across all forms of data sources collected, from interviews to the analysis of media reports, documents, and audio-visual material. It is with these in mind that the computer-assisted software becomes relevant, especially as a facilitator of the processes described. For this study, thematic analysis began with the data collection, then the transcription of the audio documents into textual data. 'In the case of the research by Jones et al., once the transcripts had been incorporated within the software, the authors say they conducted a thematic analysis' (Bryman 2012: 13).



for the ethnoreligious movements being considered. By computation, what is meant is the process of transferring data to the NVivo software. This stage is particularly important as it also facilitated easy accessibility and retrieval of such documents as the analysis progressed. Once the documents had been transferred to the computer programme, the software facilitated some word frequency queries as seen in figure 4.4 above. The word frequency provided a platform for examining the different issues participants were discussing. It also enabled a check across the interviews and other documents to see the most commonly used phrases among respondents or across the other documents, thereby exposing the most recurring themes in all the interviews and other documents.

The use of the word frequency allowed the researcher to familiarise himself with the issues been raised and discussed amongst participants. But more specifically, the word search also revealed major hints on, for instance motivation of the group, ideological orientation, issues, challenger, and other structural dynamics like the highlight of the movement's activities. For instance, from figure 4.4 'Boko Haram' stands out in the image, which points to the text as the central issue or main point of discourse, the use of Nigerian, Nigeria, Africa and the north are also key indicators of the groups location, and target. While 'Islamic' although minutely reflected in the images tells of the group's identity and ideological orientation. This pointer became useful during the analysis, especially in identifying key codes.

Figure 4:6 Screenshot 1, Example of document imported into NVivo using N-Capture.

The screenshot displays the NVivo software interface. At the top, there is a menu bar with options: FILE, EDIT, CREATE, DATA, ANALYZE, QUERY, EXPLORE, LAYOUT, VIEW. Below the menu bar is a toolbar with various icons for file operations and analysis. The main window is divided into several sections:

- Sources:** A list of imported documents is shown under the 'Internals' category. The list includes titles such as 'Dr. A has Commentary on Boko Haram - YouTube', '6 killed in volatile northeast Nigeria - News24', 'Abul Qaqa Confession Shows Bloodletting And Fear As Instruments of Control Within Boko Haram - Sahara Reporters', 'Address by President Jonathan on state of emergency in Borno, Yobe Plateau', 'Africa in Transition - Boko Haram Recruitment Strategies', 'Agam, Obasanjo seeks dialogue with Boko Haram; says sect has legitimate grievances - Premium Times Nigeria', 'Agam, Obasanjo seeks dialogue with Boko Haram; says sect has legitimate grievances - Premium Times Nigeria (2)', 'Al Qaeda Conference Call Intercepted by U.S. Officials Sparked Alerts - The Daily Beast', 'alAfrica.com - Africa - What Does the Boko Haram-Is Alliance Mean for Terrorism in Africa -', 'alAfrica.com - Nigeria - Tracking Criminals via Phone Calls', 'Al-Qaeda Africa wing dreams global acts local - News24', 'BBC News - Who are Nigeria's Boko Haram jihadists -', 'BBC NEWS - World - Africa - Nigerian, trained in Afghanistan', 'Boko Haram and the Islamic State', 'Boko Haram claims Christmas blast - News24', 'Boko Haram claims responsibility for telecom attacks vows to destroy more schools - Premium Times Nigeria', 'Boko Haram denies losing Nigeria battle - Al Jazeera English', 'Boko Haram gets sponsorship from Algeria - FT tells court - Vanguard News', 'Boko Haram kill Nigerian cleric - News24', and 'Boko Haram, police agree in video discussing Niger govt's ceasefire claims - Africa - World - The Independent'.
- Views:** A table below the list shows the number of views for each document. For example, 'Dr. A has Commentary on Boko Haram - YouTube' has 24 views, and '6 killed in volatile northeast Nigeria - News24' has 20 views.
- Reference:** A column showing the reference number for each document, ranging from 0 to 24.
- Created On:** A column showing the date and time when each document was created, such as '30/04/2015 14:00H'.
- Modified On:** A column showing the date and time when each document was last modified, such as '30/04/2015 15:00H'.
- Status:** A small icon at the end of each row, likely representing the document's status or type.

Next, in order to identify trends and particular themes, a second and more thorough reading of each interview transcript and secondary data collected online was carried out within the software. This time, the first set of codes are generated and highlighted using the NVivo software to organise the codes usually in nodes. Several nodes are generated and organised based on prior research questions and theoretical instruments. The idea at this stage is to identify connections, repetitions, reprises and replications, inter-connections across the data and conceptual assumptions on ICTs and contentious activities. These initial codes generated and organised are then reduced by harnessing key thoughts and ideas with shared commonalities or characteristics across the interviews and other documents examined in each case study.

This process of reduction, allowed for the generation of the first set of themes that are more defined compared to the broadly generated codes. A further careful consideration, allowed for more streamlining of similar themes under one principal theme so that a principal theme could have sub-themes and categories for easy understanding of causality, and relationships. These final themes become the unit of analysis. In other words, the themes become analysed to represent new thoughts and ideas in the study. The reduction process helps to break down the large data that has been collected into 'parts' and or fragments to ease analysis and understanding. With these processes, Bryman (2012) explains that data is better managed since transcripts are better made more manageable through the process of reduction, the coding process that follows get the research more acquainted with the data (s)he seeks to understand and the data is simultaneously been interpreted in connection with the research question, theory and literature. The Nvivo software facilitates these processes with several inbuilt structures for reducing, merging codes (nodes), and managing huge data.

Figure 4:7 Screenshot 2, Developing and reducing themes in NVivo

The screenshot displays the NVivo software interface with a list of nodes. The interface includes a top menu bar (FILE, HOME, CREATE, DATA, ANALYZE, QUERY, EXPLORE, LAYOUT, VIEW) and a left sidebar with navigation options like Nodes, Sources, Classifications, Collections, Queries, Reports, Maps, and Folders. The main area shows a list of nodes with the following columns: Name, Sources, References, Created On, Modified On, and Modified By.

Name	Sources	References	Created On	Modified On	Modified By
Belief - Islam which evolved out of a clerical movement	1	1	29-04-2015 19:09	01-05-2015 13:14	UCH
Conflict resolution and Government response	1	1	28-04-2015 16:09	01-05-2015 12:54	UCH
Existing media agendas and targets	3	4	29-04-2015 17:24	01-05-2015 12:13	UCH
Existing technical responses, mitigation and challenges	9	28	30-04-2015 22:44	01-05-2015 13:14	UCH
Framing process	1	2	13-03-2015 18:39	01-05-2015 12:54	UCH
Goal	8	14	10-03-2015 16:39	01-05-2015 12:54	UCH
ICTs and internet as a resource	10	36	28-04-2015 23:57	01-05-2015 13:14	UCH
ideological propaganda	1	1	29-04-2015 17:27	01-05-2015 13:14	UCH
international allegiance and benefits	6	21	28-04-2015 17:16	01-05-2015 13:13	UCH
issues and motivation for conflict	8	34	30-04-2015 20:17	01-05-2015 13:14	UCH
Membership	10	15	10-03-2015 16:40	01-05-2015 12:54	UCH
opportunity structure	1	5	10-03-2015 18:30	10-03-2015 16:29	SA
organizational form	1	5	26-03-2015 15:03	01-05-2015 12:54	UCH
recommendations	2	6	28-04-2015 17:12	01-05-2015 13:13	UCH
Recruitment and factors facilitating it	6	16	28-04-2015 16:56	01-05-2015 12:54	UCH
Sources, finance and funding	4	13	30-04-2015 22:30	01-05-2015 13:14	UCH
Wahhabī, Salafī ideology	8	29	12-04-2015 17:27	01-05-2015 12:54	UCH

Figure 4:8 Screenshot 3, Example of themes and sub-themes in NVivo

The screenshot displays the NVivo software interface with a list of nodes. The interface includes a top menu bar (FILE, HOME, CREATE, DATA, ANALYZE, QUERY, EXPLORE, VAULT, VIEW) and a left sidebar with navigation options (Nodes, Cases, Relationships, Node Address). The main area shows a list of nodes with columns for Name, Sources, References, Created On, Created By, Modified On, and Modified By. The nodes are organized into folders: Sources, Nodes, Classifications, Collections, Queries, Reports, Maps, and Folders.

Name	Sources	References	Created On	Created By	Modified On	Modified By
overthrow the government and create an islamic state	1	1	28/04/2015 19:00	SA	07/05/2015 12:03	UCH
Regional struggles	1	1	28/04/2015 18:55	SA	07/05/2015 12:34	UCH
self-determination, chaurism	1	1	12/03/2015 19:09	SA	24/04/2015 15:25	SA
ICTs and internet as a resource	10	10	26/04/2015 23:57	SA	07/05/2015 13:14	UCH
ideological propaganda	1	1	29/04/2015 21:27	UCH	07/05/2015 13:14	UCH
international allegiance and benefits	6	27	25/04/2015 17:18	SA	07/05/2015 13:13	UCH
issues and motivation for conflict	8	24	28/04/2015 20:11	UCH	07/05/2015 13:14	UCH
legitimate grievances of northern populations	1	3	29/04/2015 19:00	UCH	29/04/2015 19:02	UCH
political and cultural issues	8	25	29/04/2015 18:59	UCH	29/04/2015 15:23	UCH
religious element	1	2	29/04/2015 18:58	UCH	29/04/2015 19:00	UCH
socio-economic issues	2	4	29/04/2015 18:58	UCH	30/04/2015 15:24	UCH
Membership	10	15	10/03/2015 18:40	SA	07/05/2015 12:34	UCH
Boko Haram, which is said to have at least 5,000 members	1	1	29/04/2015 21:30	UCH	07/05/2015 13:03	UCH
draws its support from uneducated, unemployed and socio-economically	1	1	29/04/2015 21:30	UCH	07/05/2015 12:03	UCH
ethnic and relational ties or affiliation	1	1	28/04/2015 17:02	SA	30/04/2015 22:57	UCH
Follower of the late leader of the sect, Mohammed Yusuf	1	1	29/04/2015 11:24	SA	07/05/2015 12:03	UCH
he spoke in fluent English	1	1	29/04/2015 11:24	SA	07/05/2015 12:03	UCH
he was the governor of Sokoto State	1	1	29/04/2015 11:29	SA	07/05/2015 12:03	UCH
neighbouring state	1	1	28/04/2015 19:03	SA	07/05/2015 13:13	UCH

In contrast to other data interpretative strategies, the thematic analysis is not a method of inquiry that has a distinguishable or particularly unique custom or that has been delineated in relation to distinctive cluster of techniques (Bryman 2012: 578). In other words, it is not a straight jacketed methodological approach with a much predetermined set of structures. The focus here is on a consideration of thematic preoccupations (which are important ideas within a data set) and theme generation as the tag ‘thematic analysis’ suggests. Nonetheless, as is the culture of several analytic techniques, identification of themes and coding are a generalised component of most if not all qualitative and quantitative data analysis. In other words, the thematic analysis is not an exception. In essence, although there is no clear-cut approach or set of techniques set out as identifiable guidelines or principle as some school of thought argue (Bryman 2012: 578) yet, one can argue that a noticeable commonality of similar principles to other approaches in the diagram in figure shows. In simple terms, the thematic approach follows the general principles of data analysis.

The thematic analysis is employed to understand the main issues across the socio-political and ethnoreligious movements despite the differences between the three cases examined. In the ethnoreligious case study, since data relied principally on secondary sources, in particular, online news materials and videos, the sources for both cases (Boko Haram and MEND) were carefully selected based on their coverage of the activities of the movements. These included mainly Nigerian online newspapers and a few other global online media organisations. The use of mainly secondary sources is due to the limitations highlighted elsewhere. More so, data in this context are rather easily accessible on the internet. Also, the internet provides an archive of both text and video data from the insurgency groups that will be useful in analysing the ethnoreligious and likewise the socio-political dimensions of their activities. Some of the main Nigerian online media



sources identified include Vanguard Nigerian, Premium Times, and Sahara Reporters, BBC online, New York Times online, and Global Bulletin to mention but a few of the notable once.

#### **4.9 Ethical Considerations and Sharing Ethically**

Ethical considerations are crucial for a successful research exercise and are pertinent from the research design to the data collection and subsequent analysis. The level of importance of the ethical process is attached to the subject of study. Some subjects/ or topics can be sensitive and thus create risks for the researcher, subject of research and particular sections of society. As noted earlier on in this chapter, the nature of the research can also make it difficult to find respondents or participant (hidden population) that are willing to comment on certain subjects due to risk of exposure and other consequences. A consideration of this practical issues could help the research lessen associated risks, improvise alternative approaches to archive the desired rigor for the study. Since the subject of the present study is conflict involving protests of a sociopolitical orientation and violent militancy and insurgency (ethnoreligious) one would reasonably expect potential risks especially with the second category which mainly involves ethnoreligious movements (Boko Haram and MEND) in Nigeria.

To ensure that the best practices for research and fieldwork are achieved, the researcher was guided by the University of Hull's code of ethics <http://www2.hull.ac.uk/administration/researchfundingoffice/usefulinformation/ethicspolicy.aspx>. As such, before embarking on the research exercise and fieldwork, I fulfilled the ethical requirement. I obtained and completed the research ethics approval form and got approval from the University ethics committee to proceed with research and fieldwork in Nigeria. Similarly, a letter was

obtained from the faculty of social science at the University of Hull which explained the research objective, legitimizing the research exercise and requesting permission to undergo the research with intended interviewees in Nigeria. Participation in this research was entirely dependent on the consent of interviewees and participants had the choice of opting out of the process at any given time during the interviews. Studies to do with conflict, whether peaceful protests or insurgency are a sensitive subject. Participants were properly informed of the research topic, objective and assured on the protection of their identities through data anonymization when reporting finding form the interviews. The principle of anonymization is also applied to the audio-visual and textual data collected from online sources. The data collected from the interviewees are saved and password protected on the researcher personal computer.

The data consisted of a cross-section of interview texts, posts on Facebook, and Nairaland, written by Nigerians at home and Nigerian's in the Diaspora. To achieve data anonymization, the researcher employed a system for reporting. For the nine (9) interviews collected, each one is reported as 'interviewee' and numbered from interviewee 1 to interviewee 9 including date and location of the interviews (figure 4.2). The interviews followed the sequence in which they were administered during fieldwork in Nigeria. For the Facebook post and text extracted from the Occupy Nigeria Group Page and Save Nigeria Group page, the texts are reported as 'Participants' and numbered from Participants 1 – Participant 18 accompanied with full date of posts including the organizational platform used to post the comments. For Nairaland, the post and texts of individuals on the forum who participated in the Occupy Nigeria discourse are reported from User 1 to User 6 accompanied by the full date of posting on the portal.

The sensitive nature of the ethnoreligious conflict involving Boko Haram and MEND in Nigeria meant that the researcher considers safety issues in the political environment within which the Boko Haram and MEND conflicts exists. It is with these considerations, drawing on Hancock's point on been 'mindful of the sensibilities that exist in a community and consider their implications' (2000: 378) and mainly to protect the researcher that the study draws on secondary (existing literature, online news sources) and some primary sources (audio-visual and textual data) produced and distributed by actors in the ethnoreligious conflicts.

#### **4.10 Conclusion**

Ultimately, the present chapter was designed to provide the methodological underpinnings guiding the research finding. In other words, the questions of how the research was carried out, what instruments or approach was taking both for the data collection and analyses, in view to providing veracity, and justification for the choices and the overall finding of the study. First, the research determined the key distinction between qualitative and quantitative analysis, noting that both approaches have peculiar strengths and weaknesses. Whilst, qualitative and quantitative methods can be harnessed (mixed method) as demonstrated, to achieve certain relevance or significance, the onus lies with the researcher, his inclination of the most suitable approach, and the subject of inquiry. In any case, the qualitative approach was preferred due to its threshold for an in-depth survey of perceptions and ideas of respondents, as in this case participants in the Occupy Nigeria case and perceptions of Nigerians and movement actors in the other cases.

In this regard, the qualitative semi-structured interview, textual and visual analysis of online media text were adopted as the main instruments for data collection, whilst

thematic analysis was employed to make sense of the data in concert with the technology assisted analysis software NVivo. The flexibility of the approach means that the research explored more options (under the qualitative paradigm) using combined methods (triangulations) to achieve the much need rigor and justification. In contrast to quantitative methods, which is more methodical, its results and assumptions are largely dependent on numerical and statistic values.

## CHAPTER 5 THE ROLE OF ICTS IN PROTEST MOBILIZATION IN OCCUPY NIGERIA

### 5.1 Introduction

This chapter applies the Cyberconflict conceptual framework (Karatzogianni 2006), in particular, the sociopolitical components of the framework as the basis for analysing the Occupy Nigeria protest. First, the chapter begins with a brief discussion on the origin of Occupy Nigeria and evolution of leadership. The discussion here facilitates the identification of the issues, motivation and grievances leading to the Occupy Nigeria protests January 2012. The next section considers how movement actors frame the issues and the type of frames used. A discussion of the political opportunity structure, looking at the role of ICTs in the Occupy Nigeria protest follows. The final section looks at debates on the role of ICTs in protests mobilization in Occupy Nigeria, considering the widespread uses of ICTs among dissidents during the protests. The chapter concludes with a summary of key findings from the chapter.

In the technological account of protests and conflict in Chapter 2, the discussion revealed how modifications in ICTs are producing fresh opportunities for conflict mobilization particularly in the area of circumventing the restraints usually imposed by the state on traditional modes of mass communication. As Manuel Castells (2009) argues in *Communication Power*, the crux of the matter rests on the ability, during conflict to deploy ICTs to mobilise resources including participants without such attempts being subjected to state restrictions. The recent wave of conflict across the globe, from the Arab Uprisings, and the Indignados in Spain to Occupy Wall Street conflicts demonstrate the role that the Internet and ICTs can have in conflict situations, especially when dissidents are using new-ICTs to facilitate conflict for the first time.

All the cases mentioned above and indeed the current context of this thesis are classic examples of sociopolitical conflicts against the state in both dictatorial and democratic settings respectively. Nonetheless, different contextual dynamics, including sociopolitical, economic, cultural, institutional and national contexts are crucial for our understanding of each country as a unique case. In other words, while all the cases can be treated comparatively, each case also has its peculiarities. Therefore, looking at each case independently will help identify the similarities, and differences between the different movements especially in view of the role of ICTs. It is not the intention of this study to engage in a comparison of the three cases, the section serves as a reflection on sociopolitical protests in contemporary Nigeria.

Theorists in the tradition of social movement scholarship have in an attempt to understand the emergence, growth and development of protests movements, underscored the significance of three broad categories. McAdam, McCarthy and Zald (1996) identified these categories as the political opportunity and constraints confronting a movement, forms of organization available to insurgents and the collective process of interpretation, attribution and social construction that mediates between opportunity and action. A more contemporary thematic classification includes opportunity structure, mobilizing structures and framing process (see. Karatzogianni 2006 Garrett 2006; Meier 2011). As seen in Chapter 3, these resource mobilization models have proven useful in contextualizing the intersection between ICTs, and conflict movements. For instance, Karatzogianni began in 2004 to employ these variables in the Cyberconflict framework to understand the impact of ICTs on the dynamics of new social movements, in the context of sociopolitical and ethnoreligious conflicts (see also, Karatzogianni 2006; 2009; 2013; 2015). Similarly, Meier (2011) also used the components of the resource mobilization model in examining the effect of ICTs on protest movements. The next

section begins with a discussion on the origin of Occupy Nigeria, organization and evolution of leadership.

## **5.2 Origin of Occupy Nigeria**

In order to provide a lucid description of the Occupy Nigeria movement, what follows is a brief political background on the January 2012 protest, which emerged as a response to the removal of petroleum subsidy in what has come to be known as Occupy Nigeria. Protests ignited by changes to petroleum policies have been rife in Nigeria. In fact, constant flux in oil prices as figure 5.1 demonstrates, accounts for a major source of protests in Nigeria's four decades since independence. The removal of petroleum subsidy in January 2012, which was meant to subsidise the cost of petroleum led to an immediate surge in the price of petroleum products that more than doubled the normal price (See figure 4.2). To be precise, prior to the removal of the subsidy, petroleum sold at 65 Naira, however, following the removal, the price moved up to roughly between 138 and 250 Naira, representing between 112.31% and 284.62% increase. A further effect of widespread inflation on market goods and services had emerged as a result of the subsidy removal.

As stated earlier, it is not the first time Nigerians are engaging in political protests in relation to oil subsidy or increase in the price of oil (Luqman and Lawal 2011:71). The Labour Unions and other traditional trade unions have been at the epicentre of protests and activism relating to increase in the price of petroleum (Luqman and Lawal 2011; Adesina 2000; Oyelere 2014). Strikes and sit-ins became a key component of the tactical repertoire of these civil society actors in challenging state policies on petroleum considered people unfriendly (Nwoko 2009; 139-151). Prior to the current technological revolution, protests usually targeted against the government in Nigeria were often

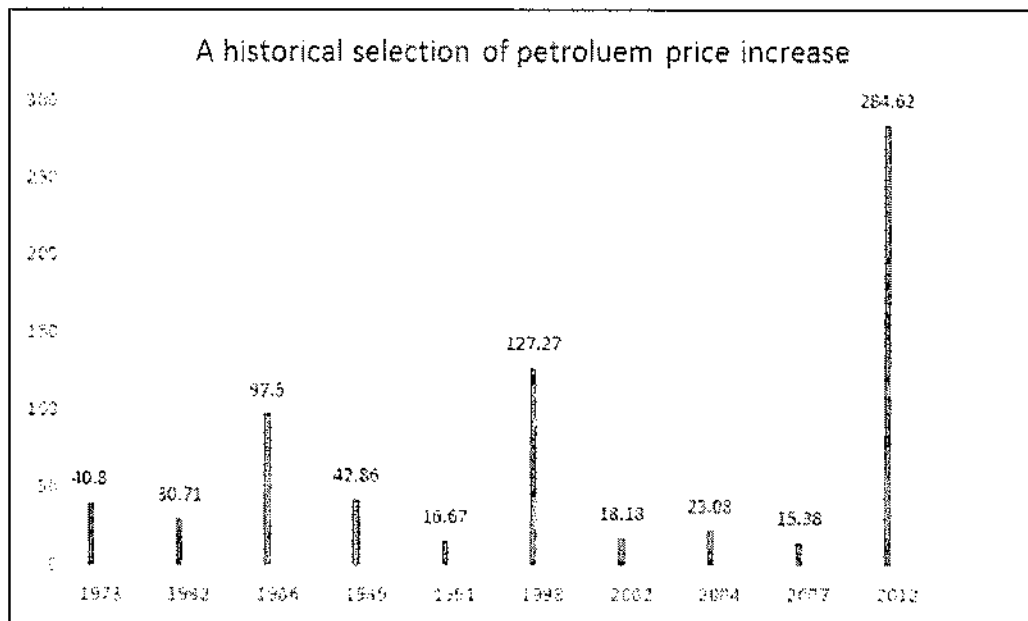
facilitated by the platform offered by traditional mainstream media (Ikelegbe 2001: 8). These include including print media and electronic media. For instance, circulars on strike action were communicated via television, radio and newspapers including through letters that were addressed to civil society representatives in various states of the federation (Taiwo 2007; 231). A major concern, however, was that the state often stalled civil society access to mainstream media through various forms of repression as discussed in Chapter One (Nwoko 2009 147). In particular, the state used censorship and coercion, which often comprised of a direct attack on the media, civil society and independent activists. For instance, in an attempt to silence dissent and suppress information during oil related protests between 2002 and 2003, 'several journalists were beaten by the police during the fuel strike and protests' (Human Rights Watch 2003: 3). In late November 2002, The Argus, The Beacon, and The Independent Monitor, three independent newspapers founded in Port Harcourt had their premises ransacked by the police and some journalists were detained by the police for broadcasting stories seen as scrutinized the state government (ibid., 25).

Protest generally decreased during the dictatorships, especially during the period leading to democratization in 1999. Nonetheless, protests have been evolving since the transition to democracy and given the technological developments in the areas of new-ICTs that emerged in Nigeria after democratization. So, the question is what makes the current case of Occupy Nigeria crucial? Occupy Nigeria is a distinctive model for collective action in the contemporary Nigerian context for several reasons. The rest of this section will demonstrate this assertion. However, the most notable of these qualities is the emphasis on the movement's network form of mobilization and using ICTs, the Internet and social media during the protests.



In this regard, January 1, 2012, will go down as a major landmark in the Nigerian history of conflict, the day the Occupy Nigeria emerged. For many years, given the country's history of repression, one would have debunked the possibility of mass protests and revolts in Nigeria. The scepticism remained in spite of the shortfall in development and the highly repressive political atmosphere characterise the pre-1999 democratic transition. Nonetheless, this scepticism was challenged in the wake of January 2, 2012. The Nigerian government had just announced the removal of an oil subsidy policy, in favour of a new policy it had adopted on January 1, 2012. Although, this is not the first time a policy reform had affected the prices of petroleum products, this time, the impact of the subsidy removal was much more remarkable (see figure 5.1). Nigerians responded to the government's new policy through sustained conflict which included sustained protests, and dissent across symbolic venues in Nigeria, from the Eagles Square in Abuja and Freedom Park in Lagos to Liberation Square in Kano, Mokola Roundabout in Ibadan and Murtala Square Kaduna to mention a few. Soon the Occupy Nigeria occupations and rallies were replicated across the globe. Nigerians occupied strategic locations (Nigerian High Commissions) in major cities of the globe, from the United States and the United Kingdom to Switzerland, Canada, Brazil, China to mention a few during the period of about eighteen days the protest lasted (Emmanuel and Ezeamalu 2013).

Figure 5:1 The Margins for Increase in Oil Prices 1973-2012



Source: An analysis based on data provided by Vanguard Nigeria. Available at Available at <http://www.vanguardngr.com/2012/01/fuel-or-fraud-subsidy-war-nigeria-loses-n2trn-in-six-days/>

### 5.2.1 Organisation and Evolution in Leadership of Occupy Nigeria

One of the crucial issues with contemporary movements is in regard to how the leadership and organization is formed. There were mixed reactions among participants in the Occupy Nigeria protests interviewed when asked how leadership was formed in Occupy Nigeria. While some argue there was no clear leadership, others argued they initiated the movement and contributed to some form of leadership. Their response is no surprise as it aptly reflects the spontaneous structure of new social movements, which suggests that such movements usually have no clear organization or leadership form. An illustrative example is the seminal Occupy Wall Street movement. Castells (2012) explained that ‘there were no leaders in the movement, not locally, not nationally, not globally ... no traditional leadership, no rational leadership, and no charismatic leadership’ (ibid., p. 179). Nonetheless, there were leadership roles that were administered via a general assembly which enable all participants to have a say in the decision-making process.

Nonetheless, two perspectives emerged from the view of the interviewees on the leadership form of the Occupy Nigeria movement. In the third quarter of 2011, Nigerian civil society actors got a hint on the government's plan to remove subsidy on petroleum from 2012 onwards. Thus, civil society actors had started initiating a direct grassroots mobilization of civil society actors, activists, ordinary Nigerians, and other stakeholders to debate the implication of the subsidy removal and possibly consult on measures to take to counter the government's decision. All this had been in the stream, months before Occupy Nigeria emerged (see. Sahara Reporters 01 December 2011). These stakeholders engaged in various consultations and meetings in which they combined both old and new media tools to achieve their objectives of mobilizing civil society for deliberations.

Several town-hall meetings and other consultations were organised where civil society actors were mobilised using ICTs particularly through listserves, emails and mobile phone and the online media (Interviewee 8, 15 January 2014, Abuja). Press releases were also issued during these events and were widely circulated on social media and independent media and other online portals of Nigerian newspapers. The press releases were used to make a strong case against the government's plans, the socio-economic and political consequences for the ordinary Nigerian while also serving as a platform for calls for mass protests against January 2012. An interviewee stated that 'there were heated, daily, or even hourly discussions' (Interviewee 8, 15 January 2014, Abuja) on Facebook groups, Twitter and various list servers that emerged during the pre-Occupy Nigeria period. Interviewee 8, narrating his experience explained that the formal meetings were happening concurrently with informal discussions in places like bars, where new bonds were formed among citizens who had social relations, mutual interests and the common goal of challenging the state as their ultimate objective. 'The interesting thing was that the height of mobilization was between August and October 2011' (Interviewee 8, 15

January 2014, Abuja), which was prior to the removal of the oil subsidy. The aim of such meetings organised by civil society coalitions was to put in place mechanisms to counter any eventuality of the government removing the oil subsidy. Some of the civil society organizations/ social movements included, Action Aid, United Action for Democracy (UAD), Nigeria Labour Congress (NLC), Legislative Advocacy Centre (CISLAC) (see, Sahara Reporters 01 December, 2011). These civil society actors used this period to plan, scheduling dates for protests, issue press releases, and identify key civil society actors. What this meant was that there was a direct mobilization effort on the part of civil society actors in pre-Occupy Nigeria.

The other side of the narrative is regarding the Occupy Nigeria spontaneous outburst on January 1, 2012. Interviewees explained that the movement thrived and expanded more or less as a loose, spontaneous movement in the wake of January 2012 (see also, Ejiogu, Adejumo and Szczygiel 2013; Hari 2014). The spontaneity came as a direct reaction of ordinary Nigerians who were angered and outraged at the decision of the government on January 1 2012. To be clear, the spontaneity here refers to the self-motivation or independent effort on the part of many Nigerian citizens who trooped out in large numbers to rallies and demonstrations across Nigeria without a direct or targeted mobilization attempt by any individual, group or organization. This also happened concurrently with the dissent that emerged in cyberspace, especially on social media, and blogs. In essence, the January 1 outburst comprised of loose groups and individuals who were outraged and, therefore, came out to the streets to show resistance and dissent. One participant corroborating this point stated that

The fightback started on 2 January 2012 as a spontaneous outburst in Lagos, Ilorin and some other places. It was not because the Joint Action Front JAF

demonstrated that Mujahedeen was killed in Ilorin on 3 January ... as far as Mujahedeen and the people that moved to the post office in Ilorin to protest that day were concerned, a lot of them may not have heard of the Joint Action Forum (JAF) in their life.

(Interviewee 8, 15 January 2014, Abuja)

Interviewee 8 above makes a case for the spontaneous outburst and outpouring of Nigerians to the streets in what became occupations of various strategic location in Nigeria. This actions according to him were independent of civil society or any targeted mobilization by any group. Interviewee 5 observed that the coalition of civil society organizations which had been involved in the August to October 2011 consultations, organization and mobilization had planned a warning protest action. This had been scheduled for the 3rd of January 2012 however, the January announcement of the removal of the subsidy policy by the government caught the coalition of civil society off-guard, likewise the spontaneous outburst of Nigerian citizens that ensued offline and online. To connect the two, i.e. the coalition of civil society organizations that had been pre-organising and mobilizing for a national protest action subsequently joined the spontaneous, loose groups that formed the Occupy Nigeria Movement from 3<sup>rd</sup> January 2012 (Interviewee 8, 15 January 2014, Abuja; Interviewee 5, 6 January 2014 Abuja).

Subsequently, based on the personal account of interviewees a self-styled form of leadership gradually evolved during the protests. On the one hand, the leadership that emerged helped to facilitate negotiation between the government and protestors. While on the other hand, it also helped to stop the protests from degenerating into chaos. According to one interviewee, this leadership was down to two coalitions. The core

coalition that was at the epicentre of the Occupy Nigeria protests and negotiations with the authorities was the Labour Civil Society Coalition. It is not exactly clear how many organisations were involved but the membership of this coalition was drawn from among the leadership of the two traditional labour organizations, the Nigerian Labour Congress (NLC) and the Trade Union Congress (TUC) and two civil society coalitions, the Joint Action Forum (JAF) and the United Action for Democracy (UAD). These civil society organizations were also at the forefront of grassroots organising, mobilizing and coordinating deliberations amongst activists, ordinary Nigerians and the government in pre-Occupy Nigeria, from August to October 2011. According to the Nigerian Labour Congress website, the seminal organisation boasts of 37 state councils and 40 affiliate unions with corresponding structures across Nigeria.

Although the government's announcement had caught the Labour Civil Society Coalition off-guard, the coalition joined the protest between 3<sup>rd</sup> and 9<sup>th</sup> of January and voluntarily provided some sort of leadership by spearheading deliberations and negotiations among the millions of protesters who had converged on different rally grounds across the country. For one, it is not surprising, given that these coalitions have had a rich historical antecedent of leading contentious activity, political struggles that predate the Occupy Nigeria movement, in concert with their well-established organizational structures across Nigeria, thereby making it easy for them to correspond with the government. Also, these civil society coalitions had identified key stakeholders (affiliates) across the country during their pre-Occupy Nigeria mobilization. Those identified became useful in the context of coordinating, organising protests, protesters and reporting to the Abuja Coalition from across their respective geopolitical zones. It is pertinent to note that these processes, including their communication, interaction, organising, and mobilizing could not have been possible without ICT, the Internet and social media mobilization as

Interviewee 5 observed. This interviewee who has served as conveyer of different social movements said that:

In the previous three months before the Occupy Nigeria protest, we had identified people, in the course of the campaigning that if there is a removal of subsidy, there will be protests. We had started identifying people on social media who had begun also to organise in their areas, so some of those people became the pioneers and integral part of Occupy Nigeria across different cities.

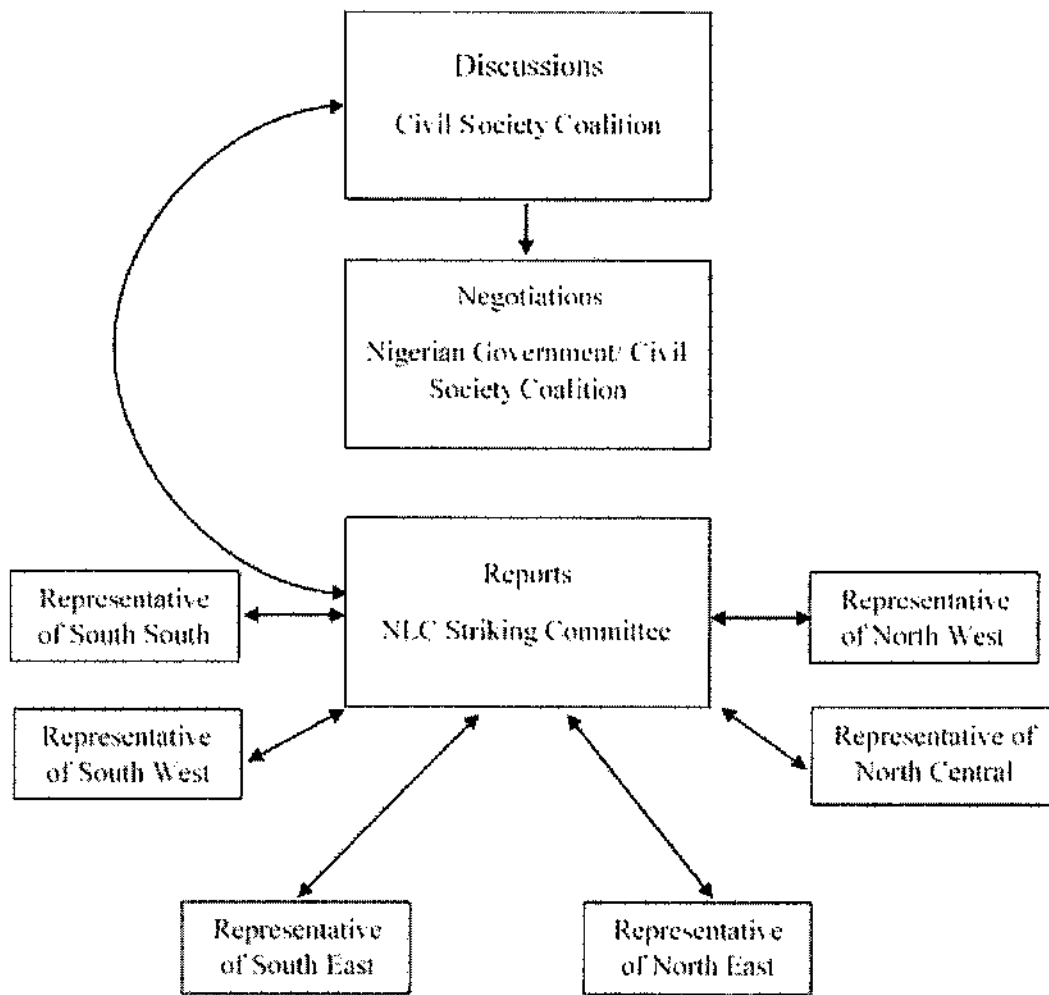
(Interviewee 5, 6 January 2014, Abuja)

The other coalition is the January 1, 2012, movement, which comprises the entire civil society in Nigeria which can be described as loose groups in that they pursued similar goals but were not necessarily connected to each other. These included individuals who had responded spontaneously, students, Churches, Mosques, social movements, market women, associations, institutions and other groups in Nigeria. These were different organizations that came up to be part of the process. This was the spontaneous group that started the Occupy movement on the 2<sup>nd</sup> of January 2012. These groups that had no formal structures, simply 'subordinated themselves voluntarily to that labour, civil society coalition' (Interviewee 5, 6 January 2014, Abuja) management, especially in serving as the intermediary negotiating between the Occupy Nigeria movement and the government. Several other groups emerged across the country, coalitions of civil society in different states, but they took direction from the Labour Civil Society Coalition without being part of them.

The Labour Civil Society Coalition's principal responsibility was the handling of negotiations on behalf of the people with the government. Therefore, although, the Occupy Nigeria movement was leaderless in its original formation as in the case of contemporary and/or new social movements, some quasi-leadership structure emerged subsequently based on the self-styled dynamic talked upon previously. Quasi or self-styled, because there was no election of any form of representative leadership, or appointment of leadership by the Nigeria movement activist community. The role taken up by the Labour Civil Society Coalition was a voluntary initiative to which Occupy Nigeria dissidents simply allowed since, there was no defined leadership. This was necessary for the goal of Occupy Nigeria to be achieved. The coalition set-up a Nigerian a striking committee that engaged in direct negotiations with the government on behalf of protestors. Figure 5.2 shows the composition of the striking committee and communication flow based on perception of members.



Figure 5:2 The communication flow and consensus chart of Occupy Nigeria Abuja



Within the NLC striking committee, a further sub-committee was established to ensure some equal levels of representation, encourage participation and arrive at some form of consensus among protestors across the country. According to Interviewee 8 there was a secretariat formed for the mobilizing committee. The secretariat included individuals in the sub-committees who represented the six geopolitical zones, the South South (SS), South West (SW), North Central (NC), North East (NE), South East (SE), and the North West (NW) zones as represented in figure 5.2. With the formal structures (subdivisions) of the NLC in every state of the federation participating in piloting and coordinating Occupy Nigeria protests across the country, the six representatives of the striking committee were responsible for obtaining reports and updates from the different zones

they represented. The constituencies as used here refers to, for instance the designated labour unions in the different zones across the country. Reports and updates were also obtained from other participating civil society organizations, social movements and activist networks. A member of the NLC striking committee and directly in charge of one of the zones substantiates this point. According to him,

Every day, our routines was such that after every demonstration, those of us that were assigned to specific zones, six of us that constituted like the secretariat of the mobilization committee, had to get reports from the trade union in each of those states in our zones, but also from activists so that we had a balanced perspective. We then reported back every day the NLC strike committee would meet.

(Interviewee 8, 15 January 2014, Abuja)

The reports and updates helped the NLC-civil society coalition to monitor developments and better manage and coordinate protestors including resolving issues and concerns. Looking through a more conceptual lens, one could posit that although the Occupy Nigeria movement adopted an informal leadership structure (given that there were no elected/ appointed leaders for the movement), including an absence of a properly articulated organizational form that corresponds with the general workings of new social movements (NSMs), the structure allowed for some sort of participatory democratic culture. While the Labour Civil Society Coalition engaged the government in negotiations and carried along protester, other activist groups, individual activists and other ordinary Nigerians planned, initiated, organised and coordinated protests both in offline (real life settings) and online. In more theoretical terms, a strictly postmodernist perspective of

contemporary social movements advocates the notion of a horizontal structure, or decentralised network, which Deleuze and Guattari (1987) described as 'rhizomatic' as opposed to hierarchical structures. Occupy Nigeria on the other hand presents an illustrative example of an interplay between the two dimensions, thereby forming some sort of a linear or hybrid structure which combines elements of both the horizontal (rhizomatic) and the hierarchical structure of the organization. While, from the discussion above one can see the hierarchical dynamic in the organisational structure of the Occupy Nigeria movement, the rhizomatic aspect of the structure is demonstrated in the role played by ICTs the internet and social media in diffusing the protests across Nigeria and abroad, empowering and arming dissidents with the necessary tools to control and manage their activities online. As will become clear in subsequent sections of this chapter the whole process culminating into the Occupy Nigeria movement was aided by the decentralized structure of the webs and corresponding applications that limits the state interference and gives autonomy to movement actors.

Thus, given the organisational form explained, when asked how the process of organising, communication and mobilization was managed, between civil society organizations and individual dissenters, a participant explained that the process was only possible through the uses of ICTs, which were employed effectively. In his words, 'the United Action for Democracy UAD, the Nigerian Labour Congress NLC and Trade Union Congress TUC used ICTs, even now if the NLC had to call a national executive meeting, our National Executive Council (NEC) comprises of all the chairmen and secretaries of all the states of the federation and all the presidents and general secretary of all the unions all over the country ... to summon a meeting of such capacity in 24hours, we must have used ICTs' (Interviewee 4, 1 January 2014, Abuja). In this regard, email communication was the most explored in the inter-civil society communication.

### 5.3 Framing Issues and the Uses of ICTs

Following the Cyberconflict framework, one component of the resource mobilization model that ICTs are thought to influence during social movement action is the framing process. Frames as established in Chapter 3, refers to those particular ‘metaphors, symbolic representations, and cognitive cues used to render or cast behaviour and events in an evaluative mode and to suggest alternative modes of action... Symbols, frames, and ideologies are created and changed in the process of contestation (Zald 1996: 262). Meier (2011) also shares a similar explanation. According to him, the process involves ‘deliberate efforts to craft, disseminate and counter the language and narratives used to describe a resistance movement’ (ibid., p. 35). Consequently, the management of such frames is crucial to the success of any mobilization attempt targeted at individuals by movement actors. Zald (1996) pointed out that the purpose of frames used by actors is to justify claims made by movement actors with the implication of motivating collective action (206).

During the January 2012 Occupy Nigeria protests, many Nigerians in an outburst against the governments’ policy took to the streets to participate in the protest. The protest started as a single issue movement with Nigerian dissidents advocating for the Nigerian government to reverse its decision to end the oil subsidy program that had benefited Nigerians for decades. In this regard the main focus was around the slogan ‘₦65 or nothing’ which Occupy Nigerian protesters carrying placards, chanted as they marched through the streets of major Nigerian cities. This was the manifest issue. Subsequently, other issues confronting the Nigerian state gradually became incorporated into their advocacy. These issues revolved around the central theme that demanded that the government reverse its decision. Banners in demonstrations that took place across major cities in Nigeria contained slogans that included, ‘Stop corruption, not the subsidy’, ‘Kill

corruption, not the people’, ‘Say no to government wastages’, ‘₦65 a litre or revolution now’, ‘Nigerian say no to removal of subsidy’ and ‘Remove corruption, not subsidy’ to mention but a few slogans used by Occupy Nigeria dissidents. Figure 5.3 show a selection of some of slogans and tags used by occupy Nigeria dissidents. These were the secondary issues that emerged. For instance, the issue of corruption surfacing a lot in the rhetoric of Occupy Nigeria dissidents was a means protesters used to identify and re-channel the government’s focus to what they considered the underlying problem in the downstream oil sector that needed to be fixed rather than ending the subsidy. These primary and secondary issues existed side by side during the Occupy Nigeria protests. For instance, the majority of participants interviewed identified the demand ‘₦65 or nothing’ as the main theme. (See figure 5.3 below). Nonetheless, they also highlighted other demands for the government to end the tide of corruption that was ravaging the oil industry and other sectors of the economy, and system change that later emerged in the narrative of some protestors. For example, some slogans demanded revolution, ‘₦65 a litre or revolution now’, and another reads ‘Incompetent Jonathan, must go’ notable examples. Other issues included the issue of insecurity and the need to put in place the necessary mechanisms to ensure good governance surfaced within the narrative of protesters. The protest moved beyond the subsidy to incorporate long held grievances around sociopolitical and economic injustices epitomised by the issue of corruption and general insecurities caused by the Boko Haram conflict.

Figure 5:3 Occupy Nigeria protestor carrying placard with a slogans/ hashtag



Source: Based on a simple Google image search and George Osodi available at

<http://www.panos.co.uk/preview/00149894.html?p=11>

Together with Facebook and Twitter, Nigerians exploited the platform created by Nairaland, an online media forum created and managed by a Nigerian, Seun Osewa as far back as 2005. According to Alexa.com it is a broad discussion forum for Nigerians. It covers numerous subjects from politics and romance, to technology, education, business, and entertainment to mention but a few. This platform was used by Nigerians to debate and engage in discussion on the removal of the subsidy during the protests. Like Facebook and Twitter, the online platforms (Nairaland) allow individuals to hold discussions in real time, making comments and responding to other users, using mostly pseudo-names. In an interview with CPAfrica, Seun Osewa demonstrated the national coverage of Nairaland, in the sense that most of the discussions on the platform originate mostly among Nigerians at home which is a direct contrast to the transnational and global coverage of Facebook and Twitter hold. A consideration of some of the discussions of participants later examined on Nairaland revealed a divided opinion on the issues of the government's removal of oil subsidy. On the one hand, some members of the forum argued that the movement was a single-issue movement, while others argued it was a multiple issue movement involving diverse issues. For instance, one member of the forum, argues that Nigerians were simply concerned about returning the subsidy. According to him,

I have heard a lot of people saying that the Nigerian masses are protesting against corruption. That is a big lie! Nigerian masses want the price of fuel to be returned back to 65 Naira. That is what they are protesting for [...] In essence, they care less about corruption and bad leadership. As long as they keep getting subsidy (awoof) from government, the government can freely steal them blind!

(User 1, 14 January, 2012 Nairaland).

For the above member of the forum, Nigerian dissidents protesting were simply oblivious of the level of exploitation the subsidy opened to the rich in the Nigerian society, hence their concentration on the return of the subsidy. It is apparent that for this participant, the removal of the subsidy will curb the exploitation and corruption in the sector, but the member fails to explain the benefit for the Nigerian dissidents protesting against harsh conditions the policy change had effected. By contrast, other members of the forum advocated that the issue goes beyond the demand for the return of the oil subsidy. A member of the forum explained that beyond the subsidy and corruption, Nigerians were protesting against other issues including

Boko Haram, negligent of the Niger-delta, killing of Christians [...] this is way beyond subsidy because subsidy has been removed in the past and there have never been a protest like this. Nigerians have had their cup filled and they are venting out their anger on the government

(User 2, 14 January, 2012 Nairaland).

The understanding here is that there had never been protests on the scale of the January 2012 protests despite many previous attempts by the previous government to remove the subsidy and fluctuation in the prices of petroleum in Nigeria. Commenting on a similar point to the one made by User 2 above, that the protests that surfaced in January 2012 had been long overdue, an interviewee noted that ‘Nigeria was sitting on and is still sitting on gunpowder. People were just waiting for something to ignite the fire’ (Interviewee 4, 1 January 2014, Abuja 2014). In this context, the removal of the subsidy created the opportunity for multiple issues (manifest and latent) to emerge. Still on the same point, some other members of the forum agreed that the issue for which individuals and groups



had taken to the streets went beyond the removal of subsidy. This group, however, questioned the continuity of the protests if the government reversed its oil policy by returning the subsidy. One member's narrative is particularly telling:

If we revert to N65, will the protests continue? Will the movement against corruption, etc. gather more momentum?

(User 3, 14 January, 2012 Nairaland).

[. . .] If the prize is reverted back to N65 [...] watch people sing the hallelujah victory song, jugging home gleefully in a victory lap.

(User 4, 14 January, 2012 Nairaland).

Another member of the forum corroborated the initial point made by User 2 that the issues goes beyond the subsidy removal. Yet, according to him,

It is very likely that the strike/protests might end if the price of gas is reversed, but that doesn't mean that the fight was all about gas.

(User 5, 14 January, 2012 Nairaland).

The present struggle is not just about the removal of subsidy on petroleum. It is also about good governance and also... about a fight against the unbelievable level of corruption in government.

(Participant 6, 11 January 2012 Save Nigeria Group Facebook)

The varied perspectives of members of this forum correspond with some of the views of participants interviewed. For another interviewee simply argued that

The goal of the Occupy Nigeria movement was to ensure that the government did the needful which was to listen to the cries of Nigerians who were really aware of the issues involved and that the government would revert to the normal price of petroleum. Even if the price was going to increase at least let it be done in a transparent way'

(Interviewee 1, 11 December 2013, Abuja).

First is the injustice of the increase in the pump price of fuel and petroleum products, which is the catalyst. But, beyond all of that it was also an opportunity for citizens to put a resounding voice to the incompetences of the government of the day. So these are the real driving themes

(Interviewee 7, 15 January 2014, Abuja).

Essentially, one can argue that the removal of the oil subsidy provided the window of opportunity for protests to emerge with the Nigerian civil society. As a result, the medium was used for advocacies covering other issues within the already strained and aggrieved population. Hence, the emergence of issues of corruption, security, economy, regime change, development which had been a major source of struggle in the country's fifty years of independence.

In regard to the framing process dynamic, although partly discussed as a component of the opportunity structure elsewhere, it is important to consider this dynamic as an independent variable here and in particular whether or not the uses of ICTs influenced the framing of issues, identity and strategy of Occupy Nigeria dissidents. In the framing context ICTs were crucial, as seen above in the activities of Occupy Nigeria online. The influence of the framing process was felt both locally and across the globe. Participants engaged their issues online through political commentaries on Weblogs, news releases on various online media platforms and intense discussions on social media, (in particular, Facebook, Twitter, Nairaland). Other platforms used include civil society websites, private media and through documentaries on YouTube, to mention but a few.

I was posting on an average, like 2 dozen tweets and on Facebook maybe about double of that amount or there about. [...] I was writing every day and posting on my blog. At the last count I realized that most of what I wrote were re-blogged or even published in newspapers in 17 different countries [...] in different languages.

(Interviewee 8, 15 January 2014, Abuja).

Interviewee 8 added that his blog posts and write-ups during the uprising were translated and published in German, and Greek. The write-ups have also surfaced on Canadian, Australian, and United Kingdom online media platforms. These activities are partly responsible for the widespread transnational movement that was formed around Occupy Nigeria. The actions of Nigerians in the diaspora were influenced by their exposure to information published by Nigerian dissidents at home during the protests. Veteran civil society actors who participated in the Occupy Nigeria protest explained that various

online media instruments shaped movement activities in the 18 days that the Occupy Nigeria protests lasted.

Interviewee 4 taking a similar stance argued that his personal Facebook pages which he operates are set principally to broadcast information and in particular political commentary to a local and global audience, the media and activists. According to him, the use of multiple Facebook accounts was an initiative he had to bypass potential limitations of one been shut down or scrutinized by the state during conflicts. During the protests in January, he explained that his Facebook pages, which have (altogether) roughly 15,000 followership was relied on among Nigerian's for information.

I got wind of what will happen to petroleum prices so, I wrote an open letter to the president, to Jonathan, which was published that same day 1<sup>st</sup> of January, so it assisted people with information. It was published in most Nigerian newspapers, and online sites like Sahara reporters, news diary online [...]

(Interviewee 4, 1 January 2014, Abuja)

ICTs were particularly important for Occupy Nigeria protesters and indeed the wider Nigerian public because of the lessened trust in traditional mainstream media due to limitations of censorship or self-censorship. In particular, because there is an unfair balance that tilts in favour of the state with traditional media. Both public and private media were reluctant to broadcast the protests at the inception of the protests, therefore bypassing and circumventing such limitations was found to be a priority for Occupy Nigeria protestors if they were to get their messages out to the publics. This explains the predominant uses of ICTs among participants who wanted to shape public opinion.

While state run media are perceived as a tool for advancing the propaganda of the government, given government's direct hegemony and interference over public media in Nigeria, private media, on the other hand, enjoy similar limitations (Oketunmb 2006; Oseni, 1995; Olukotun 2002). Groshek (2010) argued that data that is accessible in cyberspace 'is less likely than other mass media formats to conform to the prevailing national-level ideological and hegemonic structures' (ibid., p. 146). Groshek's point which corroborates the primary empirical findings from the occupy Nigeria case stems from the belief that because of the structures of ICTs, there are higher chances for almost anyone to take part and contribute in an online environment in contrast to the more traditional media types (ibid., p. 146). The free flow of information that the web structure offers meant that Nigerians who had access to the internet could express their views, constructing their stories on a daily basis and disseminating to the global community. On the other hand, the digital gap, income gap, and literacy levels between urban and rural areas, means that particular communities of population of the country are excluded from the benefits of ICTs during protests. Nonetheless, participants argue that the benefits of ICTs especially for getting out information far outweighs the negatives. One respondent noted that

On social media your voice is not in the Nigerian context, restricted, you have direct access to the publishing platform, if you want to access the normal traditional media, you will be thinking about first of all getting someone to report your views, it will be competing with several other things that they are trying to fit into the newspaper, or into their air time and again, it may not be something they feel is worth being put out there especially when they look at all the things they have. So, social media actually gives you an easier and more flexible platform that is at your fingertips. You are your publisher.

(Interview 2, 17 December 2013, Abuja)

The hashtag ‘#OccupyNigeria’ on Twitter became the main platform used predominantly by Nigerian dissidents at home and abroad to share information within and outside Nigeria. Blackberry messenger was also used to share information with networks of friends and blogs used to publish political commentary and information (see. For instance <http://solidarityandstruggle.blogspot.co.uk/>). Photo sharing sites, including Flickr, and Yfrog also provided an avenue for Nigerian dissidents to upload images of events as it unfolded, while Video platforms, in particular YouTube was used to disseminate audio-visual material, including news, and documentaries to Nigerians at home and diasporic counterparts (see also Ejiogu, Adejumo, and Szczygiel 2013:222). Sahara Reporters, an online media firm owned by a Nigerian in the diaspora also provided a platform for Nigerians to get their message across the globe. One interviewee corroborated this point. According to him,

We started consciously reporting it as Occupy Nigeria, we started given report on January 3<sup>rd</sup> and we had occupied Nigeria day 1 report, Occupy Nigeria day 2 report, so we consciously put that in the minds of the people and by Friday, January 6<sup>th</sup> that weekend, that Friday 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup>, through the efforts of the likes of Sahara Reporters and Kayode Ogundamisi, what was happening in Kano was being streamed online.

(Interviewee 5, 6 January 2014, Abuja)

The uses of different online media platforms of social media allowed for a balance of perspectives between the stories emanating from the private, public media outlets and

Occupy Nigeria dissidents who had the capacity to direct media agendas and set the agenda for their activities including how they wanted to be perceived locally and across the globe (Sowore, 14 January 2013). A significant element of the framing process is also that the platform provided an avenue for legitimatizing discourses of parties in a conflict, by providing multiple platforms and alternative sources for individuals to evaluate and decide what line of thought is relevant or appropriate for them to follow. As such, the monopoly over the media once held as the exclusive preserve of the state can be argued to be gradually diminishing. A participant noted that in the present age, people are more informed (Interviewee 4 January 2014, Abuja). In his words,

In the past it was easy for governments to lie or some political party to lie and misinform the public, but it is difficult now because when you lie, individuals would check through social platforms and verify the truth.

(Interviewee 4, 1 January 2014, Abuja).

The discernment of the truth is one tool of mobilization, because it exposes the lies of the state that give credence to the cause. Issues that individuals raise on the social media platform are particularly very informative. Such issues can produce very important information which in turn influences people's opinion about politics and society. In this regard, it can be argued that ICTs increases political consciousness (Mohammed 2012; Sowore 2013;), a position which conforms with the response of Occupy Nigeria activist interviewed. In the current context, ICTs have opened up spaces for the Nigerian civil society to increase their social and political awareness on the issues that affect them. The implication of such political consciousness is that since individuals are equipped with the

knowledge of their rights, when infringed upon by the state as in the case of Occupy Nigeria movement they can demand a redress by engaging collective action.

Besides social media, protesters were able to bypass traditional media limitations by relying on online news media like Sahara Reporters mentioned earlier. The new media was used to broadcast and publish their stories, pictures, and videos during the Occupy Nigeria protests. The online platform granted interviews to participants of the Occupy Nigeria movement via Skype and published such interviews and documentaries on its website and YouTube channel. The Sahara Reporter's platform on YouTube has roughly over 115, 000 subscribers and over 40 million views as at the last time of check in December 2015. In one video posted by the organisation on its YouTube channel during the protests it generated over 32, 000 views (see Saharatv January 13, 2012). Another Occupy Nigeria video posted by Sahara Reporters on day two of the protest attracted over 12, 000 views (see January 3. 2012 Saharatv). Besides this, ordinary protesters were sending pictures, images, texts and video to the online media organisation using smart phones, iPads and laptops. These documents were then disseminated on the website 'Sahara Reporters' as the events unfolded. Narrating the role played by the online media outlet, Interviewee 3 explained;

Some of the appearances I made on Sahara Reporters in the cause of the protest were through Skype, some through telephone conversation others through emails. Some of the first images that Sahara Reporters published when Nigerians were attacked at the Eagles Square by security personnel were pictures I posted to my Facebook page and my Facebook wall.

(Interviewee 3, 20 December 2013, Abuja)



Besides using the Sahara Reporters platform, individual postings on YouTube were also rife during the protests, which reflects the benefits of the decentralised nature of the web 2.0 and ICTs especially for getting their message out. A simple search on 'Occupy Nigeria' on YouTube, as at the time of writing in December 2015 revealed over 50, 000 results involving videos posted by individual Nigerians, organisations and independent media organisations at home and in the diaspora. Each video also evidencing several thousand views and likes too numerous to capture in the present study.

### 5.3.1 Occupy Nigeria's Core Framing Tasks

The aim of the framing process is to provide impetus and justification for collective action, both of which, if managed properly by movement actors, could have a positive impact on the overall outcome of movement activities. It has been established that ICTs enable movement actors to construct their narratives, stories and shape public opinion (Garrett 2006; Karatzogianni 2006; Meier 2011). For contemporary movements, framing process using new media can help reduce pressures from the state. A careful observation of the narrative repertoire of Occupy Nigeria dissidents reveals certain collective action frames. In particular, while there are several frames employed by Occupy Nigeria activists, an overarching theme is that of Injustice. Other frames that emerged are considered here as subthemes embedded within the Injustice frame. Subthemes of *corruption* and *economic crime frame*, *minority right frames* and the *government responsibility* (responsible government) frame. All framing resonates around the injustice of removing the subsidy. These frames were means through which movement actors sought to pursue their collective goal, justify their activities and build impetus for the cause (Benford 1993; Snow and Benford 2000).

As the terminology suggests injustice frames are themes used by Occupy Nigeria dissidents to demonstrate unjust, unfair, inequality and a violation of their rights. These attributes were used to convince bystanders, Nigerians at home and abroad to participate in the protests. According to Gamson (1982) the motivation to participate in contentious activities hinges on the belief that the action of the authority if left unchecked could lead to injustice. Gamson's explanation was used in a pre-emptive scenario such that dissidents act based on information prior to actual action being taken by the authority. In this context, however, the injustice frame is used prior to, during and in post government action. Going by the discussions of Occupy Nigeria dissidents, injustice frames were used to showcase dissent towards what they perceived as the government's unjust and unfair decision to remove the subsidy which places them at a disadvantaged position. For instance, an interviewee noted that for her,

I think it was everything coming together, for me it was personal, I was just finishing my NYSC, I have a car which consumes a lot of fuel, and if the price of fuel goes up it will directly affect everything I do. So it was very personal. It was also about how people were not getting the right service for the amount we were paying.

(Interviewee 6, 11 January 2014, Abuja)

Speaking further on the injustice frame, a few examples from the official Facebook posts and Twitter feeds of Occupy Nigeria are particularly telling. It is crucial to note that there was one official Twitter account operated by Occupy Nigeria namely #OccupyNigeria. A few other Occupy Nigeria pages that sprouted up were mostly created by individuals (the details operators, and demographics of the other pages are unclear). The same applies to

Facebook. Again there were different Occupy Nigeria Facebook pages that were set up by individuals, and groups which in most cases reflected the geographical locations where dissidents were domiciled both at home and abroad. Nonetheless, the Occupy Nigeria Abuja page was the official page in Nigeria. The official description of the Occupy Nigeria movement on the official page of the movement on Twitter reads, 'We the 99% need to start action or else 1 day the effect of Corruption and negligence will be in our immediate household. The time is now and yes, you are needed ([@OccupyNigeria](#) Twitter 2012). The notion of corruption and negligence is symbolic of the many years of exploitation of the wealth of Africa's largest economy. Much of Nigeria's wealth is believed to rest in the hands of the political class in the Nigerian society. Occupy Nigeria dissidents were of the opinion that most of the 'few' have monopolised the natural means of production (land, and mineral resources) and continue to perpetrate economic crime, especially within the downstream sector of the oil and gas industry that accounts for the Nigeria's mainstay of the economy. Different indicators of poverty show poverty on the increase in the country with more than half of the population living on less than 1 dollar a day (see Figure 2.4).

The system we live in is actually the most irrational thing you can imagine. There is more than enough for everyone to live a good life. But to borrow from one of the metaphors of this period, the 1% have appropriated everything to the detriment of the 99%.

(Interviewee 8, 15 January 2014, Abuja)

Corruption is seen as a major theme in the advocacy of Occupy Nigeria dissidents. This theme surfaced in all rallies held across Nigerian major cities at home and abroad and has

been one long held grievance of Nigerians over the years. Not much has changed in this regard as epitomised in narratives of Occupy Nigeria movement actors. Various indices of corruption have shown no significant change. Although a secondary issue, Occupy Nigerians made a case for negligence on the part of public officials in tackling the situation (See. Sahara Reporters December 01, 2011). The general negligence has impacted negatively on development in the country as will be demonstrated in case studies in the succeeding chapters. Besides the explicit call to action embedded in the official Twitter text of the movement, there is also an explicit demonstration of the injustice frame in the text of the group account.

The injustice here goes beyond the removal of the Oil subsidy. Again, the general sense of dissatisfaction spread across all spheres of areas and sectors of the Nigerian economy. This is epitomised by the issue of corruption, which resonated during the Occupy Nigeria protests. It was with this observation that Interviewee 4, explained (mentioned earlier) ‘that Nigeria had been and continues to sit on a gunpowder waiting to ignite’ (Interviewee 4, 1 January 2014, Abuja), considering the pains and suffering the Nigerian population has been subjected to owing to what Tanzi (1998) described as misuse of public power for non-public benefits. In this case for private gains. The Occupy Nigeria advocacy relied heavily on injustice frames as a means to expose the government as an exploitative one, insensitive to the plight of the ordinary Nigerian. The exploitation of injustice frames helped the group to push for support from their target audience at home and abroad

Hav u tot about d angle of d few rich enjoyin billions at d expence of a larger poor,  
its just like in an attempt to kill a scorpion an ant is crushed along [...]

(Participant 3, 11 January 2012 Occupy Nigeria Facebook)

The people hav borne d cost for long enough. Govt, u shal meet urs. Let me just say dat 'I sori for govt n all d people wey dey there'.

(Participant 4, 16 January 2012 Occupy Nigeria Facebook)

72% recurrent expenditure budget, ASUU on strike, No power, No water, No good roads, still importing fuel, you think it's over? #OccupyNigeria.

(Participant 5, 16 January 2012 Occupy Nigeria Facebook)

In a similar vein, on the Facebook pages of the Occupy Nigeria movement, as of January 6, 2012, the official post reads, 'silence is a crime in an unjust society'. The post was made about the same issue of corruption, poverty, lack of development and inequality that characterised the Nigeria society. The removal of the subsidy was perceived by Nigerian dissidents as an extension of the exploitative scheme of the rich and well to do in the Nigerian society. While the post is used to force momentum, ignite protests and participation from especially bystanders, it also makes a statement about injustice and the subthemes that emerged from the protests. In the same post, commentators sought to mobilise the minds of Nigerian dissidents to participate. One commentator argued that 'silence isn't just a crime but personal injustice against yourself, personal deprivation, and crime against God himself' (Participant 1, 6 January 2012 Occupy Nigeria Facebook). Another comment stated that that's what Baba Fela referred to as: "THE CONSPIRACY OF SILENCE". Many of us Nigerians have conspired for too long (Participant 2, 6 January 2012 OccupyNigeria Facebook).

Now is fuel! We no go gree! Is either 65 or notin. Jonathan! U r simply wicked.  
No job, no Rd, no security, no housing estate

(Participant 9, 12 January 2012 Save Nigeria Group Facebook)

FG should know that Nigerians are not only clamouring for fuel subsidy but also against bad leadership, oppression, corruption, self-centredness, nepotism, and marginalisation. The voice of the masses is the voice of God... My people lets come together under one umbrella and tell it to their face that they can't fool us any longer. Aluta continua!!!

(Participant 8, 12 January 2012 Save Nigeria Group Facebook)

Enough is enough for our irresponsible govt!

(Participant 7, 11 January 2012 Save Nigeria Group Facebook)

The load is too heavy for the common man to carry. Please our Leaders, take note, we have asked you to look over this policy (Petrol increase) that you are enforcing on our people: Mr President, you cannot enforce 105% petrol increase in a country like Nigeria. In an advance, or growing country, the normal increase takes 2%-10% increase with proper consultation with its citizens: Nowhere in the world do we have petrol increase of 50% talk less of 105%: Please,!!!!

(Participant 10, 12 January 2012 Save Nigeria Group Facebook)

The use of injustice related themes or frame as used in the Occupy Nigeria case is similar to the advocacy of transnational social movement challenging socio-political and economic inequality.

#OWS is fighting back against the corrosive power of major banks and multinational corporations over the democratic process, and the role of Wall Street in creating an economic collapse that has caused the greatest recession in generations. The movement ... aims to fight back against the richest 1% of people that are writing the rules of an unfair global economy that is foreclosing on our future.

(<https://occupywallst.org/>)

In this regard, Occupy Nigeria protests could be situated within a broader ideological struggle of the seminal global anti-capitalist and anti-globalization movements across the globe as in the case of the Occupy Wall Street movement. The text above from the official web page of Occupy Wall Street shows a similar dissatisfaction towards the monopoly of the world's wealthiest conglomerates with Wall Street considered to facilitate unfair practices in its economic policies. As stated it is the goal of the protagonists to challenge the unfair practices of the capitalist that pose a threat to the future of the economy and future generations. In the Occupy Nigeria context, several frames are used to garner momentum, mobilise participation and shape public opinion on the oil subsidy in view to forcing the Nigerian government to revert her decision and take responsibility for the failings and future direction of the country. Nonetheless, injustice frames are the principal means by which these grievances are expressed.

The subthemes or sub-frames are used by Occupy Nigeria dissidents also to attribute blame and as a means to redirecting the government and the global community to the movement's idea of the underlying problems. For actors online and offline, the government should be tackling the underlying problems, rather than imposing more hardship on the population. For instance, Interviewee 5 explained that for him, he had the convictions that the arguments for removing the oil subsidy were not tenable. He stated 'my personal conviction is that the country had a problem, and the problem was with corruption with economic crime' (Interviewee 5, 6 January 2014, Abuja). Economic crime in the sense that the few 1% had abused the subsidy framework by exploiting and accumulating oil benefits for personal use, and nothing was done to check the excesses of the system. 'I was convinced about, that there was fraud going on and that it was an attempt to cover the fraud rather than to deal with the fraud' (Interviewee 5, 6 January 2014, Abuja). The other two subthemes of inequality and government responsibility are by no means exhaustive of the themes that emerged in the narratives of Occupy Nigeria dissident, however, these themes encapsulate the general sense of injustice and the failing infrastructure of governance. These frames are used to depict the widening economic gap between the rich and the poor and how changes, especially in the context of the removal of the oil subsidy places an unfair balance on the poor.

Meier (2011) found that the state can foment patriotism and shape public opinion by using ICTs in contentious situations and as Morozov (2011) also argues, states have increasingly become technically inclined and as such, authorities use ICTs to achieve their goals. In the Nigerian context, the government used online media platforms to foment acquiescence and agreement by sponsoring various adverts providing information on the benefit of the removal of oil subsidy. Interviewed participants also claimed that the government sponsored various individuals on social media to respond to the



antagonism, propaganda and advocacy of Occupy Nigeria dissidents online in view to defending the government's decision and providing a good public image for the government. While this claim could not be verified by the researcher, there was reasonable debate on social media between individuals who supported the government's action and those who did not. This conflict of interests does not necessarily suggest that those who supported the government's decision to remove the subsidy were sponsored. Nonetheless, interviewees did not think the government was effective in its deployment of ICTs. The benefit of ICTs fell in favour of protesters. One interviewee explained that although the government is on social media, he never thought the government used social media platforms as much as the opposition. According to him, the government only used online media to 'issue press releases that were not important to protesters' (Interviewee 4, 1 January 2014, Abuja).

#### **5.4 Political Opportunity Structure: Bypassing State Limitations During Occupy Nigeria**

It is crucial to state that the importance of the framing activities, as described earlier, wouldn't be effective without ICTs, the Internet and everyday social media. This is particularly true given the limitations that are associated with traditional mainstream media. Undoubtedly, the state exercises hegemony and control over traditional media. This leads us to the next point on the political opportunity structure the impact of ICTs, the Internet, social media on these and the implications for the framing process. As stated earlier the two, political opportunity and the framing process are intertwined and cannot be separated, especially when the discussion is set against the backdrop of digital activism. As seen in the previous section, the majority of Occupy Nigeria discussions emerged online using various channels available to them. The discussion that follows considers the political opportunity dynamic.

The political opportunity as described in Chapter 2 is one of the dynamics of the resource mobilization theory that ICTs are thought to influence conflict movements. McAdam, McCarthy and Zald (1987), explained that the 'political system, structures the opportunities for collective action and extent and form of same'. Explaining this phenomenon, Garrett (2006) describes the opportunity structure as those characteristics of a social system that aid or constrict a movement's action. The structure of political opportunity is used to describe whether or not the national context is open or closed, democratic or dictatorial. Certainly these factors determine whether or not contentious activities will thrive. In a separate account, commensurate with Garret's position, Meier (2011) adds another factor besides the political dimension. Meier (2011) found that the relative economic conditions are another component of the opportunity structure, which could either encourage contentious activities or be a limiting factor. Interestingly, these factors played a role during conflicts in contemporary Nigeria. The question is in relation to the role of the internet, ICTs, and everyday social media with regards to the opportunity structure. Garrett's (2006) hypothesis proves useful for explaining the interconnection between ICTs, conflict and opportunity structure. He explains that a country's opportunity structures are largely compelled by transnational occurrences, trends and change. This position which as will be demonstrated conforms with the findings from the Occupy Nigeria case study can be succinctly articulated in terms of 'information cascade', which Garrett describes as a state in which dissidents engaged in conflict align their actions based on previous actions of others.

Following the information cascade theorization, in the context of Occupy Nigeria some participants interviewed also connected the mass protests to conflict movement activities across the globe particularly between 2011 and 2012. Interviewees found that the wave of conflict that was on-going within the global scenery played a major role in influencing

Occupy Nigerian protesters. ICTs provided the opportunity to view those protests in their real contexts, from the Arab Uprisings, Tunisia, Egypt and the Occupy Wall Street. The exposure of Occupy Nigeria dissidents to transnational and global protests and revolutions provided the stimuli and impetus for Nigerians to form collective action. One participant explained that

What happened in January 2012 was part of a broader moment in history, and it goes, to borrow from Critical Realism, to confirm the truism about the emergence of revolution in a contemporary capitalist world as an international phenomenon evident in the way upsurge are, were and are still interconnected, how Egypt inspired Wisconsin, and Wisconsin inspired Indignados, Swell Puerto inspired..., and then Greece. These came back to inspire Occupy Wall Street and even within the same narrative, Occupy Nigeria that empty signifier came as an inspiration from Occupy Wall Street.

(Interviewee 8, 15 January 2014, Abuja)

In other words, transnational social movement conflicts, especially in the Middle East and part of North Africa in concert with the interconnectedness, free space, and free flow of information created by ICTs, provided the opportunity for civil society and social movements within national contexts to experience and be exposed to activities of transnational social movements in other part of the world. A further implication is that such events essentially become stimuli for subsequent protests being duplicated nationally. This is particularly true, especially in countries where individuals are aggrieved by certain policies, systems or programs, but there is not enough momentum for public dissent to emerge. This was a key motivating dynamic in the Occupy Nigeria

protests that evolved on January 1, 2012. In concert with this view, another interviewee noted that the 'metaphor itself, the politics, the praxis... the narrative all reflect the dialectics of a moment in history' (Interviewee 8, 15 January 2014, Abuja). In reference to the Arab Spring and the Occupy Movements in the US and Europe, this interviewee goes on, explaining that

There was a sense globally, that resistance was possible, resistance was happening, and that change was possible. ... Three governments had fallen in the Arab world. For many of the younger generation of Nigerians, Occupy Nigeria presented an opportunity for them. It was the first time they were taking independent political action, the first time they were engaged in a movement activity that is other than themselves, outside of their family, out of what they could gain any immediate direct material benefit from and this was what it was for many of them, really reinvigorating.

(Interviewee 8, 15 January 2014, Abuja)

The influence of globalisation in the context of social movement activities on Nigerian dissidents during the Occupy Nigeria protests goes to confirm the 'social media, acceleration, diffusion and transnationalism hypothesis which is offered relentlessly in the global media landscape' (Karatzogianni 2011: 1). The implication being that the free flow of information given the interconnectivity of the internet, social media and new communication technologies aids transnational exposure of transnational social movement activities, thereby influencing social movement activities across different institutions, national and cultural contexts as seen in the Nigerian case. This point on the influence TSM activities is corroborated in other studies on conflict. For instance, in her

exposition of the impact of ICTs on the Arab Uprisings, Karatzogianni (2013) identified the domino effect, the chain reaction that evolved from one event. The opportunity created by ICTs which facilitated the conflict is one dynamic shared by countries affected by the conflict. The quick spread of conflict across the Arab world could be seen as a mutation of events from one country to the other due the awareness created by ICTs. Such exposures are then become replicated across national contexts with shared socioeconomic, political and cultural experiences. As Karatzogianni pointed out, the Arab countries affected in the uprisings shared certain characteristics, including domestic food prices, political repression, social media, and youth unemployment (ibid., p. 8).

In line with the structures of political opportunity argument, the political system of a given country is another factor thought to influence contentious activities and political action by non-institutional actors. In democratic setting, irrespective of the values in place will immediately suggest a more flexible and open system that would be expected will encourage civil, political and human freedoms including participation. In comparison, in totalitarian contexts, one would reasonably expect a more closed society, a context where those freedoms and rights are limited (Meier, 2011: 62). In either case, however, the argument is that the internet, ICTs and everyday social media would create an alternative opportunity structure for civil society actors to advance their case with limited barriers from the state. It is from this context that Meier (2011:62-63) argues that the relative 'accessibility of the political system in the context of coercive states is by definition highly limited'. Also, he explained that

This necessarily reduces the public space for protests and other forms of resistance. For example, accessibility in North Korea is virtually impossible save for the small number of elites. While the political system in Burma is also closed,

the regime's information blockade and reign of terror is not as effective but limits access to the political system. The same was true of Egypt before 2011 where the most political action occurs on Facebook rather than on the streets.

(Meier 2011: 63)

Applying this point in the Nigerian context, members of the Occupy Nigeria movement recognised this dynamic as a crucial component in the 2012 uprisings. The situation in Nigeria at the time 'was mobilizing enough to make the average Nigerian youth-conscious of their economic environment' (Interviewee 8, 15 January 2014, Abuja). In other words, the fact that Nigeria operates a democratic system aided the Occupy Nigeria movement protests. Perhaps this also explains the explosive nature of the protests, never witnessed in the history of contentious politics in Nigeria. The interviewee's argument takes note of oil price increase related protests under the repressive military regimes of the past, as seen in the figure 5.1. Despite the military dictatorship at the time, protests still evolved. For instance, there was the 1989-1991 anti-sap riots and the 1998 oil protests. The 1989 anti-sap protest was a reaction to the Nigerian government's implementation of the Structural Adjustment Programme (SAP) suggested by the World Bank and the International Monetary Fund.

The SAP programme was meant to among other things reduce the enormous reliance of the economy on the oil sector, diversify the economy which will then increase development and growth (Adebanwi and Obadare, 2010: 108-109). Contrary to the promise by the government that the SAP programme will increase economic growth, the economy took a turn for the worst (ibid., p. 109). The worsening economic effect of the programme, and increase in the price of petroleum products there was widespread anti-

sap protests across the country, with traditional civil society organisations, students and associations mobilising the protests. Nonetheless, none of these or the other petroleum related protests emerged on the scale of January 2012 Occupy Nigeria protests. 'It came to us as a surprise under a civil democratic regime; a civil president could even fathom the idea of removing oil subsidy' (Interviewee 3, 20 December 2013, Abuja).

Consequently, in regard to accessing the political system, respondents all argued that the use of new communication media including ICTs, the Internet and social media during the protests made it generally easier for civil society actors to relate to each other during the protests, 'because some civil society organisations are run by young men and women who are ICT savvy' (Interviewee 3, 20 December 2013, Abuja). Also, there is the dynamic of more access to information which means that with these tools (ICTs, Internet) citizens can ensure transparency and verify information. The implication is that 'those Nigerians who sat on the fence had ... access to civil society portals that had current information, current happenings and some in real time' (Interviewee 3, 20 December 2013, Abuja), given that participants on-ground were recording and broadcasting the events from protest locations. For those who were not initially part of the rallies, demonstrations and actual occupations, being exposed to events and getting access to protest information via ICTs became useful especially in terms of encouraging them to join the protests.

The other issue in the political opportunity and ICT discourse is regarding the notion of bypassing state censorship, regulation and to add self-censorship of the media. The media is an essential acme in the political opportunity structure for several reasons. As elucidated upon by Karatzogianni (2006) movements actors need to find ways to balance between extreme political action which attract media coverage, and 'conventionality

which, (even if potentially persuasive) is ignored by the media' (ibid., p. 156). More so, the medium is a vital contested arena between the challenged and the challenger especially, since it is a platform for getting to society to obtain support, mobilise thought and participants. The media can provide the basis for inter-movement connectivity including with other political and social actors. Other benefits of the media for eliciting sympathy for a cause, legitimising social movement activity as noted by Kielbowicz and Scherer, (Cited in Karatzogianni 2006: 157; Gamson and Meyer 1996: 285) all highlight the tussle for the contested platform. From this point of view, Karatzogianni (2011: 157) observes that the media openness to social movements is in itself a crucial component of the structure of political opportunity. What is the implication for the Nigerian context? In the discussion below I discuss these in connection with the Nigerian context.

In contemporary Nigeria, Occupy Nigeria provides a case for examining the openness of the media system. Considering the endemic uses of ICTs, the Internet and social media during the Occupy Nigeria Protests two perspectives emerged from participant opinions. Members of the Occupy Nigeria movement interviewed agree that the platform offered by new communication media indeed offers more access to the political system, given that individuals were able to more readily channel and express their grievances and dissent directly to the state using such platforms. As one activist explained, 'One did not have to rely on platforms that were controlled by the government or those sympathetic to the government' (Interviewee 1, 11 December 2013, Abuja), in which case, the free flow of communication may have been impeded via regulation or censorship.

Indeed, there were indications of the state (government's) attempt to shut down telecommunications and SNS providers though this was debunked by the Nigerian Communications Commission, which regulates and issues licenses to broadcasters in



Nigeria (Akinbode 2012). It is not the first time the government has made attempts to block communication networks. Such attempts were made prior to, during the Occupy Nigeria protests and indeed after the protests. Notable among these is a draft Lawful Interception of Communications Regulation introduced in 2013, and a purported government surveillance contract with an Israeli company to monitor Nigerian email communications and online communications, both of which were greeted with dissent amongst Nigerians in cyberspace (see Vanguard, 22 May, 2013; Omanovic 20 October, 2014; Freedom House report 2013). This in essence reveals the dialectics between the different contenders over the public sphere (Gamson and Meyer 1996: 287; McAdam et al. 1996: 289; Klandermans and Goslinga 1996: 319; Rucht 2004; Karatzogianni 2006: 157-158).

Commensurate with this point, Interviewee 5 explained that- traditional media platforms, electronic and especially the print media a ground for contestation between the governments and Occupy Nigeria protestors. Interviewee 5 found that traditional media outlets were divided along three paradigms, pro-government, pro-Occupy Nigeria and neutral. The first was the public media outlets that took a pro-government side, thereby providing limited reportage of the events as they unfolded and offered limited access to civil society actors. Such media outlets including states owned and some private were used by the government for propaganda purposes. For example, Keita (2012) in his exposition on Occupy Nigeria news coverage argued that the Nigerian Television Authority (NTA) and, African Independent Television (AIT) were accused of providing pro-government coverage of the protests which was full of bias. Protests were therefore targeted at such media outfits. The second category is made up of private media outlets, which are further divided into two categories, those who took a pro-Occupy Nigeria stance, providing reportage and giving access to Occupy Nigeria protestors. The other

included private media outlets who remained non-partisan and tried to provide a balanced reportage of the protests. For example, Channels Television, Vanguard Newspaper, The Guardian Nigeria, and Premium Times Nigeria to mention but a few, provided daily coverage of the protests. Regardless of the perceived implication of the three paradigms and the varied responses from the different media outlet, one participant stated that 'The uses of ICTs broke that barrier, by opening new avenues of intercourse so to say that was not possible previously' (Interviewee 1, 11 December 2013, Abuja).

Ultimately, ICTs, the Internet and social media, as participants argue, handled circumventing the highlighted limitations of traditional mainstream media. More so, the presence of independent global media, who's on-ground representatives monitored and reported the events as they unfolded also contributed to bridging the communication gap. As a participant explained, 'there were quite a number of independent freelance journalists who also came in from Europe with their cameras, making stories and just selling to any network to broadcast about Nigeria' (Interviewee 5, 6 January 2014, Abuja). These reports made it difficult for reluctant traditional media outlets not to provide coverage since Occupy Nigeria dissidents were already broadcasting the protests via multiple channels including social media (Twitter, Facebook, Nairaland,) and other private media outlets at home and abroad (like the Sahara Reporters, Aljazeera, BBC). According to members of Occupy Nigeria, these platforms, besides social media, also provided a window of opportunity for protestors to export their ideologies and stories to an international global audience. Interestingly, prior to the physical presence of these global media outlets and some Nigerian private media organisations in Nigeria, Interviewee 5 narrated how ICTs and social media in particular served as a lens for both global and private media for reporting the Occupy Nigeria protests. 'I think what pushed most of the traditional media was because the event was already live on social media'

(Interviewee 5 6 January 2014, Abuja). Ultimately, all the interviewees advocated that new communication media provided an alternative platform for Occupy Nigeria dissidents to bypass the limitations imposed by traditional media.

In response to whether or not ICTs have created an atmosphere of better access to the political system participants interviewed had a positive response, the challenge however is that there is an unfair balance on the side of the government. As one respondent succinctly put it, since communication is a two-way thing, it is a different thing entirely when you consider the response of the government. 'The government has not been as responsive as civil society, in taking advantage of social media actually to interact with the citizens. So, very often, it is citizens talking to the government and the government, maybe once in a while they reply us' (Interviewee 5, 6 January 2014, Abuja). In other words, the government has not been able to effectively engage with ICTs and as such are not able to sufficiently communicate and engage citizens. ICTs opened up an alternative platform for participants to by-pass state hegemony over traditional media and self-imposed limitations on private media by empowering individual participants in the Occupy Nigeria protests, civil society and social movement actors who were exploiting the benefits of the new communication technologies. This echoes the findings of Castells (2012) who found that new technologies of communication, empower individuals through a process he describes as mass-self communication (*ibid.*, p. 7).

In another context, in spite of the opportunity structure created by ICTs in concert with the politically conducive environment interviewees also pointed out certain limitations, especially in terms of government interference, which they argue persists, and remains a major obstacle to civil society action during contentious activities. For instance, interviewees asserted that civil society, independent activists, and ordinary citizens,

continue to face the ‘sledgehammer’ of the state via its security apparatuses. All of the interviewees also identified government interference during the Occupy Nigeria protests in various ways from direct assault and arrest of activists to censorship, and complete shutdown of communication networks. The implication is that political opportunity to engage the state through legitimate action is curtailed while the uses of ICTs further increases the tensions between the state and civil society. One interviewee narrative on the government’s interference is telling:

The uses of ICTs increased conflict between the government and protesters. In terms of governments attempt at disinformation... Eventually, they tried to use draconian methods to stop the protests that instead backfired. Remember the murder in Ilorin which went viral and got more people angered... They tried to shutdown service providers/ networks during the Occupy Nigeria protests, but service providers were a bit edgy. Maybe in some areas they did, but it wasn’t something service providers embraced wholeheartedly... That is what ... has now manifested in the shutdown of service networks in Maiduguri.

(Interviewee 1, 11 December 2013, Abuja)

It was a subject of debate in May 2013, when the Nigerian government instructed relevant authorities to shutdown mobile networks in three states (Maiduguri, Yobe and Adamawa) where the Boko Haram insurgents mainly operated (Audu 2013). The government’s ability to enforce a shutdown of networks of mobile communication in the North-Eastern states where insurgency activity of Boko Haram was rife, confirms the findings of Morozov (2011) who argues that states have become increasingly savvy in their uses of ICTs, and as such can impede its uses. The implication is their increased ability to censor

online portals, impose regulations, shutdown networks of communications, including using the same platform as tools to spread propaganda and shape public opinion. As such, the Nigerian government's attempt to control or impede the uses of ICTs during the Occupy Nigeria protests as some participants on social media and interviewees claimed and is reported below is not a new phenomenon. Similar occurrences have been seen in authoritarian contexts across the globe from Asia to the Arab world. In the current context, it reflects the state's continuous resolve to curtail the influence of social movements and independent activist in view of ICTs. This conforms to global trends in the struggles between the state and its opposition.

For 4 days the networks shutdown twitter and Facebook. Like me its only today I was able to access Facebook. It's all sabotage.

(Participant 11, 4 January 2012 Occupy Nigeria Facebook)

I have been saying so too, if the block it we will find a means to use that same social sites they don't want us use. Yes we can! God be with us.

(Participant 12, 4 January 2012 Occupy Nigeria Facebook)

The Federal government Tuesday denied shutting down Blackberry services for two weeks, over the messages that are being exchanged on the recent deregulation of the downstream sector of the economy.

(Participant 13, 3 January 2012 Occupy Nigeria Facebook)

Other respondents noted that in spite of the state's actions and traditional media's (public/private) response to broadcasting the events social media, ICTs and the internet provided that alternative opportunity platforms for protestors to bypass and circumvent, on the one hand, state limitations (censorship/ regulation) on public media, whilst on the other, bypassing private media biases (including self-censorship). Proponents of this view seem to adopt the same view noted by social, political and communication researchers on the resilience of contentious groups to seek a better alternative mean embedded in ICTs to maintain an advantage over the state (Meier 2011; Garrett 2006; Howard 2010). For one respondent, 'on social media, your voice is not restricted, and you have direct access to the publishing platform' (Interview 2, 17 December 2013, Abuja). So, individuals, civil society actors and independent activists were able to construct, shape and export the objectives of Occupy Nigeria, including their ideologies, goals, stories, experiences, and opinions to both Nigerian at home and to a global audience. Besides, the Interviewee 2 explained that 'if you want to access the normal traditional media, first, you will be thinking about how to get someone to report your views that will be competing (threshold) with other things ... they want to fit into the air time' (Interview 2, 17 December 2013, Abuja). The challenge is that depending on what the media in question consider newsworthy, and the threshold of your story, it may be kicked out. Therefore, use of ICTs the internet and social media,

Gives people who have a voice a platform to get their voices heard, and then it also reduces the capacity for censorship that exists. There is also the fact that ... if you use it effectively, it can build your stories, you can get your stories or what you want to say in a better way that will elicit a better kind of response... Social media gives you an easier and more flexible platform that is at your fingertip. You are your publisher.

(Interview 2, 17 December 2013, Abuja)

Another interviewee noted that there were groups of people who were streaming the protest live on their own and Aljazeera was getting stories from such streams. But this was not peculiar, as traditional mainstream media in Nigerian had also relied on those streams on social media, including feeds from Facebook, YouTube, Twitter, blogs, and Skype interviews to make sense of the phenomenon in Nigeria. Interestingly, this trend reflected a reversal of the normal trend in which individuals and social networks rely on traditional media to report events on their platforms. As an interviewee observed, before ‘most people who shared stories on social media had to go to the website of traditional media, pick their stories and share, but now they rely on materials being generated on social media to sell their papers’ (Interview 2, 17 December 2013, Abuja). Eventually, like traditional public and private media who later joined the protests in Nigeria to broadcast the events ‘Aljazeera sent a unit also to cover the protests in Abuja. Also, there were quite some independent freelance journalists who also came in from Europe with their cameras making stories and selling to any network to broadcast’ (Interview 2, 17 December 2013, Abuja). Consequently, because information went out faster, it became difficult for the state to suppress the movement. But does it then mean that old media is being abandoned for new media? This is not the case as one participant explained.

It was not just social media mobilization, even in bars, like me, I am a very sociable person, in places where people normally drink and talk about fine girls, they were talking about ‘ah o ma le gun’ (it will be a tough struggle) that dialectic between old media and new media, because even face to face communication in beer parlours is part of the old media in a sense, the way they blended (old and new media).

(Interviewee 8, 15 January 2014, Abuja)

Interviewee 8 makes a crucial point, considering that Occupy Nigeria combined both word of mouth and the uses of ICTs. The idea of participants communicating, discussing and deliberating on the Occupy Nigeria issues in bars in a face to face scenario epitomised a long tradition that dates as far back as the pre-colonial time, and is crucial in a media sense, since the media's role is informative. Such avenues become an arena or a hub for information dissemination. Van de Donk (2004) explained that the qualities and characteristics of ICTs, could enhance a political protest group's capability, especially in terms of putting forward a more coordinated action, including responding more swiftly to outside contest. Such groups could become less reliant on traditional mass media in broadcasting their messages to targeted publics. For another, new media has 'relativized, but has not replaced, the traditional means of both internal and external communication of the movements' (Rucht, 2004: 53). Rucht's point reflects the perspective put forward by interviewee 8 above. In the present case, the two mediums (face to face and computer mediated communication) were harnessed to achieve the movement's goals. Participants interviewed explained that the government also used various online platforms in an attempt to shape public opinion during the protests. As Eyck rightly pointed out, 'activists are not the only group capable of using technology to become more fluid and flexible' (2001: 219). The state is online, too, promoting its ideas and limiting what the average user can see and do. Innovations in communications technology provides people with new sources of information and new opportunities to share ideas, but they also empower governments to manipulate the conversation and to monitor what people are saying' (Ronfeldt and Varda 2008, 12). In the Nigerian context, one interviewee noted that;



You find that they on several websites ... placing adverts trying to convince people about the policies. The pros and how it was going to change the lives of Nigerians. They also had their people working underground also on social media platforms, throwing comments here and there to trying to sell people the idea of the government.

(Interview 2, 17 December 2013, Abuja)

Yet, other participants argue that the government hasn't been very responsive in utilizing new communication technologies 'the government has not been responsive to civil society, of taking advantage of social media to actually interact with citizens. So, it is often citizens talking to the government and the government, maybe once in a while reply us. In the present context, however, another activist explained that

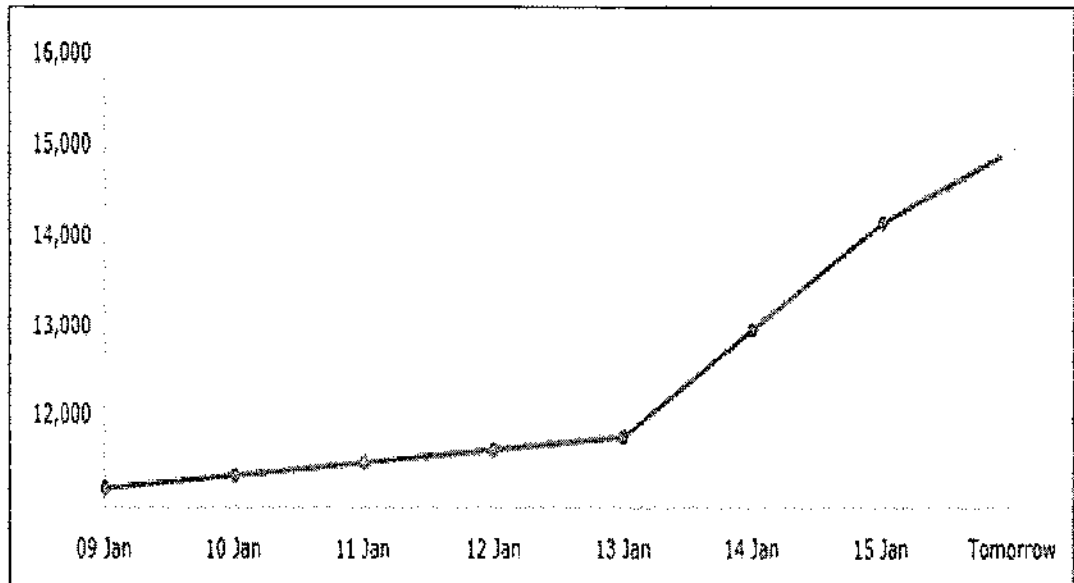
The government also tried to use social media, but at that material time, the balance was in favour of the citizens ...the government could not mount an effective counter-war in social media space. They knew they did not have that ground. Social media was dominated by opposition forces'

(Interviewee 5, 6 January 2014, Abuja)

Although, there are no data to back-up these assertions made by participants, and interviewees, the reality is that a careful observation of the amount tweets and Facebook posts that emerged from different individuals during the protests suggests an overwhelming dominance of the social platforms by Nigerian dissidents. According to an ITrealms (2012) report, Nigerian tweets may have reached a record high of about 86, 400

tweets per day during the first week of the protests as shown in figure 5.4 which shows a gradual increment in the number of tweets from day 9 of the protest. The report also indicated a continuous increase in the activities on the occupy Nigeria tweeter account from an initial 11, 766 as at Friday 6 January to 14,955 on January 15.

Figure 5:4 Rising tweets on each day of protest



Source: ITstreams available at: <http://www.itrealms.com.ng/2012/01/nigerian-tweeps-record-86400-tweets-per.html>

In the same vein, another interviewee stated that the government did not use the social platforms as much as the opposition.

Although the government was on social media, we were using it effectively... they were not countering us, they were not writing anything, rather they were issuing press statements abusing the people

(Interviewee 4, 1 January 2014, Abuja)

By implication, one could suggest that for the state, the avenues provided by online media and ICTs were useful in terms of getting their argument across about the removal of the oil subsidy. The government tried to show that the policy was especially beneficial to only a few individuals in society. In this regard, the main issue the government sort to address was corruption. In the address of President Jonathan during the protests he argued that the deregulation policy was the strongest approach to tackling the challenge (corruption) in the downstream oil sector (CPAfrica 8 January 2012). The challenge for the state as one interviewee pointed out, is that as soon as the government is bombarded with social media counter advocacy they give up. While ICTs, the Internet and social media have become very useful for both sides in a conflict, the evidence suggests that civil society and social movement dissidents benefit extensively from the capacity these tools present especially for bypassing restrictions and asserting their voice and opinions on issues that affect them.

The government is saying we would not allow this platform to be dominated by anti-government elements... that is why if you post anything now, you see many people coming in opposition using different names they purchased

(Interviewee 7, 15 January 2014, Abuja)

Essentially, there was no clear direct communication between the government and the people, using ICTs. Instead, what exists is a circle of an argument and counterargument going on in cyberspace between protestors and what some respondents tagged 'sponsored handles' of the government. Further illuminating this point, Interviewee 7 explained that although the government is gaining some online presence, there has not been any interface between citizens and the government like you would have expected on social media. In

his words, 'you don't have a minister of information engaging there neither is there a commissioner for information or special adviser engaging citizens'. So, although there are government sponsored handles, and designated offices for ICTs and social media, in the context of engaging citizens in contentious situations it is not clear how the medium is deployed by the authorities.

### **5.5 Effect of ICTs on Mobilization and De-mobilization in Occupy Nigeria**

ICTs are also thought to influence the mobilizing structure of contentious movements. The assumption is that contemporary social movements and other political protest groups benefit from the innovative uses of ICTs, the Internet and social media during their mobilization of protests and participants. These movements' networked style in their operational repertoire has defied conventional hierarchical/centralised, top-down model of old media in favour of a more rhizomatic, decentralised and horizontal model of communication which ICTs, the Internet and social media continue to facilitate. The implication of the perspective put forward by proponents of this paradigm (Deleuze and Guattari, 1987; Karatzogianni 2006; and Castells 2012) is that the current structure of the web makes it easy for movement actors to mobilise participants. The web structure essentially provides multiple alternative entry points and helps to circumvent limitations that may be posed by the state as demonstrated in dictatorial or authoritarian systems.

A 'shift to a decentralised network of communication makes senders receivers, producers consumers, and rulers ruled, upsetting the logic of the first media age' (Karatzogianni 2006:97). What is the implication in the Nigerian context? What is the impact of ICTs on the mobilizing structure of movements engaged in protests in Nigeria? Indeed, in the case of contemporary social movements, and civil society groups in Nigeria, in particular, the Occupy Nigeria provide an illustrative example of the role of networks in movement

activities. Traditional Nigerian veterans at the forefront of civil society and social movement activities who were also active members of the Occupy Nigeria movement recounted the benefits of new communication media both as a mobilization and demobilization tool. Indeed, a majority of interviewees agree that new communication media, ICTs, the Internet and social media played a huge role during the January 1 uprising in Nigeria, especially in terms of facilitating the protests, fostering inter-civil society relations and information sharing. As one respondent pointed out,

In every generation, the means of communication and transportation that represent the acme of technological advancement ... become tools for the struggles of real living human beings. ...As such, social media is at best a tool for social movement of this generation... the failure of any generation to utilise the communication tools of their time is in itself problematic.

(Interviewee 8, 15 January 2014, Abuja)

On the impact of ICTs, the Internet and social media during the Occupy Nigeria protests, it goes without contest as participants demonstrated that the uses of ICTs provided a ground for contestation and an alternative means for mobilization. First, participants' viewpoint agrees with the hypothesis that new communication media increases participation during contentious activities. This perspective is informed by the notion that uses of ICTs, the Internet and social media to mobilise participants and interests during contentious activities is less expensive in contrast to old media (Meier 2011: 38-44). As such, the cost barrier is reduced for participation in contentious activities (protests). One interviewee explained it this way:

The advantage is that it ... helped us to overcome the problem and challenge of logistics. The major challenge of social movements is that of organising mass meetings were, you have to bring together representation from a wide expanse of an area, the share cost and logistics involved in doing that is such that only structured organisations like labour unions that can do that and even for labour unions the can only do that within structured processes, they cannot just wake up and say that they want to call for such a meeting. But the social media platform enables us to be able to overcome that challenge. So you can be an activist at no cost.

(Interviewee 5, 6 January 2014, Abuja)

Another respondent also noted the impact of ICTs and other online media applications on participation levels during the Occupy Nigeria protests. Interviewees argued that ICTs, the Internet and especially social media played a huge role in the mass character of the movement. One participant noted, 'many people who participated and turned-up would not have' (Interviewee 5, 6 January 2014, Abuja), considering that millions of Nigerians came out to the streets to participate in the rallies and demonstrations. The traditional civil action called by the labour union would probably have ended up in mobilising a particular faction of the populace, and would have been restricted to the 36 state capitals of the Federation of Nigeria. Hari (2014) observed that Occupy Nigeria protest called to attention the potential of social media platforms to motivate socio-political engagement with a view to influence social change. One activist recounted, 'at our last count, the uprising had spread to about 55 towns, and cities across the length and breadth of Nigeria with participation for at least a minimum of four days during the uprising. That was mostly down to social media mobilization' (Interviewee 5, 6 January 2014, Abuja). The

reason for this is not hidden, according to one participant, the influence of ICTs on participation level is not unconnected to,

The proliferation of ICTs, the expansive development of the web structure of the African continent, which is not restricted ... to Nigeria. If you look at Nigeria, South Africa, Egypt, and Tunisia, we have had significant development of ICT structures in these countries, hence, the wave of protests between 2010 going to 2012.

(Interviewee 3, 20 December 2013, Abuja)

Attendant to this point, this interviewee explained that

Telephone handsets, iPads had become very cheap in this part of the world, where you have all sorts of second-hand technologies coming from Europe, and brand new once coming from China. So you find an average Nigerian youth who is unemployed and can't feed himself having at least three luxurious mobile handsets, an iPhone, Samsung and perhaps multiples of blackberries and an iPad.

(Interviewee 3, 20 December 2013, Abuja)

Interviewee 3 makes a valid point; it is common practice in Nigeria for individuals belonging to the lower cadre of the economic class to have multiple communication technologies. In the present case, the use of multiple phones is a more accurate description for this class. However, for the more technologically savvy youths, and those who belong to the middle class, one will mostly find a combination of different communication

gadgets being used for different purposes. Interviewees were asked how they accessed the internet, one explained,

I have a laptop which I [...] use for Facebook [...] I have a blackberry, I have a tablet, But the one I use most is my blackberry, because it is small, handy and easily accessible, I have a tablet too which I am charging, I use that when I have to take pictures to send [...]

(Interviewee 4, 1 January 2014, Abuja)

In the same vein, other respondents narrated similar experiences,

I use my desktop and my mobile and that gives you an idea that I access social media most of the time, all day long.

(Interviewee 2, 17 December 2013, Abuja)

I seem very handicap when I am not with my laptop, [...] my most convenient, and the one that I use most often would be my laptop. I sometimes use a tablet and sometimes my phone, particularly for twitter it's easier for me to look on twitter on my phone without feeling the inconvenience that I feel, for example to interact on Facebook.

(Interviewee 5, 6 January 2014, Abuja)



The reduced cost of participation owing to new communication media produced several impacts and implications in the Nigerian context. For instance, the internet and ICTs helped to form solidarity in cyberspace through the community that had emerged in the virtual space around the cause. For example, several listservers, e-mail list, blackberry groups, Twitter accounts and Facebook pages sprang up in the period leading up to the January uprising in Nigeria (Interviewee 8, 15 January 2014, Abuja; Olua 2012; Ejiogu, Adejumo and Szczygiel 2013). There was the Occupy Nigeria group page on Facebook and Twitter to other civil society organisation group pages such as ‘Save Nigeria Group’ (SNG), ‘Enough is Enough’, the ‘Niaraland’ forum and individual pages that became an avenue for Occupy Nigeria activities. These platforms provided space for discussions to develop among Nigerian dissidents while also generating debate, organising meetings, and eliciting sympathy for the cause. In his words, ‘I lost count of those that I was on... these were not just groups that were having on and off messages... you could have dozens of postings by different people on a daily basis. For example, there were group pages under the hashtag ‘say no to price hike’ and ‘Nigerians say no to fuel hike prices’ (Interviewee 8, 15 January 2014, Abuja). It is important to note that pages created on social media were tailored to specific locations at home and abroad. For example, while there was the Occupy Nigeria New York page, there was also the Occupy Nigeria Abuja, and Occupy Nigeria Community Facebook page that represented the Occupy Nigeria in London. There was also an Occupy Nigeria app that was feeding dissidents who downloaded the app with information on the protests. According to the description of the App, the medium provided ongoing news, videos, blog posts, live streaming video, local events, and Tweets (APK Direct Occupy Nigeria 1.0.0)

These communities created in cyberspace, especially before the Occupy Nigeria movement kicked off in 2012 enjoyed increased participation from the onset in terms of

discussion on the proposed plans of the government to remove the subsidy. The ‘say no to fuel price hike’ membership shot up from about eight members the day it started to a thousand or two thousand in less than a week and continued to increase throughout the 18 days of the protests (Interviewee 8, 15 January 2014, Abuja). Subsequently, the cyber-communities that emerged around the movement theme in pre-Occupy Nigeria, helped in the development of new bonds of mutual interest among Nigerian online dissidents that later reflected in the offline nodes of the mobilization process during the Occupy Nigeria protests. As one participant aptly put it, the belief that ‘when we unite in our fight, we can win’, led to new ties of solidarity being formed and ‘the ties of solidarity that emerged in those moments could be called upon for subsequent waves in a circle’ (Interviewee 8, 15 January 2014, Abuja). This point tallies with Meier’s (2011) argument that community creation is another benefit for political movements using ICTs since the latter facilitates the former. Chen et al. (2008) further explained that the Internet and ICTs become useful for creating ‘a sense of community, through automated mailing lists that distribute announcements, online discussion forums such as chat rooms, message boards, text/instant messaging, and links to the web ring of affinity groups with like-minded objectives’ (ibid., p. 135).

Corroborating this point members of the Occupy Nigeria movement argued that ICTs, the Internet and social media were particularly useful for distributing and sharing information among Nigerian activists’ networks, both home and abroad, including among civil society (Intra and Inter), and among ordinary Nigerian protestors. The tools provided a platform for providing updates in real time, from information relating to developments about the protests and providing plans for rallies and demonstrations to various updates on the direction protests will take, meeting points, tactics and strategies. This information was distributed in real time and helped to shape the nature of the protests on a day to day basis

during the 18-day period the protest lasted. The following posts on the Occupy Nigeria Facebook group page are illustrative;

Spread this to all save nig group that latest news frm abuja now as at 5:20pm that PENGASIM is given red alert to shot down all oil industry

(Participant 14, 11 January 2012 Occupy Nigeria Facebook)

URGENT

ALERT...

Please take note that #OccupyNigeria Abuja will TODAY hold vigil for Nigerians killed in the Kano attacks and protest against the 'Do nothing' posture of the government. Time 4pm; venue: Ascon Freedom Square, Wuse 2, Abuja. Dress code: All black. (Via Abdul Mahmud) Others to take a cue from this initiative.

(Participant 15, 22 January 2012 Occupy Nigeria Facebook)

ALERT...

DEFY THE DICTATOR RALLY

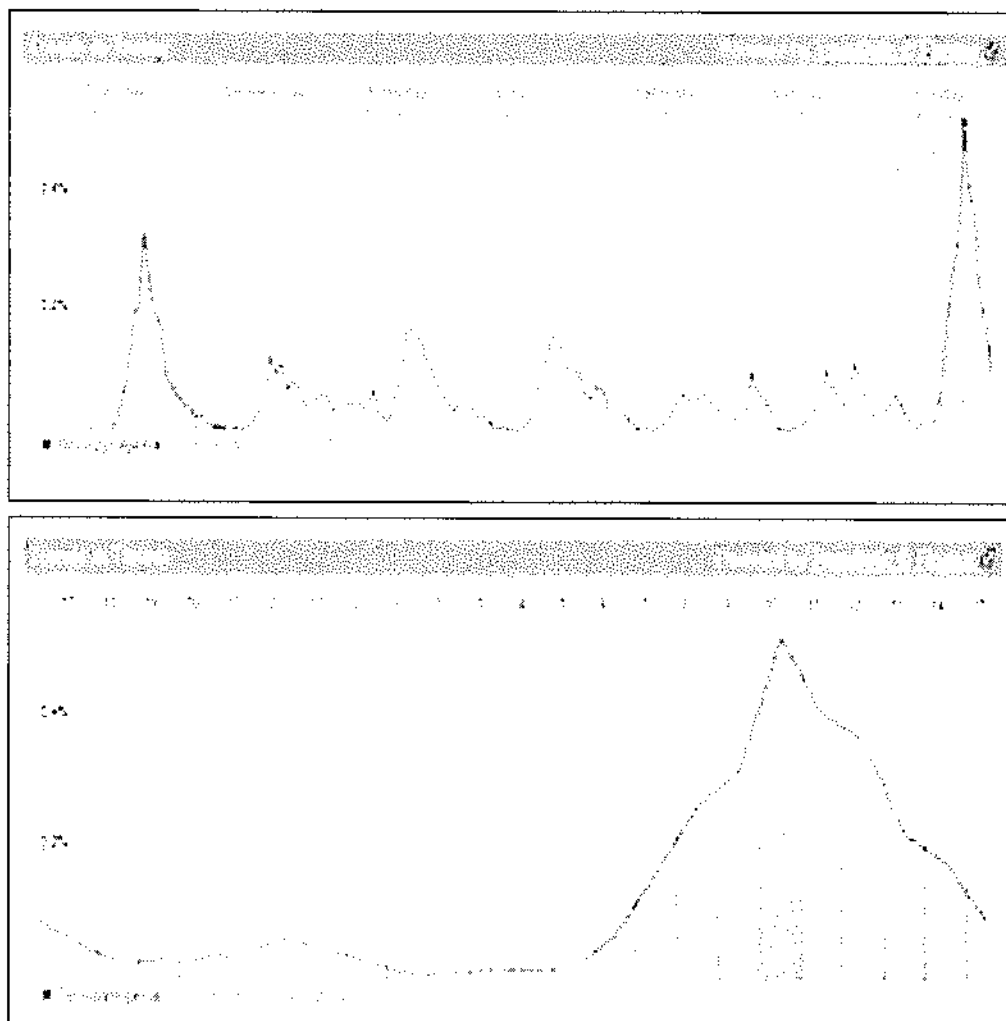
Flash! Activists to hold a DEFY THE DICTATOR RALLY IN LAGOS Thursday Gani Fawehinmi, Freedom Park, Ojota on Thursday, 19th January... Prominent Activist and Leaders to March in Lagos Today;

(Participant 16, 13 January 2012 Occupy Nigeria Facebook)

On how this translated into a useful mechanism for mobilization, an interviewee suggests 'ICTs and social media were used to mobilise protestors through such updates, letting

them know where they could meet, and letting them know what the issues were... even if you were not going on the street, it is important that you show that you were protesting in one way or the other'. The Interviewee, who is also an active member and official of the Nigerian Labour Congress (Union), added that 'the major social media platforms experienced increased usage during the protest. In fact, a lot of people who eventually got on Twitter got on Twitter during the protests' (Interviewee 4, 1 January 2014, Abuja). Individuals who wanted to join the protests and those already participating got appropriate information about what was going to happen including what their role entailed. Although, there is no actual data indicating the number of Nigerians who joined Twitter during the protests, the charts below showing the scale of discussion during the protests is symptomatic of an increase in usage which can be as a result of more participation. The chart shows an incremental rise in tweets basis.

Figure 5:5 A trajectory of Occupy Nigeria tweets from January 3 – January 9



Source: Techloy.com available at: <http://techloy.com/2012/01/09/occupynigeria-sees-highest-trend-on-twitter-today-stats/>

Besides using social media, activists extensively explored text messaging SMS both as a means for communicating within activist networks and as a tool for putting pressure on the labour Unions and government officials. ‘For instance, before we even entered negotiations, each of us had received 500 text messages on our lines telling us not to compromise, don’t do this, and then rumours are already being circulated’ (Interviewee 5, 6 January 2014, Abuja). For this interviewee, with the pressure exacted via text messages, it became difficult for the Labour Civil Society Coalition, negotiating on behalf of Occupy Nigeria dissidents, not to stay committed. To confirm the assertion that Occupy Nigeria dissidents pressurized the negotiating team, one post on the Facebook page of Occupy Nigeria read,

VERY URGENT... TIME TO FLOOD LABOUR BEFORE THE NEXT MEETING

NLC EXECUTIVES: 080xxx, 080xxx, 080xxx, 081xxx, 080xxx. NLC ABUJA: 080xxx

(Participant 17, 13 January 2012 Occupy Nigeria Facebook)

The need to put pressure on the Labour Civil Society Coalition became urgent following rumours that emerged that the negotiating team were going to give in to the demands of the government,

In been forced to refute the rumours, when we go in for the negotiation we had to be very careful, otherwise the rumours can be confirmed, not necessarily because there was any substance to it, but because you just made a shift without getting back to your constituent. So, that created a lot of frustration for the government during the protests in the sense that they felt we couldn't make decisions immediately, expeditiously and it was advantageous to us because then, we could always say we can't take a decision without consulting the people.

(Interviewee 5, 6 January 2014, Abuja).

Similar to the Labour Civil Society Coalition, government officials were also bombarded with text messages from Occupy Nigeria dissidents expressing dissent. On the Facebook group page of the Occupy Nigeria Movement, messages that included the personal details of government officials including mobile numbers were posted urging Occupy Nigeria activists to send messages to such numbers. For instance, one post read

VERY URGENT...TIME TO FLOOD ...

Last night ... Governor ... played a damaging role in the NLC/TUC/JAF and FGN negotiation. #Occupy his line – 080xxx and that of his media adviser ... 080xxx. Please share, ASAP.

(Participant 18, 13 January 2012 Occupy Nigeria Facebook)

While the trigger was the removal of the subsidy, the economic implication of the government's decision, which participants saw as repressive, and a display of ignorance on the part of the government towards the increasing hardship and pain of Nigerians played a crucial role. Hence, it was easy for the already tense Nigerian community (owing to the prevalent economic hardships that predates the Occupy Nigeria protest) to push their frustrations into protests. As one interviewee noted, 'you did not need a prophet to tell us that something was capable of happening' (Interviewee 3, 20 December 2013, Abuja). More so, 'consistently, if you look at the protests from 2001 to last year (2012), there have been consistent opposition of Nigerians to the removal of oil subsidy, but why last year's (2012) was different from the previous once of the early part of the decade was that the ICT infrastructure was not as developed as it had last year (2012)' (Interviewee 3, 20 December 2013, Abuja). So, it was easy for youths to click on their Facebook account, click on Twitter and mobilise not only themselves, but those Nigerian people that had access to the internet. The point is that Nigerian citizens had access to these tools and other online applications, which made it easy for them to mobilise friends and family in that circle.

It is therefore safe to suggest that the combination of the, multifunctional, multimedia, capabilities of new ICTs in concert with the affordability and/or low cost factor all

contributed to the mass character of the protests in comparison to the days of traditional communication media. ICTs have established themselves as a credible means of communication and of passing information. As such, individuals engage in contentious activities, are more equipped to discern what information is relevant or not. In considering the Occupy Nigeria protests, it became apparent how ICTs has opened more access to individuals who were hitherto passive and undecided but may want to participate in the protests to successfully engage the polity and be involved in one way or the other. More specifically, protestors have the benefit of engaging with those issues that are leading to protests from their comfort zone. According to one interviewee,

I am sure imperialism will be regretting that the world according to them has been reduced into a smaller global village through ICTs, because I think ICT has been of benefit to the oppressed than to the oppressor, because I can sit down here and organise a protest as we have done in the past, and several countries have done so in Greece, Turkey, Egypt, Syria, and in Libya. There is practically no serious protest in the world that is not powered by ICT. So ICT played I can say 90% role in organising the January action.

(Interviewee 4, 1 January 2014, Abuja)

More so, there is the general belief that the public, civil society and social movement actors have lost confidence in public media, which they argue are usually under the hegemony of the state. Both mediums, public and private depending on their degree of alignment are perceived as 'newsletters of the government' to use one participant's phrase. As such, all they (public and private media) can do is to report contentious



activities in a negative light taking on a pro-government side. 'Even within the so-called private outlets, the editorial policies sometimes link towards the preservation of the status quo' (Interviewee 7, 15 January 2014, Abuja). Consequently, individuals have not only lessened their dependence on traditional media sources, the interactivity, multimedia capabilities, and free-flow structure offered by ICTs encourage movement actors during protests. Movement actors can have monopoly over information they disseminate and a choice over which information or platform to follow.

The presence of social media-enabled meetings to be held in cyberspace, with correspondence between activist networks from far and near circumventing the problem of censorship and other state limitations which could put activists at risk. One advantage of this for new social movements as in the case of Occupy Nigeria is, it helps to eliminate in some part that state interference dynamic that is typical of governments that deploy security forces to interrupt, arrest and stop social movement activities, and meeting which usually led up to the protest event (Interviewee 1, 11 December 2013, Abuja; Interviewee 3, 20 December 2013, Abuja). 'ICTs can promote communication, political expression and action amongst citizens who cannot meet in person, provided that they can trust the security of electronic media and their integrity against surveillance. It appears, however, that when participants with unorthodox opinions are being monitored by authorities, then the Information Superhighway's (ISH) potential as a reliable democratic tool is damaged' (Karatzogianni 2006: 38-39).

A veteran activist who participated in the protests narrated his ordeal during the student-led protest against the political transition programme of the military regime in 1991 and explained that during the process of national mobilization across Nigeria he was apprehended in Lagos and held at the maximum security prison (Kirikiri) for several

months. His continuous travels for advocacy meetings, and protests at the time exposed him to the state and also exposed the security he had built around him. According to him,

Perhaps, with my knowledge of ICT today and if we had these infrastructures of ICT in 1991, it would have to take a well-developed national security infrastructure to tail were I was tweeting from... ICT infrastructure opens multiples of handles, and these handles can be managed by different individuals.

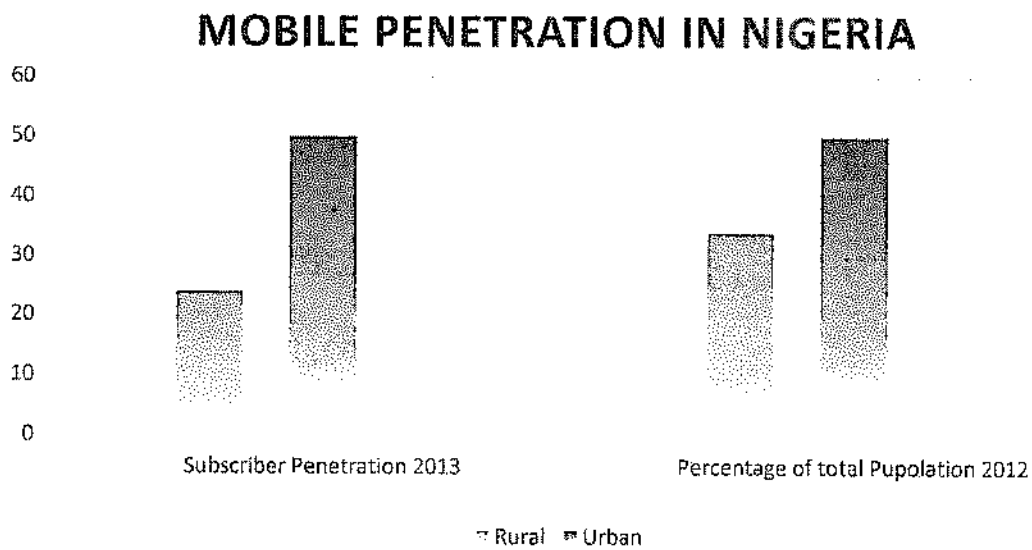
(Interviewee 3, 20 December 2013, Abuja)

On the one hand, interviewees agree that new communication media proved very resourceful in terms of facilitating Occupy Nigeria protests and providing an alternative platform for communication and interaction during the January uprisings. Yet, a number of respondents found that ICTs do not only facilitate socio-political mobilization, there are also some downsides to using new media technologies in contentious situations that could undermine the essence of the whole process if not properly managed. Interviewees trailing this line of thought identified a research gap with uses of ICTs for mobilization during political protests especially in the context of the digital divide. For instance, one school of thought explained that ‘much as other technologies, the internet has diffused unevenly across countries, raising concerns about a digital divide’ (Milner 2005:2). Note the key word there is ‘unevenly’, which means that there is a disparity in terms of access to ICTs, the Internet and social media. This could be looked at in terms of access globally which would suggest that the West has more access compared to other parts of the globe and in particular developing countries as in the present case. On the other hand, one could also consider access from a national point of view, in which case, one would reasonably expect more access to technological tools of communication within urban areas compared

to rural areas due to income inequality or technical know-how, or political bureaucracy in spreading ICTs (see Olatokun 2009; Akoh, Jagun, Odufuwa and Akanni 2012). Regardless, both dynamics can greatly impede uses of new media tools for mobilization during contentious activities. Milner (2005) added that besides technologies and economy, which are factors usually blamed for the digital divide, there are other political factors that affect access.

In the Nigerian context, interviewees explained that issues of accessibility to ICTs and the internet presented challenges in certain areas during mobilization. Rural areas were the most negatively affected in this regard. A scenario I described in terms of ‘infrastructural poverty’, a concept used to depict the low spread of ICT infrastructure between urban and rural areas across the country. All the interviewees drawing on the infrastructural backwardness in rural areas argued that the digital gap affected the mobilization message of Occupy Nigeria getting to some parts of the country. Statistics show an increasing penetration of the internet in Nigeria since the transition to democracy with the Nigerian Communications Commission, (NCC), reporting a rise in the number of internet users on Nigeria’s telecoms networks from 95.37 million recorded in August 2015 to 97.21 million in November 2015 (see. Vanguard Report 10 May, 2015). Yet, in reality there remains a wide margin between urban and rural areas (see figure 5.6 below). Further to the point on the digital divide and how this affects individual engagement in online activism, Interviewee 7 highlighted a deficit in the people’s purchasing power to be able to be online on a sustainable basis. In this regard, economic poverty is presented as a major problem. Interviewees identified lack of infrastructure, and government interference as crucial concerns and key obstacles during the Occupy Nigeria protests and beyond.

Figure 5:6 Rural and urban mobile penetration in Nigeria



Source: Nigeria Bureau of Statistics, GSMA Intelligence. Available at: [http://draft-content.gsmainelligence.com/AR/assets/4161587/GSMA\\_M4D\\_Impact\\_Country\\_Overview\\_Nigeria.pdf](http://draft-content.gsmainelligence.com/AR/assets/4161587/GSMA_M4D_Impact_Country_Overview_Nigeria.pdf)

One participant's narrative is telling: 'you find that for some people who come on Facebook, they are only able to do so once in maybe two months, which simply tells you that that is when he/she can afford it' (Interviewee 7, 15 January 2014, Abuja). Similarly, in relation to the dynamic of government interference, there was a general belief amongst protestors that the government tried to shut down communication networks during the January 1 uprising such that at particular times during demonstrations and rallies, protestors found it very difficult to upload protest materials and data to the web. 'The Nigerian security intelligence had jammed out web connectivity, so that limited the amount of work those young boys and girls could do' (Interviewee 3, 20 December 2013, Abuja) an interviewee explained.

For some interviewees, neither the digital divide nor the economic and political dynamics highlighted alone constitute a challenge during protest mobilization. A proponent of this account (Interviewee 3, 20 December 2013, Abuja) argues that the uses of ICTs, the Internet and other everyday social media could in itself contribute to socio-political

demobilization. Meaning that the uses of such tools could impede the essence of the mobilizing potential of ICTs and the internet especially for facilitating participation in a call to action. Their argument seems to be influenced by the implications of online advocacy as against real life demonstrations and protests especially when such online advocacy does not include hacktivism<sup>1</sup>. As opposed to simply using online media to mobilise protesters, hacktivism empowers a form of protests, which has significant real life or offline implications. Whilst, for example, hacking into a power grid network or military hardware could endanger lives and even stimulate war between countries. ICTs, the Internet and social media are generally deployed as a resource for socio-political mobilization rather than direct action.

Since, traditionally, the pivotal aim of a protest or demonstration is to get individuals on the streets during contentious activities, not just in virtual space the fear is that social movement actors could get caught up in the spur of the moment in online or virtual spaces, thereby failing to participate in offline activities. This produces a counter-mobilization or demobilization effect such that it negates the manifest intention of real life occupations. It was within this point of view that Putnam (2000) argued that the tools offered by ICTs hinder dissidents from 'participating in the more effective forms of participation in the activist repertoire that have traditionally been used' (cited in Christensen 2011:1). How did this play out during the Occupy Nigeria protest? One participant explained that the challenge during the January 2012 uprising was that 'the younger generation of the Nigerian youth that drove the Occupy Nigeria movement saw organisation only from one point of view, that mere presence at the virtual level was enough to drive the political

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<sup>1</sup> According to Karatzogianni (2006) this involve online activism or electronic activism: Takes two forms: When hackers attack virtually chosen political targets and when persons organize through the internet or carry through email a political message.

action' (Interviewee 3, 20 December 2013, Abuja)., another respondent identified a similar challenge: 'the action you are going to take is not a virtual action; it's going to be an action in real time. So you need also to spend some time in real time preparing for that' (Interviewee 5, 6 January 2014, Abuja).

Castells (2012) in the *Networks of Outrage and Hope* asserts that 'the public space of the social movement is constructed as a hybrid space between the internet social networks and the occupied urban space: connecting cyberspace and urban space in relentless interactions, constituting technologically and culturally instant communities of transformative practice' (ibid., p. 11). Essentially, the challenge arises when participants involved in contestation replace real life occupations for cyber-activism or other forms of technological protests: 'It is easy for you (participants) to sit in the comfort of your home punching keys, sending out ideas, but the physical organisation and mobilization of people exist outside the virtual. It lies in the streets' (Interviewee 3, 20 December 2013, Abuja). Although, a large number of individuals trooped to the streets during the Occupy Nigeria protest, the general consensus among some participants is that many more people were entangled in a web of networks Facebooking and Tweeting thereby negating the original intention of using the platform to mobilise people to join the protests on the streets. From a different point of view, it can be argued also that ICTs however, provided a platform for individuals who may never have participated in the protest in person to get involved through online media.

While Interviewee 3 makes a crucial point above, at the same time, one cannot neglect the impact of online mobilizations and the role these play in the overall process, especially in terms of ensuring that the protests continued to gain an online presence through postings of political commentaries and perspectives on the protest by those who were

engaged in blogging and similar activities online. Noting the point made by Interviewee 3, other interviewees argued that the benefits that were accrued in using the tools (ICTs) during the uprisings far outweighed the disadvantages since Nigerian dissidents came out to the streets in unprecedented numbers never witnessed in the Nigerian history of contentious activities. As the protest progressed more people joined the movement due to exposure to the activities of Occupy Nigeria. For instance, one participant noted that 'people turned out partly because of ICTs and ease of communication of plans and ideas through social media' (Email interview, 29, April 2014).

Although, in the current context, occupy Nigeria is an example of a hybrid movement combining both horizontal and vertical organisational structures, yet, a common characteristic of most social movements is their spontaneity, leaderless character, and lack of organisational structure, which fits succinctly into the horizontal network structure of the internet (Power low network effects notwithstanding). This structure has the potential for creating a gap between the online and offline components of the mobilization process and further exposes the challenges of relying solely on cyberspace for activism. It was mentioned earlier how claims emerged that the government, through its security personnel and media regulators shutdown communication networks during the protests. Interviewee 3 suggested that Nigerian youths who had been at the forefront of the Occupy Nigeria mobilizations and had relied mainly on conducting their operation innovatively using computer mediated communication especially through computers, iPads, smartphones and other online platforms were simply cut-off.

There were instances handles particularly on Facebook were hijacked, by security forces... I had friends who were involved and were constantly complaining that they had been locked out from their Facebook account. For some of us that have

been involved in protests for many years, we know how the security intelligence works in our country. [...] There were times within Abuja metropolises when protestors found it very difficult to upload protest materials to the net, and we have not been able to confirm but there were suspicions, that the Nigerian security intelligence had jammed out web connectivity, so that [...] limited the amount of work those young boys and girls could do.

(Interviewee 3, 20 December 2013, Abuja)

According to him, this was unavoidable because this group of protestors neither had a physical platform to collapse their activities to, or continue their online advocacy as it were. The short network episode affected dissidents using the tools for mobilizations. Another participant commented,

That structure that needed to be on ground to make sure that the large number of people on the streets can actually push the government to do what they wanted, that structure wasn't there.

(Interview 2, 17 December 2013, Abuja)

To sum-up interviewees' opinions, protestors quickly resorted to other strategies and tactics to manage and minimise the limitations believed to have been imposed on communication networks by the government. Nonetheless, such occurrences can serve as a major challenge for contentious activities shaped around computer and media communications, the internet and online media as seen in the testimonials of Occupy Nigeria protestors. The government refuted the claims through its communication



regulatory body the Nigerian Communications Commission (NCC). In one press release the organisation's Director, Public Affairs, Mr. Tony Ojobo noted,

The attention of the Nigerian Communications Commission (NCC) has been drawn to an information making rounds that the NCC had, at a meeting this morning agreed with CEOs of telecommunications networks to shutdown Blackberry Services in order to deny Nigerians the use of that very important social network...The Management hereby states categorically that there was never such a meeting held, nor was there ever a resolution to shut down Blackberry services. The Public is please advised to disregard such information

(Nigerian Communication Commission 2012).

The press release was also published in Nigerian newspaper online. While the government refutes the claims made by protestors, the plausibility of authorities shutting down internet or mobile networks is undisputable in the digital age. Besides, other technical faults associated with the service or content provider could cause a break-down and by this token, users would be unable to communicate using ICTs. In recent years, the major social networks (Facebook and Twitter) have experienced such episodes. Other sociopolitical demobilizing dynamics include of course government interference as in the context described, and the gap between the online and offline component of the mobilising process due to lack of proper organisational structures. Also, inexperience on the part of protestors engaged in digital activism could also pose some complexities.

This is attendant to the previous observation that Occupy Nigeria was largely influenced by international trends of social movement activities across the globe which suggests that

Nigerian protesters were inadequately equipped with the know-how capabilities of using digital tools for contentious activities. As one participant succinctly put it, ‘the protests [Occupy Nigeria] was driven more by people I call the post June 12 generation’ (Interviewee 3, 20 December 2013, Abuja), as in those who were born post June 12 1993, a period that was characterised by mass protest, and resistance following the annulment of the June 12 presidential election by the then military dictatorship. According to him, if one considers the ... June 12, 1993, to January 2012, there was no momentous national protest in Nigeria. As such, a large spectrum of youths who participated in the organisation of the January protests had no experience on how to organise, sustain and push protests from a certain level of demand to another level (Interviewee 3, 20 December 2013, Abuja). This participant’s point of view is informed by the idea that with prior experience of organising protests at that level together with ICTs at the disposal of Occupy Nigeria dissidents, it would have been a lot easier to counter state interference. Nonetheless, a broader spectrum of veteran activists, with many years of experience participating in civil society action, were involved in the Occupy Nigeria protests.

### **5.5.1 ICT Uses and Impact Created**

With regards to the impact of the Occupy Nigeria Movement, especially in the context of whether or not the movement was successful in its uses of ICTs, participants had mixed reactions. Generally speaking, respondents did not believe that the Occupy Nigeria movement achieved its sole objective of returning the price of Oil to the original price before the subsidy was removed, instead the NLC Coalitions and the Government agreed to a partial subsidy which reduced the increased petroleum pump price to 97 Naira (Emmanuel and Ezeamalu 2013). As one participant argued, when the government came with its placatory reduction of the astronomical oil price, the movement collapsed. Another interviewee had this to say, ‘personally; it wasn’t a success, but it was a success

on the trade unions side. It was a success because we were able to reduce the price of petroleum products (Interviewee 4, 1 January 2014, Abuja). For another, no matter how minimal, the protests still forced a reduction.

I have argued in several places that in the January 2012 protests, we won a partial victory, a number of people say it was a failure ...without up turning the system, and building the world anew ...99% of our victories cannot but be partial victories. Even where and when we win what could seemingly be a full victory, the ruling elite go back ... to their drawing table to take back with the right hand what they were forced to give with the left hand

(Interviewee 8, 15 January 2014, Abuja).

Another participant reflects the dichotomy evident in the belief of most members of the Occupy Nigeria movement:

There were two objectives of the Occupy Nigeria movement. There was the conscious objective, and there was the unconscious objective. The conscious objective was captured in the slogan '65 Naira per litre or nothing'. The unconscious objective was that of change in the governance structure completely. In terms of those two objectives, you could say it was only partially successful because we did not get a reversal to 65 instead we got a partial reversal. In terms of changing the governance, we did not get a change in government rather; we compelled some changes in the processes... it was also partially successful.

(Interviewee 5, 6 January 2014, Abuja)

Nonetheless, respondents also agreed on some parameters of success especially in connection to the uses of ICTs for protests in the Occupy Nigeria case. The success of using the ICTs goes beyond returning the oil prices to what it was before the subsidy was removed which the main goal of the movement was. The majority of the activists and members of the Occupy Nigeria movement interviewed agree that the movement was successful in terms of ICTs providing a platform for successfully engaging the government, building solidarity networks and creating a political belief in change. As one participant explained, 'for me, were total success, I mean 100% success was, in the fact that it completely transformed the consciousness of a generation of Nigerians, in the sense that it proved to them that they could engage with their government and that they could actually compel the government to make certain changes (Interviewee 5, 6 January 2014, Abuja). So in that sense, that it became a life-defining moment for a generation, it was extremely successful. Another participant also stated that the use of ICTs 'raised the 'confidence of the people that when we unite in our fight we can win', and it created ties of solidarity' among protestors' which 'could be called upon for subsequent waves in a circle... I gave example of Malik, we didn't know each other before in the physical sense, but now quite often now and then we sit down together to even discuss issues beyond the struggle, of family for instance' (Interviewee 8, 15 January 2014, Abuja), indicating another success in terms of development of ties and solidarity which was only made possible with social media.

Similarly, there is a shared belief among some interviewees that the Occupy Nigeria movement was successful in laying the foundation for subsequent movements that have emerged since Occupy Nigeria.

I will say that the January 2012 Occupy Nigeria was the life-defining moment for this generation of activists and since then we have seen this influence in several ways, the cost of governance movement, the movement against child marriage [...] All the other movements that have evolved since then have gained their inspiration from that sustained demonstration and struggle of the January Uprising, and so you could see that

(Interviewee 5, 6 January 2014, Abuja).

Interviewee 5 explained that most of the protests that emerged in post-Occupy Nigerian have been youth led. An Aljazeera report also corroborated this point in regard to some protests organised mainly through social media especially organising on Twitter (Aljazeera July 22 2013). The 'Child Not Bride' protest was entirely Twitter organised. The 'child not bride' is a protest that was ignited online and inspired by a review of a legislation, Section 29 4(b) of the Nigerian constitution which would allow children under the age of 18 to get married. An outburst ensued online with protestors describing the failure of the authorities to amend a clause as exploitative. The protests were predominantly organised online around the hashtag #ChildNotBride. Organisers called for contacts and individuals who volunteered to organise in their individual cities. Everything was done via Twitter. They linked themselves up, held their first meeting and then started organising towards that. The protests to the National Assembly too was also largely mobilised on Twitter (Interviewee 5, 6 January 2014, Abuja). One of the major successes of the Childnotbride campaign was the global awareness campaigners create via online media, the protests and criticism that ensued. The uses of ICTs, the Internet and social media exposed the level of corruption within the downstream sector of the

petroleum industry in Nigeria, which impelled radical reforms in the sector. One participant pointed out that

The series of probes into the financial recklessness, fraud and theft that emerged after the protests were also largely influenced by the protests and exposure of the illegal acts within the oil industry through the uses of ICTs

(Interviewee 5, 6 January 2014, Abuja)

In other words, the uses of ICTs, the Internet and social media impels state actors and governments to act dutifully especially, as in the present case where failure to do so, will affect the corporate image of the administration. Different committees had been set-up within the legislature to investigate alleged corruption practices that had been going on for many years in the sector. Notable among this was the Ad Hoc Committee on Fuel Subsidy Management probe, which was supposed to scrutinize the sector but became entangled in corruption allegations. Ultimately, the framing process is a crucial element of the mobilization of political protests, and as seen above both movement actors and the state understand the importance of controlling discourse emergent in the media and more precisely new media. From all indications, protesters were able to deploy ICTs, the Internet and social media in the battle for the minds of the public both at home and across the globe. For the first time, ICTs have created an inclusive culture where formerly passive and/or suppressed voices can be heard. Individuals can participate in protests and engage the government through alternative platforms availed by the new communication tools.

This clearly does not undermine the state's capacity to censor and/or impede the uses of new media communication technologies as we have seen. The state still proves it can limit new media uses by restricting access, shutting down mobile networks as alleged by protestors and as seen in Maiduguri where, due to insurgents and terrorist related activities (to be discussed in subsequent section) the government shut down mobile and communication networks for months to disconnect communication amongst insurgents. Therefore, it is possible for the state to impede the free flow of communication offered by the decentralised nature of web 2.0. Morozov (2011) explained a major concern of the state is the constant scrutiny of the global community. The point is that state actions may be interpreted as an infringement on freedom of expression, thereby serving as a deterrent for both dictatorial and democratic governments.

Another crucial shortfall in the success of the Occupy Nigeria movement is regarding the weakness in the organisational form and leadership structure. There was a conflict between the volunteered leadership provided by the Labour Civil Society Coalition and the majority of protestors. The conflict of interest arose in the area of the goals and demands of Occupy Nigeria protestors. Although the ultimate goal was to revert the price of petroleum to its original price, however, this demand had metamorphosed to other demands. For instance, the issue of corruption, bad governance, infrastructural backwardness, and security concerns. In addition, there was the controversial issues among some protestors for was for a complete system change. 'The trade unions were calling a reversal in the price of fuel products, we were calling for a stop in the deregulation policy and such other things... but as the protests entered the second day, people were asking for a system change' (Interviewee 4, 1 January 2014, Abuja). This created a conflict and distrust in the leadership being provided by the civil society coalition and the traditional labour unions.

The conflict of interests is not a surprise given that there was no properly articulated leadership structure where such issues including, goals and objectives would have been deliberated upon at the initial stages of the protest. Given this, it could be argued that the movement was largely anarchistic in nature buttressing the point on the largely loose organisational form of the movement. This is characteristic of NSMs in the digital age. One could attribute the decentralised nature of web 2.0 for facilitating conflict of interests as it relates to the mobilization of political protests.

I do know if the know what it takes to call for system change, system change is different from the change in government; it's different from the change in prices, change in whatever policies. System change is a more serious social thing and political thing that you are asking that capitalism should end that a particular system to end but we are not prepared for a replacement of that system because we did not even understand this other system that we are talking about... That is why NLC, in particular, couldn't call for system change because we needed people to understand this current system, we needed to make people understand what system should replace it, we needed people to understand the painstaking implications struggling for that change and for that replacement. We didn't understand all that so we encouraged an ultimate theme for a minimum demand... the ultimate response to the crisis... That's why I said it was anarchistic.

(Interviewee 4, 1 January 2014, Abuja)

The conflict of interests and disconnect between the negotiators and the protestors lead to the collapse of Occupy Nigeria. In other words, once the government reduced the price



of petroleum, and Civil Society Labour Coalition acceded to this, the Occupy Nigeria protests simply ended. An interviewee corroborated this. He observed that

As soon as NLC suspends the strike that is the end of the protest... they went under; they were no longer existing, the save Nigeria group just fizzled out, Occupy Nigeria fizzled out. Those who didn't fizzle out are those who were existing before that day like UAD, Committee on Human Rights ... and such other groups

(Interviewee 4, 1 January 2014, Abuja)

Getting right the organisational and leadership structure of conflict movements is essential, if success will be achieved. An illustrative example of how problems with the structure of leadership of conflict movements can worsen outcomes can be seen in the ousting of Hosni Mubarak the erstwhile ruler of Egypt in the Egyptian revolution of 2011. Although the Egyptians were successful in sending their leader into exile, the implication of such drastic change has meant instability in the country since then. Failure to evaluate the dangers and implications of regime change or to use a more nuanced attribution, leadership change has cost Egyptians more than they bargained for. The country has experienced more protests, insurgency and instability since then. The finding of El-Sherif (2014) suggests Egyptians continue their struggles with the political system. For instance, in spite of the emergence and fall of the Muslim Brotherhood, totalitarian elements endured and continue to hold sway. In his words,

Democratic alternatives have not capitalized on cracks in the system. Prospects for the Brotherhood's political reintegration and a democratization of political

Islam are bleak. As long as credible alternatives fail to gain traction, the old state will persist, and Egypt's central challenges will remain unresolved.

(ibid, 2014)

## **5.6 Conclusion**

The focus of this chapter was on the Occupy Nigeria protest as a contemporary case of sociopolitical movement using ICTs. The three interrelated dynamics i.e. mobilizing structure, opportunity structure and framing process of the resource mobilization model which are succinctly integrated into the Cyberconflict conceptual framework provided the lens used to evaluate the role played by of ICTs with regards to the different structures in the Occupy Nigeria movement. It was found that the removal of the oil subsidy created the window of opportunity for political protests in January 2012. The activities of transnational social movement also served as a stimulus. The movement started as a single-issue movement around the removal of subsidy but subsequently mutated into a multi-issue movement incorporating other, long held, socioeconomic and political grievances with corruption topping the list (others included issues relating to poverty, corruption, development, economy and the advocacy for system change).

The general consensus among participants interviewed is that the success of the Occupy Nigeria lies in fact that for the first time in the political history of modern Nigeria (under democratic rule), individual groups, independent activists, social movements and civil society organisations were able to, through contentious activities, impel the government to change its policy. Even though it was a partial success, they were still able to obtain some concessions through the reduction negotiated by the Labour Civil Society Coalition.

The same principle applies to the other demands, about poverty, corruption development and economy issues. The government was impelled to audit accounts, set-up panels and committees to investigate alleged oversight issues (see Ejiogu, Adejumo and Szczygiel 2013: 223). Also, programmes were set-up to cater to the needs of Nigerians using revenue generated from the petroleum industry. An illustrative example is the SURE-P projects, which is a subsidy reinvestment programme to facilitate developments in rail, road, electricity, housing, education among other projects. Ultimately, some of the veteran movement actors interviewed explained that neither movement actors nor indeed the country was prepared for a system or regime change.

Juxtaposing the Cyberconflict framework to the participant perspectives during the Occupy Nigeria protests in relation to the mobilizing structures and the evaluation that followed revealed some dimensions pointing in the direction that ICTs are influencing sociopolitical protests in Africa's most populous country. There was a positive response elicited from the data collected during the semi-structure interviews about the role of ICTs on the mobilization of protests. In other words, the uses of ICTs by Occupy Nigeria dissidents played a major facilitative role in increasing participation during the protests. These tools were handy and resourceful such that participants were able to use them innovatively to recruit more participants by making calls for political action using online media. Indeed, as the opinions of interviewees reflected, this resulted in more people participating in rallies and demonstrations. The uses of new media tools especially social media, had led to the formation of various online groups or communities in pre-Occupy Nigeria and during the Occupy Nigeria action. These online networks that had been formed developed new trusts and friendship that subsequently transferred from online networks to real offline networks. As interviewee Interviewee 8 pointed out, some of the offline networks comprised of individuals who met online through the Occupy Nigeria

group page either on Facebook or Twitter. They subsequently mobilised and met in various physical occupations and participated in the daily activities of the Occupy Nigeria movement. Thus, in the context of facilitating participation in the protests, recruitment of members, and online advocacy, the study found that the uses of ICTs and the internet was very resourceful and instrumental in the large turnout of protestors.

The study also found that the uses of ICTs, the Internet and social media can fall short of the desired outcomes, especially in terms of getting people out to the streets in what Interviewee 3 described as sociopolitical demobilizing effect of ICTs. Three dynamics are crucial to our understanding of negative influence. The time spent on ICTs (convenience), the fear of state harassment and the reduced cost of participation ICTs offer could serve as a demobilizing factor. The point is that these dynamics have the potential of stopping potential participants from participating in rallies, demonstrations and protest grounds (real life occupations), thereby restricting such actors to the online space of advocacy. More so, as demonstrated by participants, state interference with digital and communications networks could simply cripple the activities of movement actors who rely heavily on technological forms of protest. While some participants identified state interference with ICTs is a major challenge for dissident movements, the majority of the interviewees, affirmed that the benefits of using the tools of new media for mobilization far outweighed the shortfalls.

On the opportunity for conflict and protest to thrive, the study found a mostly positive reaction among interviewed participants. For one, ICTs provided an alternative platform for mobilization, communication, organising and interaction during the January 2012 Occupy Nigeria protest. The findings corroborate the hypothesis that ICTs have, in a positive direction affected the opportunity structure for movements engaged in conflict

by providing several avenues to bypass state and/or government regulation and limitations. During the Occupy Nigeria protests, protesters relied mainly on social networks, blogs, and other online media to propagate their cause, share information, and mobilise support, telling their stories by themselves. The decentralised nature of the internet favours this approach and thus benefited protestors. As reflected in the opinions of respondents, the government is also on social media and uses ICTs. However, the deployment of the ICTs by the authorities is not as effective as protestors. Interviewees pointed out that majority of government officials don't have the necessary technical know-how therefore they employ 'sponsored handles'. ICTs have reduced the capacity of the state to impede mobilization, while empowering movement actors facilitating entry, inter-movement and civil society interaction as demonstrated in Occupy Nigeria protests. Besides the impact of ICTs on the political opportunity, another notable influence on the opportunity structure for contentious activities is the system of government in place. For instance, conflict will thrive more under a democratic system as opposed to a dictatorial/ authoritarian system. This idea was implicit in participants' perspectives that the current democratic system and the reduced likelihood of an attack from the state also served as a motivation for participants.

On the framing, a positive reaction was elicited from interviewed participants. But, of more crucial significance is the examination of individual texts on various online social media platforms. ICTs were instructive for shaping public perception of the movement both at home and abroad. Independent activists, social movement actors and ordinary Nigerians used the new media platforms to tell their stories to the world the way they wanted the world to view it, using Facebook, Twitter, Nairaland, to mention the notable social media among participants.

The autonomy of the process meant that these actors were able also to shape public opinion and counter state, narratives and propaganda on the movement in both traditional and new media. Movement actors were able to influence the agenda for both local and global media, since most of these media outlets relied on the materials emerging from the social network pages of the Occupy Nigeria movement in the initial stages of the protests and beyond to report the events and generate new material. These positively influenced how the movement framed issues, their strategies and goals and the level of sympathy and support they could garner around the globe. Ultimately, whilst recognizing the increasing influence of the state on new technologies of communication in the digital age, in the present context, ICTs played an instrumental role by facilitating the entire action. The benefits of using the medium far outweigh the disadvantages.

## CHAPTER 6 THE ROLE OF ICTS IN THE BOKO HARAM CONFLICT

### 6.1 Introduction

The previous chapter examined sociopolitical protests, using Occupy Nigeria as a one example of a contemporary case of a political protest movement in Nigeria. Considering the Cyberconflict conceptual framework as a tool for understanding political protests, the focus was on the impact of ICTs on the dynamics of the Occupy Nigeria protests but also the structures and socio-political context of the protest. Using Boko Haram (Jama'atu Ahlis Sunna Lidda'Awati Wal-Jihad) as a lens, the present chapter considers ethnoreligious conflict in Nigeria. This chapter will engage in a discussion of the role of ICTs on the operational repertoire and general workings of this movement. Looking at the last decade, the Boko Haram conflict provides an illustrative example of an ethnoreligious movement engaged in sustained militancy and insurgency style conflict against the state.

Although Boko Haram is ethnoreligious in its orientation, there are also sociopolitical and economic undertones that underpin the movement's activities. To therefore fully appreciate the dynamic of this movement, a consideration of both the sociopolitical characteristics and ethnoreligious dynamics is crucial. As in the previous chapter, the analysis offered here takes a cue from the structure of the Cyberconflict framework. The Cyberconflict framework as a conceptual tool is very useful for understanding, not just sociopolitical movements that exploit peaceful and non-violent strategies, but also, ethnoreligious groups with violent militancy conflict tendencies. This is particularly true, when the framework is considered from its tripartite structure, which harnesses the components of distinct theories as a basis for explaining modern forms of conflict emerging within cyberspace and transferring to the real world setting and vice versa. This

model is particularly useful as it enables the study of the origins, emergence, development and demise of conflict movements among other characteristics. The conflict theory, like the SMT, is used to examine ethnic and religiously motivated movements, violent conflict, and culturally motivated protest groups.

This chapter is divided into four main sections. The first section provides a brief review of the environment of conflict to situate the dynamics that influence Boko Haram activities, recruitment and membership. To do this, two dynamics provide useful insights, these are the socioeconomic dynamic and the political, ethnic and religious dynamics. Having identified the issues, the next section set out a discussion of the ideology of the movement, and framing process. The following section then considers the strategy, and tactical repertoire of the movement given the political opportunity structure discourse. The final section looks at the networked style of the movement. Here, the uses of ICTs by the Boko Haram movement is considered, given the impact of these technological innovations on the movement's activities.

While several studies have carried out an examination on the Boko Haram insurgency in view of terrorism in the Nigerian context, nonetheless, no single study has adequately dealt with the intersection between the Boko Haram and ICTs, especially in relation to the uses and influence of ICTs on the dynamics and structures of engagement of Boko Haram in Nigeria. For instance, Adesoji (2010) considered the link between Boko Haram and Islamic revivalism in Nigeria and how this affects secular and multi-religious culture. In a 2012 United States Institute of Peace report, Andrew Walker examined the different narratives that have emerged on Boko Haram and proposes ways to curb the activities of the group. Onouha (2010) also examined the emergence and impact of the Boko Haram conflict, while also considering the movement's transnational link to terrorism.



Considering the emergence and development of Boko Haram, Aghedo and Osumah (2012) examine how the country should respond to the insurgency. It has been demonstrated that ethnoreligious groups engaged in technological forms of protest and conflict use the platforms as a weapon as in the case of hacktivism or cyberterrorism, depending on the legitimization context (see Karatzogianni 2006). It will be demonstrated in the Nigerian context that Boko Haram exploits ICTs as a resource to achieve its goals.

### **6.1.1 Origins of Boko Haram and Evolution in Leadership**

Over the years, there have been varying perspectives within academia, national and international political commentary and media evaluation of the exact origins of the Boko Haram movement in Nigeria. One can trace the roots of the movement's struggles to similar conflicts dating back to the colonial and post-colonial era by making associations to the intra-communal jihadist conflict and inter-communal struggles. For instance, the Maitatsine uprising of the 1980s (discussed in subsequent paragraphs) is a crucial example of a jihadist ethnoreligious conflict that can be juxtaposed with the Boko Haram insurgency (Adesoji 2011; Aghedo and Osumah 2012). On the other hand, the insurrection of the group can be connected to the ethnic and religious tensions that emerged as a result of the 1914 amalgamation of the Northern and Southern protectorates in what became Nigeria. Chapter 2 provided some context to the inter-religious and ethnic suspicions and tensions that gradually developed and continued in the post-1960 Nigerian independence. Mainly, the post-independence period of 1960 has been characterised by struggles for ethnic, religious and political hegemony, especially among the dominant ethnic groups (Hausa, Yoruba and Igbo) in the country. Grievances and dissatisfaction among these groups and other ethnic minority groups provide useful insights into the origins and motivation of ethnoreligious conflicts in the country and as will be demonstrated in the Boko Haram case.

The origin of Boko Haram emergence as a conflict movement in Nigeria remains unclear. For instance, Ujah (2009), argues that Abubakar Lawan created the group which existed under various facades around 1995. For some others, the Boko Haram movement has been linked in a curious way. According to Adesoji (2011), it was argued that the Boko Haram ideology was started by Mohammed Yusuf's father in the 1960s given his condemnation of Western education. The lack of agreement on the emergence of the movement demonstrates the difficulty of understanding the dynamics of violent insurgency and conflict groups. The reason being that the activities of insurgency conflict movements are mostly covert due to the style of their warfare. Nonetheless, drawing on the varying opinions, perspectives (political and social commentary within the media), and scholarly studies on Boko Haram, one could trail the corpus of the movement's activities as a contemporary religious movement to 1995 nonetheless, masked under various identities. For instance, the movement took on an identity of a religious youth organisation, *Ahlulsunna wal'jama'ah hijra* in 1995 in Maiduguri Borno State Nigeria under the leadership of Abubakar Lawal, a Muslim cleric (Aghedo and Osumah 2012: 585). Mohammed Yusuf later took over the leadership of the religious organisation in 2002 (Adesoji 2011: 9).

The Boko Haram movement was launched into national and international limelight in 2009 following the arrest and subsequent extrajudicial murder of Mohammed Yusuf, the erstwhile leader and founder of the movement. After Yusuf took over the *Ahlulsuma wal'jama'ah hijra*, the movement experienced radical changes in its stance on Islam and politics in the years that followed. In particular, the movement took a strong stance on political Sharia, which in simple terms refers to the 'religious law of Islam' (An-Na'im, 2008: 1). In a political sense, Boko Haram actors seek to enforce the Sharia as the principal means of governance across the Northern region of Nigeria and indeed other

parts of the country. Their strong stance on Sharia has been chiefly accompanied by radical insurgency tactics. Suspicion of the group's secret jihadist plans and confrontation with security operatives at different times prompted a security onslaught on the group which included arrests of some of its members, and a raid of the group's safe haven (see Walker 2012: 3). For instance, in 2003, following a communal disagreement concerning rights over a local fish pond, the group overpowered the police in a confrontation that ensued and confiscated the security weapons of the police. Highlighting the threat, the group now posed, a siege was laid at the group's mosque by the military. Eventually a shootout emerged which led to the group losing approximately seventy of its members. It was within a similar security onslaught on the insurgents and reprisal attacks from the group, which resulted in the capture and subsequent death of Mohammed Yusuf the erstwhile leader of Boko Haram in 2009 (Bakare, Adedeji and Shobiye 2009; Owuamanam, Falola and Shobiye 2009; McConnell 2009; Hines 2009; Adesoji 2010; Onuoha 2010).

The movement has been known under different names including Ahlulsunna wai'jama'ah hijra the 'Nigerian Taliban' and 'Yusufiyyah to mention but a few. However, it was under Mohammed Yusuf's leadership that it became known as Boko Haram given its attacks on western education. Boko Haram is considered an ethnoreligious movement, given its predominant ethnic composition and religious affiliation. First, in the movement's original establishment, Mohammed Yusuf who was an Islamic cleric, led the movement as a religious organization. In the beginning of Yusuf's led Boko Haram, the objectives of the movement were rooted in propagating what they considered as the true values of Islam as prescribed by Sharia. The group's leader challenged what he perceived as an encroachment on Islam by western values that contradicted the true practices of the religion and, as such, were inimical to the development of the religion. For example, in

an interrogation by security officers posted on YouTube shortly before Yusuf was killed, he argued that ‘any values or knowledge that contradicts the Quran, God forbids’ (Saharaty, August 2009). Building on Yusuf’s point, Shekau also made similar claims. For instance, in one of the Shekau’s speeches posted on YouTube, speaking fluently in English, he argued that

We are Boko Haram, when they started, they planned, centuries ago on how to crush Islam. They sent one of their men to Egypt to study the secrets of the powers of the Muslim. The person returned with a copy of the Quran. The person stated that as long as the Muslim read and practiced the injunctions in the Quran, they will be powerful. Therefore, they deliberated on how to tactically make the Quran insignificant and unimportant. At the end of the meeting they outlined many programs which were centred on making Muslims occupied so that they had no time for the Quran. The programs include secular education, sport and music. As a result of this today many Muslims lost their Islam, while others claim to be Muslim, but have no traces of Islam... All in the name of being educated.

(TVC News 20 February 2014).

The ethnic component ties to the fact that the majority of the members of the group belong to the Kanuri tribe, most of whom also speak Hausa the predominant language spoken throughout Northern Nigeria (Agbiboa 2013: 72). Also, these tribes account for a dominant proportion of the ethnic groups in its Maiduguri stronghold (ibid., p. 72). Members of the group are drawn from across this tribe, exclusively Muslim in their religious orientation and largely composed of youths between eighteen years to their late thirties and perhaps early forties. This assumption is based on a careful evaluation of

videos of the groups and media reports. For instance, a Vanguard 2011 report reveals that the erstwhile leader of the group was born in 1970 and died in 2009 which suggest he was in his late 30s when he led the sect (Onuoha 2010: 56). Similarly, the report suggested that the mastermind of the bombing of the United Nations building in Abuja, was a 27-year-old Nigerian, Mohammed Abul Barra and another leader of the group, Nur was believed to be 35 years old. Nur was also believed to be one of two seconds in command to the late Yusuf. The other is Abubakar Shekau, the current and the reigning leader of the Islamic sect. According to a BBC 2014 report, Shekau is also believed to be in his late 30s or mid-40s. While there is no clearly stated official report on the age demographics of the group, one can, based on the media reports and careful evaluation of videos produced by the movement argue that the movement is predominantly composed of youths in terms of its age demography. Onuoha (2012) also pointed out the involvement of children in the activities of Boko Haram. This mostly involves the Almajiri's, (Street Children), those children 'sent to live and study under renowned Islamic teachers in some cities in northern Nigeria' (ibid., p. 2). Omonobi (2014) explained that such children are indoctrinated and groomed to participate in the activities of Boko Haram. Nonetheless, their involvement is largely based on coercion and/or co-option in line with the group's propagandist agenda. The subsequent involvement of children has made it difficult for the security agencies to effectively combat the insurgents for fear of the safety of the children. Omonobi cites a military source

We have lost our men in the battle-field while we tried to avoid shooting children and teenagers who are forced to confront us. How do you expect us to arrest a child with a gun? Do we accord such an armed under-age combatant with the status of a child deserving of protection under the rules of engagement?

### 6.1.2 Boko Haram's Hierarchical Leadership Structure

There is no doubt that the Boko Haram movement has a leadership and an existing leadership structure within the movement. Nonetheless, there are conflicting accounts on the structure of leadership the movement operates. Although loose in its orientation, Boko Haram operates within a hierarchical organizational structure (Onuoha 2013; Whitlowzw 2015). The group has clearly presented a leadership structure (see Aghedo & Osumah 2012; Cook 2011; Onuoha 2010; Barkindo and Heras 2013; Adesoji 2010; Rogers 2012). At each stage of the group's development, the group has presented one clear identity of the leadership of the movement, usually the head of the movement. Conversely, the identity of other members of the leadership has remained unclear, thereby making it difficult to ascertain the full composition of the movement. For instance, during the early days of the group's formation only the identity of the movement's late leader (Yusuf) was made public in videos produced by the movement, while other members of the movement wear masks and other militarised apparel to disguise their identity. Consequently, this style continued in the second phase of the movement which followed the death of Yusuf. The approach to masking the identity of its members is no surprise given that the group uses a radical militant approach. For instance, in a 2014 video produced by the group and posted on Youtube, Shekau makes claims for attacks in Lagos and Abuja. Set in a forest looking environment, the leader of the group is shown delivering a speech in military camouflage unmasked while surrounded by 14 supposedly masked commanders also wearing military uniforms, carrying ammunitions and surrounded by a combination of SUVs and military armoured vehicles. As with other cases of insurgency movements (like MEND) in Nigeria, the reason for this approach is to avoid security operatives from

recognizing members and participants, which could lead to their arrest, torture, destruction of lives and properties.

Having succeeded Yusuf, Abubakar Shekau, continues in a similar fashion of being the only recognizable figure within the leadership of the movement. The movement's hierarchical structure and largely faceless identity helps to facilitate their activities especially for evading the state law enforcement agencies (Onuoha 2013: 19). It has been argued that when Yusuf founded the Boko Haram movement, he appointed two deputies, Shekau and Nur (see. Kalu 2011; Doukhan 2012; Onuoha 2013; Whitlowzw 2015). The latter is believed to have introduced the former to the erstwhile founder of the movement. In the event following the death of Yusuf in 2009, the two deputies contested each other's legitimacy to occupy the late Yusuf's position. Shekau subsequently declared himself the leader of the movement, following Nur's political exile due to the security onslaught on the group. A Vanguard newspaper 2011 article which is based on investigations with the States Security Service (SSS) and other sources succinctly captures the contention that emerged between Yusuf's deputies. According to the report,

Sources claiming to have been sect members as well as those familiar with the group, Nur took over temporarily as a leader while Shekau recovered from gunshot wounds suffered during the uprising. Nur is thought to have left Nigeria for Chad ... to escape arrest by security agents. From Chad, he is believed to have moved to Somalia along with some close allies, according to the sources... Rumours have spread that there has been a power struggle between Nur and Shekau, with Nur and his faction of loyalists contending he was more competent to lead the sect...

This contention between the leaders of Boko Haram created factions within the movement. The ideals and loyalties of these factions may be different, but are nonetheless bound by a common religious philosophy. For instance, factions including Yusufiya Islamic Movement (Yusufiya) and, Ansaru evolved during the long campaign of the sect over various internal grievances, from controversy over the leadership's tactical choices and strategy to internal issues relating to power tussle. The emergence of factions within movements is not a new phenomenon. Hazen (2009) explained that competition could produce a negative effect on social movements. Consequently, competition within such movements would produce a negative effect of division and factions breaking away from the main group. In the present context, however, the primary source of division has been the issue of intra-movement power struggle (as in the case following the death Yusuf), a dispute over leadership roles and other issues related to tactical choices and differences. For instance, the less prominent Yusufiya group, named after the erstwhile leader of the movement preferred a less violent approach mostly used by Yusuf (Zenn 2014: 25). A more notable breakaway is the group known as 'Ansaru', which had a brief spell of significance, due to its focus on kidnapping foreign expatriate workers in Nigeria, and demanding ransom or some sort of trade by barter. Unlike the Boko Haram movement, Ansaru's main target were expatriate workers in Nigeria, but, the group also became popular for condemning Boko Haram's killings of Muslims and innocent citizens (see Zenn 2013: 3-7). Ansaru's breakaway and choice of modus operandi emerged as a result of disagreements within Boko Haram on its target, which included Muslims. Nonetheless, none of these groups have gained the level of media attention as in the case of the Boko Haram movement.



In the hierarchy Boko Haram, Shekau's role as leader of the movement is perhaps the only visible office in the movement's organisational structure. While, other individuals exist in the leadership, the role they play in the movement has remained unclear. Drawing on media reports, videos produced by the movement and existing literature on the movement (Cook 2011; Walker 2012; Cook 2011; Adesoji 2010; Udum 2011), it could be argued that Boko Haram operates a top-down model structure of leadership. For instance, media reports and political commentary have indicated a leadership structure that includes what can be called a central leadership council (Cook 2011; Walker 2012; Chothia 2015), which represents the main leadership of the organisation. To further buttress the point above, the movement media chats have revealed spokespersons who frequently speak for the movement. Notable among the spokespersons of the movement is Abul Qaqa who Cook (2011:13) described as more visible since 2011. According to Cook, press releases issued by Qaqa are considered legitimate. While, the group's media productions including audiovisuals suggests the existence of a media team, Boko Haram's extensive use of improvised explosive devices, IEDs is also symptomatic of an existing training cell in making, operations and detonating such devices largely reminiscent of a militarised establishment. Furthermore, Cook (2011) that within Boko Haram the central leadership council operates through a cell-like structure which enables the movement operate in different regions across Nigeria.

This echoes with what Doukhan (2011) referred to as 'a network of cells'. Indeed, the organisational disposition of the group which spreads mostly across the northern region and sporadic activities in other regions attest to Doukhan's theorization. According to him, the present structure of the movement is led by Imam Abubakar Shekau, who handles the general operations of the movement. In addition, Doukhan explained that Shekau's activities are complemented by 'a network of cells', which comprise of a

consultative forum (which represents the leadership) of 30 members who operate from different regions of the country (see also Walker 2012: 8). Members handle an allocated cell (comprising groups within the different regions or states), with particular assignments set-out for specific regions. In his words,

The organization's activities are discussed in the forum of the council, but sometimes Abubakar Shekau, the leader, makes operative decisions without consulting the members of the Shura... A reliable and trustworthy person, is positioned in every state where the organization is active; local "emirs", report to him, are the direct operations officers of the recruited jihadi.

(ibid., p. 10)

On the one hand, the regionalization of the movement or cell structure as Doukhan pointed out is crucial, especially when set against the backdrop of the Boko Haram's objectives and goal to spread across the country and Islamize the nation. Established structures across the country could facilitate an easier execution of the movement's goals and aims across these regions or cells. On the other hand, however, although there is evidence to show the group's activities in some regions suggests their presence, nonetheless, this is circumstantial given that out of the six geopolitical regions (mentioned earlier) that make up the entire country, the movement's presence and activities have mainly been felt in three regions, the Northeast, North Central, and North West areas. Other regions, including the South South, South West, and South East have experienced little or no Boko Haram related activities since the movement commenced its insurgency.

## **6.2 Boko Haram's Grievances**

### **6.2.1 Sociopolitical, Economic and Cultural Motivations**

To fully understand Boko Haram as a movement, the issues, origins and motivation of the group's long campaign of insurgency, a discussion on the environment of conflict in context is crucial. The discourse on the environment of conflict may be divided into two broad categories. On the one hand, we have the socioeconomic dimension while on the other is the political and cultural dimension. The environment of conflict is one of the first ports of call in the Cyberconflict framework. Although some general discussion on the environment of conflict (Nigeria) was held in the mapping of the political economy of communication section in Chapter 2, nonetheless, this took a broad view of the overall Nigerian context. The analysis offered from now on is based on the current state of the political environment in the North-East where Boko Haram mainly operates.

The socioeconomic conditions within a given society can be a defining instrument for contentious activities, resistance and protest. A careful evaluation of the socioeconomic conditions in the North-eastern part of Nigeria is crucial and provides useful insight into the roots, goals and motivations of the group. As media reports and political commentary on the movement have shown, this dynamic is particularly telling in the Boko Haram case and stands out in both local and global media discourse. The discussion here is streamlined to focus on the political economy of the northeast region of Nigeria to reflect the period of Boko Haram's development. This takes into context, the geopolitical and economic differences between the six regions that make up present day Nigeria and enables us to understand the motivations of the movement and its growth numerically. Although, Boko Haram's intention is to spread and extend its campaign across all the regions (Walker 2012, Uzodike 2012; Cook 2011), and, to some extent the north-eastern

region and the entire northern region accounts for the movement's main operating base and headquarters.

Various scholarly works and media reports on Boko Haram have credited one major cause of the movement's activities to displeasures, anger and dissent towards the poor conditions of living experienced in the Northern region or more specifically, the north-eastern, the movement's headquarters. Proponents of this perspective link the insurrection of the Boko Haram movement to the largely weak economic conditions in the region epitomised by high levels of poverty and lack of development to mention but a few (see Adesoji 2010; Odamah 2012; Rogers 2012; Uzodike 2012; Walker 2012; Onuoha 2014). The implication of the weak economic conditions in this region include disadvantaged upbringing, unemployment and rise in poverty levels which then serve as catalysts of insurgency in the region. Onuoha also identified the high levels of illiteracy in the region as a factor encouraging youth radicalization. According to him, 'illiterate people can be more easily manipulated because their state of social deprivation denies them the capacity and knowledge to critically question the narratives and doctrines of extremist groups' (ibid., p. 6-7).

Although, the political elite of the region held power in much of the Nigerian political development after independence to date, with brief spells of leadership emerging from other regions, very little was done by the political elite of the North to develop the region. As such, the region is perhaps the least developed in Nigeria with high levels of poverty (Figure 6.2 and Figure 6.3 corroborate this assumption). It is with this in mind that in an interview with the International Business Times, Obasanjo, an ex-president of Nigeria observed that Boko Haram have legitimate grievances. According to him, 'we don't need

anyone to tell us that that is a problem: a problem of disparity, a problem of marginalization' (Punch Agency report 17 March 2015). According to Obasanjo,

Only 19 per cent of the population in Boko Haram's stronghold of North-East Nigeria are receiving education, [compared to 79 percent in the South-West and 77 percent in the South-East], there was no question that the area should feel marginalised...., it's a problem because education is fundamental to your employability and your living conditions. If you are not educated, you are handicapped.

(Isine 2015)

Although the view expressed above captures the most current outlook of the problem in the region, the statistics are a reflection of many years of an unchanged phenomenon in the level of inequality and disparity across the geopolitical zones that make up Nigeria. The result of this is that the majority of the movement's membership belongs to a vulnerable, jobless, less educated section of the society within which they operate. Rogers (2012) found that the relative economic negligence in the predominantly Muslim north is a nationwide issue of huge scale divisions of wealth and poverty. Likewise, the issue of corruption, which confronts the entire political structure of the country, accounts for the movement's support (ibid., p. 2). When queried on poverty data in Nigeria, the Research Director of the Nigerian Economic Summit Group, explained that 'the increasing poverty in Nigeria is accompanied by increasing unemployment. Unemployment is higher in the north than in the south. Mix this situation with radical Islam, which promises a better life for martyrs, and you can understand the growing violence in the north' (ibid., p. 4). Data and information provided by the Nigerian authority's reveals that the northern region of

the country houses the highest percentage of uneducated individuals (see Figure 6.2 and 6.3). Consequently, this economic drawback and gap has served as one principal catalyst and incentive for resistance and is also responsible for the movement's constantly enlarging character. 'If you link a lack of education and attendant lack of opportunities to a high male youth population, you can imagine that some areas are actually a breeding ground for terrorism' (ibid., p. 4). The significance of socioeconomic drawbacks: poverty, marginalization, inequality, unemployment, and poor growth as catalyst of insurgency have been demonstrated in other national context where insurgency is rife. For example, in what he tags the 'rooted in poverty hypotheses', Piazza (2006: 160) explains that the general understanding is that terrorist activities are channels by which its actors express socioeconomic discontent and desperation (see also Lichbach 1989; Krueger and Maleckova 2002; Beall, and Goodfellow, and Putzel 2006).

For instance, referring to the socioeconomic conditions that the Maitatsine Uprising in 1980 endured, Adesoji (2010) explained that the conditions at the time are no different to the situation experienced in the stronghold of the Boko Haram movement today. In his words, 'in some cases, the situation had got worse: There was mass poverty; inequality in educational, political and employment opportunities; ignorance due to limited educational opportunities; growing unemployment and governmental corruption, the misuse of resources by which the people repulsed.' (ibid., p. 100). A sociologist of Nigerian origin, in a video commentary on the Boko Haram sect, explained that the North has been marginalized as a territory by its ruler. According to him to fully grasp the problem,

You have to trace it back to the way northern Nigeria is. Despite the fact that it has produced a dominant part of leadership that Nigeria has produced, the north

has been marginalized as a territory by its rulers ...the Northern ruling elite or ruling clique ... has mobilised politics around northern privileged.

(Aina, 2009)

Speaking further on the economic conditions in the Boko Haram stronghold, David, Asuelime, and Onapajo (2015) also corroborated the point made by Adesoji. They explained that the lack of development has served as the motivation for individuals with a low standard of living. It is with this view that Imam Shekau the leader of the movement made his claim. While claiming responsibility for the attack on a military infrastructure (Giwa Barracks in Maiduguri) in 2014, he argued that Boko Haram have taken full responsibility for catering to the needs of their brethren (See. TracNigeria, 19 April, 2014). In his words, 'we brought them, we bought them clothes, we got them houses, we gave them cars, we gave them food, we gave them everything, we cleaned them up and put fragrances on them... today they are enjoying fresh air, and enjoy themselves, and all our brethren are enjoying good health' (TracNigeria 19Apr, 2014). From Shekau's statement, one can see on the one hand an inherent motivation for individuals joining the movement. While on the other hand, it is clear that Boko Haram takes advantage of the weak economic conditions within its political environment as a means to win an already aggrieved and deprived population. In a video, political commentary on the movement, Aina (2009) explained that

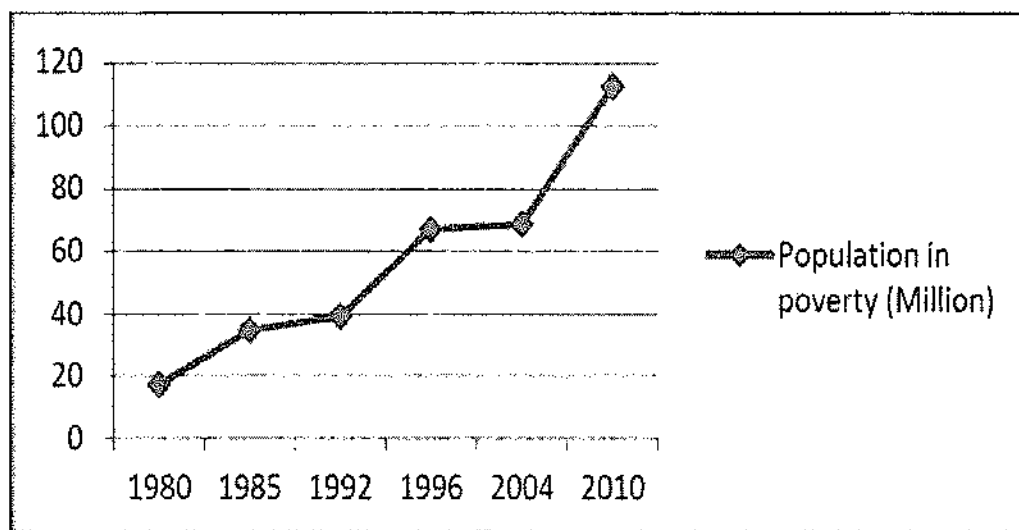
Northern Nigeria used to be agriculturally productive, but today it leaves the oil of the delta. You have a situation where there are no industries, de-industrialization, no agricultural farms or plantations because the Nigerian government and elite went crazy for 20-30 years neglecting agriculture... you

have millions of disinherited illiterate northern youths in the cities known Maiduguri, Bauchi...

(Aina: 2009)

Corroborating the point made by Aina above, a recent finding of the Crisis Group Africa 2014 report suggests that a large fraction of youths living in the north are uneducated. The implication is that they are semi-skilled or unskilled, and as such are almost not employable. The corollary of this is that such individuals remain unproductive. This is an interesting point, especially when one considers that majority of the adherents of this movement are usually young, poor and rural. As such, it is easy for the leadership of the movement to leverage on the plight of the people. So, from this point of view the government's continuous failure to cater to the needs of the people, promote economic development, and an enabling environment is serving as a window of opportunity for the movement. In particular, movement actors use these pitfalls as a strategy to recruit members whilst offering them various incentives including, monetary gains, and shelter for their families in exchange for their commitments to Jihad (a holy war).

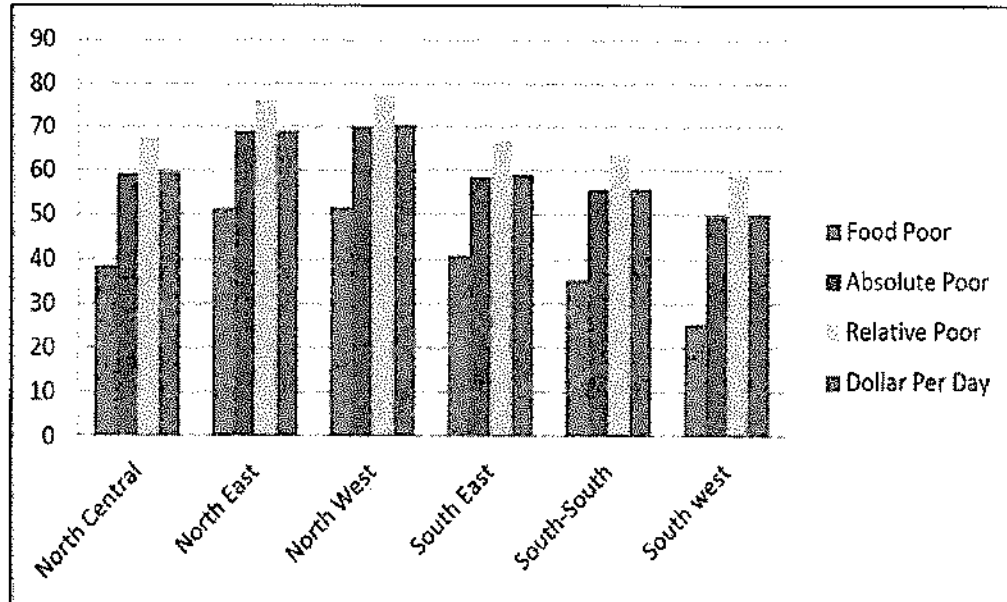
Figure 6:1 Rising trend of poverty in Nigeria from 1980 to 2010





Source: National Bureau of Statistics: available at:  
<http://www.nigerianstat.gov.ng/pdfuploads/Nigeria%20Poverty%20Profile%202010.pdf>

Figure 6:2 Poverty levels across the six geopolitical zones in Nigeria



Source: National Bureau of Statistics: available at:  
<http://www.nigerianstat.gov.ng/pdfuploads/Nigeria%20Poverty%20Profile%202010.pdf>

The economic condition of targeted individuals determines whether or not they will become easily co-opted by conflict movements. In the Boko Haram context, unemployment and poverty may not be direct causes of increasing youth participation, ‘rather, privation and other frustrating conditions of life render youth highly vulnerable to manipulation by extremist ideologues’ (Onuoha 2014: 6). Komolafe (2012) argued that there are higher chances for societies defined by anguish and idleness to produce suicide bombers in contrast to those communities where the majority enjoy basic needs of food, education, health, housing, and sanitation. In other words, the poor conditions of living become a recruitment factor as Shekau alluded to in the previous paragraph. Although, there have been some level of economic growth, notably the Nigerian economy in 2015 was rebased and now overtaken South African economy to be the largest economy in Africa, nonetheless, the reality is that poverty levels have remained negative. In fact,

poverty levels have increased. 'Over 70 percent of the population – are classified as poor and Sokoto state in the North West has the highest poverty rate (86.4 per cent), Niger state in North Central the lowest (43). The North East, Boko Haram's main operational field, has the worst poverty rate of the six official "zones" (Crisis Group, 2014: 3).

It is within this milieu of increasingly worsening socioeconomic conditions that the Boko Haram movement emerged. Other groups with similar grievances and perhaps unrelated to Boko Haram continue to surface in the region. The movement's mainly draws support from amongst youths within the communities in the Northern region. The guarantee of a better welfare, monetary gains, food and shelter, job and other rewards including catering to the needs of their loved ones are rife within the movement's narratives and has served as a crucial means for attracting individuals to join and participate in the movements activities (Track Nigeria, 19 April, 2014; Walker 2012; Silas 2013; Anyadike 2013). It is not clear how the movement is funded, however, claims have been made that Boko Haram is 'sponsored by some politicians and Islamic clerics. Three ex-governors and a serving governor of some northern states have been indicted for aiding BH' (Aghedo and Osumah 2012: 863).

The socioeconomic predicaments of the people of the region are not unconnected to the issue of endemic corruption in Nigeria, with authorities and political elite in the region mismanaging revenue and funds allocated for developing programs and infrastructure, the result is little progress in the region. Walker (2012) explained that widespread corruption (financial corruption of the government and the moral corruption of the religious establishment as perceived by Boko Haram) especially in this region has had a positive influence on the group's activities. In a Study conducted by Onuoha (2014), in two North Western states Sokoto and Kano states, 70 % and 67 % (respectively) of

participants surveyed cited corruption as an important factor in the Boko Haram conflict. Accordingly, 'widespread corruption in Nigeria has not only deprived communities of needed amenities and infrastructure but has created an environment conducive for recruitment and radicalization' (ibid., p. 7). The founder of the Boko Haram movement, Mohammed Yusuf and Sheakau in the development of the movement became very critical of the corrupt practices of the political elite of the north-eastern states (ibid., p. 7). The criticism of the leadership of the issue of corruption (discussed further in the framing section) is not far from the truth, especially when juxtaposed against the backdrop of high levels of poverty, unemployment, and low literacy levels experienced in the north eastern region as seen in figures 6.3 above. The government failed in its attempt to sustain an initial cooperation with the movement during the movement's earliest development. Boko Haram criticised the government for politicizing sharia (Adesoji 2010: 103) and the cooperation was perceived by members as another form of manipulation which led to disagreements and a fall-out between the state and the movement.

The fall out between the insurgents and the state led to the witch-hunting of members of the movement. The brutality perpetrated by security forces in witch-hunting members of the movement is another factor Onuoha (2014) identified as a motive for individuals, particularly youths joining and participating in the Boko Haram conflict. The belief is that a large section of the population who are innocent have been victims of the security onslaught on members of the Boko Haram movement. 'Allegations include unlawful killings, dragnet arrests, extortion, and intimidation. A section of the media, especially international media, has repeatedly mentioned that the excesses of the security forces are a crucial factor in youth radicalization' (ibid., p. 7). Grievances as a result of the killing or detention and the destruction of properties by security operatives may become an

incentive for joining the movement. Nonetheless, Onuoha (2014) further suggests the factor is less crucial for influencing dissidents to join the movement.

### 6.2.2 The Politics, Ethnicity and Religious Grievances

As demonstrated above, some commentators see the socioeconomic shortfalls in the region and, indeed, Nigeria as one aspect responsible for the motivation for the Boko Haram conflict and how the movement exploits poverty, the lack of infrastructural development and corruption as a means for attracting dissidents in the region to join the movement. In addition to the socioeconomic issue, there are also ethnic, religious political undertones prevalent in the struggle of the Boko Haram movement. These struggles have roots that go as far back as the 1940s, when the protectorates under the then British colonial administration were amalgamated, and the tensions that emerged following the Nigerian independence in 1960. This paradigm has received lesser attention within academic literature, media criticism and western political commentary, but, nonetheless, can be useful for understanding the contemporary tensions and struggles of the movement.

Although the socioeconomic discourse is an important element in the emergence and sustainability of Boko Haram one thing the argument which advocates socioeconomic drawbacks as a major incentive for the Boko Haram activities pays less attention to is the existence of other ethnic (Igbos and Yoruba notably) and religious (Christians and other secular groups) groups within the same region. These groups who are in the minority in the Northeast and Northwest are also subject to similar economic status. Yet, they have remained non-partisan in the activities of the insurgents. For instance, although, northeastern Nigeria is largely dominated by Muslims and, in particular, the Kanuri, Hausa-Fulani clan, the minority Christian communities and other tribes who live side by side

with their Boko Haram counterparts, have nonetheless not been involved in the conflict. Similarly, while the movement has a wide, Northern appeal, sympathy and support (Olojo 2013: 1), there is sufficient evidence to suggest that not all Muslims, Hausa-Fulani and Kanuri support Boko Haram's campaign. For instance, Jama'atu Nasril Islam (JNI), the largest umbrella Islamic organization in the country based in Kaduna state has criticised the activities of Boko Haram on numerous occasions (see. Mshelizza 2009)

In this regard, the economic argument cannot be separated from other contextual influences, including the political struggles for hegemony. In short, the economic influences exist side by side with the struggles between political, ethnic and religious communities as the above paragraph described. Conversely, for Nigerians (ethnic and religious groups) in the other geopolitical zones, Boko Haram's activities are seen as a political struggle for power with a view to asserting a northern political agenda and hegemony in contemporary Nigeria. This view is particularly telling, as a careful observation of this line of thought exposes decades of ethnic, religious and political tension in Nigeria. The struggle has revolved around political dominance among the different ethnoreligious groups that make up the Nigerian society (see Campbell 2013; Adebola 2013). To demonstrate this point, a political commentary asserts that

While many in the Muslim community in the North might blame the government for problems that led to Boko Haram. Relatively few in the South and Middle Belt share the same sentiments. In the South and many parts of the Middle Belt, Boko Haram is just seen as the latest manifestation of "the North's grab for power". In this narrative, control of the Military, political Sharia and now Boko Haram are attempting to advance the same cause: Northern domination... Does poverty and lack of education make recruitment more likely? Yes, but we must also note that

mass uprisings by charismatic Islamic preachers are not unknown in Northern Nigeria (Maitatsine, Kano 1980, 4,000 dead).

(Chukudebelu Cited in Campbell 2013)

Headed by Mohammed Marwa, the Maitatsine group was an ethnoreligious movement with an anti-modernist political perspective. The two movements (Boko Haram and the Maitatsine) share some characteristics. For instance, Marwa originated from the Bornu Empire in Maiduguri, the same region where the Boko Haram Movement originated. The Maitatsine movement went on an Islamic Jihad, in the premier city of Kano in 1980. According to Ayelabolar (2013), the Maitatsine provides a classic comparable pair with Boko Haram especially in terms of the Islamism and radical tactics. As the Boko Haram conflict is believed to have cost several thousand lives and destruction of property, the Maitatsine killed over 4000, including the destruction of properties within days of the movement's rampage.

Both movements share and operate on an anti-modernist, anti-western, and anti-establishment standpoint. Nonetheless, there are certain differences in the philosophy of both groups. For instance, the Maitatsine held a mixed philosophy that combined anti-modernism by proscribing any western related ideology and innovations, at the same time the leader of the Maitatsine movement was known for contesting some beliefs in the Holy Quran and some practices of the Prophet Mohammed (Adebola 2013: 114). According to Falola (1998: 143) the leader of the movement, at some point, even professed himself to be an annabi; a prophet with divine power and mission to save the world. Boko Haram, on the other hand, holds a strong anti-westernization philosophy as well an anti-nationalist philosophy. But, unlike the Maitatsine, Boko Haram holds a fully supportive

and loyalist orientation to the Quran, in that it strives to follow and fulfil prescribed instructions to the letter. Hence, the movement's original designation 'Jama'atu ahli sunna lidda'awati wal-jihad' (People committed to the prophetic teachings and jihad). The Leadership of the movement has a penchant for using 'Allah' as a means to justify their activities. 'We are running our caliphate, our Islamic caliphate,' Shekau said. "We follow the Koran.... We now practice the injunctions of the Koran in the land of Allah'(Barrabi, 2014). The quote above is a standard narrative of Shekau which he reiterates in several videos produced by the group. In fact, the group's long time goal is to enforce a tradition of strict adherence to the precepts of the Quran; the practice of which it believes is being impeded by western civilization. This perception arms us with an alternative lens through which the Boko Haram movement's activities can be understood.

In much of the Nigerian five decades of independence, much of the nation's political conflict has revolved around ethnic and religious politics. For one, the struggle for the control of political power has been a major concern since the amalgamation of what is today Nigeria, a marriage of formerly distinct and independent protectorates (Southern and Northern protectorates) under the Lagos colony by the British government. Prior to the merger, the southern region was largely composed of Christians and different ethnic groups of which the Yoruba and Igbo tribe were predominant.

The strive to achieve a true Federal character, one which would reflect the ethnic and religious diversity of the new Nigeria, with resources and power equally distributed between the ethnic and religious representations, has been a major challenge for successive governments. It is this perception that instructed the notion of an ethnoreligious political power struggle for dominance and hegemony. In the present context, it could be argued that Boko Haram is an extension of such political strife in

contemporary Nigeria. In other words, the struggle of the Boko Haram movement extends to include a dimension of a power struggle for political supremacy, dominance and conquest. This is embedded within the political discourse and narrative of Boko Haram, especially in its explicit goal to override the Nigerian constitution, enforce Sharia law as the legal blueprint for the Nigerian state in view to establishing an Islamic caliphate. In one of the movement videos available on YouTube, Shekau is heard saying ‘Nigeria was dead; her constitution is dead’ (Septin, Jan 22, 2015) following the burning of the Nigerian national flag.

### **6.3 Ideology, Framing Issues and Strategy**

The concept of ideology is crucial to the success of political protest and resistance movements. For instance, scholarship within social movement studies has demonstrated the importance of ideology, especially as a resource employed by movement leaders in a conflict to garner support, participation and facilitate membership within a given movement (see Furseth 1999: 91). In this regard, ideology is described in terms of ‘systems of belief that are elaborate, integrated, and coherent, that justify the exercise of power, explain and judge historical events, identify political right and wrong, set forth the interconnections (causal and moral) between politics and other spheres of activity’ (McClosky 1964: 362). For another, ideologies are ‘sets of ideas by which men posit, explain and justify ends and means of organised social action, and specifically political action, irrespective of whether such action aims to preserve, amend, uproot or rebuild a given social order’ (Seliger 1976: 11). These perspectives share some crucial attributes. The fact that ideologies are a belief system, deliberately and carefully crafted and are used by actors to achieve specifically set out goals. In the present context ideology is therefore used to refer to those underlying principles and norms that guide the core beliefs of a movement. In contrast to the goals or the aim of the movement, these beliefs serve as a



crucial link, common denominator and unifying factor for members of the movement or a given movement or society. Furthermore, ideologies serve as a psychological tool deployed by movement actors as it binds members of the movements together. For instance, a culture like religion (Islam or Christianity) which is widespread in a society can become an ideological tool used by proponents of such culture. The idea here is that due to the all-encompassing nature of religion and huge obeisance to them in a given society, movement actors can exploit the beliefs of the people during conflict as instruments of propaganda to attract the sympathy and loyalty of individuals within such societies.

Furseth (1999) explained that such ideologies are then framed by movement leaders to reflect the structural and social conditions (sociopolitical and economic dynamic explained previously) within their environment of conflict. This point builds on the hypothesis of Oberschall (1973) who views ideologies as tools which link individual sufferings to social conditions which are then translated into grievances, political and/or collective action (Furseth 1999: 91). The processes involved in crafting such ideologies to fit into the particular repertoire of contention is what can be broadly described as a framing process. As discussed in chapter two, the framing process could involve several things, from intentional efforts to create narratives, publishing and challenging or countering the world view of a movement circulated within the media, to political commentary. Garrett (2006) and Zald (1996) in separate accounts explained that the framing process is aimed at justifying the claims of actors involved in a conflict whilst also exploiting the platform to provoke action through the deployment of socially shared beliefs.

Drawing from these perspectives, media reports, and video produced by Boko Haram, it was found that Boko Haram engages ideology as a means of propaganda. In this regard, the movement engages with different frames and framing processes that are central to the activities. Whereas, an Islamic religious ideology is exploited by Boko Haram as a means to advance its cause, garner support and justify its activities, there are also socioeconomic and political undertones in the groups narrative which sheds insights into other grievances and motivations for their conflict and increasing membership (Waazin skekh Muhamnnad Yusuf 1, 17 February, 2011 1-5). Having carried out an inspection of the socioeconomic and political environment of the movement, identifying socioeconomic issues relating to decaying structural conditions, poverty, lack of education, unemployment, ethno-nationalist struggles for political hegemony and cultural tensions as the sum of the intrinsic motivation for the movement's insurrection, one would reasonably expect that the ideology (which is discussed under the next heading) of the movement would resonate within some sociopolitical and economic deprivation model. The movement exploits a wholly religious ideology in its outlook.

Essentially, the systemic use of religious ideology has proved resourceful for attracting sympathizers and numerically boosting the membership of the movement. For one, the northeastern region that is the stronghold of the Boko Haram movement, shares a strong Islamic religious identity, given that the region is predominantly populated by Muslims. Similarly, there is also an ethnic affiliation given that like the Boko Haram insurgents, the region and Maiduguri in particular is mainly dominated by the Hausa-Fulani/ Kanuri tribe who are, again, predominantly Islamic in their religious orientation. With this, it is easy for the leadership of the Boko Haram movement to exploit religion which it uses mostly as a means to appeal to Muslim adherents who have over the years become hugely divided between extreme and moderate views. The core belief which has been propagated

since the reign of Yusuf and extended by Shekau is that any knowledge that contradicts Islam is prohibited by the God. In an interview with Yusuf before his death posted on YouTube, he argued that

All knowledge that contradicts Islam is prohibited by the Almighty ... sihiri (sorcery or magic) is knowledge, but Allah hath forbidden it; shirk (Polytheism or sharing or associating partners to Allah) is knowledge, but Allah has forbidden it; astronomy is knowledge, but Allah has forbidden it.

(SharaTv August 3, 2009)

‘They believe the system was, “not only decidedly secular but had taken a position against God and made materialism and hedonism the ultimate in life”—subverted the north’s traditional Islamic values, and replaced “morality, that sense of right and wrong which only consciousness of God confers,” with a kind of ruthless materialism’ (Ross, 2014). The movement’s continuous rhetoric on decaying Islamic values as a result of the secular state and influence of westernization is an illustrative example of how religion is being used as a tool by the leadership of Boko Haram and epitomizes the point made by (Ross, 2014) above. Muslims who hold moderate Islamic views, and as a result object to the beliefs of Boko Haram, are also considered as ‘enemies’ by Boko Haram. For Boko Haram, it can be argued that its use of religion is psychological, to grab the minds of its target audience using a shared belief system. Once the attention of adherents has been grabbed using religion, individuals become caught-up in the ideology of the movement and subsequently become potential recruits and members of the movement.

To demonstrate how religion is used as a resource, since its inception, *the* Islamic Centre's of worship were exploited by the leadership of the movement for propaganda and radicalization (see Walker 2012 1-15). Sermons preached by the leadership of the movement are a means through which such radical ideologies and manipulations were conveyed to its members, knowing well that adherents hold religion in high esteem. In essence, the group's leadership uses the pulpit and preaching podium within its religious Centre's of worship to construct and propagate their radical narratives and propaganda. The original founding of the movement by the late Yusuf reflects this perception. According to a BBC (2015) report, Yusuf's first gesture was to create a religious complex that housed a Mosque and an Islamic school. With these, many families flooded the school with their children, especially those belonging to the lower income earning class in society within the immediate Muslim-dominated region. Subsequently, this became an avenue for recruiting disciples. Furthermore, it can be argued that some clerics in the region also promote and approve many of the issues that the Boko Haram uses to attract recruits. For instance, Yusuf was an Islamic cleric who was popular in the region. An examination of Yusuf's teachings and sermons posted on YouTube shows how the religious centers were used to teach anti-state, anti-nationalist, anti-western values, including creating hatred and further interfaith divides (see Alhajimusa007 Jun 5, 2011; Muhammad Bukar Feb 17, 2011 1, 2, 3, 4 and 5). Subsequently, Shekau, an Islamic cleric too, also used the medium to advance propaganda and psychological manipulations similar to Yusuf (Sunahization October 28, 2011).

Other narratives which the movement affiliates to its struggles, especially about the socioeconomic issues explained elsewhere, are also embedded within the movement's broader religious discourse. Whereas, Boko Haram exploits religious frames to advance its goals and other objectives, the movement's sermons reveal embedded sociopolitical,

economic and other grievances. These include issues relating to poverty and oppression, disparities, marginalization, corruption, in concert with narratives on political hegemony and dominance which the group seeks to achieve by Islamizing Nigeria. For instance, after Gwoza, a town in Maiduguri, was captured by Boko Haram, its leader declared the town an Islamic state in a video that circulated on YouTube (Channels Television 2014). ‘Thanks be to Allah who gave victory to our brethren in [the town of] Gwoza and made it part of the Islamic caliphate,’ (cited in The Telegraph 24 August 2014) Abubakar Shekau said in the video. Shekau’s allusion to Allah in the text above confirms the argument on how the leadership exploits religion as a means for legitimatizing its activities and in doing so galvanizing the support of adherents.

On one level, the injustice theme embedded in the sociopolitical grievances expressed in the narratives of the leadership of the movement echoes with Western discourses on socioeconomic inequality and marginalization, as in the case of the anti-globalization and anti-capitalist movement. In the present case, however, these grievances reflecting injustice are expressed under a religious narrative. On the other hand, Boko Haram’s strong stance against Western values in Nigeria could be interpreted as a take against neo-liberal agenda and imperialist ideas, which has been a major concern for movements in post-colonial societies. The fear of completely losing Islamic values to Western ideals has been central to the discourse of the leadership. In fact, this is a common attribute in countries where Islamic fundamentalism is prevalent (see Barber 1996: 205-216). As a matter of fact, the leadership of the Boko Haram believes Islamic values are gradually eroding (MOHD Nur & Yusuf 2011). Barber (1996) argued that there is a conflict between democracy and Jihad which is apparent in the Islamic world. ‘The struggle of jihad has been much more than a metaphor for tribalism or a worried antimodernism. It

has been a literal war on the values, cultures, and institutions that make up liberal society' (ibid., p. 206).

They fight back, struggling reactively against the present in the name of the past; they fight for their religious conception of the world against secularism and relativism; they fight with weapons of every kind, sometimes borrowed from the enemy, carefully chosen to secure their identity; they fight against other who are agents of corruption; and they fight under God for a cause that because it is holy, cannot be lost even when it is not yet won. (ibid., p. 206)

Besides the movement's inclination towards self-determination or conquest, which is the means through which the movement seeks to achieve the former, one key driver of the movement is its rejection of Western values, taking on anti-western narratives. This has been particularly obvious in the movement's anti-education campaign, especially an anti-girl child education campaign. This has taken centre stage in the group's conflict. The group's dissent towards western education has had roots within the discourse of the leadership of the sect since the inception of the movement (MOHD Nur & Yusuf.3pg, 28 October, 2011). For instance, in one of the group's sermons the founder of the movement, Yusuf argued that Muslims, who had migrated to the west and obtained some form of education, returned with a misrepresentation of Islam (ibid: 2011). This group, according to him were responsible for claims that democracy and Islam could operate side by side, including that Jihad is only appropriate under self-defence. For Yusuf, Boko Haram's jihad is aimed at ending democracy, western education and any form of civilization that can be attributed to the West (MOHD Nur & Yusuf 2011). In the same fashion, Nur one of the alleged second in command of Yusuf blamed the Northern elite Muslim leaders for conceding to western values during the colonial era and beyond (ibid: 2011).

In view of the criticism of the veracity of messages preached by Islamic clerics and other individuals of the same category who, Boko Haram believes have a misrepresented view of Islam due to their exposure to Western values, the most prominent anti-western education protagonist has been the current leader of the sect Shekau. His position is particularly interesting as he takes a strong stance against girl child education, women in politics and other positions of responsibility in society. In one of Shekau's sermons, he explains to his large youth congregation that Western forms of education are meant to mislead and subjugate the individual (MOHD Nur & Yusuf 2011). According to him, it's so bad that when these issues are mentioned, Muslims who have been schooled through western education are the first to condemn their Muslim counterparts who have not. The point about the perspectives offered in the rhetoric of the leadership of the movement is that such sermons become a form of doctrine for the followers that attend and listen to them. Add the anti-state, anti-Western ideologies and other socioeconomic and political undertones in their sermons with their exploitation of religious texts which followers are inclined to obey, such ground becomes a fertile avenue for breeding insurgents. The following paragraphs explain the framing activities of the Boko Haram actors, considering the different frames (anti-western and antinationalist) used by the movement actors and how these build on its ideology.

#### **6.4 Boko Haram's Core Framing Tasks**

Benford and Snow's (2000) theorization on framing explored in chapter 3 is crucial for us to understand Boko Haram's core framing activities. Drawing on Benford and Snow's (615: 2000) insight, Boko Haram's framing activities mainly enables the movement to identify issues and conditions for which adherent desire change. As will become clear in this section, the movement engages with different frames to make claims about who and/ what is responsible for the situation, makes alternative plans to provide redress, and urge

adherents to act in line with the leaderships vision to effect change. As such, the core of the groups framing activities could be classified in terms of Benford and Snows (2000) thematization of diagnostic framing, prognostic framing and motivation framing. The first two framing dynamics enables the leadership to make a case and form consensus while the latter is used to instigate response and action. The rest of this section makes attempt to engage with the frames used by Boko Haram in connection to the dynamics identified here.

Boko Haram's movement uses of anti-western frames is one striking illustration of the group's demonstration of an anti-westernization and a strong stance against imperialism which the groups sees as a major issue affecting Islam in Nigeria. Shekau argued that westerners introduced the idea of civilization which imposes education. According to him your inability to communicate in English amounts to anything but stupidity and such an individual is then classified an illiterate in contrast to individuals who have attained some western education who are considered civilized and wise (Sunnahization October 28, 2011). According to Shekau, this is the philosophy of many who have attained western education (including Muslims). Consequently, this elitist group exploits such means they have acquired to mock and disrespect those not educated through western education. According to him, education (especially of western origin) is damaging and harmful to their children, families, and relations (see. Mallam Abubakar Shekau 2011). Speaking further, Shekau argued that 'they have impressed on our values and a mentality that God forbids' (ibid).

In virtually all the broadcasts of the Boko Haram movement (offline and online), the movement has undeniably put forward an outlook of a religious movement, using religion as its ideological basis for conflict. In this regard, the movement hold a chauvinistic



position that favours the establishment of an Islamic State or Islamic caliphate which Boko Haram projects as its ultimate goal, a society that would be rid from western values. In an interview with the erstwhile leader and founder of the Boko Haram movement and Nigerian security operatives, Yusuf demonstrates such affiliation by criticising practices which he considered anti-Islamic and proscribed by God. See transcribed extracts from the interview below;

Q. So why do you think the law enforcement agencies are fighting you?

MY. I don't know, but it may be to do with my belief in Islam

Q. But I am also a Muslim

MY. That is why I don't know why you are fighting me

Q. Is it true that you believe that Western education is a sin?

MY. Of course, it is a sin

Q. How can you say it is a sin, the trousers you are wearing?

MY. This are made from cotton that is one of Allah's materials

Q. But Allah said we should seek Knowledge, it is in the Quran

MY. Yes, but not the sort of Knowledge that goes contrary to the teachings of Islam, any Knowledge that contradicts Islam is not allowed by Allah...

(See. Saharatv 3, August 2010 YouTube)

Shakau takes a stronger stance against girl child education. Besides the obvious religious justification that the group has dwelt on since its formation, the anti-girl child narrative and dissent towards women in politics echoes with deeply seated patriarchal issues on gender inequality that is predominant within the Nigerian society (see Makama 2013: 115-140). This is reflected in the movement's discourse. Interestingly, this is not peculiar to Boko Haram or Islam. It is a political and cultural issue that cuts across all creed, culture and predates the era of colonization in Nigeria (ibid., p. 115-140). The issues of gender inequality are also evident in both developed and underdeveloped societies in other parts of the globe. While most groups and organisations across the globe claim to be working towards greater equality rather than subjugation of women, Boko Haram's approach of attacking women and girls is counter intuitive and anti-modern. From slaughtering young girls for wearing bikinis (Marama, Aliyu, and Balogun 2012) to the abduction of girls and women from their schools, Boko Haram has demonstrated dissent to westernization. Following the movement's attack on Giwa Barracks in Maiduguri, in 2014, the leader of the sect demonstrates the movement's stance on education. According to him,

Glory is to Allah. The world has changed! Work has started. And for your information, Western education is forbidden. University is forbidden; you should vacate university! You should leave university, I hate university. You should quit university, I hate it ... Western education is totally forbidden. Girls, you should

return to your homes. In Islam, it is allowed to take infidel women as slaves and in due course we will start taking women away and sell in the market.

(Audu, 24 March, 2014)

Secondly, Boko Haram also uses anti-nationalist frames. Besides embedding anti-western and anti-imperialist narratives, there is ample evidence to suggest that the group also draws on anti-nationalist narratives in its framing process (see Alhajimusa007 Jun 5, 2011; Muhammad Bukar Feb 17, 2011 1, 2, 3, 4 and 5; MOHD Nur & Yusuf 2011). This is also evident in some of the video sermons produced by the movement. The discourse of the movement demonstrates, in this context, a seemingly anti-Nigerian viewpoint. First, the movement's goal to Islamize the entire Nigeria is a classic indication of the perspective. The group has not made any specific provision indicating what will happen to other ethnic and religious groups within its catchment areas and more broadly the Nigerian society in its quest to Islamize Nigeria. The use of such frames fits within the movement's original goal. Another salient feature of the group's anti-nationalist narrative has been epitomized in the group's anti-establishment narrative. For instance, Shekau has argued that the constitution of the Federal Republic of Nigeria should be replaced by Sharia law, likewise the system of government in preference for an Islamic Caliphate (Cook 2011; Ajayi 2012; Maiangwa, B., Uzodike, U. O., Whetho, A. and Onapajo, H. 2012). Further, the group has expressed resentment towards the values enshrined in the National Anthem, and the National Pledge, which are symbols of the Nigerian national spirit. Whereas Nigerians pay obeisance through those symbols, Shekau preaches strict obeisance to Allah (see. Mallam Abubakar Shekau 2011).

In one of Shekau's sermons, the leader of the sect questioned why Nigerians should place constitutional principles and values in the national symbol above the beliefs in the Quran. 'They have created for us, laws that were not given by God' (see. Mallam Abubakar Shekau 2011). The sect appears to hold a penchant for picking certain tenets the group wants or feels uncomfortable with and reinterpreting such concepts to suit its objectives. Better still such concepts are picked up by the group and given a different version of their interpretation. Shekau's opposition to the national pledge is an obvious illustration of this. In one of his speeches, Shekau recites altered version of the National Anthem, thereby subjecting keys concepts used in the national symbol for his interpretation.

For instance, where the clause describes 'I pledge to Nigeria my country', this becomes 'I pledge to Allah my God, 'to serve Nigeria with all my strength', the sect leader rejects this notion, arguing that the clause comes into conflict with the Islamic creed. According to him, the individual should only pledge to serve God. This also applies to the other clauses in the document. Where it states 'to defend her unity and uphold her honour and glory', he argues that such obeisance is only meant for God (see. Mallam Abubakar Shekau 2011). By and large, the movement's anti-national stance, in favour of the supremacy of an Islamic culture can be interpreted as an antagonism towards the multi-ethnic and religious diversity that represents the character of the present Nigerian state. Again, this re-affirms the group's struggle for religious hegemony. Besides, the group's actions expose its true anti-modern character and objectives since nations are a modern phenomenon. The implication is that Boko Haram's activities threaten the features that bind Nigerians together, the territorial unity and sovereignty, mobility and civil and political rights of inhabitants of the northern region and indeed the entire nation (see. Smith 1995:56). We can link the threat the movement poses to the current existence and unity of Nigeria to the tensions, conflict, suspicions and divides that followed the 1914

amalgamation of the northern and southern protectorates discussed briefly in Chapter 2. Nonetheless, the group's anti-modern stance is also reminiscent of its ideological underpinnings, which are discussed under the next heading.

On the whole, the Boko Haram movement can be described as one which operates on a hybrid identity. The Boko Haram movement can be considered as a network, given its extensive uses of social media tools, ICTs and the internet as would be demonstrated below. Nonetheless, at the same time, a careful evaluation of the group's media narratives (contained in videos it broadcasts) shows that the movement adheres to hierarchical identities. Hierarchical identities in the sense that Boko Haram discourse shows a proclivity towards discourses of religious, ethnic and cultural superiority and dominance. The movement's narratives adhere to hierarchical discourses of dominance and supremacy. For instance, the group holds a strong view of the supremacy of Islamic religion as against Christianity and non-believing groups in society that the movement tags infidels. So, in terms of group membership, it won't be a surprise that religion and ethnicity will be key criteria to fulfil by individuals. The group particularly dwells on a shared and collective identity around Islam, which is similar to Al-Qaeda. As explained by Karatzogianni (2006), Al-Qaeda depends on shared religious affiliation and kinship (p. 381).

By virtue of their hierarchical identities and loyalties, these three movements enjoy increasing participation from the diverse ethnic and religious groups they claim to represent. For instance, in the Boko Haram context, there is an obvious ethnic opening epitomised in the predominantly Kanuri, Hausa-Fulani composition of the group and indeed other ethnic minorities in the region provided that they belong to the Islamic religion. So the only limitation on membership in this regard is religion. In fact, for Boko

Haram, Christians and other non-believers (used to describe those who don't believe in the Boko Haram ideals, Muslims, Christians and others) who are willing to repent and join the movement will be welcomed. In a video posted on YouTube, Shekau, while claiming responsibility for attacks on two north-eastern states advised the military and 'others' 'we call on you all to repent and come to the ways of Allah. Forget about the constitution and accept Shariah. We don't have socialism, we don't know communism, we don't want federalism, but we are Muslims... it is never too late for you to repent and join us on the path of righteousness' (see Audu August 12, 2013).

### **6.5 Situating Boko Haram's Islamism**

On the whole, as demonstrated, the group's extreme affiliation to a religious ideology demonstrates some level of chauvinism, meaning that the group holds onto some unholy, illogical and inflated religious patriotism. Unholy because the movement's beliefs and actions are indictable, illogical because the goal of the movement to Islamize Nigeria is unachievable in a country evenly divided between Christians and Muslims. While the group's inflated religious patriotism is in regard to the view they hold which pronounces Islam as the only true religion while discrediting 'others'. Such stance is not uncommon especially when similar movements across the globe share such chauvinistic beliefs. Nonetheless, to understand Boko Haram and other related groups in Africa, the Middle East and other regions across the globe, an attempt to situate the movement within a broader global jihadist discourse is crucial. In this regard, Boko Haram's ideology can be situated within a broader context of global jihadist philosophy that in many ways link to Wahhabism and Takfirism. The former, Wahhabism (also Salafism), is a term used to describe a revivalist movement dating as far back as the 18<sup>th</sup> century in the Arabian Peninsula, labeled after a popular cleric, Shaykh Ibn Abdul Wahhab whose sermons have continued to impact on Islam and its followers in the last two hundred years. Wahhab

advocated a 'puritanical' version of Islam (Blanchard, 2006: 2). At the epicentre of the movement's core beliefs is an anti-western and anti-modernist view. The latter (Takfirism) also hold a puritanical Islamic view, but more specifically, the resistance to non-Islamic belief systems is what has set the movement that followed into the limelight. The two systems of beliefs are related in many ways, especially in their tendencies to explore extremist and radical conflict tactics. The rise and unprecedented growth of the Wahhabi ideology have been traced to its development in Saudi Arabia, which is believed to have been largely responsible for funding the movement through civil society organisations as early as the 1970s (see. Blanchard 2006; Sattar 1995; Shipoli 2009; Hassan 2014; Masoud 1999).

In its purest form, the Wahhabi movement has been described as an 'expansionist sect intolerant of Shi'ite Islam, Judaism, Christianity, and Hinduism; in fact, Wahhabis seeks to challenge and destroy these faiths' (Schwartz 2003) a common practice with the Takfiri. According to a PBS Frontline (2014) report on Wahhabism, the document explains that the practice is an extremely strict form of Islam that contends for an accurate interpretation and strict adherence to Quranic doctrine that is rooted in Sharia law. For Wahhabis anyone who does not practice their form of religion is an adversary. This explains their justification for the targeting and killing of Christians and other religions, including Muslim faithfuls (Shi'ism) who hold a much more moderate belief and do not propagate the Salafist ideology. Protagonists of Wahhabism include the late Osama bin Laden of the Al-Qaeda organisation, the Taliban and more recently the Islamic State IS also called ISIS to mention but a few. While these movements claim that they seek to promote strict adherence to Quranic values, by attempting to enforce Sharia law, such resolve has created Intra and inter-religious divides. This is particularly true within the

Islamic religion epitomised by divides between the moderate Shi'ites on the one hand, and the more radical Takfirists and Wahhabis on the other.

Consequently, coming down to the Nigerian context, one can safely suggest that the Boko Haram movement represents Wahhabism in its purest anti-modernist perspective, particularly since, Boko Haram exhibits certain characteristics and ideals observable in Wahhabi ideologies. Following this paradigm, one could also argue that Boko Haram's philosophy draws from a post-national tradition of global jihad. Boko Haram has also advanced a puritanical Islamic view, arguing that Western values have encroached into Islamic values leading to the devaluing of the latter. In line with this, the movement holds a strong religious philosophy that facilitates its activities. For Boko Haram, they are carrying out the injunction of the Quran as prescribed by Allah. This practice conforms to the Wahhabi and Takfirist philosophy, both of which tie their activities to Islam. Like this global jihad philosophy Boko Haram exploits the use of certain frames to create 'otherness', i.e. (with us or against us).

The 'other' (Christians, Shi'ite Muslims and other non-believing groups and ethnic groups) are considered enemies of the group, the Islamic religion and Allah. A BBC (2015) report, confirms this view, observing that Boko Haram's ideology is guided by the Quranic verse that states that 'Anyone who is not governed by what Allah has revealed is among the transgressors'. So there is the Sunni which influences Boko Haram's philosophy and the Shi'ite which is another denomination whose beliefs are being contested by Boko Haram. While the two share similar views on doctrine and other Islamic practices, the difference between the Sunni and the Shi'ite Muslim is wholly embedded in varying understanding and interpretation of the Quran and the Hadith (Guidère 2012; 319). For instance, while Shi'ites are more inclined to the meanings



inferred by the Family of Prophet Mohammed, Sunnis follow strictly the interpretations offered by Prophet Mohammed himself (*ibid.*, p. 319). Over recent years, Thomson (2012) explained Salafism, which is mostly associated with radical Islam, has been experiencing an upsurge on the African continent.

Boko Haram's religious affiliation is further demonstrated in a video, where the sect leader claimed responsibility for the attacks on the Giwa military barracks in Maiduguri by attributing the success of the invasion to Allah and justifying the movement's action. According to him;

## **6.6 Modus Operandi and Targets**

In the last two decades, empirical evidence has shown that the proponents of Wahhabism ideologies relied largely on violence and other radical insurgency tactics to achieve their goals to create an Islamic state (Blanchard 2006: 5). Boko Haram is not an exception in this regard. Different dynamics can account for why conflict movements use violence. For instance, the failure of other peaceful and non-radical tactics in a given struggle or confrontation by a supposedly superior authority (the state and its security apparatuses) could prompt a radical response from peaceful protestors. While the two dynamics highlighted above have at different stages influenced Boko Haram's activities, at the same time, the chauvinistic nature of the movement's goal means that only a guerrilla style warfare may yield the desired result for its proponents. The problem with Boko Haram's goal to Islamize Nigeria is that in societies like Nigeria, where the country's population is seemingly equally distributed along religious lines, with ethnic diversity, the reality of such goals being achieved is slim or at best, impossible. The movement combines its religious belief (Jihad) with use of force to guarantee its success. The movement's goal that seeks to overawe the Nigerian state, and the movement's exploitation of violence is

a treasonable offense in the light of the Nigerian constitution. The consequence of this is a backlash against the state security apparatuses and the movement.

Over the years, influenced by both internal and external dynamics the movement's strategy has gradually evolved. For instance, the abduction and kidnapping of young girls and women were never part of the group's strategy in its beginning. In fact, the group had previously advocated for the protection of girls and women during raids. This left men as the prime target of Boko Haram attacks. Nonetheless, as the movement thrived, women became part of the group's target of assault. An illustrative example was demonstrated by the sect leaders who threatened in a video message to attack and kidnap girls if they failed to abstain from education. In the aftermath of the Giwa Barracks attack, the sect went on to abduct over 200 schoolgirls (Chiluwa and Ifukor 2015: 2) from a local community in Maiduguri, which led to the emergence of the #bringbackourgirls movement, a global movement with women serving as the face of the movement across the globe.

By contrast, in the movement's early days, the main target had been security apparatuses of the state. The reason has been that the activities of the insurgents had put the movement under the scrutiny of the state, leading to a confrontation between the state and the insurgents. Consequently, the group, in retaliation for various arrests of their members, turned to attack the police and prisons whilst staging several jailbreaks, which saw the insurgents release their members and other criminals held by the police (Walker 2012; Pham 2016; Zenn, Barkindo and Heras 2013). One can assert that it was at this level, the government, police officers and other security agencies became the prime targets of Boko Haram (Walker 2012; Zenn, Barkindo and Heras 2013). Following the death of the erstwhile leader and founder of the movement, the sect became even more radical and

widened the range of its targets. Besides security agencies, the group has moved to target commercial and public places, from markets and government buildings to civil society organisations including churches, Mosques, schools, media houses, telecommunication installations, residential areas and kidnapping of foreign expatriate workers and public figures in Nigeria.

A major headline in the news in 2011 was the successfully staged suicide attack on the United Nations building in the Federal Capital Territory, Abuja, which left casualties, destruction of life's and properties. 'Boko Haram, a shadowy Nigerian Islamist insurgency group with possible links to Al Qaeda's affiliates in the region, claimed responsibility for the attack in a telephone call to the BBC's Hausa language broadcast service in northern Nigeria' (Murray and Nossiter 26 August, 2011). In the same manner, the group claimed responsibility for the bombing of the Thisday newspaper in Abuja, the federal capital territory, in 2012 among other newspapers it targeted. The important thing to note, however, is how the group moved from attacks on security agencies and their installations to bombing of commercial and other public infrastructures. The 2011 Christmas day bombing that killed 44 persons and wounded 75 others in St. Theresa's Catholic Church at Madalla, Niger State is another illustrative example of the group's resolve to target places of worship.

Besides the obvious impact of security onslaught on the group's changing and escalating strategy (waazin shekh muhammad yusuf maiduguri 5 February 17, 2011; see also Onuoha 2014), there are also elements of global influences that impact on the strategy employed by the movement. There is evidence to suggest that the sect is exposed to global jihad strategies. As such, Boko Haram is constantly aligning its strategy with such jihadi organizations. Evidently, Boko Haram's style has since moved from the prison breaks

and attack on security personnel to a more Al-Qaida and ISIS style attacks which include the use of suicide bombers, improvised explosive devices (IEDs) and bombings (Onuoha 2012; Adesoji, 2011; Thomson2012). More recently, following their allegiance to ISIS, the dreaded Islamic State of Iraq and ash-Sham, Boko Haram have become more inclined to slaughter their victims compared to the very sparing use of such techniques in the past (see Prince 2015). The exposure to global jihadist styles and strategies in concert with evidence, which suggests that members of the Boko Haram movement receive training in foreign countries all contribute to the diversification in the movement's modus operandi. This leads us to the discussion of the opportunity structure and tactical repertoire of the sect.

### **6.7 Bypassing state limitations: Influence of ICTs on Boko Haram's Tactical Repertoires**

As the diversity of its modus operandi, there have also been mutations in the group's tactical repertoire. The opportunity structure here is considered in terms of those dynamics that favour the activities of Boko Haram. According to McAdam (1996), such dynamics could include the government's ability and tendency to subjugate and suppress dissent. In other words, the relative openness or closed nature of the political system could be an indication of whether conflicts will thrive within a given polity. Nonetheless, with the technological revolution, the discussion on the open or closed nature of the polity has become less significant, especially in the light of the multiple and alternative channels of communication. Indeed, the group has capitalized on various media strategies (Onuoha 2012: 3), relying on the opportunities created by the ICTs, the media, the internet and social media to bypass the state repression.

Prior to the technological revolution, and in the group's initial formation, in order to pass across its radical doctrine to the public, the movement depended solely on face to face communication to advance the cause it sought to achieve. As demonstrated earlier, this was mostly carried out through sermons in the Mosques where the leadership of the movement had direct control. However, raids by the security forces and backlash from non-radical Islamic communities meant that that approach was not sustainable. Similarly, due to the radical tactics subsequently employed by the sect, it meant that the group had to operate clandestinely, to avoid the radar of the security forces in Nigeria. Constant raids made it difficult for the leadership of the movement to access the infrastructure (places of worship) and audience of its manipulation. This perhaps explains the reason behind the group's uses of other means to get across its messages, including the uses of pamphlets, and the subsequent use of ICTs (mobile phone communication, media correspondence and eventually social media).

Based on the difficulties highlighted above, there have been constant mutations in the tactical approach of the movement, leaning towards ICTs in more recent times. These new technological forms have proven beneficial for the Boko Haram Movement's overall tactical repertoire and strategy as will be discussed under the next heading. Nonetheless, it was in the light of the movements uses of ICTs that the federal government instructed the shutting down of communication networks (especially mobile networks and the internet) through its security agencies. This decision was targeted at states where the Boko Haram movement have based their activities and thrived. As a Premium Times 2013 report revealed, 'on the telephone shut down, a top security official said the networks were put off as part of a strategy to demobilise the insurgents in the state... the grounded GSM networks were part of the military strategy to slow down the communication of the

Boko Haram who are spread in camps in the forest of Sambisa, Mafa, Wulgo and Kirenowa axis of Borno State' (Audu, 17 May, 2013).

Consequently, since a majority of Nigerians depended on internet service from their mobile operators or better still, on the mobile phone, shutting down mobile phone networks also meant individuals lost the internet. The opportunity structure hypothesis is relevant here, especially in view of how ICTs (in this context mobile phones) can create an alternative platform for conflict to thrive. The Nigerian government recognised this opening and the role of ICTs in relation to the tactical repertoire of the movement and issued a directive to shut down the mobile internet in the Boko Haram hotspot areas. With these directives, principal mobile telecommunication and network providers had shut-off their services in the three states affected in a roughly six-month period. The aim has been to impede their communication and access to the information highway. At the same time the government's strategy was expected to aid the operation of the security agencies.

This strategy proved ineffective as the leadership of the movement found a way to bypass the limitation. In an informal discussion with some northern residents of the regions affected (the centre of Boko Haram activities), during a fieldwork trip in Nigeria, they argued that the insurgents simply reverted to using Thuraya mobile phone, to communicate and forge interaction within the large network of the movement. The Thuraya mobile is known to evade local networks with multimedia and internet capabilities. The use of Thuraya is further confirmed in a recent media report (see Alade and Kilete, 9 May 2015), which stated that the leader of the sect who is on the run, had abandoned his Thuraya phone, in view of the state using the phone to track his movements.

This is an interesting dynamic to take note of especially when juxtaposed with the group's clandestine tactics. Communication is only possible using ICTs since the militants can only operate from discrete and covert locations to avoid the military. Using traditional media, in particular radio and television could leave more obvious traces to the location of the insurgents which could compromise their identities and covert operations. Following Hoskins and Loughlin (2009) and Awan (2007), the structure of the internet, ICTs and other online media forums therefore present a haven for such insurgents to facilitate their activities; from organising, and recruiting members, to mobilising, and coordinating its activities. They also theorized that the internet and ICTs disregard conventional modes of media and warfare.

Principally, the movement produced video messages that it delivered to media organizations. Such media organizations would then broadcast the videos to the public. Nonetheless, Boko Haram soon developed a lack of trust for the media organizations. However, in an exclusive interview with Premium Times one of the leaders of the movement Abu Qaqa blamed media organisation for misleading the public, manipulating its messages and helping security operatives to trace the movement's activities (Premium Times online, no date). In his words, 'we have repeatedly cautioned reporters and media houses to be professional and objective in their reports... the media have not been objective and fair in their report of the ongoing war, they chose to take side...they (media) go by the unsubstantiated view of government' (Premium Times Online, No date). This informed the movements targeting and bombing of some media organizations, including Thisday newspaper mentioned earlier. The group became more selective about which media organizations to send its videos to. According to a 2015 Premium Times report, the group subsequently moved from delivering its video messages to journalists through couriers to posting them on YouTube (ibid., no date) Such videos were usually posted

using pseudonyms, again, to avoid being tracked by security operatives. The problem, however, is that with YouTube videos, with YouTube's policy on 'Violent or Graphic Content', such videos will normally be taken down, 'We also do not permit foreign terrorist organizations to use YouTube' (YouTube: 2015). This thereby impedes the goal of Boko Haram.

In 2014, the movement has moved to set up social media accounts. The most striking of this was a Twitter account that has been linked to the sect. Although, like YouTube, the social media organization immediately suspended the account of the sect. Before the media organization suspended the account, the movement had published about 19 tweets before it was flagged and taken down (see figure 6.4). This is the only known attempt by the movement to be on Twitter. According to a Premium Times 2015 report, before the account was shut down, it was used to spread information from the group and its leader. Such messages were broadcast in English, Arabic and Hausa languages. The videos broadcast by the group were hosted on sendvid, and images, hosted on Justpaste.it (Emmanuel 2015). Whilst these trends and mutations in the group's tactical repertoires indicates the desire to bypass state and mainstream public media, the clampdown by the state, media organizations and social media organizations has had a negative impact on the media strategy of the movement. Also, the move impedes the ethnographic study of the group's communication and objectives online. This connects us to the network style of the movement, considering their uses of ICTs.



Figure 6:3 Boko Haram Twitter account before it was taken down by Twitter



## 6.8 Network style of Boko Haram, ICTs as a Resource

### 6.8.1 ICTs as a Resource

As noted earlier, Boko Haram also uses ICTs, the Internet and social media. Following the point above, which has demonstrated how Boko Haram's tactical repertoire has evolved over the years to incorporate various information technologies, the internet and social media platforms, it is also significant to understand the uses of these innovative technological platforms among Boko Haram actors, especially the leadership of the sect. It is noteworthy to mention that information warfare is absent in the Boko Haram conflict perhaps due to lack of the required technical know-how for such advanced types of conflict. Nonetheless, it will be demonstrated that the movement however, employs the ICTs and in particular the internet and accompanying applications as tools and resources to advance its goals and objectives. Undoubtedly, Boko Haram's seemingly faceless image in concert with the group's covert operations and guerrilla tactics will fit succinctly into the style and orientation of hacking and cyberterrorism which offers sufficient anonymization for individuals and groups exploring such tactics during conflict. Yet,

although the trajectory reveals Boko Haram's evolving tactical repertoire to include uses of ICTs in more recent times, an evaluation of the uses of ICTs among Boko Haram actors does not reveal any inclination towards information warfare (hackivism and cyberterrorism) in the group's strategy. Their use of ICTs is discussed in the next section. Nonetheless, it could be argued in the present case that Boko Haram lacks the necessary technical know-how to exploit and incorporate elements of information warfare into their overall strategy.

This is particularly true, especially when juxtaposed against the backdrop of the issue of lack of education and low literacy levels in the north-Eastern region, where the Boko Haram movement holds sway. This type of information warfare often requires advanced computer skills. As demonstrated earlier, the level of literacy in the region and especially among the majority of the members of the group (excluding some of the leadership) suggests a predominantly semi-skilled or unskilled membership structure. The digital divide hypothesis is useful for understanding why Boko Haram and similar groups may not be able to exploit in full the benefits of ICTs for information warfare. For instance, there are technological distribution issues, including inequality of access, and disparities in economic status. These are some factors that contribute to Boko Haram's inability to engage in hacktivism. The movement's seemingly anti-western, anti-modernist and anti-education stance also presents challenges to their appreciation of such innovations. What follows is a discussion on Boko Haram's uses of ICTs.

#### **6.8.2 A Resource for Mobilization and Propaganda**

The use of ICTs, the Internet and social media is a common practice of extremist groups. In fact, 'right-wing militias in the USA, Islamist opposition movements originating in the Middle East and single-issue pressure groups such as environmental activists or human

rights campaigners' (Rathmell 2000: 230) are illustrative examples of extremist movements using the internet and ICTs. Similarly, 'many insurgents, from the provisional IRA through Mexico's Zapatistas to Lebanon's Hizbollah, have incorporated ICTs into their more traditional propaganda and fund-raising activities' (Karatzogianni 2006: 22). Regardless of the institutional, structural, national, philosophical and systemic differences that exist between such radical movements, Rathmell identifies uses of information and communication technologies among such groups. According to him, 'all of these groups have been quick to exploit ICTs for propaganda and psychological operations' (Rathmell 2000: 230). These are two crucial dynamics explored by insurgency and radical movements in contemporary times. Boko Haram is not an exception to this practice.

To start with, as demonstrated earlier, Boko Haram has incrementally developed in its tactical repertoire from old traditional media (the face to face communication and the uses of pamphlets, video recordings which are delivered to media houses) to new media tactics, from telephone conversations (teleconference) with media houses (as in the case of Abu Qaqa interview with Premium times) to YouTube video postings and social media. As opposed to hacktivism which deploys the internet as a weapon, Boko Haram largely uses online media, mainly mobile phones, and YouTube, the online video sharing site which the movement deploys mostly as a resource to advance its ideology and goals. Although, the movement may be using other technologies covertly of which only a personal communication with the insurgents can reveal. The assumption here is informed by media reports and video postings of the movement, which help to shed light on the purpose and/or objectives of ICT uses.

Indeed, the Boko Haram movement employs ICTs to mobilise and recruit its members. The use of ICTs in the latter case is less clear and perhaps not as effective as other

mechanisms like face to face recruitment and the use of coercion in enlisting child soldiers and youth. In an interrogation of some members of the group caught by the security operatives in the region, one of the members claimed he had been coerced to join the group (see. [ENDS.ng](http://ENDS.ng). 23 September, 2015) yet, new communication media have played an influential role in the group's mobilization. In examining if Boko Haram was a foreign terrorist organisation, Connell's (2012) study revealed that over the years, the deployment of new media technologies surfaced in the Boko Haram's tactical repertoire. 'The insurgents started employing internet forums as a means for expansion and recruitment' (Connell 2012, 89). It was these practices, in particular the uses of ICTs and online media among the leadership of the movement that informed the Nigerian government's decision to shut down networks of communication.

The leader of the sect, Abubakar Shekau has exploited several videos produced by the movement posted on the internet to call for support and action from loyalists both in Nigeria and abroad. For instance, in one video the sect leader, towards the end of his speech, is heard issuing a call to action. According to him, 'my brethren wherever you are, in Abuja, Lagos, or the south-south, wherever you are, commence attacks. Even as an individual, take up your swords and slaughter anyone you come across in his sleep. My brethren, take up knives and start slaughtering people. Just pick up your knife and break into homes and kill' (Audu 24 March, 2014). Such calls to action have proven to be a call towards self-radicalization especially for sympathizers across the country who may agree with the activities of the group, but (a) have no direct link to the leadership of the group (b) lack the psychological motivation to participate in the conflict. In this regard, one could link some of the spontaneous attacks in different regions of the country to the chilling effect of such instructions for which the group has claimed responsibility. For instance, there have been recorded bomb blasts in Lagos state in south western

Nigeria The belief is that not all cases of individual suicide attacks, bombings and kidnappings can be directly linked to Boko Haram since the movement's leadership does not have a direct contact with individuals in the different regions.

We may only attribute to some sort of unified ideology or shared goal among the Islamism which Boko Haram leverages in videos posted on the Internet via YouTube and other channels to motivate, manipulate and encourage such groups to action. In other words, the video posting and messages being propagated in those videos by the leader of the sect can serve as a self-radicalising mechanism, since the ideologies expressed in them (religious) are meant to draw the attention of sympathizers and adherents of the religion. The chances are that if such sermons are listened to from the online handles sponsored by the group, some adherents could become caught up in the message. There is growing evidence to support the notion of self-radicalisation online (see. von Behr, Reding, Edwards, and Gribbon, L. 2013: 15-21). Although the previous point is difficult to verify, nonetheless, one can assert that as in the case of face to face radicalisation, the internet can replicate similar attributes. This is not an uncommon occurrence. In reference to the rise of ISIS since 2014, media commentary and political rhetoric demonstrate how the internet has become a safe haven for recruitment (see. Gilsinan, 8 December 2015). This was another factor that informed the Nigerian government's decision to shut down mobile networks, including internet service in the region.

In a 2013 Daily Times report online, a top security official, while commenting on the telephone shut down, argued that the networks were suspended as part of an approach to demobilise the Boko Haram. While the belief was that shutting communication networks will slow down the activities of the movement, the strategy proved ineffective as movement actors found alternative ways to bypass the limitation (censorship) on ICT

platforms. Following Hoskins and Loughlin (2009) and Awan (2007) the structure of the internet, ICTs and other online media forums present a haven for insurgents to facilitate their activities, from organising, and recruiting members, to mobilise, and coordination. For this school of thought, the internet and ICTs disregard conventional modes of media and warfare that can make insurgents' activities easily predictable and as such monitored by the state.

The internet, ICTs and social media have provided a window of influence in the circle of global jihad for Boko Haram insurgents over the years. In other words, one could safely assert that the movement is continuously exposed to the activities of other jihad movements across the globe. This has been only possible with modern technologies of communication and there is reason to believe that Boko Haram have leveraged such technologies. Besides self-radicalisation within the movement, the groups have used the medium to build networks with their contemporaries across the globe, training, especially as seen in the evolving tactical repertoire of the group that has constantly changed. Upon setting up its Twitter handle, some political analysts and commentators (BBC Monitoring, 4 March, 2015; Cummings, 13 March, 2015) were of the assumption that ISIS may be managing the Boko Haram public relations campaign, given the similarity between the group's latest campaigns to that of ISIS.

More specifically, the influence of global jihad movements on Boko Haram in view of the impact of ICTs and the Internet has been consistently demonstrated by the aspiration of Boko Haram to carry out the objectives of the Taliban or Al-Qaeda in Nigeria. As a result, some commentators have termed the group the 'Taliban' or as some others have 'the Al-Qaeda of Nigeria'. Following the death of Yusuf, the new leadership under Shekau vowed to carry out the goals and objectives of Usama Bin Laden in Nigeria

(Vanguard 14 August, 2009). As suggested in the report of the U.S. House of Representatives Committee on Homeland Security, Subcommittee on Counterterrorism and Intelligence, members of the insurgency movement (Boko Haram) use internet forums to lobby and garner the sympathy and support of global jihadist organizations that are structured in other countries (Taliban/ Al-Qaeda).

These global Jihadist organizations have a track record of providing support to local and regional jihadist movements in terms of training, funding, and procurement, technical and tactical know-how. In this context, a careful observation of Boko Haram's modus operandi, tactical repertoire and organizational set-up reveal a resemblance with popular jihadist and terrorist organizations across the globe. The movement operates using similar methods including kidnappings and the use of improvised explosive devices also known as IEDs in Afghanistan, suicide bombings, extra-judicial killings, and hostage taking. Boko Haram has also targeted bombings at international diplomat buildings in Nigeria, which reflects the group's grievances towards Western influence and presence in the Nigeria.

In virtually all online videos of Boko Haram in which Shekau has appeared over the years the trail reveals a penchant for using ICTs for public relations and information sharing. The usual claims of responsibility for attacks carried out by the leaders of the insurgents is one classic example. For instance, in a recent video surrounding the abduction of over 200 girls from the school in a local community in Maiduguri, the leader of the movement is pictured in a video, where he, in his usual trend, claims responsibility for the abduction (see SaharaTv 5 May 2015). In the same video, the leader of the movement warns the public on the movement's next line of action and targets of its assault which include Christian and Muslim infidels. Furthermore, while justifying its initial attack on some

media organizations, Shekau in another video (Alhaji Mani, 1 May 2012) circulated on YouTube promises to attack some other newspaper corporations in Nigeria (including an online media owned by a Nigerian in New York, Sahara reporters). In the video, Shekau provide details regarding why the movement will attack the media organizations in addition to other targets, including Christians, and a Nigerian woman who, according to Shekau blasphemed against the prophet Mohammed in 2002. It would be recalled that in 2002, the country was thrown into conflict while hosting the Miss World beauty pageant, following claims of blasphemy against the Prophet Mohammed by a Nigerian woman (see. Isaacs and Butcher 23 November 2002). The movement uses such avenues created by ICTs as a means for advancing their propaganda.

One of the significant dynamics of the debate on Boko Haram's public relations is that the movement in most cases fulfils their promises by attacking its targets, which suggest weakness on the part of the government to respond to such intelligence. For instance, a few weeks after making claims that schools will be attacked and girls should withdraw from schools or risk being abducted in 2014 (see. TRAC Nigeria, April 19, 2014), over two hundred ninety (290) female students were kidnapped from their school in Chibok, a remote town in Maiduguri, while preparing for their senior secondary school examination and some of them still remain missing at the time of writing. Subsequently, a new video was published by the movement, in which Shekau again, claims responsibility for the abduction and re-states his intention to sell the girls in the market (see Saharatv, 5 May, 2014).

Besides sharing information, a careful consideration of the messages in videos produced by the Boko Haram movement reveals how the information the insurgents share serves as an informative guide and instruction manual for members of the movement across the



country. Following the point on mobilization, it can be argued that the information contained in the speech of the sect leadership published either by the media or by the group itself provides its network with hints, such as the sect's next line of action, from instructions, and strategies, to targets and general their modus operandi. For instance, in the video where Shekau the sect's leader claimed responsibility for the attack on the Giwa Barracks in Maiduguri, the sect leader, Shekau implores and instructs adherents of the movements across Nigeria to kill non-believers, in his words, 'Brethren, wherever you are, I pray this cassette meets you well. I give you the go ahead, whether you are two or three, take up your weapons and start killing them... kill kill kill, slaughter them, but do not eat, spare the old, women, children, the mentally unstable and those who repent. All those who refuse Allah kill. Not following the religion is a sin and against Allah... kill kill and kill that is the information for today' (Audu March, 2014). Few weeks later, there were two consecutive bombings in Abuja the Federal Capital Territory where it is believed that no less than about seventy lives were lost with severe damage to properties worth millions (The Guardian, 2 May, 2014). In the usual tradition of the movement, Shekau in another video claimed responsibility for the attack.

On the Boko Haram's uses of propaganda, media and psychological operation vis a vis ICTs, the Internet and social media, this is corroborated in a 2015 African Independent Television report (AIT) a Nigerian Television Broadcaster with international reach. The report provides on the alleged arrest of the Boko Haram's ICT expert who is suggested to have been in charge of designing computer images, website, and providing internet access for the group. The report also demonstrated that such expertise enhances the movement's media and psychological operations (AIT 2015). The instrument of propaganda, media and psychological operations is crucial for the success of movements

(radical and/or non-radical) and the opposition (usually the state, although in the present case it also involves other civil society organizations and individuals the group targets).

The competition between conflict movements, and the state to project a superior image of dominance, in view to acquiring more power is constructed through new media platforms. To achieve this, movements engage in psychological operations and propaganda by exploiting narratives that reflect the dynamics mentioned earlier (dominance, superiority especially in creating fear in the public). In the Boko Haram context, this strategy has been crucial in the group's narrative. The groups leveraged on some ICTs (YouTube) to express and construct such dynamics has aided the message of the group particularly to adherents who have access to the internet. In other words, new media platforms, the Internet and in particular YouTube have become the principal instrument to convey the group's propaganda and psychological operations. For instance, the narratives of dominance and superiority have often manifested through the movement video postings on YouTube, videos sent to media houses which are later published online and recently, video and images posted on the Twitter handle of the movement.

A video posted on YouTube by SaharaTv showing how the Boko Haram insurgents govern their captured territories is particularly telling of how the movement validates its superiority and dominance and creates fear in the public using ICTs. In the video, an unidentified man is buried alive in a shallow grave and stoned to death, another unidentified man has his hands chopped off (SaharaTv, 5 October 2014). These videos are carefully taken with gory details of the activities of the movement. Members are shown hoisting the flag of the Boko Haram sect and jubilant following decapitations and murder of their victims. Besides instilling fear in the territories in which the assailants hold sway, the publication of such videos creates fear in the Nigerian public domain. In

the same video, other victims of the group's assault are severely beaten. This way the movement demonstrates how its in control of its captured territories.

Having shot-down a Nigerian fighter jet and captured the Nigerian Air Force pilot, another video emerged online. The video begins with the sounds of a gunshot in the background, music, a voice-over and video images of the wreckage of the jet. A few minutes into the video, surrounded by members of Boko Haram, and the movement's flag hoisted in the background, the voice-over fades out and the camera then shows an injured pilot kneeling before the camera introducing himself, his place of assignments and mission. This introduction is interrupted by the commander of the movement with a brief prayer that is followed by a speech. According to him, 'God has made a covenant with us that infidels will not have victory over us, and he has a covenant with us that we will always have victory over them, in spite of their strength and might... this is a message to the entire world. As he stated, he is a pilot of the Nigerian Air Force... God gave us victory, and we brought down their jet. Here also lies the pilot we captured.' This is followed by threats to global leaders and the Nigerian president (as at the time of writing) 'we would do to you what Allah has prescribed for you' and then the pilot is hacked to death' (See Boko Haram Militants Behead a Nigerian Air Force Pilot 2014). Similar beheadings of those considered infidels by the group have been posted online, especially on YouTube, by the group, the media and other individual actors.

There are reasons to believe that such postings have had a great deal of psychological effect on the Nigerian public and the Nigerian armed forces executing an offensive against the group. Media reports have revealed scenarios in which Nigerian troops had abandoned the fight, escaping the insurgents. For instance, in a 2014 Telegraph United Kingdom report online, key public figures in Nigeria had expressed disappointment over the

failings of the military. The document, while quoting a top Islamic cleric in Nigeria explained that ‘Soldiers take to their heels and abandon their bases, arms, ammunition and other military hardware on the approach of the insurgents... Nigerian Security Forces only surface after the deadly attacks and terrorize an already terrorized people by installing roadblocks and searching homes’ (The Telegraph 25 November, 2014). Shekau also made similar claims. Referring to weapons seized from the military, in a video, the sect leader claimed that this war equipment that you see being displayed on the screen are gotten from Baga and Doro. Your army kept deceiving the world that you can’t fight us because you have no arms. Liars! You have all that it takes; you are just coward soldiers’ (Audu 24 March, 2015). The propaganda and psychological operations of Boko Haram has also constituted a challenge for the Nigerian military confronting the insurgents. Other reasons for the low morale, as argued by some military officers, tie to issues of corruption within the military (misappropriation of funding meant for officers and lack of proper machinery to prosecute the battle to mention but a few) (Ibekwe 2015).

In addition to the idea that the leadership of the movement uses its sermons in mosques to construct anti-nationalist, and anti-Western ideologies embedded in a religious guise, these messages have emerged on YouTube and have been instrumental in expressing the ideology and other propaganda of the movement. Besides videos that the group produces to claim responsibility for attacks including showcasing raids on public infrastructure, the Boko Haram leadership under its founder Yusuf and successor Shekau formed a habit of producing audio-visual documentation of their sermons in Mosques which carried the groups propaganda, grievances and other messages (Sunnahization 28 October 2011; MOHD Nur & Yusuf.3gp 28 October 2011; waazin skekh muhannad yusuf 1 17 Febuary 2011 1-5). In such videos, we can see how the sermons of the leadership stimulates anger and resentment among members who continuous chants and make comments in response

to the statements of the leadership. The videos are greeted with mixed reactions among net citizens. For instance, comments on such videos on the YouTube platform shows both sympathy and rejection for the doctrine preached by the leadership of the movement online once such sermons emerge on YouTube. For example, in response to a video posted in 2011, some comments read, 'this is real Islam ... I like Sheikh Shekau', another 'Allah ya saka da Alheri, malam shekau' meaning May Allah bless you. Another argued that '... his preaching is so retrogressive; a throw-back to the stone-age. That is why he sounds like an idiot to other folks' (Sunnahization 28 October 2011). It is however difficult to ascertain the demographics of sympathizers in this case since members holding a YouTube account can do so using pseudo identities. A careful consideration of the Twitter handle of the group reveals a salient characteristic of the movement manipulation and psychological operation. For instance, there are images of child soldiers posted on the site. In reality, the use of child soldiers and women as shields can be seen as a tactic to slow down the military onslaught on the movement. This approach distracts the military and the government who know that the military's image had already been tainted with various human rights issues in their prosecution of the war against the insurgents. Boko Haram's forceful enlisting of children into the movement make it difficult for the Nigerian army to confront the sect in view to avoiding civilian casualties which could result in human rights backlash against the military. Also, the use of children demonstrates the reach and doggedness of the sect.

Boko Haram has also exploited other propaganda and psychological manipulations. For example, hoisting of the logo and flag of the organisation which is synonymous with images of the Islamic state on twitter. The group in several videos has displayed weaponry and other military apparel, and artillery (displays of cars, anti- aircraft weaponry, thousands of live ammunitions, videos of operations against the military) it has succeeded

in seizing from the military during raids on army barracks. The display of such items can be attributed to the group's penchant for positioning itself as the stronger side, winning the battle against the state security apparatuses. The leader of the movement is fond of attributing such victories to the support of God, again embedding a religious philosophy to the support of the group's activity.

We announce our allegiance to the caliph of the Muslims, Ibrahim ibn Awad ibn Ibrahim al-Husseini al-Qurashi and will hear and obey in times of difficulty and prosperity, in hardship and ease, and to endure being discriminated against, and not to dispute about rule with those in power, except in case of evident infidelity regarding that which there is proof from Allah'

(Tukur 8 March, 2015)

Again, relying on the ideological propaganda of religion which the group has consistently exploited, the text above extracted from an audio message broadcasted on the internet from Boko Haram to ISIS demonstrates another salient feature of the group's propagandist and psychological operations, in its strides to connect with other jihadist movements across the globe. Shekau bases the movement's move towards allegiance on the Quranic provision that every Muslim must have a leader or risk dying, which implies that the movement was struggling with the conflict. Arguing that Shekau was exploiting religious texts for manipulative gains, a prominent rights campaigner explained that Boko Harams' message indicated a stronger ideological philosophy compared to previous messages and suggested that the government should exploit superior Islamic texts to counter the insurgent's psychological operation (World Bulletin 2015).

This has been one striking feature of Boko Haram since its inception, its consistency in making efforts to link up with similar jihadist movements directly and indirectly. This drive may be interpreted given the group's quest to situate itself as a global player, especially within global jihadist circles. Prior to the evolution of ISIS, Boko Haram has made efforts in their (Shekau) speech, to connect to other similar movements. For instance, in one of Shekau's speeches, he makes a pledge that Boko Haram will carry out Usama Bin Laden's goal in Nigeria. Whilst such acts demonstrate Boko Haram's loyalty to global jihadist movements (from Al-Qaeda and the Taliban to ISIS) it also paints a scenario indicating some working relationship between Boko Haram and Al-Qaeda even though there is no sufficient evidence to suggest how, (if at all) these groups actually work together. Following Boko Haram's declaration of allegiance to ISIS, the Islamic State through its spokesperson responded by accepting Boko Haram's allegiance in a similar audio message, which also circulated on the internet.

The tactic is of crucial significance to Boko Haram's struggle to assert hegemony, especially in the face of the ongoing onslaught on the movement. For instance, Boko Haram's most recent pledge of allegiance came in the face of the regional military onslaught on the group which has dislodged them from their safe haven. Besides establishing itself as a global jihad player, the move to form alliance with global jihad groups helps Boko Haram maintain a greater sense of meaning and relevance among its supporters, members and sympathizers at home and abroad. Whilst in the face of conflict, morale among adherents may be gradually weakened, the global allegiance may serve as an instrument for attracting more members especially from the supporters and sympathizers of global jihad movements (Moftah 2015). One point to note, however, is again how the movement uses religion as the basis for such alliance. Nonetheless, if successful in its propaganda, the assumption is that this tactic will be particularly

instrumental in recruiting more individuals into the group. Experts and political commentators have argued that Boko Haram uses global jihadi groups to boost its recruitment drive (Matfess 13 March, 2015; Mofteh, 3 October 2015; Tisdall 8 March, 2015; News24 3 September 2015). The move could also have other positive effects on the Boko Haram movement, especially in terms of global jihadist groups providing training, and funding to support Boko Haram activities in Nigeria (Matfess 13 March, 2015).

According to a 2015 World Bulletin report, the alliance between Boko Haram and ISIS will pose further threats to a country already struggling to grapple with increasing insurgency activity. The report bases its assertions on the belief that with the more sophisticated and better funded ISIS, Boko Haram stands to benefit from ISIS's strategic planning capacity, including a better public image from the movement's sympathizers across the globe. As it were, 'it appears that they are getting more recruits by the day... the alliance with ISIL had been expected, since Boko Haram had in the past made veiled comments to this effect. The statement is a way of saying yes, we have expanded the scope of our operations and ideology and... foreign support' (World Bulletin report, 10 March 2015).

## **6.9 Countering Boko Haram**

Conversely, it is not only Boko Haram that exploits and uses propaganda and psychological operations, the authorities and other security agencies, prosecuting the war against the insurgents have also demonstrated similar characteristics. A most recent example can be seen in the broadcasting of video images of the ongoing onslaught of the Boko Haram insurgents. Such videos, captured with more sophisticated video capturing gadgets mounted on fighter jets, show the insurgents fleeing from their stronghold, while



the military recovers certain territories the insurgents have claimed. Indeed, the use of the media, especially traditional media has been key to the military's propaganda. The military has also used social media, for instance, Twitter to issue and respond to statements. The Boko Haram sect nonetheless, exploits the new media tools to make claims of winning the battle. Not all their videos are published online; some are sent through intermediaries to some private media organizations (before losing trust in mainstream media), knowing well that such videos will be broadcasted by the media houses concerned. This explains how numerous videos of the group surface online. It is also difficult to distinguish which video is published by the group, as opposed to those published by individuals. For one, it is believed that the group operates under various pseudonyms in line with its tactics to avoid being recognised by the security apparatuses of the state.

Besides using ICTs to mobilise, for public relations (spread information that also include propaganda and psychological operations), the Boko Haram movement uses ICTs, the Internet, and social media to counter opposition narrative. Meaning that the insurgents use the platform to counter the views of the state, local and global media narratives and the public perception of the movement. As the media remains a battleground for conflicting groups and the state to try to assert legitimacy, power and dominance, the online media, especially the use of video posting to online platforms have enabled the Boko Haram group to shape public discourses relating to the group. For instance, in numerous videos produced by Boko Haram, claims made by the military in their prosecution of the conflict have been disputed by the leadership of the movement. The case surrounding claims made by the military to have killed Abubakar Shekau the defunct leader of the movement is particularly telling. According to a 2014 Premium Times report, at the time, the military had declared it had killed Shekau. The security officials

confronting the insurgents made available pictures to support their claims to have killed Shekau (see Figure 6.5 below). The image of the allegedly dead Shekau is placed side by side with an original photo of Shekau as seen in figure 6.5 to justify their assertions. It was not the first time the military would make such claims. Similar claims were made by the Cameroonian government.

Officially, the military insists the real Mr. Shekau was killed by soldiers more than a year ago, but that his character had been assumed by another leader of the deadly group. The impersonator is the man who appeared in several Boko Haram propaganda videos, claiming he is Mr. Shekau, the military said... The troops captured some of the terrorists and their equipment. In the course of those encounters, one Mohammed Bashir who has been acting or posting videos as the deceased Abubakar Shekau, the eccentric character known as the leader of the group died.

(Ibeh 2014).

Figure 6:4 Alleged dead Shekau, Leader of Boko Haram circulated online



Source Premium Times Nigeria online: L - alleged impersonator of purported dead Shekau- R

Following the military's statement, Shekau surfaces in another video online, dismissing the alleged claim of the military. Again, this was not the first time Shekau is dismissing rumours of his death. The leader of the sect has used several videos in previous times to challenge similar statements made by the state. In this particular case, Shekau described his purported death as a propaganda of the military (Premium Times Online, 2014). In his words, Shekau stated, 'Here I am alive. I will only die the day Allah takes my breath ... Nothing will kill me until my days are over.... I'm still alive. Some people asked you if Shekau has two souls. No, I have one soul, by Allah. It is propaganda that is prevalent. I have one soul. I'm an Islamic student' (ibid). In another scenario, Shekau denies claims made by the government indicating ongoing dialogue between the Boko Haram insurgents and the government towards a ceasefire. This is corroborated in a Vanguard Media 2013 report. According to the report, 'Shekau, in a video message, denied reaching any ceasefire agreement with or having a dialogue with the Federal Government' (Marama and Odiogor 2013). This act demonstrates the group's resolve to use ICTs to counter state narratives on the movement in view to putting their viewpoint across. But,

more specifically, it also reveals the idea that the group is exposed to political and media discourse on the movement via old and new media platforms.

Further, a careful consideration of the movement's online discourse epitomised by videos the sect releases on YouTube, also reveals a dimension towards justifying and legitimizing the group's action. Put differently, Boko Haram uses ICTs, the Internet and online media to defend its actions and activities. This is particularly significant, especially when set against the backdrop of the initial point that the group embeds its activities within a religious ideology. This is also demonstrated in online videos either published by the insurgents or the media. Shekau while disputing the claims made by the government of some dialogue between the group and the state alluded to such acts being proscribed by Allah. This message was contained in a video available on YouTube that went viral (TVC News 1 November 2014). Two things play out here. Besides the obvious exploitation of the platform to respond to and counter the claim of the state, there is also an apparent reference to Allah, which the leader of the movement uses to justify his claim. This is not peculiar to the current video, in fact; it is a trait that would be found in most of the videos produced and published online by the insurgents. The leader of the group has consistently justified all the groups' dreaded radical actions using a religious guise. In his words,

This message is prepared by me and targeted towards clarifying the issue of the ceasefire. We have never had any dialogue with anyone. How would we have had a dialogue with the government when our members are being killed and detained in cells, both women and children? Do you call this dialogue? That is not dialogue or truce in Islam. In Islam, there is condition prescribed for us to go into the dialogue, and there is also the situation in which we cannot go into dialogue. What

we are doing now is what is prescribed for us by Allah and his holy prophet. We are workers in the vineyard of Allah.

(Marama 2013)

## **6.10 Conclusion**

In this section, the aim was to assess ethnoreligious movements in contemporary Nigeria in the light of the Cyberconflict framework. Boko Haram provides a unique and illustrative example of such movements, especially within contemporary Nigeria. Given the conceptual tool, the findings in this section echoes with the hypothesis of the Cyberconflict framework. Beyond the ethnoreligious affiliation, the group has demonstrated significant levels of ethnic and religious chauvinism especially in its anti-establishment, anti-nationalist, anti-western struggle in favour of a dominant Islamic culture. There is sufficient evidence in the narratives of the leadership of the movement.

Another salient feature is the impact of ICTs on the mobilization and tactical repertoire of the movement. The use of ICTs has been instrumental for the movement's guerrilla-style warfare. In particular, the Boko Haram movement exploits ICTs, the internet and social media as a public relations and information sharing mechanism, for its propaganda and psychological operations, to defend and justify its activities and as a mobilization resource. This activity may not have been possible entirely relying on traditional media. In fact, the framing processes engaged by the leadership which carries the propaganda and mobilization attempts of the group couldn't have been effective with the absence of the internet, social media and ICTs which the movement relies on to create and produce

such messages. Essentially, these technological platforms have served as a vector for carrying the movement's messages.

Although ethnoreligious movements are known for information warfare, in the current context, the uses of new media platforms are restricted to propaganda and mobilization, in view of the lack of technical know-how and the required educational knowledge prevalent among Boko Haram adherents. In other words, there are no elements of cyberwarfare or better still hacktivism in the group's tactical repertoire and strategy. The movement engages in a guerrilla warfare tactic that is aided by technology, especially on the communicative aspects. Ultimately, there is concentration on the main motivation for the group's insurrection, which the study found to be both socio-political (issues of marginalization, exclusion, poverty, infrastructural and developmental backwardness, high levels of unemployment and low literacy levels) and ethnoreligious (bordering on issues of ethnic and religious superiority, political power struggles for hegemony to mention but a few). The two dynamics cannot be separated as these are intertwined in the movement's struggle. There is no doubt that the availability and accessibility to ICTs aids the activities of Boko Haram. By extension one can argue that ethnoreligious conflicts in the future Nigeria will be will be more shaped around ICTs.

## CHAPTER 7 THE ROLE OF ICTS IN THE MOVEMENT FOR THE EMANCIPATION OF THE NIGER DELTA (MEND) CONFLICT

### 7.1 Introduction

This Chapter's focus takes a cue from the previous chapter with a consideration of another insurgency conflict movement. The previous section considered Boko Haram as an ethnoreligious networked movement, given its uses of ICTs, the Internet and social media. An ethnoreligious movement, because the group operates both as an ethnic and religious movement (given its largely ethnic membership structure and religious ideology). Using the Movement for the Emancipation of the Niger Delta (MEND) as a lens, the present chapter considers the most contemporary example of an ethnically motivated movement in post-democratic Nigeria. Similarities could be drawn between Boko Haram and MEND especially in terms of their modus operandi, structural dynamics, socio-political and economic issues. However, while Boko Haram's political objectives are embedded in a struggle for conquest of Nigeria, MEND stands out as a movement whose interest are solely regional. Set against the backdrop of the political environment of MEND, the discussion that follows starts with a consideration of the political background and origins of the movement. This is followed by a consideration of the issues that motivate the insurgents, identity and how the movement engages in framing processes. The chapter then considers the networked style of the movements. The final part concludes with a consideration of the government's approach to conflict resolution.

### 7.2 Origin and Evolution of MEND

The Movement for the Emancipation of the Niger Delta emerged as a regionalized resistance movement and has remained so all through its development. This characteristic

is what makes MEND stand out from the other movements examined. Occupy Nigeria emerged as a national movement, taking its cue from transnational movement activities. Boko Haram, is also different. Although ethnic and religious in its outlook, Boko Haram's interests go beyond the northern region from where it mainly operates. The movement takes on a political conquest objective, with its goals to overthrow the nation state in favour of an Islamic caliphate. As the name 'Movement for the Emancipation of the Niger Delta' suggests, MEND emerged in the Niger Delta, a region that is home to nine states (Abia, Akwa Ibom, Bayelsa, Cross-River, Delta, Edo, Imo, Ondo and Rivers), with a rough estimate of over 30 million inhabitants (see National Population Commission, Nigeria 2010).

The region is also home to roughly 5,000 communities, 185 local municipal authorities and about 40 different ethnic groups. In no particular order, the Igbos, Icons, (Ijaws), Ogonis, and the Itsekiris account for the dominant section out of the over 250 dialects spoken among the diverse ethnic groups that make up the region (Ugwuoha 2010:12). The region is made up of one of the world's most populous swamps just like the North American Mississippi and the South American Amazon Basin. The Niger Delta is home to Nigeria's burgeoning oil and gas industry that accounts for Nigerian wealth. According to a 2014 International Monetary Fund (IMF) report, Nigeria's oil and natural gas industry accounts for 75% of government internal revenue and 95% of total export revenue. The land surrounding the Niger Delta is arable and has been very beneficial for agricultural production, and commercial agricultural activities. The farming of palm oil, rubber, cocoa, coconut and a wide range of other aquatic resources for commercial purpose is notable in the region (see Ikein, Alamiyeseigha and Azaiki 2008: 49-53).



Despite the enormous resources prevalent in the Niger Delta regions, this area has been at the epicentre of conflict and with insurgency movements leading different struggles. Mapping conflicts and resistance within the region could go as far back as the colonial era to the period of independence, through the different dictatorial regimes to the current era of democratization. As will be seen, the opening and closure of political opportunities, especially in terms of issues of access to and exclusion from the polity, are particularly significant for understanding the political resistance that has emerged from a historical perspective and beyond. However, the scope of this thesis focuses on the current period of democratization.

In the last two decades, various conflict movements have emerged to oppose and challenge the government and multinational oil companies operating in the region. Such movements have drawn on socio-political, economic and developmental issues that spurred protests and resistance through the four decades of the Nigerian political development since independence in 1960. Owugah (1999) succinctly summarized the struggles of various movements who have engaged the government and multinational companies through both peaceful protests and violent insurgency conflict activities. According to him, the initial struggle dates back to the early and mid-1980s. During this time, dissenters used legal means as a principal strategy to express their grievances against oil companies in the region. They demanded for the companies to provide recompense for damages to their possessions mainly through land pollution. Failure to realize their goals from the government and multinational oil companies led to the second stage in the early 1990s.

During the first stage the conflicts did not really get the attention of the authorities as the legal approach and peaceful protests employed by dissidents did not negatively impact

oil exploration activities (see. Ibaba and Okolo: 5, 2009). The second phase was characterised by non-violent protests and various occupations that were staged in view to getting the oil companies to pay compensation and ‘fulfil their promises to provide certain amenities and to employ indigenes of the community’ (ibid., p. 5). Rather than engage protesters, the security apparatuses of the state were deployed to combat dissident movements. For instance, Ken Saro-wiwa, an ethnic minority rights activist led the Movement for the Survival of the Ogoni people (MASOP) in the region to challenges through peaceful non-violent protests the multinational oil companies in the region, in particular Shell Petroleum Development Company (SPDC) and successfully stopped the activities of the organisation in Ogoniland in their mass action in 1993 (Curson 2009: 13). However, the military regime under General Sani Abacha used military force to repress the mass action being led by Saro-wiwa. Many MOSOP leaders and Ogoni people suffered during the military repression and ‘some fled into exile or went underground. This culminated in the arrest, torture, detention, trial and the widely condemned execution by hanging of Ken Saro-Wiwa’ (ibid., p. 13). With constant interference of the state security forces, damages were recorded including, lives and property. At this stage, the conflict took a different dimension which was confrontational in style. This was the third phase of the struggle between the ‘mid-1990s to 1998...characterised by the militant strategy of forceful occupation and shutting down of flow stations, kidnapping of oil workers, seizure of tug boats and other vessels belonging to the oil companies... The fourth phase is the demand for resource ownership and control’ (Owugah 1999:5-8).

However, since mapping the history of political protest in the Niger Delta goes beyond the scope of the present study, the focus in this section is on the period following the current dispensation of democracy that was heralded in 1999. In this regard, MEND’s

activities provide a classic example of the most recent resistance in the region. A crucial feature of MEND, especially when juxtaposed with the two other movements discussed in earlier sections, would appear to be the fact that the movement emerged as a direct response to the socio-political and economic issues. Similar factors underpin the motivation for protests that have emerged in other parts of the country over the years.

Despite the Niger Delta's wealth of resources there are alarming levels of poverty in the region, in concert with high rates of unemployment, low standards of living, lack of infrastructure, and land pollution owing to oil exploration activities. These factors have been the catalyst for conflict mobilization, collective action, and insurgency in the region. The hypothesis is that the wealth generated from the region arguably rests in the hands of a few well to do in society and those occupy public offices while the wider population are exploited by the few. It is noteworthy to state that this problem is not limited to the Niger Delta, the problem in this region aptly reflects the wider condition of Nigerians. A Vanguard Nigerian 2014 report explained that over 120 million Nigerians survive on less than £2 dollars a day (Vanguard Nigeria 15 July 2014).

In the Niger Delta, a UNDP (2006) survey revealed that for the roughly over 30 million inhabitants living in the region, there are very few economic opportunities, in concert with the appalling state of infrastructure and hugely insufficient social services. The deficiency of these structural dynamics means that there is a high rate of poverty in the Niger Delta. Using a self-assessment tool, the document places poverty levels in the region at an alarming rate of 74.8%. The document further reveals that the inhabitants of this region do not enjoy the benefits of the oil wealth it produces. Furthermore, high unemployment levels are prevalent in this area either due to lack of technical know-how and/or means to engage in the oil industry. Thus, despite the oil produced from the region,

which 'accounts for about 95% of Nigeria's foreign exchange earnings and 80 percent of ... revenues ... its impact is not felt within the region, a situation that is further worsened by the deleterious impact of the oil industry on the region's fragile ecosystem and wetland' (Courson 2009: 9).

It is within this political environment that the Movement for the Emancipation of the Niger Delta (MEND) and other resistance movements in the region emerged. MEND, however, stands out as the most recent and notable of such political groups. Various media reports (local and international) and research have described MEND as an umbrella for several resistance groups in the area (Ezeamalu 2014; BBC, 2007). Curson (2009) explained that MEND represents a loose assemblage of insurgency groups in the region. Simply put, the movement has produced several factions and allies in its struggles, which has made studying the movement more difficult. In addition to the multiplicity of resistance movements in the region, the guerrilla-style warfare adopted by such movements makes it difficult to ascertain which movements are directly connected or not to MEND. This is a crucial concern with conflict movements that use largely guerrilla style warfare.

Nonetheless, drawing on media reports and official sources, including designated spokespersons of the movement and government officials, notable figures within the ranks of the movement have been identified. Notable names include Asari Dokubo (who has denied the existence of MEND) who has been alluded to as the leader of the Ijaw Youths Council (IYC) including the Niger Delta Volunteer Force (NDVC), Victor Ben Ebikabowei who is believed to use the alias General Boylof, Chief Government Ekpemukpolo (Tompolo) and Henry Okah who is described as the main leader of MEND. The others are presumed to have led factions under MEND or other similar resistance

movements in the region with some alliance with MEND. In an interview with Boyloaf, who claimed to be the second in command, he confirmed Okah (who had been arrested) as the leader of the movement (Visser, 2009: 3). The movement's predominant uses of pseudonyms and aliases together with its loose structure can be attributed to the leadership's tactical strides to evade Nigerian security forces combating the insurgents. This is not a surprise given that movements that preceded MEND in the region (MOSOP, NDPVP and EBA) were subjected to harassment and assault from security apparatuses of the state.

The continuous state confrontation, harassments and arrests of local activists in the region by security forces is another factor that arguably influenced the insurgency dimension and form of conflict MEND developed. For instance, the major conflicts that ensued in the third phase of the struggle (described previously) were predominantly non-violent and largely peaceful. Courson (2009) explained that the detention of prominent leaders of the movement ended in creating more tensions in the region, which then, inspired the radical dimensions that the protest took, especially within the top ranks of the predominantly Ijaw dissidents. According to Curson (2009) the radical tendencies that emerged were instigated by the belief that the non-violent approach to the struggle for political autonomy had failed to get the federal government and oil companies to change their attitude towards the plight of the people of the Niger Delta. Boylof, the alleged second in command to Henry Okah in a 2009 video documentary posted on YouTube on the movement's activities corroborated this point. According to him, 'back in the days, our people would use traditional forms of protests including, placards, sit-ins and dialogue. But you see, it doesn't work. So we had to change our ways. I think this is the only way you can tackle the Nigerian state because the Nigerian state understands the trigger play (referring to exchange of gun firepower) more than dialogue' (Visser, 2009: 3). The

failure of peaceful protests arguably instigated numerous resistance and militia groups to which MEND latter became the umbrella body.

### **7.3 Membership and Ethnic Affiliation**

Although the group attempts to conceal and shroud its identity in secrecy due to their guerrilla style warfare, nonetheless, drawing from videos and media reports on the movement, one could safely argue that the majority of the members of the movement are roughly between eighteen (18) and (50s) early fifties. But the youth section of the age demography accounts for a large section of the population in the region, and is further suggestive of a large youth population that are disadvantaged socioeconomically (discussed further down). Members of the movement include both men and women of that age group as videos of the movement reveal, although men are portrayed as custodians of the movement. In particular, in most of the videos of the movement, only men are represented. They are also depicted as occupying the key positions in their communication with the media. Besides, the group also enjoyed popular support from inhabitants of the Niger Delta region, irrespective of age, class or creed (see Maweni Farm Documentaries, 15 July 2008). The widespread support and sympathy that MEND enjoys in the region accounts for one aspect of the huge success recorded by the group. This is perhaps because of the commonality of the problem and deeply seated socioeconomic and political grievance across the region. It is within such grievances that MEND established itself as the mouthpiece of the people of the regions in the struggle to liberate the people from decades of marginalization and oppression. This strategy has been crucial for the success of the movement, especially in terms of garnering momentum, sympathy and support across the entire region. The high rates of unemployment in the region in concert with the low standard of living meant that partakers in the struggle had something to keep them busy.

In terms of identity, a 2007 Jamestown Foundation document explained that majority of the members of the movement are drawn from across the ethnic groups in the region. While membership of the movement is drawn from ethnic groups in the region 'with volunteers from Ijaw, Urhoho, Itsekiri, Ikwerre and other ethnic groups in the region' (Vanguard, 2009), the Ijaws account for the largest section of the movement. This is not a surprise given that the Ijaws are the largest ethnic group within the region of conflict (Council on Foreign Relations 22 Mar. 2007). To corroborate the point above, media reports have alluded to the movement as an Ijaw group (Daily Trust 23 May 2009; The Guardian 21 Mar. 2006).

The leadership of the movement are believed to have attained some level of education to University levels (Hanson 2007: 3) while other members belong to the lower skill and unskilled class. Interestingly, despite their education, many of this skilled youths like their unskilled contemporaries remained unemployed, with a low standard of living (Francis et al. 2011: 30-34). The movement represents a fusion of different and diverse groups and individuals who had been in the struggles for autonomy, participation and better socioeconomic and political standards prior to MEND. Within the MEND ranks there are those groups who are genuinely fighting the cause, student groups, cult groups, and some groups that emerged to exploit the existence of a legitimate group to perpetrate criminal activities (ibid., p. 55.).

With several groups fusing into MEND and/or coming under the umbrella of the movement there is a greater difficulty to articulate fully the structure of membership in terms of who occupies what position in the leadership. Different figures (Jomo Gbomo, Brutus Ebipadei and Major-General Godswill Tamuno, Asari Dokubo) within the ranks of the movement have communicated with the media as leaders of the movement without

defining the roles they play specifically. They mostly use pseudonyms and wear masks. 'The core leadership of MEND ... explained to him they remain undercover to protect themselves. "They have to work in such a way that the government does not get into their working structure," ... the leadership of MEND maintains anonymity due to Asari's arrest' (Hanson 2007: 3). One thing is sure, however, that the movement is largely composed of the Ijaws and other minority groups in the region. This is based on careful examination of videos, media reports, and images which is also supported by scholarly perceptions of the movement. For instance, Hanson (2007) in an article for Council on Foreign Relations, suggested that the size of the group can be roughly placed around the low hundreds to the low thousands. 'Like other Delta militant groups, MEND is largely made up of young Ijaw men in their twenties... Its leaders are educated, some at the university level, and they have learned from militant movements in other parts of the world' (ibid., p. 3).

#### **7.4 Impact of ICTs on Framing Issues, Ideology and Strategy in MEND**

A core activity of conflict movement's is in relations to how frame their issues. This takes us to the notion of framing process which is MEND a crucial component of the movement's struggles. Framing processes are crucial to how a movement is perceived and could have tremendous impact on membership numerically. Framing entails deliberate strides by members of a group, more specifically, the leadership of the group to systematically craft its issues, objectives and goals in ways that become attractive and boost significantly the impact and success of the movement. While there are different types and categories of framing (Benford and Snow, 1988; Snow and Benford, 1992) which have been demonstrated in the discussion in Chapter 3, in the current context, it will become apparent how MEND engages different frames as a crucial tool for boosting local and global support intrinsic to its objective to force a global consciousness towards



the plight of the people of the Niger Delta. The consideration here is in relation to how MEND engages the framing process and in particular the effect of the ICTs on the process.

As observed earlier, the motivations of MEND have revolved around socioeconomic and political grievances and since the goal of the framing process is to win support and increase membership of a movement, the leadership of MEND have taken care to creatively engage with frames which resonates with the predominantly shared characteristics in the region. At the same time, MEND also innovatively engages with frames that reflect the endemic socioeconomic/ political issues (Marginalization, poverty, exclusion, deficit development, power, political autonomy and their penchant for self-determination) in the region. This projects the movement as a pressure group representing the interest of the people of the region. The group's efforts at framing are largely in view of justifying its activities, garnering local and international support, and identity construction. MEND's framing process to construct meaning and legitimize the activities of the group has benefited from their access to the internet and ICTs. As will become evident in succeeding paragraphs, MEND succinctly engages with the different framing processes described by Snow and Benford (2000: 615) to form assemblages and drive action in its attempt to legitimate its activities and win support. In order to demonstrate how MEND engages with the two dynamics spelt out by Benford and Snow, what follows is a discussion of each concept in view of MEND's activities.

## **7.5 MEND's Core Framing Task**

A starting point for MEND's framing is their use of diagnostic framing. As the term suggests, it involves MEND's use of different frames in its narratives to identify and attribute the main problem and issues motivating their grievance and insurgency tactics

to the socioeconomic and political drawbacks in the area. The huge environmental pollution, endemic poverty in the region, marginalization and neglect are the main issues that the group has defined as their major grievance (Curson 2009; Hanson 2007; Obi 2010, 2009). Indeed, several media reports and videos produced by the group, other media (local and international) and email correspondence of the group with the media corroborate this point. MEND takes advantage of the shared commonality and endemic scale of the problem within the region to build its resistance and justify its activities. In view of the marginalization in the region, Courson (2009) explained that the goals of MEND include, seeking autonomy over oil producing communities, ‘securing benefits – royalties, employment, infrastructure, and compensation for the degraded environment caused by oil production activities – from the federal government and oil companies’ (p.9). A resident of the region aptly reflects the issue MEND seeks to resolve. According to her

This fuel that you use comes from our area; we handle Nigeria’s wealth, but if you come to the Niger Delta, you cannot see anything... we don’t have where to live, no good hospitals, we don’t have anything. You can see my present condition in spite of the much oil explorations in my area. I am an illiterate; I didn’t go to school because of school fees.

(Maweni Farm Documentaries, 15 July, 2008)

Essentially, the diagnostic dynamics of the framing process are an attribution method employed by movement actors in making a distinction between the good and evil as it relates to their condition, whilst also identifying movement protagonists and antagonists (Benford and Snow, 2000; 616). Following the point above, MEND’s leadership,

evidently identifies the movement as the main protagonist in the struggle, while clearly mapping its principal antagonist as the government and multinational oil companies operating in the region (Visser 2009 1, 2). In other words, MEND and indeed the communities in the Niger Delta blame their circumstances on the government and oil companies in the region (see Trip to the M.E.N.D. Headquarters part 1: 2009; Trip to the M.E.N.D. Headquarters part 2: 2009; Trip to the M.E.N.D. Headquarters part 3: 2009; Delta– oil’s dirty business, 2007). To demonstrate this, the leadership of the movement has often employed various adjectives to qualify the government and multinational organizations in the region. For instance, in an interview with Boyloaf, in a 2009 video posted on YouTube, he uses terms ‘oppressors and tyrants’ to describe the antagonist (the authorities and multinational companies) in the conflict. Besides the movement’s direct attribution to the government and multinational oil companies in the region, the movement’s numerous assaults on multinational oil companies, their installations and various kidnappings of government personnel and infrastructure also clearly demonstrates the movement’s opponents.

The movement’s exploitation of themes relating to marginalization, neglect, exclusion and environmental pollution are means by which the groups argue for some injustice, and unfair treatment by the state and multinational companies in the region. This can be interpreted as the major frame exploited by MEND to propagate their issues and the general problem being encountered by the people. MEND’s acknowledged second in command’s narrative was particularly telling. In response to questions about the goals of the movement, Boyloaf stated that the movement emerged as a response to the marginalization and the brutality of the Nigerian state. According to him, ‘it is the Niger Delta people that feed the nation, but nothing is being paid back to the people.... If you look into the Niger Delta, the people are suffering, in total abject poverty... we are the

host community producing oil, yet at the end of the day everything goes back to the politicians' (Visser, 2009:2).

Similarly, another example of the movement, engaging with the injustice frame can be seen in a 2007 video documentary 'Delta-Oil's Dirty Business, produced by a Greek journalist (Yorgos Avegeroropoulos). In this video, a masked member of the group, who acted as a spokesperson or leader of that particular group, told the foreign journalists to carefully observe the environment as this should give the journalists the much-needed idea of the current situation of things. The camera pans to the right tracking the environmental degradation caused by oil exploration activities of the multinational corporations in the area. The unidentifiable spokesperson then continued, 'we don't lie, look at the villages, look... they have polluted the area. We have no good water, we cannot fish here, this is the water we drink, and this is the water we have. We have even lost most of our young boys, due to the pollution in the area' (Delta-Oil's Dirty Business, September 4, 2007). Again, these narratives echo with the point of injustice, although, unlike in the previous case study involving Occupy Nigeria, the blame for injustice and unfair treatment is put on the multinational companies operating in the oil industry.

The two excerpts above are illustrative examples of how the leadership of the movement uses different frames to paint a picture of exploitation and discrimination by the government and multinational oil companies, thereby engaging with 'injustice frames'. This shows that injustice frames are typical across movements engaged in contentious activities. Indeed, the idea of injustice proved very useful for MEND who employed such injustice frames as a means to validate their claims and generating sympathy for the cause of the movements. Injustice frames in the MEND context enable the movement to identify inhabitants of the region as sufferers of injustice and also employ this frame in view of

their plight to unveil such prejudice, unfairness and inequality within their immediate society. 'Injustice frames appear to be fairly ubiquitous across movements advocating some form of political and economic change' (Benford and Snow 2002: 615).

Indeed, one could point to other types of frames used in the narratives of the movement, nonetheless, it all comes down to the issue of injustice. For instance, the movement's prevalent argument on environmental degradation and pollution is used to depict the paralysing of the major commercial activities and means of livelihood of the people of the region by multinational companies. This argument could be set as an environmental discourse frame (see also International Crisis Group Report 2006: i). Yet, such discourse is framed within the context of negligence, exploitation, marginalization and exclusion from benefiting from the rights, and privileges that come from the enormous wealth generated from the region's oil industry. Boyloaf argued identified four cardinal issues as part of the grievance of the movement: a) that the Niger Delta is less developed, b) the imposing of the law on the people of the region, epitomised by their ethnic minority classification by the Nigerian state (even though they are the majority in the region), c) denial of the people's economic rights (benefits and dividends from oil wealth), d) a deficit in the Nigerian federalism system. Consequently, one could safely suggest that the issues argued by the insurgents go back to the problem of injustice especially when juxtaposed against the backdrop of reluctance and failure of oil companies in the region and the government to attend to developing infrastructure and providing compensation for affected businesses, individuals and communities.

Having identified the movement's issues and clearly identified the state and multinational companies as the cause of the problem, the next thing is to determine a cause of action. This is what has been termed prognostic framing (Benford and Snow 2000: 615). The

prognostic framing involves the articulation of a proposed solution to the problem, or at least a plan of attack, and the strategies for carrying out the plan (ibid., p. 616). These dynamics involve the framing of the movement's approach to resolving the perceived problem. In this regard, two dynamics are notable in the movement's narrative. First, the leadership of the movement believes that the only way to redress their problem is to get political autonomy over the means of production that include the multinational companies in the region.

Following the point above, Curson (2009) explained that the movement activities can be contextualised in terms of a struggle for resource control, given MEND's drive for greater control of the resources in the region. The idea has been that the more opportunity individuals from the region have to manage their resources, the better the system would be for indigenes. As a result, the subject of marginalization would have been reduced. This explains why the insurgents, through their usual channels of spokesperson have argued that multinationals should leave or face assault in the region. According to Henry Okah, the purported leader of MEND, 'the oil companies are on our land, if somebody come to our land without our consent, it our business to get rid of them. If somebody takes control of your house or your car, what you want is your house or your car back from him' (Al Jazeera's exclusive interview with Nigeria's rebel leader, 1 November 2009). Boylof also argued that 'if you ask the multinational companies to go they will never leave ... they are addicted to the oil. So the best thing to do is to chase them off' (Trip to the M.E.N.D. Headquarters part 3, 2009).

Although a latent resolve, other members of the movement and ordinary individuals in the region have also identified self-determination (Osaghae et al 2008; 17-111) as another alternative way to resolve the problem which tallies with the point on resource control

cited earlier. This group had argued that the region should break away from the current structure of the Nigerian state to determine their faith, in the hope that they will be able to manage their resources and empower the peoples of the region. This is not a surprise given the endemic lack of trust in the Nigerian government largely due to the problem of corruption, failing institutions of governance, and lack of development.

To achieve their goals, however, rather than pursue a legal strategy, including peaceful protests and litigation, the leadership of MEND chose a wholly radical and violent tactics as the principal approach. The choice of a violent militancy tactic has been predicated on the hypothesis that a non-radical approach previously employed by preceding movements in the region failed to get the attention government and multinational companies operating in the region. More so, the choice of a radical tactic by the leadership is instructed by the belief that since oil is responsible for running the Nigerian economy, attacking and bombing oil installations and expatriate workers will invariably hamper the excavation of petroleum. A further implication is the adverse negative effects on the economy with a similar effect on all other sectors of the Nigerian economy. As a consequence, the objective is that a failing and unstable economy will put pressure on the Nigerian government thereby impelling developmental reforms in the region. The same applies to the multinational oil companies in the region whom, as a result of the approach taken by the insurgents are expected to act in line with the desire of the peoples of the region.

MEND also engages in 'motivational framing', another dynamic Benford and Snow (2000) described earlier in chapter 3. This has to do with narratives used by movement leaders to motivate members of the movement and spectators in the conflict region to act on the concerns identified by the movement. Benford and Snow argued, this third phase 'provides a 'call to arms' or rationale for engaging in ameliorative collective action,

including the construction of appropriate vocabularies of motive' (ibid., p. 617). MEND has effectively deployed elements from the lexical components of motives (severity, urgency, efficacy, and propriety) pointed out by Benford (1993) to successfully gain the support of indigenes of the region, Nigerians in other parts of the country and indeed the international community. Its narratives revealing the severity of the harsh conditions of living as a result of oil exploration is one example. The group and locals in the region, through spokespersons and other comrades within the ranks and file of the movement have consistently painted pictures indicating and revealing the damage and loss of arable land due to oil spillages and the loss of aquatic life and livelihood of the people. The danger of this is the loss of commercial activities, which increases poverty amidst government negligence in the region leading to growing social vices and conflict.

An unidentified leader of the group, in an interview with Avgeropoulos a Greek journalist, demonstrating the danger inhabitants in the region are subjected to revealed how inhabitants have lost their young boys due to environmental pollution caused by the oil companies (Delta-Oil's Dirty Business 2009). This is some of the extreme pictures put forward by the movement in view to give some justification for resistance. This has been instrumental in garnering local and international sympathy and support for MEND. Furthermore, the severity of the issue and failure of the parties involved to provide redress is used to inspire some sense of urgency in relation to what action is to be taken by the affected population to correct the problem. In this regard, the leadership carefully chooses frames arguing that the only way out of their predicaments was through a fight for political autonomy to using radical conflict and guerrilla warfare strategies.

This takes us to the idea of the dynamic of efficacy. According to Benford (1993), the desire to partake in contentious activities is usually predicated upon the participant's



assurance of a positive result. In other words, optimism about the outcome of an event can serve as a catalyst enhancing participation (Snow et al.1986: 470). As such, the onus rests hugely on the leadership of the movement to provide such confidence for would be members and bystanders. In this regard, the importance of framing cannot be underestimated. If harnessed effectively, such framing processes could yield positive results in terms of mobilization. There are elements of this framing activity in MEND's narratives. A particularly notable example can be seen in the interview with Boyloaf, the alleged second in command to the leader of the movement, where he argued that before the emergence of MEND, individuals engaged in political protest using placards, and dialogue. Nonetheless, according to him, 'it doesn't work'... referring to the efficacy of violence, he stated, 'I think this is the only way you have to tackle the Nigerian state, because the Nigerian state only understands the trigger play more than dialogue' (Visser 2009).

## **7.6 MEND's Religious Undertones**

We have a belief that the air, water space here is occupied by the gods. I used to go to the river, to meditate most mornings, but now you cannot. Because gas oil exploration has driven away these gods so far away, it is also believed by our people that because these gods are angry, they now possessed these boys to fight back. All these kidnappings were attributed to the fact that these boys are possessed by angry gods.

(Maweni Farm Documentaries, 15 July 2008)

Besides the radical ideology, the multi-ethnic identity and the commonality of the socioeconomic and political issues, an interesting dynamic that the movement dwells on

regards the group's religious belief. The religious belief is another shared identity and ideology the group employs in its struggles. The above quotation from a social activist and indigene of the Niger Delta is very telling of the widespread religious philosophy and practices in the region. The anger of the gods and rage is widely believed to be the reason for the conflict dimension. For the insurgents, however, their religious belief is both an instrument and a resource in their struggles for autonomy. Egbesu 'refers to a local deity within the 40 or so Ijaw clans associated with warfare but it has, as one might expect (and here a parallel with jihad is instructive), a complex set of shifting meanings (including a sense of personal or interior truth or purity)' (Watts 2007: 658). In an interview with the alleged second in command to the leader of the movement, Boyloaf argued that the military was scared to battle the insurgents for the fear of their Gods. According to him,

We believe we have the god of war and Egbesu is behind us. That is our belief. Egbesu is a symbol of the goddess in Ijaw land and most parts of the Niger Delta... Egbesu strictly believes in war... Egbesu rises during the war season; Egbesu is not scared of anybody, no matter who you are. You can go with a little number and confront a crowd, which is where you will see the performance of Egbesu. So we believe in Egbesu badly.

(Visser, Trip to MEND Headquarters Part 2, 1 April 2009)

As an Ijaw traditional deity and 'god of war', obeisance to this deity is a common practice in the Niger Delta region. Nonetheless, the origin of the practice could be traced as far back as the origin of the Ijaw ethnic group. To play out as a resource and instrument in the ideological context of the groups struggle, the Egbesu deity is popularly believed among the group to provide some sort of supernatural protection, for members of the

ethnic group. For MEND, the Movement believes it is protected, defended and empowered by this deity to win the battle against the security apparatuses of the state confronting the militants. In essence, Egbesu is a source of strength for members of the group. This presents one contrast to Boko Haram's religious ideology and how the movement operates. For instance, Boko Haram typically believes carrying out God's instructions and defending the religion but in the present case study the 'God of war' is essentially a source of inspiration and defence for MEND (Obi, 2010: 228).

The group also uses the deity 'god of war' to rationalise their violent activities. Customary practices for joining Egbesu by Ijaw traditional priests were adopted by the leaders of MEND to stimulate Ijaw youths who volunteered to partake in MEND's activities. MEND like other movements before it also held the confidence that Egbesu could provide supernatural power to be invincible in a battlefield placing them in an advantageous position (Obi 2010:229). The movement's adoption of Egbesu into the group's struggles is by no means a miscalculation. The leadership of the movement can inspire and sustain the interest of members through the use of religious beliefs that are shared by adherents and indeed across the region (ibid., p. 228). In a country where religious beliefs are held in high esteem and have often served as a catalyst for conflict, (for example the Boko Haram conflict, and other notable inter-communal Christian vs Muslim clashes in Jos and Kaduna), trust in the efficacy of metaphysical powers becomes an incentive for conflict and a shield. This is not peculiar to the Niger Delta, such forms of beliefs have been central in struggles across communities in the region and indeed, in the wider Nigerian society.

Finally, 'propriety', the fourth element of the motivational vocabulary is described as that moral duty or sense of responsibility that stimulate contentious activities or protests. 'It

follows that movements must attend to a fourth motivational framing task: the social construction and amplification of beliefs about the propriety of taking action to alleviate the identified problem' (Benford 1993; 206). In the present context, the failure of the government and lack of trust in the institution are exploited by the leadership of the insurgents who believe that they have to take charge of their destiny to fix the problem. The leadership of MEND stimulates such sense by creating the belief that if they (inhabitants of the region) do not take action in relation to their predicament the chances are that things would only get worse. In this sense, the moral sense of responsibility is built around government negligence and the idea Boylof and Henry Okah held that the only way out is to forces the companies out of the region.

### **7.7 Situating MEND in a Global Resistance**

MEND's struggles can be situated within the classic demands and struggles of anti-globalization and the anti-capitalist movements. The anti-globalization movement is an issue based movement whose collective actions, have revolved around issues of local and national implications of neo-liberal strategies. Prime examples of such movements that have emerged over the years include 'trade unionists, environmentalists, anarchists, land rights and indigenous rights activists, organizations promoting human rights and sustainable development, opponents of privatization, and anti-sweatshop campaigners' (Engler, 2007). Engler further argued that such movements believe that the programs of corporate globalization and capitalism have made worse the issues of poverty and inequality across the globe.

This point succinctly echoes MEND's grievances and demands. For instance, in relation to gas flaring activities of multinational oil companies in the region and the environmental consequence that resulted from such activities including oil spillage, a social activist in

one of the communities argued that ‘the oil companies don’t come to the Niger Delta to develop the Niger Delta. They are Businessmen. They come here to make their profit and go away (Maweni Farm Documentaries, 15 July, 2008). According to him, the oil companies are to blame for the restiveness and violent conflict in the region, while government’s failure to correct the situation also aggravated the conflict. The widespread dissent and anger of members of the region highlight what MEND’s goals represent. The shared commonality of the issue in the region helps MEND thrive in the struggle especially in terms of the group enjoying the sympathy and support of the locals (International Crisis Group report 2006) who also advocate for a greater level of participation (inclusion), control of their wealth, democracy and power.

#### **7.8 MEND’s Network Style: ICTs, and the Internet as a Resource for Mobilization and Recruitment**

Beyond deploying radical insurgency tactics with a view to forcing the government and multinational companies to act, a key attribute of MEND is in relation to the networked style of the movement, including how it combines both traditional media and new media strategies to achieve its goals. This is particularly important for a movement that operates in secrecy. How are movement actors able to organise themselves, plan for action, and mobilise effectively? This is one important aspect of the MEND struggle that has not received sufficient consideration in the literature. The group employs ICTs, and the Internet in its struggle as tools and resources. As will become clear, the movement like Boko Haram enjoys the benefits of the video sharing site YouTube, the use of email and teleconferencing using mobile phones as mediums to communicate and disseminate its messages. Although, out of the three the movements leadership mostly employs email in contrast to the other tools. Most videos of the movement on YouTube have been made available by third parties that include local and international media organisations. The

question however, is whether ICTs and the Internet have been particularly useful in terms of recruitment and mobilization considering the large workforce and membership of MEND.

As noted in the beginning, the political opportunity structure could be useful for understanding the movement from various angles, nonetheless, in this context, the political opportunity structure is considered from the point of view of the accessibility to alternative platforms that the internet and ICTs have provided. What this means is that activists, individuals, and movement actors can more readily gain access to state actors, and the media, including facilitating inter and intra movement interactivity as in the present context of MEND. Due to the movement's covert operation style, ICTs and the internet have been instrumental for the group's communication, thereby helping them to bypass the limitations of going to the media directly, which could jeopardize their campaign. As in the previous socio-political and ethnoreligious cases considered, MEND's approach is similar. The movement exploits the avenue of web 2.0 as a means to facilitate its activities. Unlike Occupy Nigeria and MEND and Boko Haram employ similar tools (email and YouTube videos) in particular due to its covert style guerrilla warfare.

As a focal point, the framing process described above would be inconsequential without the movement's deployment of ICTs and the internet, since a reasonable percentage of the movement's communication either through its designated spokespersons or other channels have emerged via email, telephone conversation and/or audio-visual images on YouTube. For instance, Oriola (2013) in the 'Criminal Resistance?: The Politics of Kidnapping Oil Workers' distinguished between what is legitimate protest on the one hand and on the other 'criminal expropriation' in the Niger Delta MEND conflict. For

his study, Oriola obtained thirty official emails from the period between 2009 and 2010 from the recognised spokesperson of MEND. The emails were principally correspondence between MEND and media organisations and individuals in Nigeria and the diaspora. 'The Listserve include media organisations such as Aljazeera, the Financial Times of London, South African Broadcasting Corporation (SABC), Bergen Risk Solutions, Sahara Reporters, Reuters, Bloomberg News, Newswatch, the Daily Trust and Next Newspapers of Nigeria among others' (ibid., 20). Although, beyond ICTs and the internet, the socioeconomic plight of the people in the region, made it sufficiently easy for the goal and vision of MEND to be attractive enough to individuals in the region. Their economic conditions became the main catalyst for young men and women joining the movement while also enjoying the popular support of the old generation (elders) in their communities. As such the International Crisis Group 2006 report pointed out that the way to redress the conflict in the region is through infrastructural development, and training and employment of locals in the region to be able to work for oil companies. This will produce widespread benefit for individuals in the region, especially with regards to improvement in their conditions of living.

Although the majority of the members of the movement, especially the leadership attained some level of education, (from undergraduate to master's level), nevertheless, the technicalities of cyber warfare or better still hacking as an essential component of the tactical repertoire of contemporary ethnoreligious movements engaged in Cyberconflict, meant that MEND could not engage in cyberwarfare. In essence, the group did not consider it as the best tactic to prosecute a strictly internet based conflict in their struggle with the companies and the Nigerian government. Consequently, in concert with the group's radical approach, ICTs and the internet were solely exploited as a resource to facilitate their activities and goals. In a 2008 video created by an advocacy group within

the region, a social activist argued that ‘since we can’t fight, we don’t have guns, the only voice we have been... video editing... if we can make a small film about what is happening to us, it will go to the internet, and the whole world would see it (Maweni Farm Documentaries, 15 July 2008). Her statement is particularly telling of similar practices among civil society organisations and insurgency movements in the region. Drawing from her narrative, ICTs and the internet are tools used by such movements as an alternative means to get their message across to their target public. In particular, to create a global awareness and consciousness of the plight of the people of the region.

The use of emails, photographs, and hostage taking by MEND is a strategy aimed at focusing ‘the attention of Western governments and the world’s media on the Niger Delta, exploiting the blaze of publicity generated by hostage-taking to Structuring Transnational Spaces of Identity, Rights and Power in the Niger Delta press their grievances and demands’.

(Obi, 2009; 478)

The above scenario succinctly fits into MEND’s uses of ICTs. Principally, the movement uses online avenues including emails and YouTube videos as a means to communicate their grievances to the public at home and abroad with a view to raising awareness and putting pressure on the Nigerian government and multinational companies in the region. Like several advocacy groups in the region, MEND harnesses the tools provided by ICTs both to produce and broadcast audio and visual images that reflect their struggle and the plight of the people in the region. For instance, videos are produced to show the extent of damage caused by oil excavation activities of multinational companies in the region in concert with visual images revealing the socioeconomic plight of the peoples (the lack of



decent infrastructure, interview with residents show anger and outrage). This video is then broadcast on the internet using video sharing websites like YouTube. Such videos are a means to showcase the deeply seated grievances (sociopolitical and economic) in the region. What is crucial is that such videos are, in themselves, capable of generating sympathy and support for the movement locally and internationally.

Another strategy of the movement included providing physical access to global media actors. Foreign journalists, (independent and public) especially investigative journalists have been given access to the movement. This is crucial as a strategy associated with ICTs and the groups goals to create awareness on the plight of the Niger Deltan's. Essentially, access provided to local and international journalist helps the movement to gain an online presence since such videos are broadcast on online paltforms especially on YouTube. For instance, the part 1-3 of the Trip to MEND Headquarters available on YouTube together have an aggregate view of over 156 000 as at the time of writing. Such videos receive very few comments which are in most cases masked using pseudo-names. It is difficult to ascertain the demographics of the viewers. Nonetheless, the huge viewership can be seen as a means the leadership employs to further its objectives of creating global awareness on their plight while trying also to give credence and legitimacy to their activities. An illustrative example of movement actors justifying their conflict activities can be seen in a 2006 video documentary in which a masked member of the group, who acted as a spokesperson or leader of that particular section, explained that a careful observation of the environment should give an idea of the problem. The camera then pans to the right tracking the environmental degradation caused by oil exploration activities of the multinational corporations in the area. In his words, 'we don't lie, look at the villages, look ... they have polluted the area. We have no good water, we cannot fish here, this is the water we drink, and this is the water we have. We have even lost most of

our young boys, due to the pollution in the area' (Delta-Oil's Dirty Business, 4 September 2007). The spokesperson for MEND in the narrative above makes an effort to point to the problems they face in the region, predicating this on the environmental degradation and negligence. The video provides a proper documentation of the plight of the people of the region. As the journalist explained when asked what their mission was in the Niger Delta, 'our mission is to show what is happening in the Delta'. The video is then broadcast through the internet on YouTube (Delta-Oil's Dirty Business, 4 September 2007), for a global audience to understand the conflict in the region. Over the years, such videos have become a mechanism for revealing deeply entrenched issues in society while serving as a form of checks and balance on the government and multinational corporations. This could also have the effect of impelling reform.

Given the guerrilla approach that the movement relied on ICTs and in particular the use of email and mobile communication is crucial for networking both within and outside the movement. In other words, the only way communication and interaction have been possible within the movement and between diverse factions of MEND is through the uses of ICTs, in particular, mobile phones. Movements like MEND, who engage in guerrilla style warfare and have to operate covertly benefit immensely from the networked and borderless structure of mobile communications (SMS, and email communication), which offer multiple access points and serve as alternative platforms offering free flow of information and communication. Both peaceful and violent conflict groups benefit from these, but the latter success hinges on these innovations. MEND uses the internet and mobile phones, in particular, to communicate with its members, multiple groups and ordinary individuals in the region who support the activities of the insurgents.

MEND also used ICTs and the internet as a resource for public communication. For instance, email communication and telephone conversation were two principal techniques used by MEND to converse with the state and traditional media organizations. The group is known for sending email messages to local and international media organizations where it either makes claims for bombing of oil installation facilities and public infrastructure. Several media reports will go on to corroborate this point. For instance, following the 2010 Independence Day bombing, a 2010 Reuter report explained that MEND had issued a warning in an email to journalists of the impending attack. ‘Several explosive devices have been successfully planted in and around the venue by our operatives working inside the government security services,’ (Oriola 2013; 135) said the warning email, signed by MEND spokesman Jomo Gbomo.

Similarly, the group has used email to advise oil companies and expatriate workers in the region to leave the region. Having taken responsibility for some raids with casualties and property destruction, the group, according to a 2006 *The Independent* report issued an email statement, ‘It must be clear that the Nigerian government cannot protect your workers or assets. Leave our land while you can or die in it’ (ibid). In another 2013 *Vanguard* report, the group advised the public of impending attacks, noting that the idea of notifying security and media organizations is to warn the public to minimize casualties. ‘The general public is again advised to take very seriously, any warnings of impending bombings. Such warnings will always precede a bombing, providing sufficient time for evacuation. Specific members of the security services and the media will in addition to email, receive notification of the impending attacks by SMS in order to minimize the possibility of civilian casualties’ (Mamah and Amaize 2013). Besides warning the public, state and multinational companies of its planned attack (Okonta 2006; Obi 2009, 2010; Osaghae, Ikelegbe, Olarinmoye and Okhonmina, 2007) this email communication, has

been used by the movement to communicate the plight of the people of the region. This has attracted international attention to the plight of the people (Obi, 2010: 13). As noted previously, the movement engages media organisations at home and abroad and individual via email, such email messages become a threshold for media outfits who engage investigative reporting tactics to unravel the issues surrounding the conflict in the region. It is a plus for the movement since, through the activities of the media, an increasing awareness on the movement is created while the issues for which it struggles gain reception across the globe.

Furthermore, a careful consideration of some of the email messages of the group also reveals a trajectory towards a countering the state narrative on the movement. In essence, the group has used email as a means to respond to and refute claims made by opponents of MEND which they consider misleading. For instance, in an email message to the media, MEND advises the Nigerian public to disregard threats and statements attributed to other resistance groups and the government (Mamah and Amaize 2013). 'By sending emails and pictures to the world's leading news agencies and local newspapers, and by taking journalists to its camps in the swamps of the Niger Delta ... MEND has tried to distance itself from, and has criticized, the ... the ruling elite' (Obi 2010: 13). Also, the group has, by the same token challenged other groups in the region battling to assert legitimacy, dominance and relevance using the media (ibid., p. 13). The battle over new media space echoes with the hypothesis of Castells, who argued that the medium is a contested terrain, where struggles for freedom in the technological age is being battled (Castells, 2002; 171), only that this time, the struggles are for legitimacy and justification of the activities of MEND.

## **7.9 Conflict Resolution and Governmental Co-optation**

The government's response to MEND's activities can be classified into two categories. The first being the use of coercion and the other, applying conflict resolution tactics. In the first scenario, at the early development of the conflict, the government responded with repression and coercion (see Okonta 2006; Obi 2009, 2010; Osaghae, Ikelegbe, Olarinmoye and Okhonmina, 2007). This approach meant deploying the military and a joint task force comprising of the military and the police to confront and combat the insurgents. This led to various arrests and torture of insurgents, which further escalated the conflict in the region. 'For example, the heightened insurgency after December 2005, has been associated with the arrest, incarceration and trial of Asari-Dokubo, the "flag bearer of the Niger Delta and leading light of the Ijaw nation" for treasonable felony in September 2005' (Osaghae et al, 2007: 16). Another notable example is the arrest of Henry Okah, the purported leader of MEND in 2007. Okah's 'incarceration and trial by the Nigerian government further jeopardized the peace process in the region leading to the declaration of armed campaigns ... in the region by MEND and other groups calling for his immediate and unconditional release' (Curson 2009: 23). The failure of the use of force led to a change in the strategy of the government when in 2010, through conflict resolution strategy the government employed mediation and dialogue to co-opt members of the movement into some agreement.

The agreement came in the form of an amnesty programme for the insurgents. The strategy that was widely welcomed by the leadership of the movement included an agreement that saw the insurgents letting down their weapons in exchange for some contracts and other benefits. According to the Office of the Special Adviser to the President on Niger Delta (OSAPND), on the amnesty program, the scheme was designed to benefit the insurgents in terms of knowledge and skills acquisition, financial

empowerment which included placement programs and provision of micro-credit and benefit from education programmes via government sponsorship. First, members of MEND had to voluntarily go through demilitarization epitomised in the turning in of their weapons in exchange for amnesty. Essentially, the program is designed to equip members of the movement with skills and funds to empower them to be self-sufficient.

Although the offer was welcomed by the leadership and indeed the majority of the membership of the movement, yet some media reports indicated some mixed reactions within the ranks of the movement. For instance, a 2009 France international (RFI) report explained that Henry Okah, one of the purported leaders of the movement, accepted the offer of amnesty, yet, in the same report other members of the movement distanced themselves from the leader's actions. A Daily Independent 2009 report explained that midway into the amnesty program some insurgents had turned in their weapons while others refused. Another report, a 2009 Jamestown Foundation research found that most of the key leaders of MEND (not all) had come to terms with the amnesty program of the federal government. The mixed reaction among members of the movement is by no means a surprise, given that MEND had several factions, who, shared the central identity and ideology of the MEND, and nonetheless pursued slightly different goals.

For some of these disgruntled members of the MEND, their grievance was motivated by irregularities in the governments' implementation of the amnesty program. 'Disagreements arose between former militants and the government concerning who qualified for the amnesty program, the amount of cash payments, the availability of vocational training, and continued possession of arms by former militants [Globalsecurity.org](http://Globalsecurity.org). The disagreement that ensued explains among other reasons why some factions of the movement continued their hostilities in the post-amnesty period. For

instance, in 2012 Jomo Gbomo, a purported spokesman for MEND, announced in a February 5 email statement that the group was responsible for attacks that destroyed an oil trunk line in Bayelsa State in the Niger Delta region and promised further attacks (Amaize 2012).

Rather than address serious issues facing the nation and its citizens, Goodluck Jonathan squanders public funds on tribalistic sycophants and thugs calling themselves ex-militants...The general public is again advised to take very seriously, any warnings of impending bombings. Such warnings will always precede a bombing, providing sufficient time for evacuation. "Specific members of the security services and the media will in addition to email, receive notification of an impending attack, by SMS in order to minimize the possibility of civilian casualties"

(ibid)

### **7.10 Conclusion**

This section has demonstrated that the Movement for the Emancipation of the Niger Delta (MEND) is an ethnic movement with a regional interest. It identified socioeconomic, political and ethnic factors as the main motivation for grievances and resistance in the region. Using the Cyberconflict conceptual tools to understand MEND, this study set out to determine the impact of ICTs and the internet on the movement's mobilization of political protests. This demonstrates MEND's innovative engagement with the different elements of the framework; the framing process, which showed how the movement deploys various frames both to justify its activities, but more specifically to garner support

and sympathy from residents in the region, and other parts of the country to the international community, in view to putting pressure on its antagonists (the government and multinational companies).

The political opportunity structure both in terms of the political system that is both favourable for civil society action and insurgency activity provided the platform for contentious activities to thrive in the region. More specifically, the success of the group hinged on the political opportunity availed by new media technologies which provided the insurgents an alternative access point and a means to bypass the government and security operatives in an effort to conceal the faceless identity of the movement. The study has gone some way towards enhancing our understanding of these processes. But, of specific significance, is the extended consideration of the networked style i.e. (uses of ICTs) of the movement.



## CHAPTER 8 RE-CONCEPTUALIZING THE ROLE OF ICTS IN CONFLICT MOBILIZATION

### 8.1 Introduction

This study considered the role of ICTs by looking at the uses of such technologies among conflict movements in Nigeria. The thrust was to engage in a discussion which demonstrated the role of modern ICTs, (the Internet and social media to mobile phones) during conflict mobilization of dissident movements in Nigeria. To do this, two types of conflict, sociopolitical and ethnoreligious movements were identified as the unit of evaluation for this study. Occupy Nigeria provided a classic example of a sociopolitical social movement using ICTs, while Boko Haram and MEND both provided examples of ethnoreligious movements in the most contemporary sense of violent militancy and insurgency conflicts in modern day Nigeria.

Research on the conflict movements in Nigeria has been mostly restricted to a focus on the emergence, motivation and demise of the different movements in Nigeria (Walker 2012; Obi 2010; Nitya 2011; Luqman and Lawal 2011; Ikein, Alamieyeseigha, and Azaiki, 2008; Ezeamalu, 2014; Elkaim 2012; Cook 2012; Abimbola 2011). Only a limited amount of scholarship in this area considered the structural dynamics and tactical repertoire of such movements to which ICTs are playing a crucial role. Consequently, explanation of the digital and organisational aspects of conflict mobilization of dissident movements in the Nigerian context. Considering that conflict has been an integral part of the Nigerian political system, one that has kept the government and political elite under constant check, the identified conflict movements are novel for a number of reasons. Besides being illustrative examples of contemporary conflict movements in Nigeria, Occupy Nigeria case study for example involved protests on a scale never witnessed in

Nigerian history of political protests. In a country largely divided along ethnic and religious lines, the government's decision and the subsequent response of millions of Nigerians who attended various protests and occupations, raised interests and triggered discussions on the power of a single issue to unite Nigerians. For the first time in a long time, the protests that evolved blurred the ethnic and religious divides that had permeated Nigerian society. The use of ICTs among Occupy Nigeria protestors was a hallmark event and demonstrated how new ICTs, can influence the outcome of collective action by influencing social change and reform within a given polity.

As with the Occupy Nigerian case, Boko Haram and MEND also provide illustrative studies of sustained ethnoreligious conflicts in contemporary Nigeria, providing useful insights into the role ICTs play in violent militancy and insurgency conflict mobilizations. Boko Haram and MENDs classification as ethnoreligious movements is based on their overarching loyalties to ethnic and religious ideologies and identities, which also conforms to the ethnoreligious component of the Cyberconflict framework. The structure of MEND and Boko Haram revealed a largely ethnic composition in the Ijaws in the MEND case and Hausa/ Fulani/ Kanuri in Boko Haram in addition to its largely Islamist membership orientation. This is a stark contrast to Occupy Nigeria, which was all encompassing and open to all, irrespective of creed, religion, identity or ethnicity. The consideration of the role of ICTs in conflict mobilization was the main research focus. The Cyberconflict framework (Karatzogianni 2006) which synthesises the features of resource mobilization, conflict and media theories provided a lens for conceptually examining the three conflict movements vis a vis the role of ICTs. It is the first time that any study in the institutional context will assess through a comparative approach the three distinct movements in Nigeria. The remaining part of the discussion in this chapter compares the sociopolitical (Occupy Nigeria) and ethnoreligious movements (Boko

Haram and MEND) in the light of the elements of conceptual framework in particular, mobilising structures, opportunity structures and framing process and the literature on digital activism. This will help to situate the current study within broader academic discourse. The following section then harnesses the analysis into one conclusion by identifying the key contribution made by this thesis. The final section sets out some recommendations for further research.

## **8.2 Applying the Cyberconflict Framework to the Three Case Studies**

On the notion of mobilising structures, the argument that the current structure of web 2.0 and the widespread innovation of ICTs, especially mobile phones and other social media applications has significantly enhanced conflict movement activities (Meier 2011; Morozov 2011; Garret 2006; Karatzogianni 2009, 2013, 2015; Kavada 2006, 2013, 2015; Lui 2012) is consistent with the finding of this thesis. The findings revealed that ICTs served mostly as a vector providing alternative channels for contentious activities, communication and interaction to thrive among actors in both sociopolitical and ethnoreligious movements. The argument offered here does not suggest that ICTs are responsible for conflicts in the sense that new technologies of communication serve as the main motivating dynamic. Instead, as demonstrated in the ethnoreligious and sociopolitical case studies, the thesis advances the view that ICTs are primarily influencing conflict by serving as tools and resources facilitating organisation and conflict mobilization conforming to the Karatzogianni Cyberconflict framework.

Sharing and broadcasting information was a common trend across the sociopolitical and ethnoreligious movements as a result of which, we have seen increases in participation levels, a boost in recruitment, variance in tactical repertoire and goals of the movements which is in line with the theorization of both Karatzogianni (2006) and Garrett (2006) and

indeed the wider literature on digital activism. It is evident that the more messages and information available to dissidents and residents the more involved they became. In the Occupy Nigeria case study, one crucial point for this chapter is the widespread uses of ICTs during the January 2012 protests. While protests in Nigeria is a common event and has a long history that can be traced as far back as in pre-colonization era, a distinction in the Occupy Nigeria context is the widespread uses of ICTs which include the internet, mobile phones and other digital media and social media applications. Prior to the January 2012 uprising, speculation was rife on the possibility of any mass resistance and protests in the country. The doubt was as a result of the hugely repressive and suppressive culture which was predominant towards media, political and civil liberties in much of the political history of the country (See discussions in Chapter 2). Using the sociopolitical parameters of the Cyberconflict, the findings in this chapter show that ICTs had a positive influence on the Occupy Nigeria protests. ICTs were used innovatively by dissidents to mobilise, plan and coordinate the entire protests.

Interviewees explained that ICTs were principally responsible for increasing and boosting participation levels, owing to the cost reduction, affordability and multimedia capabilities of the platforms. Which meant that more people had access to certain ICTs. Mainly, ICTs were used to create a global awareness and consciousness on the plight of the people, by putting out information on social media, blogs and audio-visual materials on the internet. As a result of the awareness that was created more individuals joined the protest and the protests eventually became multinational and/or transnational. During the Occupy Nigeria protest, the findings revealed that different ICTs, mobile phones, Facebook, Twitter, blogs, YouTube and similar online mediums were harnessed by dissidents to further their objectives of broadcasting information to the global community and Nigerians at home. In the ethnoreligious contexts involving Boko Haram and MEND the

study also found a similar attribute in the role played by ICTs. Again, across the two case studies, ICTs mainly served as a platform for sharing information and interaction between insurgents, the media and state authorities. In both movements we see a penchant for email communication, extensive uses of the video sharing platform (YouTube). While information dissemination and communication was a key feature of the three movements, striking observation showed a disparity in the kind or type of ICTs used by the different conflict movements for a number of reasons.

For the sociopolitical movements, it was found that a plethora of ICTs were used by dissidents during the protests in concert with physical occupations of strategic locations. For instance, for the Occupy Nigeria protests we saw a synthesis in the uses of different ICTs including the internet, social media, blogs, mobile phones, iPad and computers. Together, these tools were crucial for the activities of the movement to achieve their goal of creating a global awareness and mobilization. In the ethnoreligious context the uses of ICTs were limited. For instance, in the beginning of the Boko Haram conflict, the movement depended on flyers and letters to traditional media to broadcast its messages. Subsequently, the groups deployed its messages to the media via email, and videos and then came the social media phase which included the use of YouTube to self-direct its messages. Although, an attempt was made by Boko Haram to launch a social media campaign on twitter, it however failed due to the policies of twitter.

MENDs ICT uses takes a similar form to that of Boko Haram, harnessing emailing, YouTube and SMS and global media outlets to propagate its cause. Both groups also used teleconferencing as a means to communicate with media organisations. Despite the differences in the choice of ICTs a common feature across the three case studies can be seen in their uses of traditional mainstream media. Even though the medium played a

limited role, it raises questions on the dialectical correlation between old and new media and whether the old can replace the new. The disparity in ICTs use can be attributed to choice of their tactical repertoire exploited by the different movements. For the ethnoreligious groups (MEND and Boko Haram) the choice of ICTs are particularly crucial as the mediums fits largely within their covert violent militancy and insurgency approach to the conflict. In other words, ICTs allows conflict movements to operate clandestinely. This ensures that members of such movements and their families avoid the onslaught of the joint security operatives confronting the insurgents. Sociopolitical movements also benefit from the anonymization afforded by new ICTs. In the Occupy Nigeria case study some participants had more than one Facebook pages under different pseudonyms. As suggested by Interviewee 4, to cushion the effect of one page been targeted by the authorities.

With the exception of MEND, the crucial role played by ICTs especially in terms of getting out information between dissident movements led to similar reactions from state authorities across the sociopolitical and ethnoreligious movements. For instance, dissidents in the Occupy Nigeria case study including media reports made claims that the government shutdown internet communications during the Occupy Nigeria protests which affected communication and interaction during the protests. Although the government denied claims attributed to dissidents, the complete shutdown of mobile networks in three states where Boko Harams activities were rife demonstrates the capacity of the authorities to shutdown computer mediated communication. Although, the shutdown was meant to curtail Boko Haram's communication and interaction, the government's approach failed to stem the tide of the movement's activities. The group continued to use alternative ICTs, especially for their communication. Morozov (2011) book on *The Net Delusion: How Not to Liberate the World succinctly captures the debate*

on how states and their allies can use ICTs to interrupt the activities of media movements during conflict. In the sociopolitical context of this thesis, it was found that using ICTs or largely depending on the tools could result in sociopolitical demobilisation. In that dissidents in conflict could be caught up online as a distraction to real life occupations. Secondly, the digital divide could also pose limitations on particular sections of the public due to lack of access or literacy issues to mention but a few.

In view of opportunity structures, three observations are notable. First, the current democratisation in Nigeria which was heralded in 1999 means that the political system is more open and as a result, contentious activities can thrive albeit with some limitations, such as state interference. This point was alluded to by some occupy Nigeria activist interviewed in contrast to mobilization during the military dictatorships which was difficult. The political system in a given state can be a determining factor in conflict. Second, the main opportunity structure is the increase in the price of petroleum occasioned by the removal of petroleum subsidy. This was the main motivation that triggered the outburst and spontaneous outpouring to the streets on January 1 2012. The third dynamic echoes with the findings of Karatzogianni (2006) and Garrett (2006) ICTs provided an alternative platform to bypass the usual state limitations and restrictions on the media across the three case studies. It has become increasingly difficult for state authorities to limit the free flow of communication and autonomy availed by ICTs and the internet. Besides the removal of the subsidy, the momentum that was built prior to the emergence of the Occupy Nigeria January 2012 protest was largely influenced by an opening in political opportunity at the global level that the Arab uprising and Occupy Wall Street (OWS) offered. With exposure to the aforementioned conflicts, there was a general sense in Nigeria such protests could be replicated at home. Therefore, Occupy Nigeria actors took a cue from the global Occupy movement with the sense that protests

were possible in Nigeria. Their rhetoric revolved around the exploitation of the poor, the 99% frame and anti-capitalist discourse evident in OWS. The same attribute is seen in the Boko Haram's context with the movements constant affiliation to radical Islamist organisations that include Al-Qaida and more recently ISIS. The movement also demonstrates attributes of such Islamist organisations. The argument here is that the window of opportunity created by ICTs

Framing is another dynamic that is central to the activities of conflict movements (McAdam et. Al; Garrett 2006; Karatzogianni 2006). In this study, a crucial connection was found between ICTs and the framing processes of both sociopolitical and ethnoreligious movements which conforms to Karatzogianni (2006) and Garrett (2006) theorization of the importance of ICTs, the internet and social media for framing movement issues, goals and a means for bypassing state interference. Gaining access to the media to shaping public opinion is a crucial characteristic of movement leaders and actors especially when the media is seen as a vector for legitimating the cause while also providing impetus and justification for movement activities. However, the significance of the media means that movement actors and the state will have to contend for space that usually falls in favour of the state given its ability to exact hegemony either through legal instruments or coercion.

In the current context, the window of opportunity offered by ICTs meant that movement actors in both sociopolitical and ethnoreligious contexts could influence public opinion through their framing activities online. ICTs mainly served as an alternative platform in line with the notion of bypassing traditional mainstream media. The multimodal nature of ICTs and the autonomy they afford makes them suitable for actors engaged in online activities. For example, in the Occupy Nigeria case, movement actors and dissidents



turned to online spaces to engage the issues that matter most to them in blogs, vlogs, and postings commentaries, and press releases on various social media platforms especially Twitter and Facebook and audio-visual materials on videos sites as in the case of YouTube. We also saw how the ethnoreligious movements also used mainly emailing and YouTube as mean to get across their messages.

Injustice frames surfaced as the principal frame used across the different conflict movements in enhancing their grievances. Audio-visual and textual materials produced by the different conflict movements echoed issues of marginalization, exploitation of the poor by the rich and socio-economic inequality, poverty and corruption to mention but a few. Besides these frames, the study found that Boko Haram demonstrated momentous levels of ethnic and religious chauvinism particularly in its anti-establishment, anti-nationalist, anti-western struggle which surfaces in the frames of the leadership in their struggle for a dominant Islamic culture. These narratives which also served as a means for carrying the movements 'propaganda and psychological operations' were mostly expressed via online media platforms, from Twitter and Facebook to Nairaland as in the case of Occupy Nigeria, to YouTube Videos, online commentaries on local and global media sources taking advantage of by Boko Haram and MEND. The limited filters on online media and its unhindered flow was particularly crucial for Boko Haram and MEND due to their largely covert structure. Clearly, in the Occupy Nigeria context, framing online produced significant results as indicated in the quick spread of the movement across the globe, and the global awareness and publicity the process generated across the three case studies.

The videos, social media commentary and other online media activities of the groups available on the internet via YouTube helped in internationalizing their activities. In this

context, the three movements exploited ICTs for public relations. For instance, MEND's documentaries and access to foreign media helped to spread information on the plight of the people of the region across the globe and generated support as a result, even though, the guerrilla style warfare was also criticized. Boko Haram also employed a similar approach and was able to form alliances with similar movements with Islamist ideologies across the globe (Al Qaeda, ISIS, and AQIM). While in the Occupy Nigeria case study, besides the spread of the movement to other countries, alliances were created with Occupy Wall Street protestors in view of the shared ideology struggle and similar goals. In spite of the global publicity generated by Boko Haram, it failed to gain wider global support to win legitimacy for its course. Instead, the awareness and global consciousness that resulted from the group's activities impelled the state and political actors across the globe to take action, from policy initiatives to security coalitions to combat the situation. In the Occupy Nigeria case, the activities of the movement forced several probes, and policies to deal with the problem of corruption in the oil sector.

Presumably, the future of protest in Nigeria will be intertwined with, and connected to, the use of the social media and ICT infrastructure. The more developed ICT infrastructure becomes in Africa's most populous nation and largest economy; the more advanced and sophisticated the uses of ICTs will be for conflict mobilization, going forward to the next decades. Karatzogianni (2006) makes an astute point that it is essential for sociopolitical movements involved in technological forms of protest to engage in more organised and innovative ways in their general operational and tactical repertoire. This will help sociopolitical movements relate better the present political system and benefit from components of the system.

### **8.3 Beyond the Framework, the Specificity of the Nigerian Context**

Another crucial feature of the sociopolitical and ethnoreligious movements, which also adds to the Cyberconflict, draws attention to the specificity of the Nigeria context of the conflict, thereby adding to the conflict elements. Specifically, the study found that the present sociopolitical and ethnoreligious conflicts in Nigeria, epitomised by Occupy Nigeria, Boko Haram and MEND are a resultant effect of historical issues and long held grievances reinventing themselves in modern-day Nigeria. Such issues have a deep root that can be traced back to the colonial era and have incrementally developed through the postcolonial era (civilian to dictatorial regimes) to the present democratization. These issues, which can be contextualized in view of the traditional grievance models and rational choice described in chapter two of this study are classified into two broad categories (1) Political and socioeconomic grievances and (2) Ethnic and religious divides. In the framing activities of the sociopolitical and ethnoreligious movements, the thesis identified different dynamics, including corruption, poverty, poor infrastructural development, lack of education, failing institutions of governance, repression towards civil and political rights and low levels of employment to mention but a few dynamics that represent the political and socioeconomic issues. As a common feature, the aforementioned issues opened the window of opportunity for conflict in the sociopolitical and ethnoreligious movements examined. Even more crucial is the fact that the same issues (as demonstrated in Chapter one) also formed the basis for civil society struggles through the dictatorial and civilian regimes since the country gained its independence in 1960.

On the ethnic and religious issue, the current ethnoreligious conflicts in Nigeria can be seen as an extension of the ethnic and religious tensions and struggles for political hegemony among the different ethnic and religious groups. The amalgamation of the

southern and northern protectorates in 1914 which led to what is today Nigeria created political rivalry, ethnic tensions and conflicts that ensued after independence in 1960. Such conflicts emerged mainly against the backdrop of struggles for political power (see discussions on this in chapter 1), equality, issues of inclusion and exclusion in the polity by minority ethnic groups underrepresented or not represented at all at the federal level of governance. The ethnoreligious movements, Boko Haram and MEND can be said to be reinventing similar concerns. This is aptly demonstrated in the narratives of the two groups. For instance, a common feature in the narrative of both groups is their demand for self-determination, autonomy and grievances over marginalisation even though in the Boko Haram context such demands are masked under its religious narratives. Boko Haram and MENDs grievances symbolic of longstanding displeasures held by the ethnoreligious groups in Nigeria for secession. It further reveals the tensions between different ethnic and religious groups living side by side with each other. At the same time, the conflicts reflect the issue of ethnic/ religious tension mentioned earlier on in the empirical discussions in Chapter one. Boko Haram takes it further in its goal to Islamise Nigeria through conquest, which is also a reflection of the Christian/ Muslim divide that has long constituted crisis in Nigeria. As noted in the chapter one of this thesis, Nigeria has never been united along ethnic and religious lines.

In postcolonial societies as in the Nigerian context, where there is an increasing development of ICT and other digital infrastructures of communication, these developments have encouraged a political culture of citizen participation. The innovative use of ICTs allows dissidents to compete for space and show objection to the policies of government in concert with occupations and street protests. The study found that both sociopolitical and ethnoreligious movements are increasingly employing ICTs during

protests and conflict and these movements principally use ICTs as a tools and resource to disseminate their propaganda and psychological operations.

Summarily, conflicts in Nigeria whether sociopolitical or ethnoreligious, are tied to issues around the environment of conflict (poverty, development and economic pitfalls, infrastructural drawbacks, and corruption, political struggle for power and tensions among Nigerian ethnic and religious groups around minority rights, marginalization to mention but a few) that characterise this environment. ICTs are playing a significant role in both dimensions of conflict in Nigeria. Even so, it is more difficult to fully understand the general workings of ethnoreligious movements given their guerrilla style warfare and covert orientation.

#### **8.4 Future Directions and Developments for Research**

As with empirical research of this nature, the focus of the study was developed incrementally and modified from the research design to analysis of data collected during fieldwork. Given this, there areas of interest that are crucial for future directions in the broad area of digital activism, and Cyberconflict. For one, this research is the first study to explore, in a single study sociopolitical and ethnoreligious movements through a cross comparison of three case studies, Occupy Nigeria, Boko Haram and MEND. It is also novel for employing the Cyberconflict conceptual framework to understand the role of ICTs in conflict mobilizations among the highlighted case studies in the Nigerian context. By addressing the role of ICTs in conflict mobilization among sociopolitical and ethnoreligious movements in Nigerian society, this study highlights the significance of

new ICTs for new forms of dissent in both virtual and real life public spheres, the capacity for such dissent to influence the democratic development, give voice to the voiceless and impel social change and reform in the Nigerian Society.

Accordingly, there is scope for future research to focus on the interconnection between ICTs and policy reform. In particular, how digitalized forms of conflict are instigating targeted ICT reforms, which could have positive or negative consequences for the media industry, civil society and dissident movements using ICTs. This will include broader discussions on how governments are responding to digitalized forms of conflict in both developed and developing non-western contexts. Secondly, while it has been established that ICTs play a crucial role in conflict mobilizations, there is still more scope for a closer consideration of those inherent and/or overt cultural dynamics that motivate and influence dissent. Understanding these dynamics could be useful for shaping government policy initiatives which could minimize dissent in society. Third, future studies can pay attention to understanding the uses of ICTs in other everyday contexts of political communication in the Nigerian society. For instance, research into the digital and organisational aspects of political campaigning and elections in Nigeria as we witness an increasing social media presence of political figures and party stalwarts not just in Nigeria but across the globe. In terms of research approach, it would be interesting to see studies in this theme explore qualitative approaches involving semi-structured interviews in sites that can be difficult for the researcher to assess and/ or hidden populations as in the case of MEND and Boko

Haram. This will lead to greater detail allowing dissidents in radical or militant style conflict to tell their own stories which will further our knowledge of such movements.

## Appendix

### Semi-structured Expert Interview Guide

The semi-structured questions in this section provide a guideline for the interviews with participants and social activists who played different roles during the 2012 Occupy protests in Nigeria. Drawing on the conceptual framework, the interview is divided into three sections and is expected to last for between 30-40 minutes.

- Date of Interview -----
- Name of Interviewee -----
- Name of Interviewer -----
- Place of Interview -----
- Gender -----

### Mobilization

- Did your organisation participate in the Occupy Nigeria protests? If yes,
- How was the Occupy Nigeria movement formed?
- Who were they organisers?
- What role did your organisation play?
- How were individuals mobilised to participate in the Occupy Nigerian Protests?  
Internally and externally
- What role did ICTs, the Internet and social media play during the protests?
- What were ICTs, social media and the internet used for during the protests?
- How did dissenting participants communicate with the government (if at all)
- Did the use of ICTs foster (if any) better organising, planning and mobilization of the protests in January 2012? How or Why not



- Did ICTs, everyday social media and the internet play any role in the process?  
If yes
- Why did movement actors use ICTs, the Internet and other social media networks predominantly during the protests?
- If not, what factors constrained the uses of or access to ICTs and the Internet and social media during the Occupy Nigerian Protests
- Considering the level of participation during the protests, how were individual Nigerians mobilised to participate
- Was there a prior recruitment by your organisation? If yes,
- How were individual recruited?
- Did ICTs, the Internet and other social media networks play any role during the process?
- What perceived problems led to the emancipation of the Occupy Nigerian movement? (What were its goals)
- How did the movement come to be tagged Occupy Nigeria, who tagged it? (The people, the media, the government)
- What distinguishes Occupy Nigeria from other Movements in Nigeria past and present (MEND, Boko-Haram, etc.)
- Who were the targets of the Occupy Nigeria advocacy?
- What mobilization tactics did the Occupy Nigeria Movement deploy? How successfully
- Was the Occupy Nigeria Movement funded? If yes, how/ who were its sponsors?
- If not, how was this bypassed
- How did the Occupy Nigerian movement pressure the government to change its policy? What was the result? Any losers and winners?

- Were the Occupy Nigeria movement successful in achieving its goal (if yes How/why, if not why)
- Did ICTs, the Internet and social media play any part in the producing the outcome (positive or negative)?
- How has your organisation used ICTs to organise and mobilise support and participation during political protests in the past, (if any) and was it any different during the Occupy Nigerian protests?
- Have ICTs been significant to the success of organisations in the past, if yes, How/why
- Have government officials used ICTs to control political protests in the past, if yes, How? Was this any different during the Occupy Nigerian Protests?
- Have ICTs been critical to the success of organising political protests and contentious activities in the past? If yes, (How/ why or, why not)

### **Political Opportunity**

- Did civil society actors gain access to the media (both traditional mainstream and new media?) if yes, what media? How/ what was the medium used to archive?
- If not,
- What factors constrained movement actors from accessing the media?
- Did the media grant coverage of, broadcast or provide information about the Occupy Nigerian protests? If yes,
- How did the media present and portray the movement before local and international spectators (what sort of image/perception)?
- Did movement actors gain access to use the media to mobilise participants, support and publicise their activities? If yes, (why)

- What role did ICTs, social media and the internet play in the process (if any)?
- If not, how were movement actors able to bypass this limitation
- What were ICTs, social media and the internet used for during the protests
- Were civil society actors able to link-up or connect with other movements (local and international) if yes (how)
- What role did ICTs, the Internet and other media play in the process?
- Did the challenger (the state) gain access to and use the media to reach protestors
- What did the state use the media for during the protests?
- Where did traditional media use during the protests? If yes, (How/ what for) if not, (why not?)
- Can the diffusion of ICTs and the internet be blamed for rapid acceleration of Occupy Nigeria activities? (Resistance/dissent/protests/conflict/ advocacy) If yes, Why? If not,
- Considering the level of internet and ICT diffusion, did the regime deploy ICTs, the Internet and social media for propaganda during the Occupy Nigerian protests?
- If yes, how?
- Considering claims of the state shutting down of Internet service in particular regions
- Are there regulations in place that currently limit internet access and affected communication and mobilizations during the Occupy Nigeria protests?

### **Framing Activity**

- What role did mainstream media play during the protests?
- Was mainstream media pro-government or Pro-Occupy Nigeria? Why/ how

- Did the use of ICTs, the Internet and social media allow you to bypass mainstream media (Public/ Private) limitations during the protests? If yes, How
- Did the Nigerian government use ICTs, the Internet and social media to elicit the support of and the loyalty of the general public? If yes, How
- How did movement actors respond?
- Did ICTs, social media and the internet play any role in the process?

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