

TOWARDS FLEXIBILITY IN HIGHER EDUCATION

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Title and Presenter:

Making the un-missable re-usable': repurposing existing digital resources for flexible learning

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Sub Theme & Paper Type:

Flexible Delivery – Presentation

Abstract:

The BBC have recently introduced the iPlayer, an innovative concept in video on demand, enabling viewers to watch and catch-up with programmes they might otherwise miss or have missed. The strap-line for the iPlayer ('*Making the Unmissable, unmissable*') echoes many of the themes and ideas which will be explored in this workshop on using and repurposing digital video archives in teaching and learning.

This workshop will use an authentic case study scenario to explore the issues involved in using and repurposing digital resources to support teaching and learning. Participants will be 'walked through' the various issues and complexities involved in finding high quality digital resources for teaching and learning, customising them for particular pedagogical purposes, and using them effectively with students in different learning contexts. The aim of the workshop will be to demonstrate in a practical sense some of the benefits for teachers and lecturers in using and re-purposing digital resources. These include time savings, cost, personalisation and greater user satisfaction. The workshop is based on an externally funded JISC project which has been running over the past twelve months. This has focused on the institutional and personal issues involved in the re-purposing of digital archives which include the NewsFilm Online video archive and the BBC Motion Gallery video collections, both available freely to staff and students in the university. The project has developed a new module at Masters level, which is taught entirely online through eBridge, the new institutional VLE.

In terms of flexible delivery the workshop will consider many of the issues that have arisen from the development and delivery of this new module and the messages which are emerging for staff, academic developers and policy-makers within and beyond the institution. It will focus particularly on the use of digital video resources which have featured heavily in the module. These include:

- Searching and locating suitable resources from the archive
- Identifying learning designs for the use of these resources in different discipline areas
- Exploring some of the technical skills and understanding required to re-purpose resources
- Understanding the copyright issues and where to seek expert advice

It is anticipated participants will gain a broad overview of the issues described above in the workshop and will receive specific guidance to:

- Seek further advice and support from the library staff to identify suitable resources for actual topics
- Further professional development guidance if they wish to explore these issues in greater depth (e.g. the new Masters level module)
- Contacts and networks they can use to clarify or resolve any copyright issues

Further details about the JISC project and the new module itself can be found at the following web-sites:
<http://www.hull.ac.uk/dial/> or <http://www.dial-e.net>