

## 2010 UNIVERSITY ANNUAL LEARNING & TEACHING CONFERENCE

### *Research and Teaching – correlated or co-related?*

Wednesday 13<sup>th</sup> January 2010

## Abstract Template

### **What do our Graduates Do when they Leave University? How can this Inform your Decision Making?**

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**Theme:** The research-informed curriculum

**Type of contribution:** Workshop

#### **Abstract:**

The Careers Service conduct an annual survey into the destinations of the University's UK and EU domiciled leavers from full time and part time courses at postgraduate, undergraduate, diploma and certificate level on behalf of Higher Education Statistics Agency (HESA). There are 2 census dates to capture graduates' activities 6 months after leaving. Minimum response rates are stipulated by HESA, e.g. 80% return is required on first degree, full time UK home domiciled students.

The data is required by HEFCE and prepared for national scrutiny by Government and associated bodies to ascertain the value of higher education and of individual institutions. Employment Performance Indicators are assigned to each University on a national basis, and form one of the criteria on which the University is judged by the outside world. The data is also used by many newspapers to form part of the "league tables" using the breakdown of destinations into graduate and non graduate employment. The data is also available on the UNISTATS website to assist potential students in selecting suitable courses and universities.

The session will highlight some of the results of the latest survey and introduce participants to the range of data that is available by faculty and department. In smaller groups, participants will consider how the findings could inform curriculum marketing and planning decision-making processes.

An open discussion will follow to consider possible collaborations with the Careers Service to use the data to improve employability, career development and the student experience.