

## Editorial

### **Maternal inequality: scoping the threats and reflecting on our opportunities to affect positive change.**

This editorial seeks to shine a spotlight on maternal inequalities which will feature in our blog posts from the end of May for a few weeks. Undoubtedly this is a broad and complex topic and so our spotlight will take a view on how we might work towards positive change. Partly inspired by the Plan, Do, Study, Act cycle approach [1] which is often used to provide a structure for working towards improved quality of systems, we will consider four aspects of how we are 1) identifying and quantifying the problem maternal inequalities and how 2) discovery of data has supported our understanding of the intersectionality of inequality. This discovery then offers 3) the opportunity to seek effective solutions while reflecting on personal action and how we might all 4) advocate for/drive the necessary change (Figure 1).

#### **1. Identifying and quantifying the problems of maternal inequality**

In recent years there has been a growing focus on the inequalities that are driving global disparities in perinatal outcomes within a range of populations and across multiple settings. Where reductions in maternal mortality over time are observed, they are associated with access to good quality reproductive health and maternity care, whereas conditions that create barriers to sexual and reproductive health services are where inequalities flourish.

The UN 2024 report on the state of world population [2] has highlighted '*the uncomfortable truth*' that progress in improving sexual and reproductive health '*has not been enjoyed equally*'. The report tells us that although some barriers to health care have come down over time, this has mostly been for those easiest to reach, leaving those most marginalized within our societies experiencing the least improvement [2]. These most marginalised groups are often those who are in a minority relative to their community, subjected to discrimination, living in a conflict setting, trapped in poverty or are unprotected by reproductive and human rights. Rather than assuming progress will continue over time and simply rely on progress following an upward linear trajectory, it is important to remember that reproductive rights require ongoing protection; change in attitudes, social and structural discrimination, shifts in political ideology and ongoing power imbalances can erode or dismantle these rights.

#### **2. Discovery of data and understanding of the intersectionality of inequality**

To draw attention to the consequences of inequality, greater awareness of perinatal outcomes is required and in recent years improved data surveillance has led to observations of the size and nature of inequalities in differing settings. A report from the USA in 2023 which looked into circumstances contributing to pregnancy-related death determined that discrimination contributed to 30% of deaths [3] and reports from UK maternal mortality surveillance have highlighted disparities by maternal ethnicity for over ten years [4] with the most recent noting that Asian women were twice as likely to die, and Black women were four times as likely to die when compared to deaths in white women in the perinatal period. These sobering statistics have served as a call to action and illustrate that high income countries are not immune to the issue of maternal inequality. In recent years charities and activist groups have been advocating for improvements to maternity care for Black women and other minority groups have been raising awareness through representation of experiences. Black women were over-represented in those admitted to hospital with confirmed SARS-CoV-2 in pregnancy in the UK [5, 6] and the global surveillance that came with the SARS-CoV-2 pandemic further highlighted inequalities, again

shining a spotlight and raising questions about why some groups were suffering the worst outcomes unequally. The pandemic raised awareness of many aspects of societal inequality and the murder of George Floyd in the USA in May 2020 initiated a global anti-racist movement which saw protests in the USA and many countries across Europe bringing with it a new discourse about structural and individual level bias and discrimination [7]. In August 2020, the American College of Obstetrics and Gynecology led a joint statement for collective action addressing racism with many USA based reproductive health organisations and in September 2020, the International Confederation of Midwives also released an anti-racism statement [8]. There seemed to be a positive shift towards top – down drivers for change.

However racial inequality is not the only disparity that requires our attention. Other broader determinants of health [9] remain as powerful as ever in influencing all health outcomes, including maternal and foetal health outcomes. Household wealth, for example, effects access to maternal health services [10]. Cultural, language, geography, disability, and underlying pre-pregnancy chronic health conditions (which are more prevalent in some groups of women) all impact on maternal health outcomes and women who experience any combination of these factors are even further disadvantaged. Intersectionality (combined or multiple disadvantages, primarily in relation to protected characteristics) [11] can create or compound inequality. Furthermore, complex relationship exists between intergenerational socioeconomic advantage, as well as health literacy [12].

Disappointingly, despite long-standing efforts to highlight the multiple well-established contributors to inequality, the evidence suggests that it continues to grow [13].

### **3. Seeking effective solutions while reflecting on personal action**

As nurses, midwives and health professionals, what can we do to reduce these inequalities and what might be effective? A recent systematic review of strategies to inequalities in maternal and child health in low- and middle-income settings found that studies were limited, but where there was evidence for impact was with outreach and community level improvements in healthcare together with increased human resource [14]. The opportunity to receive perinatal care from a known caregiver via a model that promotes continuity of carer has also been suggested as a way to build trust, break down barriers and support those otherwise affected by inequalities [15].

Organisations are encouraged to take an intersectional approach to maternity care practice and provision, to identify and understand structural inequality and thereby minimise its effect [11].

### **4. Advocate for and drive the necessary change**

The Surgeon General's Call to Action to Improve Maternal Health [16] offers detailed suggestions as to how women, their families, their communities, and the organisations serving them can contribute at micro, meso and macro level to shift practice towards greater accessibility, increased inclusivity and reduced inequality. Specifically, the Call to Action suggests healthcare professionals should support women to access maternity care and address racial and other disparities by offering services that are culturally and linguistically appropriate, underpinned by self and situational awareness.

Throughout our upcoming blog spotlight, we will hear from those working in practice to address inequality and in considering the maternity workforce, as well as hearing from those driving the discovery of new data and insights. Through further understanding, each of us can reflect on our

own position and potential to reduce inequity, through identifying the gaps, building knowledge, working towards effective solutions and driving the change.

Figure legend (attached File Figure 1 maternity inequalities):

Figure 1: Maternal inequality change cycle, scoping the threats and reflecting on opportunities to affect positive change.

1. Taylor MJ, McNicholas C, Nicolay C, et al. BMJ Qual Saf 2014;23:290–298  
<https://qualitysafety.bmj.com/content/qhc/23/4/290.full.pdf/>
2. United Nations Population Fund, State of World Population 2024, United Nations, 2024  
<https://www.unfpa.org/sites/default/files/pub-pdf/swp2024-english-240327-web.pdf>  
(interactive version plus report in other languages available from  
<https://www.unfpa.org/swp2024>) Accessed 03/05/24
3. Trost S, Busacker A, Wright M, Chandra G, Njie F, Zaharatos J, Hollier L, Goodman DA  
Circumstances contributing to pregnancy-related deaths, Data from maternal mortality  
review committees in 36 US states, 2017–2019 *Centers for Disease Control and  
Prevention (online)* <https://www.cdc.gov/reproductivehealth/maternal-mortality/erase-mm/data-mmrc-circumstances.html#print>. Accessed 03/05/24
4. Knight M, Bunch K, Patel R, Shakespeare J, Kotnis R, Kenyon S, Kurinczuk JJ (Eds.) on  
behalf of MBRRACE-UK. Saving Lives, Improving Mothers' Care Core Report - Lessons  
learned to inform maternity care from the UK and Ireland Confidential Enquiries into  
Maternal Deaths and Morbidity 2018-20. Oxford: National Perinatal Epidemiology Unit,  
University of Oxford 2022. [https://www.npeu.ox.ac.uk/assets/downloads/mbrpace-uk/reports/maternal-report-2022/MBRRACE-UK\\_Maternal\\_MAIN\\_Report\\_2022\\_UPDATE.pdf](https://www.npeu.ox.ac.uk/assets/downloads/mbrpace-uk/reports/maternal-report-2022/MBRRACE-UK_Maternal_MAIN_Report_2022_UPDATE.pdf) Accessed 03/05/24
5. Alcindor ML, Alcindor F, Alcindor MA Characteristics and outcomes of pregnant Black  
and minority ethnic women admitted to hospital with confirmed SARS-CoV-2 infection in  
the UK *Evidence-Based Nursing* 2022;25:36. <https://ebn.bmj.com/content/25/1/36>  
Accessed 03/05/24
6. Knight M, Bunch K, Vousden N, Morris E, Simpson N, Gale C et al. Characteristics and  
outcomes of pregnant women admitted to hospital with confirmed SARS-CoV-2  
infection in UK: national population based cohort study BMJ 2020; 369 :m2107  
<https://www.bmj.com/content/369/bmj.m2107> Accessed 03/05/24
7. Beaman J, Doerr N, Kocyba P, Lavizzari A, Zajak S, Black Lives Matter and the new wave  
of anti-racist mobilizations in Europe *European Journal of Cultural and Political  
Sociology* 10(4), pp. 497–507  
<https://www.tandfonline.com/doi/full/10.1080/23254823.2023.2274234> Accessed  
03/05/24
8. International Confederation of Midwives [internet] Anti-Racism Statement Released: 07  
September 2020, Last Edited 3 January 2024,  
<https://internationalmidwives.org/resources/anti-racism-statement/> Accessed  
03/05/24.
9. Patient Safety learning Hub [internet] The Dahlgren-Whitehead rainbow (1991)  
<https://www.pslhub.org/learn/improving-patient-safety/health-inequalities/the-dahlgren-whitehead-rainbow-1991-r5870/> Accessed 03/05/24.

10. Methun MIH, Ahinkorah BO, Roy S, et al. Inequalities in adequate maternal healthcare opportunities: evidence from Bangladesh Demographic and Health Survey 2017–2018 *BMJ Open* 2023;13:e070111. <https://bmjopen.bmj.com/content/13/10/e070111> Accessed 03/05/24.
11. Scottish Government, Using intersectionality to understand structural inequality in Scotland: evidence synthesis, 9 March 2022, ISBN 9781804351550 <https://www.gov.scot/publications/using-intersectionality-understand-structural-inequality-scotland-evidence-synthesis/pages/3/> Accessed 03/05/24.
12. Marmot M, Castedo A, Alexander M, Allen J, Goldblatt P, Woo J, Yeoh E, Wong H, Chung R, Kong D, Lai E, Chung G, Chan Y, Lee R, Health Inequalities in Hong Kong: A Life Course Approach. *Institute of Health Equity* London 2022 <https://www.instituteofhealthequity.org/resources-reports/health-inequalities-in-hong-kong-a-life-course-approach/full-report.pdf> Accessed 03/05/24.
13. Marmot M, Allen J, Boyce T, Goldblatt P, Morrison J Health equity in England: The Marmot Review 10 years on. *Institute of Health Equity*, London 2020 <https://www.instituteofhealthequity.org/resources-reports/marmot-review-10-years-on/the-marmot-review-10-years-on-full-report.pdf> Accessed 03/05/24.
14. Yuan B, Målqvist M, Trygg N, Qian X, Ng N, Thomsen S. What interventions are effective on reducing inequalities in maternal and child health in low- and middle-income settings? A systematic review. *BMC Public Health*. 2014 Jun 21;14:634 <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4083351/> Accessed 03/05/24.
15. Rayment-Jones H, Dalrymple K, Harris J, Harden A, Parslow E, Georgi T, Sandall J. Project20: Does continuity of care and community-based antenatal care improve maternal and neonatal birth outcomes for women with social risk factors? A prospective, observational study. *PLoS One*. 2021 May 4;16(5):e0250947 <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8096106/> Accessed 03/05/24.
16. Office of the Surgeon General (OSG). Chapter 4 Strategies and actions: improving maternal health and reducing maternal mortality and morbidity, In: Office of the Surgeon General (OSG). The Surgeon General's Call to Action to Improve Maternal Health [Internet]. Washington (DC): *US Department of Health and Human Services*; 2020 Dec. <https://www.ncbi.nlm.nih.gov/books/NBK568218/> Accessed 03/05/24.

Author details:

**Elizabeth Bailey** (EBN Associate Editor for midwifery and women's health)

Associate Professor, Elizabeth Bryan Multiple Birth Centre, College of Nursing and Midwifery, Birmingham City University

[elizabeth.bailey@bcu.ac.uk](mailto:elizabeth.bailey@bcu.ac.uk)

**Lizzie Ette**

Lecturer in Nursing, School of Nursing and Midwifery, Faculty of Health Sciences, The University of Hull; Research student, Edinburgh Napier University.

[J.Ette@hull.ac.uk](mailto:J.Ette@hull.ac.uk)