TECHNOLOGY SHOWCASE

TOWARDS FLEXIBILITY IN HIGHER EDUCATION

FOLLOW-UP EVENT FOR THE LEARNING AND TEACHING CONFERENCE 2009

Wednesday 11 March 2009

Designing Presentations for Quality Learning and eLearning – Abstract

Name(s) of presenter(s)/facilitator(s): Jacqui Bartram
Email contact for the primary presenter: j.a.bartram@hull.ac.uk

Abstract:

PowerPoint presentations are now used in more than just lectures and seminars. All lecturers seem to upload their presentations onto the VLE in place of lecture notes without thinking about the impact that the lack of narration has on the learning benefits. For those involved in flexible and distance learning, with little or no face-to face contact, the quality of such on-line presentations is crucial.

The design of the presentation itself is the most important factor in determining the quality of the learning experience for the face-to-face or on-line student. Structuring content, slide design and quality of narration all impact on the amount of true learning that takes place.

If you are designing your presentations for maximum learning, then you will be ditching bullet points in place of more graphics and putting the detail into your narration. It is therefore essential to include spoken narration in on-line presentations. This can be done directly from within PowerPoint or for more streamlined files (and therefore more realistic download times) there are over 20 products on the market to make this facility available.

Whilst no-such products are available on the University network I have evaluated 3 of the top products (Articulate, Impatica and Camtasia) for the simple task of adding a spoken narration to a PowerPoint presentation. I looked at ease of use and quality of finished product and will be recommending one of these during this showcase.

People attending this presentation will learn how to structure and design presentations in order to fully engage learners using all methods of delivery and see how easy it is to convert these presentations to more efficient and effective online formats.